



KNOWLEDGE CAPTURE

EASY. COMPREHENSIVE. INTELLIGENT.



HOW ARE YOU PROTECTING YOUR VALUABLE ASSETS?

200,000

boomers retire
every month

13%

average employee
turnover rate

70%

of annual salary
spent in first year
recruiting and
training new hires

STOP LOSING INFORMATION, INTELLECTUAL PROPERTY,
SKILLS, AND EXPERIENCE...NOW.

»» Collect knowledge

Information and intellectual property literally walk out the door every day. Stop the loss. Collect relevant and important knowledge and information from your top talent before they're gone.

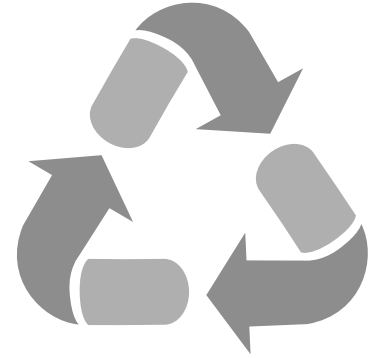
»» Categorize information

Unorganized, raw information is expensive to maintain and use. Lower the cost of information reuse with clear categorization and delivery—no matter the user platform.

»» Cultivate innovation

Your information and intellectual property assets cultivate new innovation and lowered business cost. Make it easy for your employees and partners to grow your business through the application of "institutional memory" and shared knowledge.

**CAPTURE
THE RIGHT
KNOWLEDGE AND
DELIVER IT TO
YOUR WORKFORCE
JUST IN TIME**



**FOR ADVANTAGE
& PROFITABILITY**

With Boomerang your knowledge assets are fully harnessed and reused, increasing corporate value.

Boomerang Solutions:

- »» Eliminate knowledge loss due to retirement, employee turnover.
- »» Turn information into a renewable resource.
- »» Create new competitive advantage and business velocity. Starting now.

Integrate Boomerang into your business today!

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