

The right content.

Anytime. Anywhere.

TarrenPoint's unique business methodology and proven solutions give you:

- A team of content experts with unsurpassed business, process, and tools knowledge
- The right content delivered just in time, anywhere in the world, on any device, in any format
- Accelerated business scalability, using our rapidly engaged worldwide team
- Guaranteed results, meeting even your most challenging deadlines
- Reduced management headaches
- A streamlined organization, shorter delivery times, and increased profitability

Increase the knowledge of your workforce AND reduce your costs for training, documentation, sales and marketing communications... starting now.

Our clients include:

Apple Avaya BAE Systems Baker Hughes

BP

Boeing

ExxonMobil Halliburton

Hewlett-Packard

KBR

Lowe's

Novell

Oceaneering

Oracle

Quanta

Siemens

Sysco

Transocean

U.S. Dept. of Energy

Weatherford

Since 1994, the world's top companies have trusted TarrenPoint with their business-critical content.

# TarrenPoint designs, develops, and deploys **CONTENT** for global enterprises.



You get...the right content. Anytime. Anywhere.

### Solutions

- Baby Boomer retirement knowledge capture and training strategies
- Big data strategy and management
- Business intelligence and data analytics
- Business process analysis and improvement
- Cloud content strategies
- Collaborative systems design and deployment
- Content branding and rebranding
- Content conversion for delivery on mobile devices or the web
- Content conversion to IETM \$1000D standard
- Content management system (CMS) implementation
- Documentation strategy and deployment
- E-learning solutions
- Knowledge management systems design, development, and implementation
- Learning management system (LMS) implementation
- Marketing and sales strategy
- Mobile content strategy
- SharePoint migrations
- SEMS audit compliance
- Training strategy and deployment

#### Services

- Animation
- Audio/video editing and production
- Competency mapping and certification
- Content design and development
- Desktop publishing
- Editing
- · Graphic design
- Instructional design
- · Interactive design
- Localization
- Modeling and rendering in 3D
- Multimedia development
- Packaging design, engineering, and production
- Technical illustration
- Technical writing
- Tradeshow booth design and production
- Training course development and maintenance
- Translation in 40+ languages
- Web design, development, and maintenance
- Web publishing
- Webcast recording, production, and delivery

## Deliverables

- Case studies
- Computer-based training modules (CBTs)
- e-Books
- Installation and maintenance manuals
- Interactive media and 3D graphics
- Mobile device just-in-time instructions
- Operation manuals
- Policy and procedure manuals
- PowerPoint presentations
- Product packaging
- Quick reference guides
- · Safety manuals
- Sales materials
- Setup posters
- SharePoint content
- Technical illustrations
- Tradeshow booth graphics
- Troubleshooting guides
- User guides
- Video presentations
- Web-based training modules (WBTs)
- White papers

#### TarrenPoint.com

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