

Web Development – Team Assignment Part 1

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Reviewing Sundown Adventureland Park <https://sundownadventureland.co.uk/>

Type of information found on the website:

1. Attractions (with description and photos)
2. Prices and various types of tickets
3. Information for school trips & groups
4. Events and news from the park
5. Information about directions to the park, food and drinks, nearby hotels, information for people with disabilities.
6. Map of the park

Website is structured in the following way:

Header of the website:

a) Top bar with quick link to page with opening times and link to the booking system. As well as social media websites.

Logo is placed in the middle of the top bar.

b) Main navigation of the website containing links to the most important pages:

b.1) Tickets & Prices,

b.2) Rides & Attractions,

b.3) Park Info & FAQs,

b.4) School Trips & Groups,

b.5) Sundown News & Events

b.6) Map of the park (hidden a little bit)

Main body of the website:

c) Top attractions like Angry Birds, Fort Apache, Crash Landings

d) A video from the park showing in attractive way why to visit the park

e) Last news from the park

Footer of the website

f) Company details, accepted form of payments.

g) Links to:

g.1) Terms & condition,

g.2) Privacy policy

g.3) Contact us page.

Note also, that each attraction has its own page with similar structure to the front page except the main body contains information about the given attraction and gallery of photos.

Good ideas:

1. Exposed navigation with links to the most desirable pages. Navigation is preserved on each sub-page.
2. Individual page for each attraction with detailed description and photos.
3. Map of the place in pdf format, so it can be printed before visiting or downloaded on the phone.
4. FAQs section with lots of useful informations.
5. Website is very kid friendly. Very colorful, text size is very good.

Bad ideas:

1. Unusual font used on the website is not very readable. This part could be improved.
2. Images used on the website are in png and jpeg format and not in modern, lightweight format like webp.
3. Some parts of the website like 'Map' are very easy to miss in the amount of different colors on the website.