Web Development - Team assignment. Part 1

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Universal Hollywood review https://www.universalstudioshollywood.com/

Type of information found on the website:

- Banner message about the COVID-19 theme part access constraints, safety guidance
- Operation hours and information for pass members, weather today
- Rides, Dinning, Shopping, Entertainment, Event & Activity introductions in three theme part zones
- Tour planning information, theme park highlights attractions, interactive map, geographic map
- Studio tour introductions

Structure of the website:

- Landing / Home Page (https://www.universalstudioshollywood.com)
    - Logo area
    - Navigation menu

    Stroll down areas:
    - Slide picture
    - Spotlight
    - Rides and Attractions
    - More to Explore
    - Find Your Fun
    - Social media
    - Text hyperlink area for other information
- Navigation menu -> THINGS TO DO
    - Rides and Attractions
    - Dinning
    - Shopping
    - Entertainning
    - Events and Activities
    - Specific sites or Focused customer interests
- Navigation menu -> PLAN YOUR VISIT
    - Park Highlights
    - Pass Members
    - Calendar and Hours
    - Park Map
    - CityWalk Map

- - Directions and Parking
    - Operations and Safety Update
    - Menu area for other services
- Navigation menu -> WORLD-FAMOUS STUDIO TOUR
    - Universal Backlot
    - Fast&Furious – Supercharged
    - King Kong 360 3-D

- Navigation menu -> VIP EXPERIENCE
    - Explore the tour
    - Exclusive Theme Park Benefits
    - Expert Tour Guide
- Navigation menu -> SPECIAL OFFERS
    - VIP Experience
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- LINK FOR TICKET AND PASSES PURCHASE

The main navigation bar 'sticks' to the top of the page as you're scrolling down and browsing, making navigation simple.

Good aspects:
1. Special notification about the COID-19 constraints theme park access, show up by default and can be close
2. Weather today and the operation hours today on top of the page and auto hide when stroll down
3. Navigation menu stick on the page and logo as home link convenient to identify where the user at on the sitemap
4. Full screen picture/video about the attraction on the default page give user strong visual impact
5. Theme focused, give details information with most screen area in main page link, others with text link

Bad aspects:
1. Landing background showing video would be better.
2. No transportation information
3. Mobile version show different navigation menu.