

Coaching & Talent Development

Diverse Skills for Effective Contributions



MINERVA® SCHOOLS AT KGI

Minerva has created a unique four-year undergraduate degree program, intentionally designed to prepare top liberal arts and sciences students for the complex, global future. In addition to a focus on broad interdisciplinary learning, the academic curriculum is structured to impart four core competencies required for professional success: critical and creative thinking, as well as effective communication and interactions.

Coursework is further enhanced by experiential learning and residential living in seven world cities, including San Francisco, Berlin, Buenos Aires, and Seoul. Minerva students, who come from all parts of the world, and nearly every ethnicity and socioeconomic background, live together in cohorts of up to 150 in each city. This diverse world experience and international student body engenders both deep empathy, and a profound understanding of different perspectives and cultural contexts.

There are numerous ways to engage with Minerva students, from formal internships and sponsored projects to informal and one-time interactions.

Moreover, all Minerva students gain access to the Coaching & Talent Development Team, which is an innovative approach to career services, based on the talent agency model. Beginning in the first year, this group of dedicated professionals helps students define their career trajectory, develop professional skills, and establish themselves as meaningful contributors to a variety of organizations and causes.

The Minerva model is already yielding unprecedented learning and preparedness. After just one year, Minerva students performed better on the externally-validated CLA+ exam than all *graduating seniors* in the United States. In addition to their academic strengths, Minerva students are globally-minded, intellectually-curious, and uncommonly driven. They eagerly accept responsibility, and are adept at working individually and in teams.

Minerva will graduate its second class in Spring of 2020, establishing a consistent talent pipeline of diverse, skilled new hires for your organization. In the meantime, there are numerous ways to engage with Minerva students, from formal internships and sponsored projects to informal and one-time interactions.

Addressing the Skills Gap

The world of work is changing. However, traditional university education is not changing with it. According to a recent survey, only 11% of business leaders strongly agree that college graduates have the necessary skills and competencies to succeed in the workplace. Meanwhile, 96% of academic officers believe that they are effectively preparing students for success in the workplace. This significant divide between how employers and academics view undergraduate preparedness for professional life is one of the many facets of higher education that Minerva is improving upon.

The intensive undergraduate experience is deliberately designed to enhance intellectual growth and prepare students for success in the careers of the future. With four years of global cultural immersion, an innovative approach to academics, and a team dedicated to professional development, Minerva is teaching students the skills needed to effectively collaborate, communicate, and solve complex problems—the very skills employers are looking for in recent graduates.

¹ 2014 survey by Gallup and the Lumina Foundation

1.2%

of 23,737 applicants were admitted in 2019

67%

of those admitted decided to attend

87%

come from outside the United States

Selective Admissions

An Exceptional Student Body

The world needs global citizens, and modern organizations need employees who understand international trends and cultural nuance, with the functional adaptability necessary to thrive in contemporary society. Minerva students are an international group with a global outlook. Academic performance is only part of the picture. By identifying students with promising characteristics like curiosity, perseverance, creativity, and drive, Minerva selects only those with great future potential for leadership, innovation, and the ability to solve complex problems.

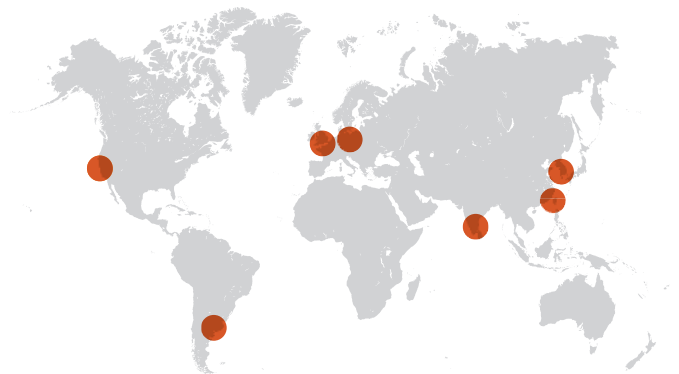
Rigorous Academics

Learning Across Disciplines

The 620 currently at Minerva represent 56 countries, speak 60 languages, and are pursuing 26 academic concentrations within five colleges. This diverse community enables students to gain new insights by sharing knowledge across cultures and disciplines.

The Minerva curriculum is expressly designed to teach the core skills employers seek in graduates. Through intensive academics and challenging experiential learning, Minerva students prepare for varied professional roles across fields and industries.

Seven World Cities During Four Years of Study



Foundation Year
Direction Year
Focus Year
Synthesis Year

San Francisco
Seoul, Hyderabad
Berlin, Buenos Aires
London, Taipei

Areas of Concentration

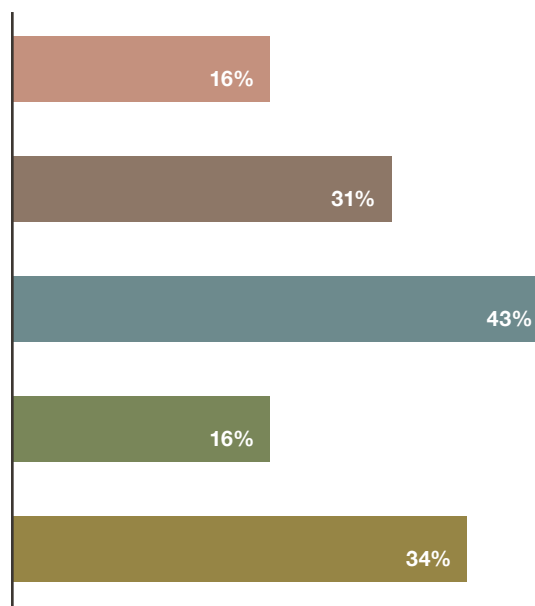
Mastery Over Memorization

As students progress year to year, their coursework becomes increasingly focused and self-directed. Each major and every course is expressly designed to engender depth of mastery, through active engagement,

deliberate practice, and transfer of skills from one context to new and unfamiliar ones. With required electives and two-thirds of students choosing to double major, Minerva students gain enormous breadth as well.

- AH** **Arts & Humanities**
Contextualize events, ideas, policies, and relationships through the study of human thought and expression
- B** **Business**
Understand market dynamics, strategic decision making, and operational complexity from start-up to enterprise
- CS** **Computational Sciences**
Make sense of natural, human-mediated, and social phenomena through analytics, computational methods, and modeling
- NS** **Natural Sciences**
Investigate complex global environmental and health challenges; explore solutions from molecules to organisms to systems
- SS** **Social Sciences**
Apply the methods of science to understand the way people think and act — individually, in groups, and in societies

Current Percentage of Declared Majors & Minors



92%

of managers rated Minerva student performance *excellent overall* relative to other student interns

100%

of managers said they would recommend Minerva students for future internships

Intern Performance

Beyond Academic Success

Beginning in the first year, Minerva students gain access to a variety of programs designed to prepare them for professional experiences. This preparation, together with academic and experiential learning, has enabled a remarkable level of internship performance, with the majority of students in meaningful roles, as early as the summer after the first academic year.

Even more remarkably, nearly all internship managers rated first- and second-year Minerva students as excellent overall when compared to students from other institutions, at *any* grade level.

Select Internship Experiences



Ways of Engaging

Immediate Contributions

The skills learned in academic, experiential, and previous professional settings equip Minerva students to contribute meaningfully to a wide range of organizations and project types. Strengths include data analysis, engineering, marketing and communication,

qualitative and quantitative research, among others. In addition to a robust work-study program and summer internship opportunities, Minerva students work on projects—individually and in small teams—with relevant organizations in each residential location.

1

Internships

Leverage existing internship program or we can help you create your own based on priorities

Full-time, up to 4 months during summer or part-time, anytime during the academic year

Compensation commensurate with market rate and experience

2

Sponsored Projects

Individual or student project teams created specifically based on company priorities and student skills

Term-time, 10 hours per week, per student. Remote work, September–December, January–April, or full academic year

Sponsorship rates start at \$2500 per student, per semester

3

Expertise Sharing

Share expertise with individual or small groups of students

Act as a mentor to a student interested in your field or industry

Attract student talent to your organization or individual projects

A Robust Talent Pipeline

Prepared and Diverse

Minerva students' capabilities are broadly applicable and their interests varied, making internships viable for numerous projects—from scientific research to data analysis to sustainability reporting — and organizations in nearly any category.

For more about how Minerva is preparing students for the changing world of work, by matching reliable, professional, and skilled interns and researchers to a variety of organizations, contact the Coaching & Talent Development Team:

info@minerva.kgi.edu

