



An App Concept made by Carl Kho & Nickie Himaya

Describe the **problem** you're trying  
to solve

1. The irony of going out to  
get treated in  
the midst of COVID; Access to  
Medicare.

- Distance and commuting
- Stressing over the looming sensation of unknown feelings
- Long, unnecessary, and risky queues

Describe the **research** you did on  
the way to developing your  
app

2. Since health is in my hands. I researched a lot

(I like learning win-win)

A. The Concept of

Telemed

I. Adhered to national & international standards

II. Imitated EHR system via uncle who's a PT in Canada

III. How an Electric Prescription Works

## B. COVID Monitoring

I. Basic self-monitoring sheet

II. Specific areas in  
monitoring like the lungs  
and diabetic people risk

## C. Patient Privacy

I. Ph's data privacy act RA  
10173

II. HIPAA Compliance



## D. Business Model

Prepay the doctor  $x$  amount for  $x$  hours, every patient pays  $x$ . Profit depends on patients.

Prepay the doctors 5K for 3 hours

Each consultation lasts about 20 minutes

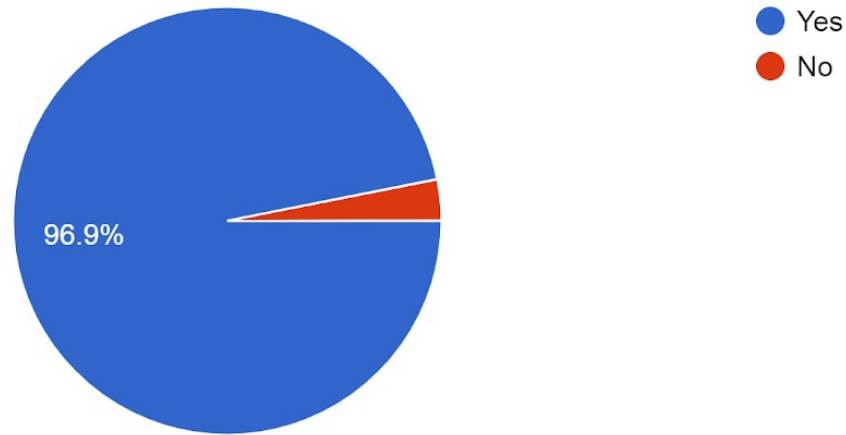
9 patients per doctor (8 100 php, 3 100 profit)

If less than 6 patients: loss.

## E. UI/UX Testing (Patient)

If you could visit a doctor virtually, would you?

32 responses



I. Open to the idea of  
Tel emed

II. Unnecessar y  
exposur e

III. Tr oubl esome  
Commut i ng

IV. Uncert ai nt y of  
avai l abi l i t y

## E. UI / UX Testing ( Patient )

Would you recommend this app to your family and friends?

32 responses



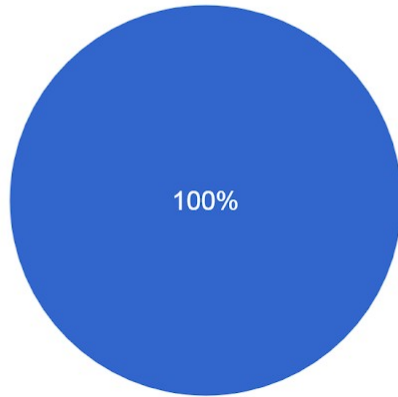
● Yes  
● No

V. 100 Recommended

## F. UI / UX Testing (Doctors)

If you could visit a patient virtually, would you?

8 responses



● Yes  
● No

I. 100 percent said risk of exposure

II. Overall got the tasks done

III. Pseudo-patient contact is good

IV. They would suggest it to patients if it's free

Describe & demonstrate the  
design of your project

- For a Diverse Audience so Clear and solid typography with sans-serif fonts for easy sc
- UI is super easy & accessible with different levels of tech-literacy
- Color contrast for quick navigation with bright colors to attract users to interactive zones of the layout
- Intuitive Navigation
- High Readability
- Light Background emphasizes content
- Eye-catching visuals

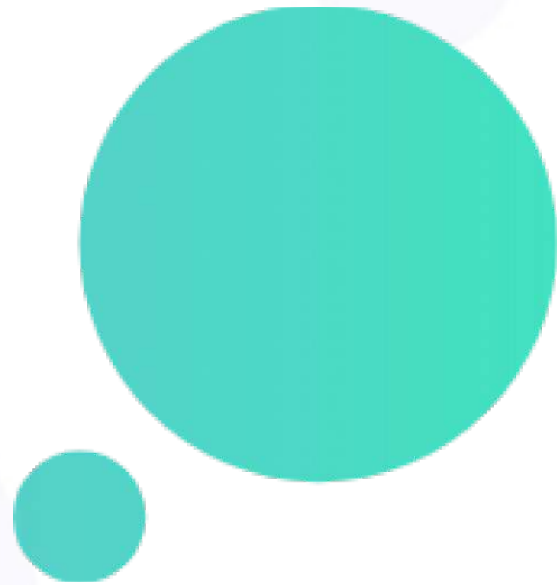
What makes your project **unique?**



Introduces a  
foreign but  
essential  
solution  
currently  
crafted around  
and beyond the  
problem we are  
facing.  
Encourages the  
transition  
towards a  
hassle-free &  
accurate  
digital era via  
the

centralization  
of Electronic  
Health Records.  
Has a self-  
sustaining  
business  
model.  
Protects the  
very treasure  
of humanity:  
lives, while  
reducing the  
threat of  
exposure to  
more diseases  
and promoting

early  
detection,  
therefore  
reducing the  
potential costs  
of patients.  
Time will be  
spent on  
productivity  
instead of long  
waiting,  
leading to the  
growth of our  
very own  
country.



# Stat

VIRTUAL CLINIC



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# Carl Kho

Freelance Graphic Designer

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# Nickie Himaya

Design Enthusiast

