

Laissez-faire Piracy:

A Borderless World Within

A study about intellectual property

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INTRODUCTION

Piracy is one of the most challenging problems encountered by our movie, books and music industries. Some of the pirated editions surprisingly have a better quality compared to the original production. The manners by which buyers procure music, films, arrangement, books and games have changed profoundly. Though such copyright-secured content was purchased principally as physical bearers for example, Cd's, DVD's and printed books up to the turn of the century, these days an expanding measure of absolutely computerized content is obtained and experienced by means of the Internet. What's more, as of late, it is conceivable to observe a second move in utilization of substance, from downloading from stages, for example, iTunes to gushing from Netflix, Spotify and such: from possession to get to. For instance, when an author published a book, they always sell it in a higher price but there are some customers that are not careful in looking the legality of the book they buy. Mostly of the customers concern are the prices whether it's expensive or not. Yet, it is understandable in some point that consumers prefer buying pirated products with their knowledge because of its quantity. People think highly of the quantity rather than the product's quality because they are used to the idea of buying something regardless of its duration. This is an alarming situation especially to the creative artists who has spent their efforts and money creating products only to be overpowered by black markets. These honest businesspeople do not get what they deserve as their consumers are being snatched from them by dishonest competitors. The purpose of conducting this study is to give authentic data about the condition of approved and unapproved procurement and utilization of substance; to evaluate the fundamental thought processes and instruments and the connection with requirement measures and legitimate inventory; to evaluate the impact of online theft on utilization from legitimate sources. At the center of the examination is a purchaser review among the selected respondents for our study. The one who will be able to benefit this study are the publishers of a site or a book. This is for them to be aware of the pirating infringement that is recently happening nowadays.

STATEMENT OF THE PROBLEM

The aim of this study is to investigate the factors affecting the morality of a person when he/she does pirating media and to determine the reasons in doing the said act.

1. Why do people prefer piracy than original one?
2. Does using pirated works affect one's dignity?
 - a. Identify the reasons why.
3. Does pirating works considered as a sin?
4. Does pirating works affect one's morality?
5. What is the impact in using pirated works?

Name: **Asgar C. Mandong**

Age: **14**

Address: **Looc lapu-lapu City**

Occupation: **Street Vendor**

Software Torrente: **Movies / Series**

Do you consider piracy as a sin? : **No**

Why do you torrent:

To be honest, I have my personal reasons. Originally I was born and raised in Mindanao but I was adopted by my relative here in Cebu at the age of 12. I was homesick a couple times when I started living here everything seemed unfamiliar. My auntie was lucky to serve a nice and rich man who happens to be her husband later on; they put up a business like this. Yes, I'm aware that it's illegal but I'm still grateful that at a very young age I manage to get a job that is easier and I can study as well and at the same time help provide the needs of my family although selling pirated tapes is against the law but who would trust me at this age with no experience and no academic background at all even if I'm confident with my capabilities and skills it's really hard to get a proper job.



Name: **Ghudz Ernest T. Tambis**

Age: **16**

Profession: **Student**

Why you torrent: **to have a free access to paid contents.**

Software tormented: **Movies / Video Games / Songs**

Do you consider piracy as a sin? : **Big no but in law it is illegal.**

Why do you torrent:

On the internet, there are contents need to be paid to gain access. But with Piracy, it gains me free access to those contents. Mostly contents are Movies, Video Games, Songs, and Programs. These contents entertain me and help me in my daily life. Movies that I can't afford to watch in the cinema, I can watch them now online. Programs that are more flexible than free programs make my work or productivity even better. Piracy gives people free resources from every corner of the internet. It has benefited me greatly.



Name: **Arlan Vincent German**

Age: **19**

Address: **Lapu-Lapu City**

Occupation: **College Student**

Software Torrente: **Adobe Creative Cloud / Mat Lab / SPSS**

Do you consider piracy as a sin? : **No**

Why do you torrent:

As a college student, I will be needing tools to drive myself into the path my future desires. Programs like SPSS (statistics) and Adobe After Effects (Animation) bring me closer to my dreams. For Adobe's products alone, I save 12 552.00 php per year (showing you the mathematician I am)



Name: **Benjamin Kho Jr.**

Age: **38**

Address: **Quebec, Canada**

Occupation: **Chef / Businessman**

Software Torrented: **online classes**

Do you consider piracy as a sin? : **Yes**

Why do you torrent:

Online Classes like Skill share featuring Gordon Ramsay himself to teach you how to master The Culinary Arts, it was an opportunity I did not want to waste. But I had no money. Originally took the Physical Therapist course, I had known beforehand how I was passionate in the culinary arts remembering how I always helped my mother at home in the daily preparations of meals. I used to have a stall in Sugbo Mercado (IT Park). "Pork Barrel was the name". Now, I am in Canada and am running a restaurant called Emperor Dimusm.



Name: **Bon Lennon Kho**

Age: **29 years old**

Profession: - **IT/CIM Engineer**

Software torrented: - **Adobe, Microsoft,
Windows OS, Games, Movies**



Is it a sin? (Yes /No) - **Yes and no, it depends. If you use it for personal then no, if distributed, then yes.**

Why you torrent:

Download movies / files / installers / games. Going back, I remember pirating with my brother to play games and watch movies together. In a way, piracy helped us bond since we did not have money. I made sure to go for personal use only, though.

Name: **Jerrard Ivan P. Dulce**

Age: **23 years old**

Profession: **Wellness Ambassador**

Software torrented: **SBSS / movies**

Is it a sin? (Yes/No) **YES YES NO NO**

Why you torrent:

Convenient and saves me a lot of money by not needing to go to movie theaters just to watch a certain show. And, sidelining research there are a lot of tools which I can save a lot of money in.



Name: **Jim Ubalde**

Age: **44**

Address: **Talamban, Cebu City**

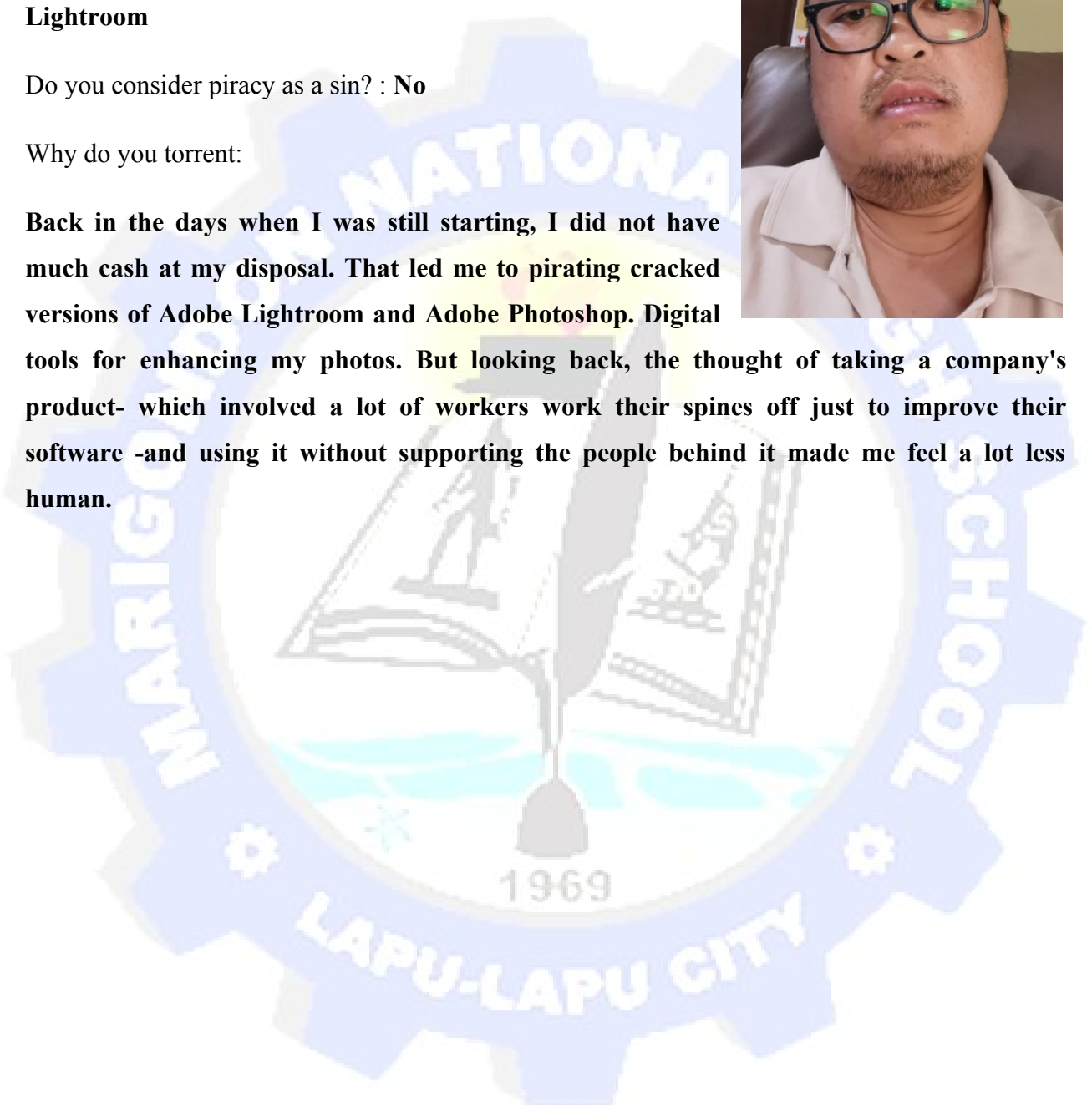
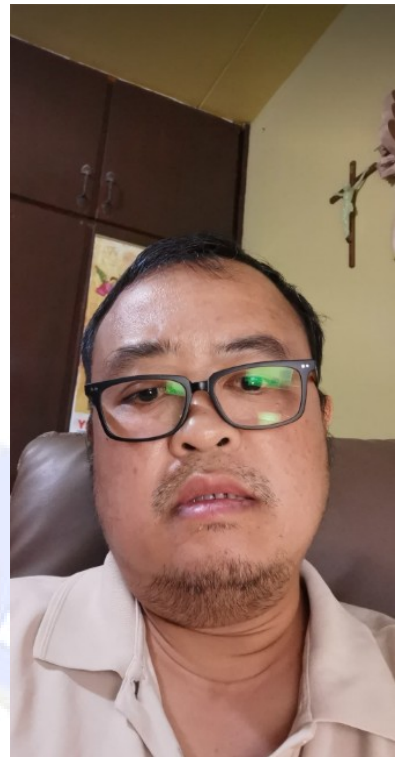
Occupation: **Freelance Photographer**

Software Torrented: **(used to) Adobe Photoshop and Lightroom**

Do you consider piracy as a sin? : **No**

Why do you torrent:

Back in the days when I was still starting, I did not have much cash at my disposal. That led me to pirating cracked versions of Adobe Lightroom and Adobe Photoshop. Digital tools for enhancing my photos. But looking back, the thought of taking a company's product- which involved a lot of workers work their spines off just to improve their software -and using it without supporting the people behind it made me feel a lot less human.



ANALYSIS

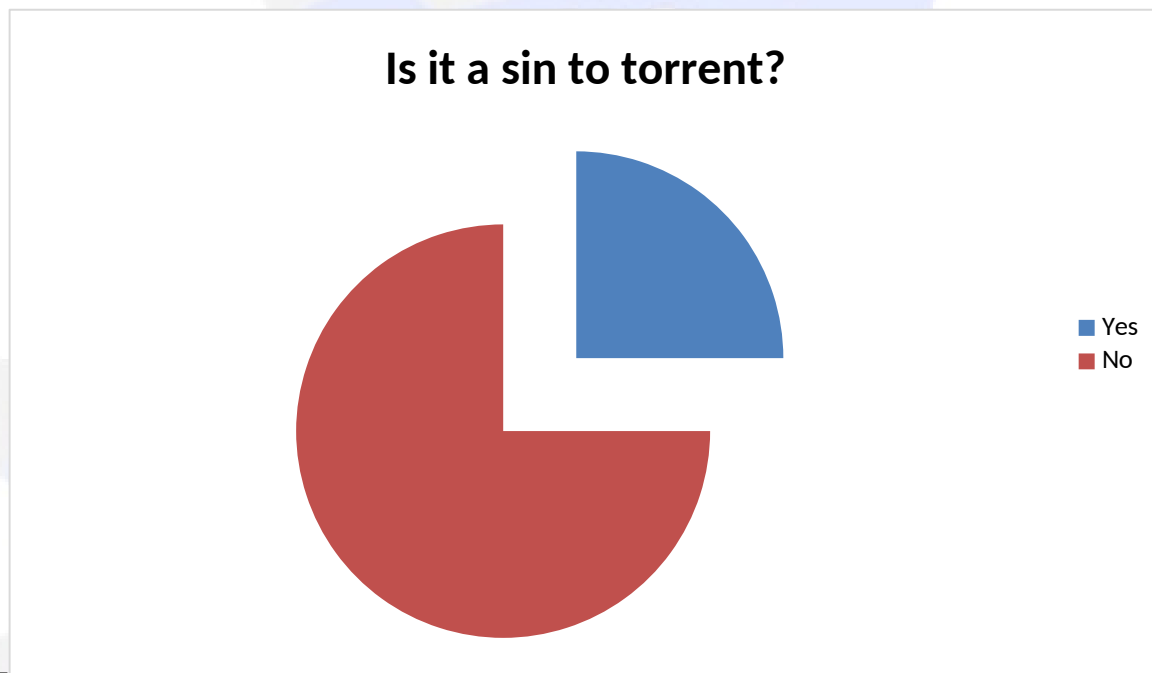
Piracy is considered an illicit doing in the naked eyes of the law. But in some other people, it is not for many are driving it up for a living, and some are just simply for fun.

Piracy is free. It can give people a lot of advantages. An example talks about the life of a humble vendor, Asgar C. Mandaog. He is a fourteen-year old and was originally born and raised in Mindanao. According to him, he was adopted by his relatives here in Cebu, two years ago. When he stepped he first step his innocent feet on the ground of Cebu, everything seemed unfamiliar. In addition, his auntie is lucky to be espoused by a wealthy wealthy man and decided to put up a DVD audio and video business. The young man is completely aware that it is illegal, but he is grateful that at a very young age, he was able to get a job to help his family and can study well at the same time. The second respondent is Ghudz Ernest T. Tambis, a student from 10-OSAWA. Like the first respondent, he is aware that piracy is unauthorized. But with it, it helped him get free access to various paid contents and also to movies he can't afford to watch in cinemas. Third is Arlan Vincent German, nineteen years old and a college student. According to him, piracy has saved him since he will need tools to drive himself into the path of his future desires. The tools being said refers to programs like SPSS (statistics) and Adobe After Effects (animation) that bring him closer to his dreams. The fourth respondent is Mr. Benjamin Kho Jr., a Chef and Businessman just like the other respondents he is also aware that piracy is unauthorized. He said that he had no money so he used online classes like SkillShare featured by Gordon Ramsay himself to teach you how to master Culinary Art, he also said that it was an opportunity so why would he waste time. The fifth respondent is Mr. Bon Lennon Kho, an IT/CIM Engineer, the software torrented was Adobe, Microsoft, Windows OS, Games, and Movies. He is also aware that piracy is unauthorized by the law. According to him piracy helped him and his brother to bond together since they did not have much money. The fifth respondent is Jerrard Ivan. P Dulce, a wellness ambassador. Just like other respondents, he is aware that it is illegal yet he said that piracy is convenient and saves him a lot of money, instead of needing to go to theaters and cinemas. Finally, the last respondent is Jim Ubalde, from Talamban, Cebu City and known as a professional wedding photographer. Mr. Ubalde considered that piracy is a sin yet according to him using those pirated tools without supporting the people behind it made him feel a lot less human.

To sum it up, some of the respondents considered piracy as a sin while some did not. Piracy helped them in a lot of separate ways. It may be wrong in the naked eye of the law, but it will never be in those people with nothing but clean intentions.

CONCLUSION

- Different professions, different social upbringings; we all torrent
- Given the math, piracy can cost money and jobs!
- Yes, it gives weight to their conscience
- It has positive and negative effects. Economically, more on the negative. But looking at people's lives with it, it helped them grow.
- "You wouldn't steal a car"



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