

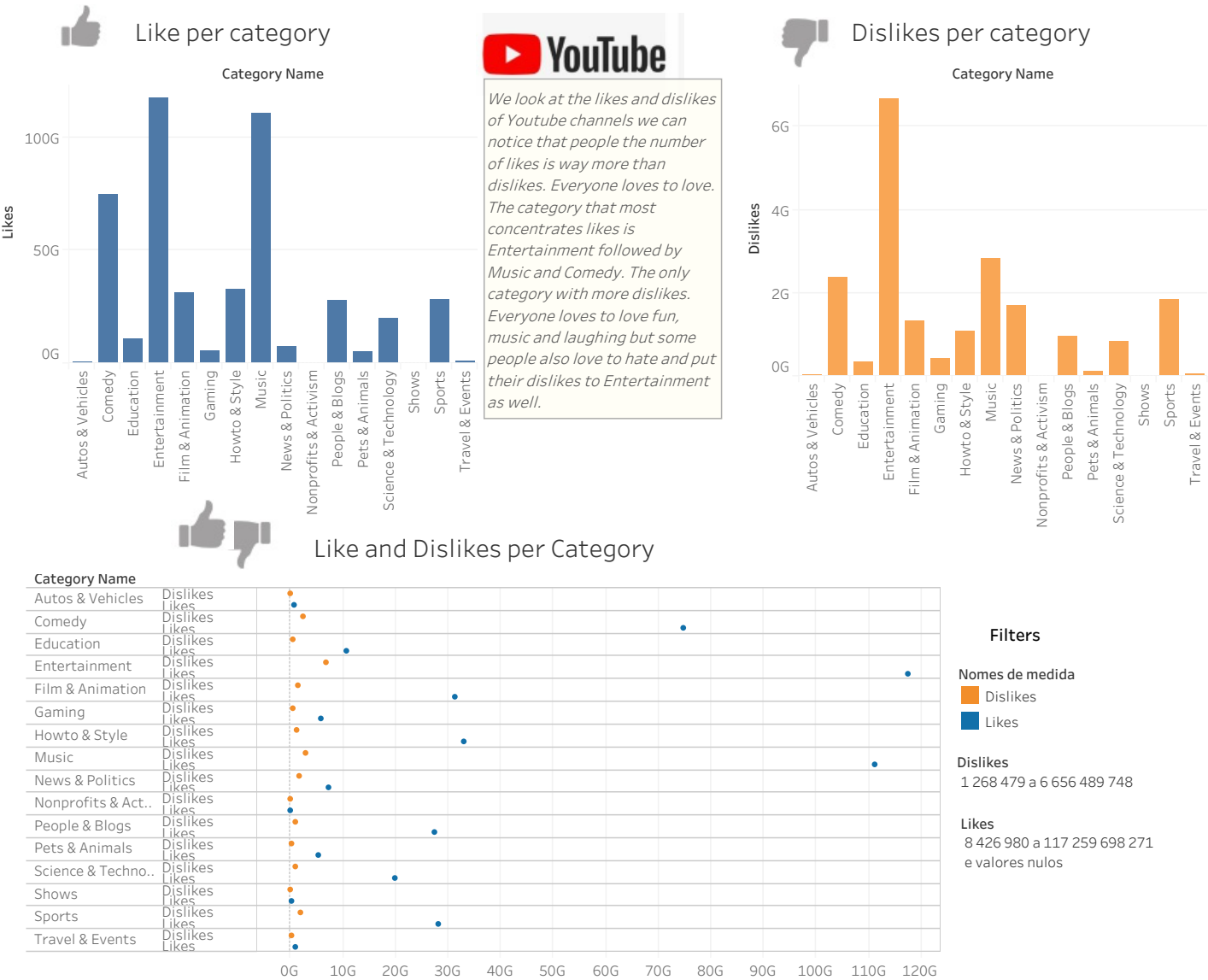
Youtube - Like and Dislike

Youtube Channels, about Like and Dislike.

Insight 1 - Everybody loves to love but some people love dislikes t..

Insight 2 - Evebory loves. Where is the Like?

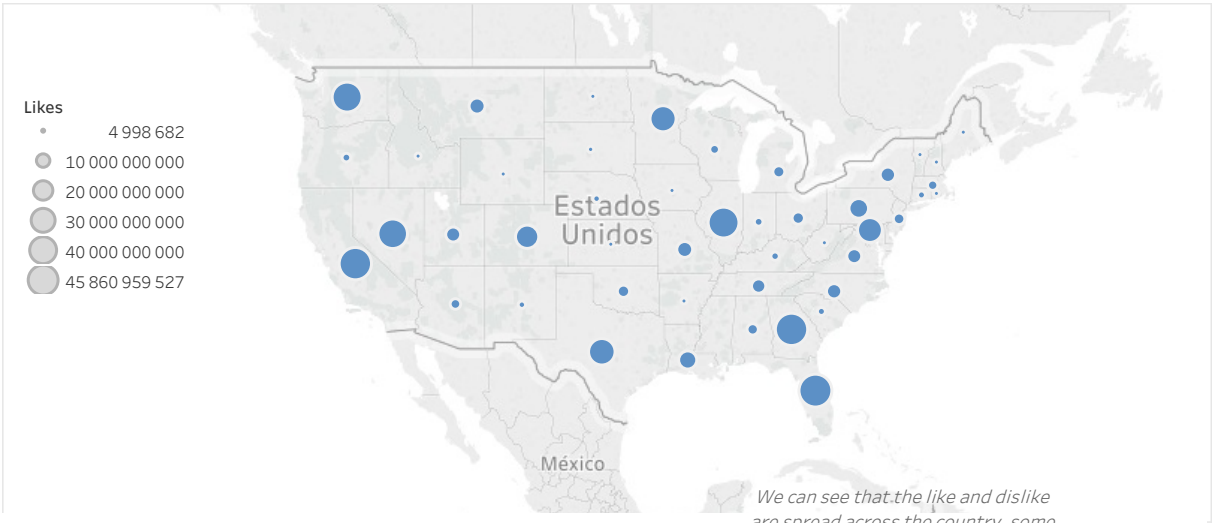
Insight 3 - Some people Dislikes. Wheres are they?



Youtube - Like and Dislike

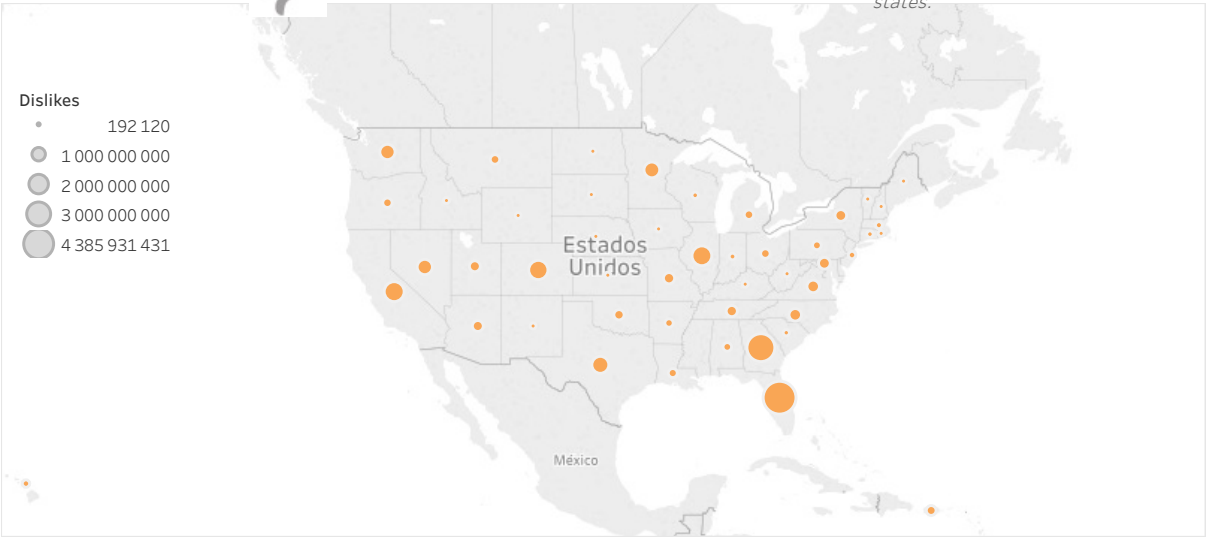
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Likes per States 



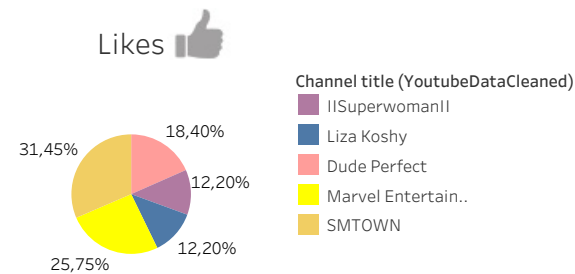
We can see that the like and dislike are spread across the country. some with more or less intensities in the states.

Dislike per States 



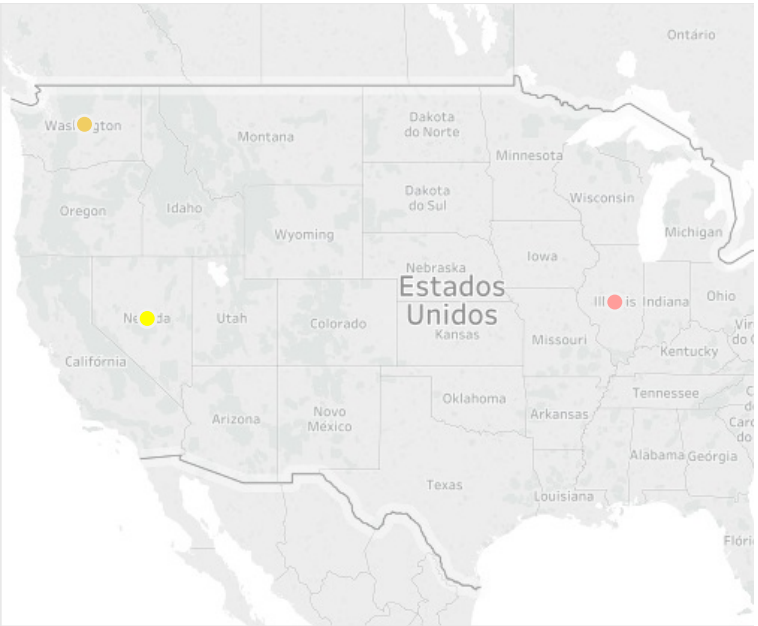
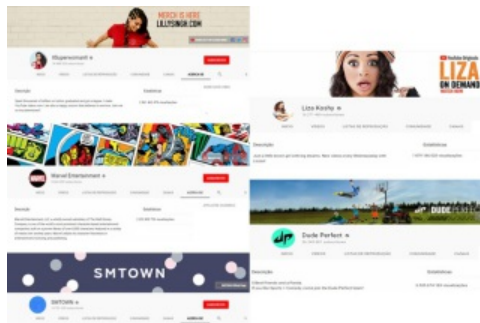
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In the analysis on Likes we can see the five youtube channels w likes, their categories and States.

Choiced a pie chart to show the five most because so we can see proportion and differences between them only. So we can no SMTOWN with 31,45% and Marvel 25,75% have space in heart th are champions the Likes. In descending order we have the most SMTOWN - Music (WA), Marvel Entertain - Entertainment (NV), Dude Perfect - Sport (IL), Liza Koshy (PA) and Super Woman (MD) Comedy. Choiced the Map to show where are the Likes and by stat laid out. This information is very interesting because if the ch question wants to hold an event with fans are are favorable reg. SMART has plans of events in the USA you can choose Washigto most of the Like came from their fan from there.

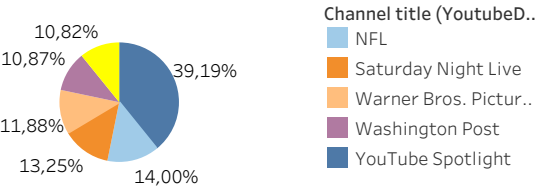


*Channel SuperWoman
<https://www.youtube.com/user/IISuperwomanII>
Channel Liza Koshy
<https://www.youtube.com/channel/UCxSz6JVYmzVhtkraHWZC7HQ>
Channel Dude Perfect
<https://www.youtube.com/user/corycotton>
Channel Marvel Entertain
<https://www.youtube.com/user/MARVEL>
Channel SMTOWN
<https://www.youtube.com/user/SMTOWN>

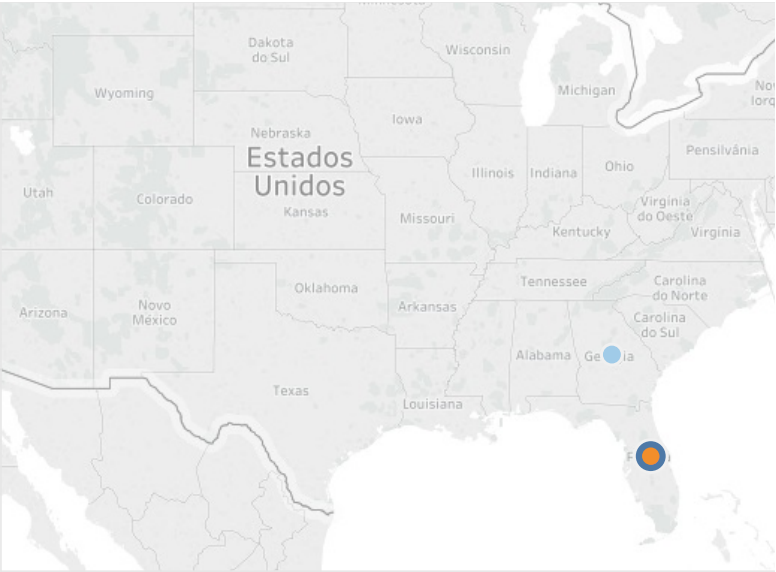
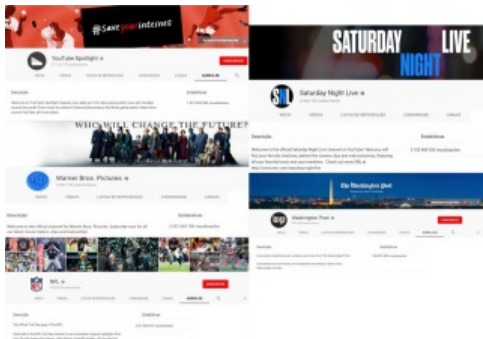
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Dislikes



In the Dislikes analysis, which is a lot smaller than the likes, we can see that compared to the five analyzed, Youtube Spotlight we can say that it has a problem and has 39,19% is the one with more Dislikes, the other already have similar proportions and in them is the second with more Dislikes, the NFL with 14%. In general we have in descending order only one youtube channel that most concentra Dislikes, Youtube Spotlight - Entertainment (FL), NFL - Sports (GA), Saturday Night Live - Entertainment (FL), Warner Bros. Pictures -Entertainment (GA) and Washington Post - News & Politics (FL) in similar proportions. We notice that the Dislikes of these channels are concentrated, raising the alert that not being organic and being automated. Or the people of Florida and Georgia in large majority do not identify with these channels and interesting to do approximation events. We chose the map to show where the problem. As for example, in the case of the NFL, not to choose Georgia as a place for an event because there is a chance of failure.



*Channel NFL
<https://www.youtube.com/user/NFL>
Channel Saturday Night Live
<https://www.youtube.com/user/SaturdayNightLive>
Channel Warner Bros. Pictures
<https://www.youtube.com/user/WarnerBrosPictures>
Channel Washington Post
<https://www.youtube.com/user/WashingtonPost>
Channel Youtube Spotlight
<https://www.youtube.com/user/YouTube>