

Carla Arrowsmith, Swansea

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Profile

I am a dedicated front-end developer with over three years of industry experience, specializing in HTML, CSS, and JavaScript. I also have foundational knowledge of SQL, PHP, WordPress, and Webflow. I am eager to expand my expertise, work with modern frameworks and methodologies, and continuously develop my technical skills. My goal is to contribute to innovative projects in a role that fosters growth and learning.

Key Skills

- **Web Development:** Creating responsive, user-friendly applications.
 - **Programming Languages:** HTML, CSS, JavaScript, PHP, SQL.
 - **Problem Solving:** Able to achieve targets and address complex challenges.
 - **Adaptability:** Quick to learn modern technologies and methods.
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Employment History

Web Developer – Ascend | *December 2024 – January 2025*

Ascend is a small marketing company based in Cardiff specialising in SEO. I was employed to assist with the new web development side of the business which unfortunately didn't take off and they decided to outsource any upcoming work. My projects included:

- Redesign of two websites using Figma.
- Update an existing website using Webflow.
- Update the web proposal form template.

Front-End Developer – CVP | *July 2021 – December 2024*

CVP is a leading provider of broadcast and professional video solutions in the UK and Europe. In this role, I have worked extensively with HTML, CSS, JavaScript, PHP, and SQL, contributing to various projects, including:

- The main e-commerce website, which I helped make responsive and user-friendly.
- Internal systems and customer portals.
- The London showroom website and custom HTML email templates.

Project Administrator – Noved | *September 2020 – July 2021*

Worked on the Tesco account for their electric vehicle rollout. Responsibilities included:

- Administrative tasks, invoicing, and project support.

Guest Relations & Aftercare Executive – Juliots Well Holiday Park | *July 2018 – September 2020*

- Managed aftercare services, scheduled maintenance, and managed administrative tasks.

Paralegal – *Toller Beattie LLP | Feb 2016 – July 2018*

- Assisted in the commercial conveyancing department, including administrative duties for the President of the Devon and Somerset Law Society.

Fertiliser Trader – *Mole Valley Forage Services | Feb 2011 – Feb 2016*

- Advised customers on mineral deficiencies and livestock health.
- Managed fertiliser trading for Devon and Cornwall. Led a team of sales reps, supported them in administrative tasks, and trained new team members.

Telesales Manager – *Absolute Debt Recovery | Jan 2009 – 2011*

- Managed a team of five, arranged client meetings, and provided administrative support.

Various Roles – *The Soap Kitchen | 2006 – 2009*

- Performed administrative tasks, managed stock control, supervised new staff, and was involved in product creation.
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Education History

2021 – Present: *Various Online Courses*

- WordPress
- Figma & Webflow
- Agile Scrum Fundamentals
- React JS for Beginners
- Cyber Security
- GitLab CI: CI/CD Pipelines and DevOps
- Software Architecture & Design
- JavaScript
- HTML Emails
- API's

2018 – 2021: *Plymouth University*

- Foundation Degree in Computing

2013: *Mainstream Computer Training Services*

- Computer Technologies

2006 – 2007: *NVQ Level 2*

- Business and Administration

2005 – 2006: *Learndirect*

- New CLAIT Computer Course
- Adult Maths (Level 2)
- Adult Literacy (Level 2)

1999 – 2004: *Great Torrington School*

- GCSEs: English (D), Maths (C), Science (DD)
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Hobbies & Interests

In my spare time, I enjoy wildlife photography, long walks, and surfing. I also like reading and staying updated on the latest trends in technology.

References

Available upon request.