

WHY CRICKETS?



10X

More efficient feed-to-meat ratio than beef



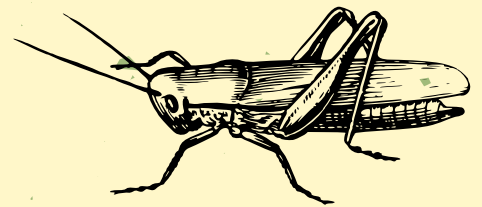
80X

Less GHG emissions than cattle

30%



Reclaimed land from cattle



PERCENT PROTEIN



69%



26%



23%

15.8

gallons
per gram
of beef

0.8

gallons per
gram of
crickets

18%

of all GHG
emissions from
livestock



NUTRIENT DENSE

- Contain all **9 essential amino acids**
- Perfect ratio of **Omega 6** fatty acids
- As much **calcium** as milk
- **12X** more vitamin B12 than salmon
- **2X** as much iron as beef
- **2X** as much potassium as spinach

FOOD SECURITY

- **2,100** options of edible insects
- **80%** of the world eats insects daily
- **Sustainable** due to minimal resources required