

## Overall Learning Objectives

By the end of the course, learners (authors) will be able to:

1. **Understand Mirror Publishing's Mission and Values:** Authors will comprehend the core values of sustainability, community, and support for debut authors, and how these values are integrated into the publishing process.
  2. **Recognize the Benefits of Joining Mirror Publishing:** Authors will identify the key benefits of working with Mirror Publishing, including editorial support, marketing assistance, and the company's commitment to eco-friendly practices.
  3. **Navigate the Submission Process:** Authors will be able to follow a clear, step-by-step process for submitting their manuscripts, understanding the requirements, timelines, and next steps.
  4. **Communicate Effectively with the Publishing Team:** Authors will learn how to engage with key team members and access available resources to support them through the submission and publication journey.
  5. **Take Action Toward Joining the Roster:** Authors will be ready to submit their manuscripts and take the first steps in building a successful partnership with Mirror Publishing.
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## Section 1: Welcome to Mirror Publishing

### Learning Objectives

1. **Understand the Company's Mission and Vision:** Authors will be able to summarize Mirror Publishing's mission and how it aligns with sustainability and author support.
  2. **Familiarize Themselves with the Team:** Authors will recognize the key roles within the Mirror Publishing team and how each head contributes to the publishing process.
  3. **Identify Mirror's Eco-Friendly Practices:** Authors will be able to describe the eco-conscious approaches used by Mirror Publishing to reduce its environmental footprint.
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## Section 2: The Benefits of Joining Mirror Publishing

### Learning Objectives

1. **Identify the Support Provided to Authors:** Authors will be able to list the types of editorial and marketing support offered by Mirror Publishing to debut authors.
  2. **Understand the Community Aspect:** Authors will explain how Mirror Publishing fosters a community of like-minded writers and creatives, promoting collaboration and growth.
  3. **Recognize the Value of Eco-Friendly Publishing:** Authors will identify the environmental benefits of publishing with Mirror, such as sustainable materials and eco-friendly distribution.
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### Section 3: The Publishing Process

#### Learning Objectives

1. **Follow the Submission Process:** Authors will be able to outline the specific steps involved in submitting their manuscript to Mirror Publishing, including formatting and timeline requirements.
  2. **Understand the Editing and Design Phases:** Authors will describe how their manuscript will be edited and designed, and how they will collaborate with Mirror Publishing's editorial and design teams.
  3. **Learn the Distribution Channels:** Authors will identify the different distribution methods available for their books, including online retailers and eco-friendly packaging options.
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### Section 4: Communication and Resources

#### Learning Objectives

1. **Recognize Key Team Contacts:** Authors will be able to identify the key staff members they will work with throughout the publishing process and understand the roles they play.
  2. **Access Resources for Success:** Authors will learn how to download and use key resources provided by Mirror Publishing, such as submission guidelines, FAQs, and contract templates.
  3. **Navigate Communication Channels:** Authors will understand how to communicate effectively with the editorial and marketing teams, ensuring smooth collaboration throughout the process.
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## **Section 5: Next Steps and Call to Action**

### **Learning Objectives**

1. **Complete a Final Knowledge Check:** Authors will successfully complete a quiz that reviews Mirror Publishing's mission, the submission process, and key benefits, reinforcing their understanding.
2. **Take Action Toward Submission:** Authors will be ready to submit their manuscripts to Mirror Publishing, having completed the onboarding process and gained confidence in their next steps.
3. **Feel Confident in Joining the Roster:** Authors will feel confident that Mirror Publishing is the right partner for their publishing journey, aligning with their goals and values.