

Carlo Justine C. Suba

Olongapo City, Philippines

09164447869 | subacarlo431@gmail.com

[github.com/Carlo4U](https://github.com/Carlo4U) | [github.com/Carlo Justine Suba](https://github.com/Carlo Justine Suba) | <https://www.onlinejobs.ph/jobseekers/info/2748545>

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## SUMMARY

Motivated and imaginative BSIT student with a strong passion for creative design, blending artistic vision with modern technology to craft engaging digital experiences. Specializing in web, graphic, and UI/UX design, I bring ideas to life through clean visuals, thoughtful interfaces, and purposeful creativity. My experience includes building functional Smart Home applications and designing client websites for ColdstartPH and a local massage business. I'm driven by the desire to create meaningful, user-centered designs that not only look good but work seamlessly—continuously exploring new ways to elevate digital experiences through design innovation.

## TECHNICAL SKILLS

### Programming Technologies

Front-End: HTML, CSS, JavaScript, React js, and React Native

Graphic/Poster Designer: Photoshop and Canva

UI/UX: Photoshop and Figma

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## PROJECTS

### Personal Portfolio Website

- Created a personal website to showcase resume, projects and skills.
- Designed a clean, modern layout with focus on user experience.
- Deployed the site on GitHub Pages to demonstrate front-end development abilities.

**Tech Stack:** React, Vite, Javascript, CSS, GitHub Actions, GitHub Pages

### (Sports, Ads, and Social Media etc.)

- Designed creative visuals and promotional materials for sports teams, esports organizations, and local brands, focusing on impactful composition and brand consistency.
- Developed social media graphics and advertising content to increase audience engagement and visibility.
- Utilized Photoshop, Figma, and Canva to produce professional, high-quality designs aligned with client goals and brand identity.
- Experimented with various creative styles and visual trends to strengthen personal design versatility and portfolio appeal.

**Tools Used:** Photoshop, Figma, Canva

### Smart home application

- Created a Smart home App for our school project.
- Created a user interface design based on best practices from experienced React Native developers.
- Deployed the project on Vercel;
- Implemented user authentication with Clerk, enabling secure login.

**Tech Stack:** React Native (Expo, Expo Router, Reanimated), TypeScript, Convex, Clerk, Expo Vector Icons

### Cold start Philippines (informative website)

- Developed a responsive and informative website for a local air-conditioning service to effectively showcase their offerings and pricing.

- Designed a modern and cohesive user interface aligned with the brand’s identity to enhance client engagement.
- Deployed the website on Hostinger — currently live at Coldstartph.com
- Implemented smooth scrolling, intuitive navigation, and consistent UI elements for an improved user experience.

**Tech Stack:** HTML, CSS, JavaScript, figma

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**Client Feedback & Project Outcomes**

*“The Smart Home app worked smoothly and passed Capstone ”*  
3rdyear-Capstone March, 2024

*“ColdstartPH’s new website made it easier for customers to book aircon services online.”* — Client feedback, June 18, 2025

*“Your graphics always stand out — the designs you post on social media are clean, creative, and really capture attention.”* — Social Media Feedback, August, 2025

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**EDUCATION**

<b>Central Luzon College of Science and Technology</b> <i>Bachelor of Science in Information Technology</i>	2022 – Present
<b>Subic National High School</b> <i>Information Communication Technology (ICT)</i>	2019 – 2021