GoalFlow

Logo Versions



GoalFlow



Primary

Wordmark Only

Icon

Colours



Primary

Hex #0080FF RGB rgb(0,128,255)

CMYK 100 50 0 0

Pantone 17-4041



Secondary

Hex #0080FF RGB rgb(0,128,255)

CMYK 100 50 0 0

Pantone 17-4041



Accent

Hex #010C80

RGB rgb(1,12,128)

CMYK 99 91 0 50

Pantone 19-3847

Background

Hex #ffffff

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary
Fira Sans Extra Bold Italic

Aa Bb Cc