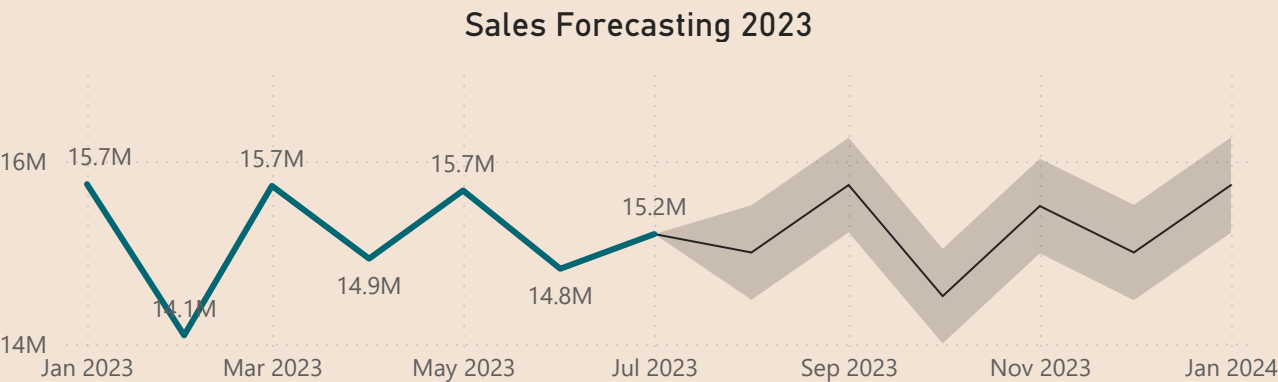
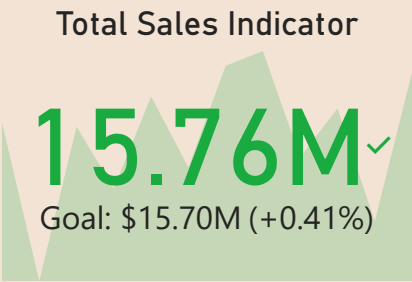
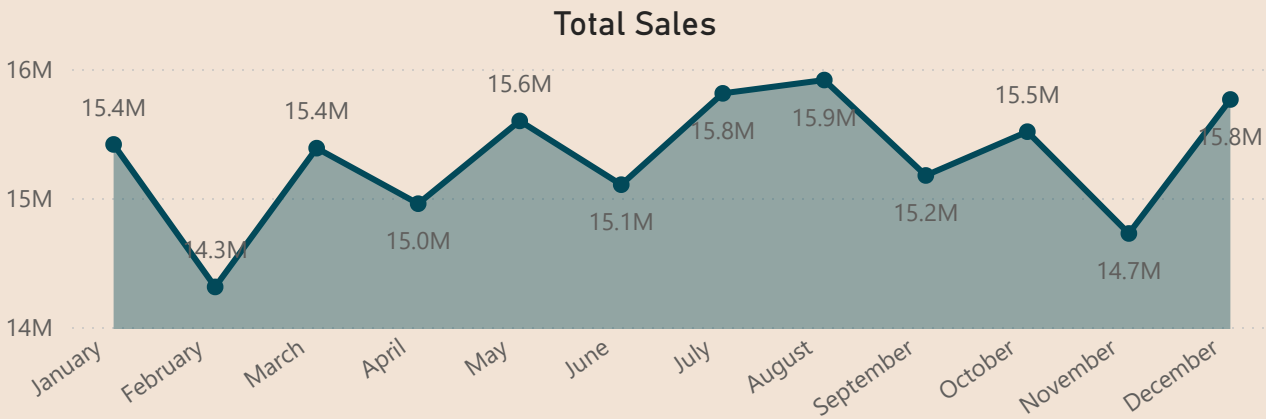
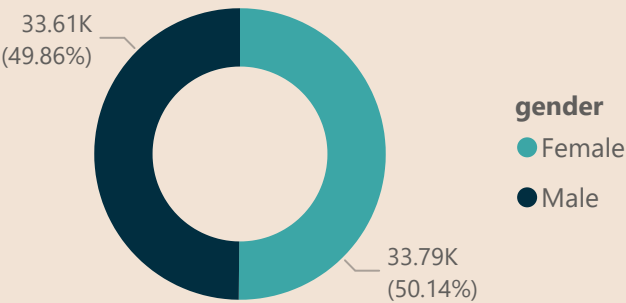


Business Performance & Predictive Insights

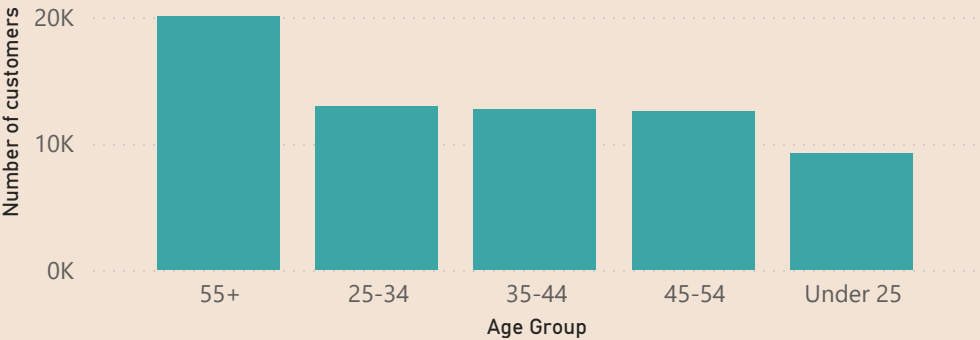
2020	2021	2022	2023
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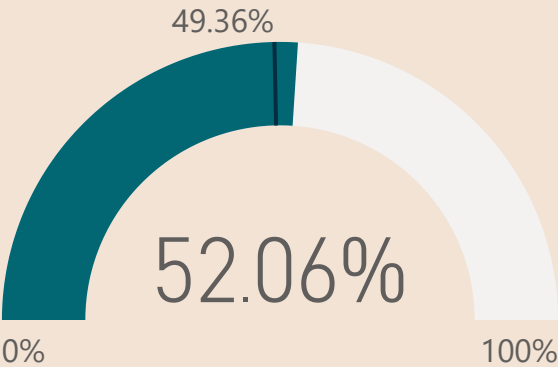
Gender Distribution



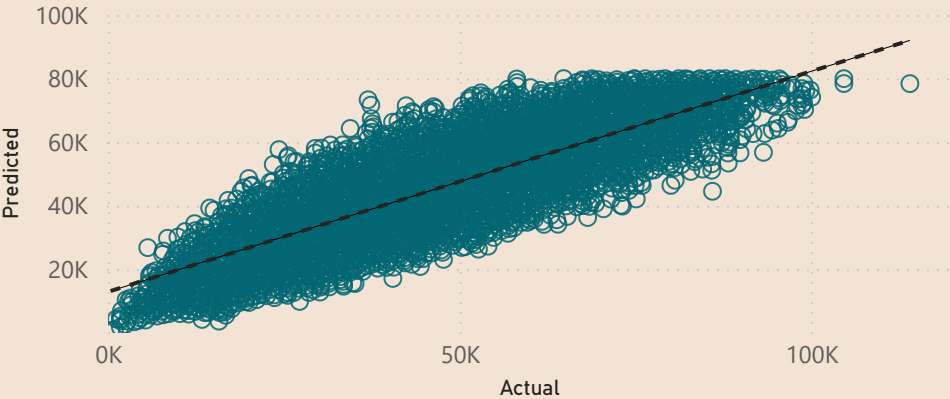
Customer Segmentation by Age



Churn prediction

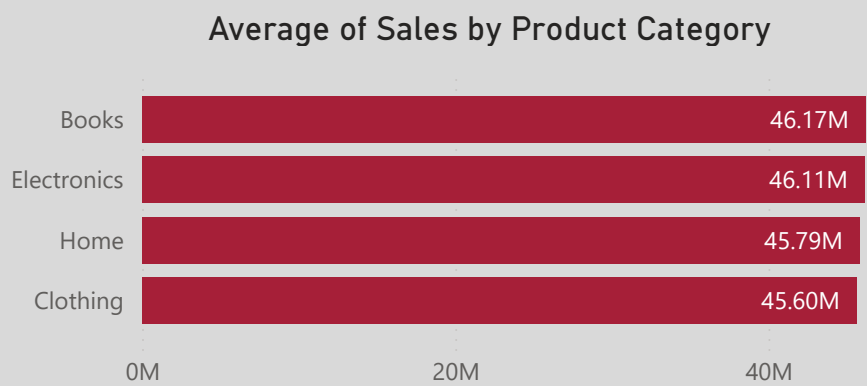


CLV Prediction



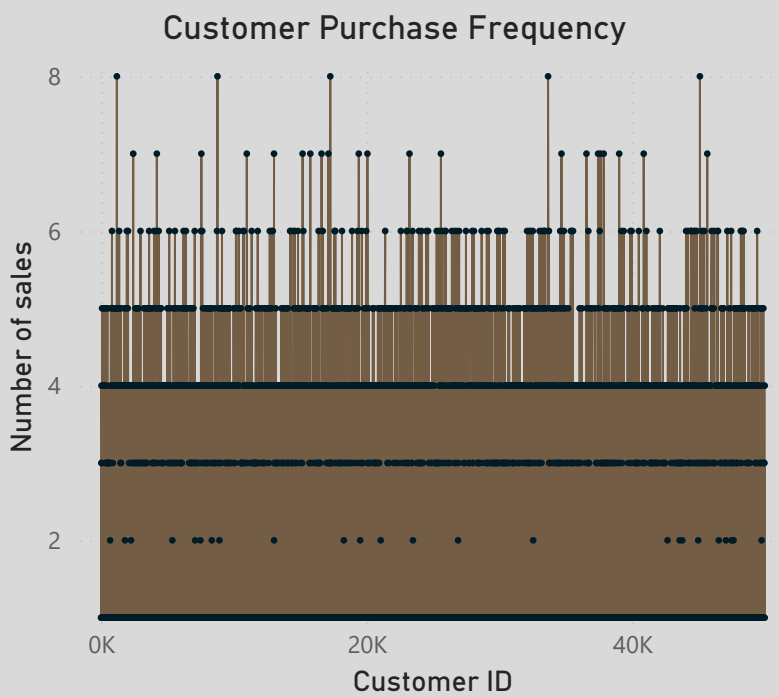
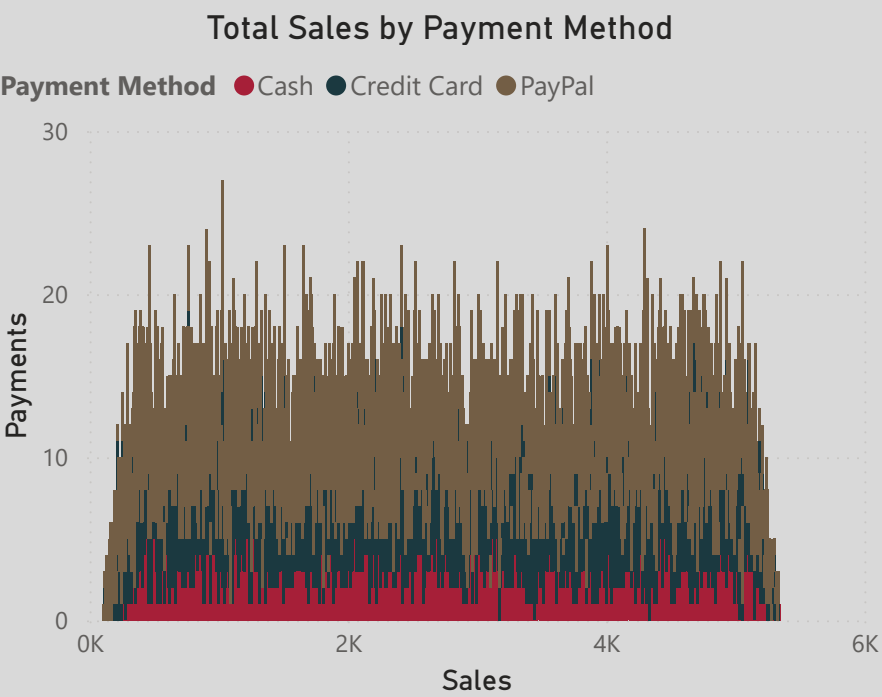
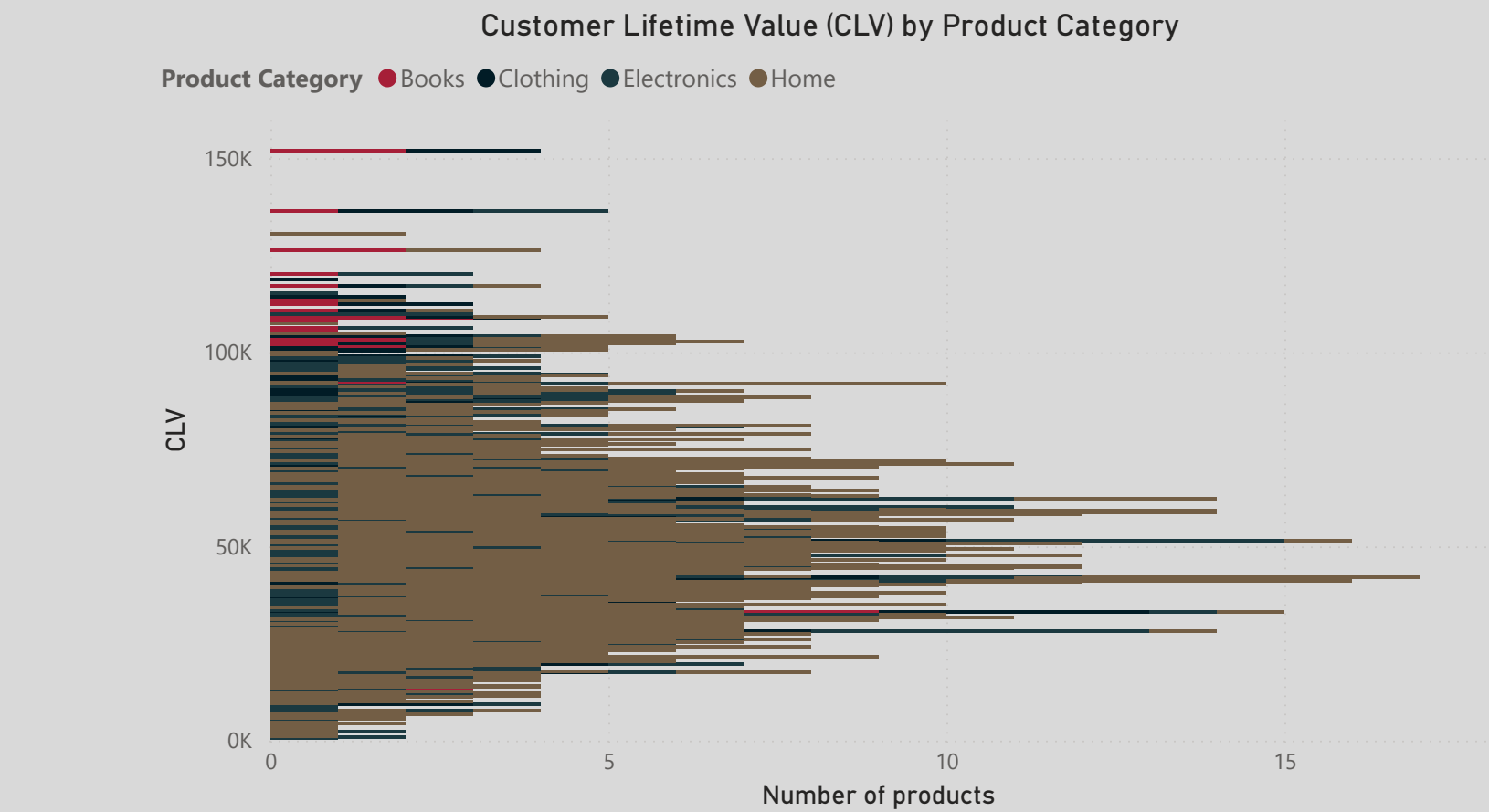
Other Analytics

2020	2021	2022	2023
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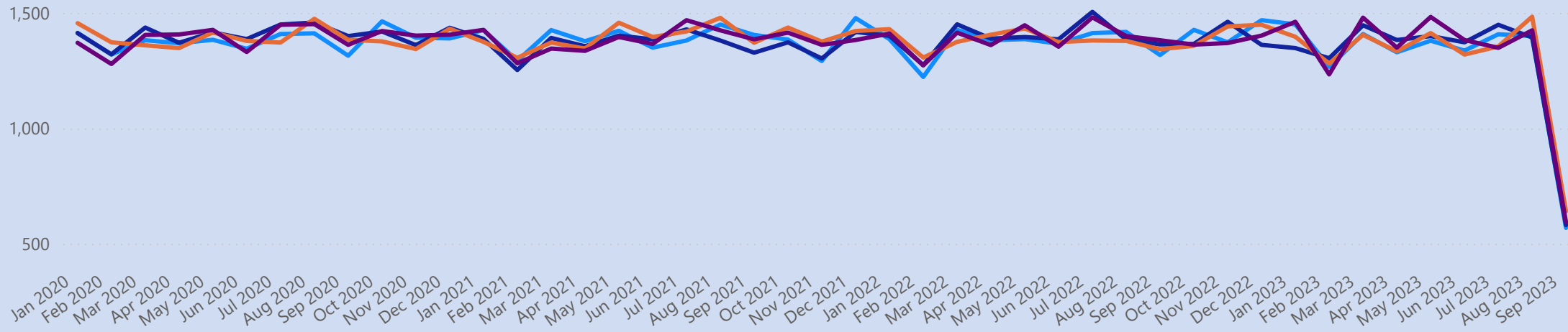
49.03K

Average of CLV



User Growth Over Time by Product Category

Product Category ● Books ● Clothing ● Electronics ● Home



User Growth Over Time by Gender

gender ● Female ● Male

