Slide Creation Resources

These resources can help you with your slides. If you have any other template sources, icon galleries, or tutorials that have worked for you, email Dr. Egan Warren with your suggestions!

Presentation Templates

- PowerPoint
- Keynote
- Google Slides
- Slidesgo

- Canva
- SlidesCarnival
- Visme
- Showeet

There are many, many subscription services available. However, free or freemium resources have ample appropriate templates to select.

Questions to ask when selecting a template
- Does the look match the tone of the presentation?
- Is the design supporting the message or distracting from the presentation?
- Can you adjust the template to meet the expectations of the presentation (minimal text, greyed out AFTER introducing the text, alignment of text and images, size of visuals, no background images or colors conflicting with visualizations)?

Icons and Images

Select icons and images that are consistent in look and style
- Creative Commons
- Everypixel
- Flaticon
- Iconmonstr

- The Noun Project
- Pexels
- Pixabay
- Unsplash

- Google Images
  - Select Settings > Advanced search > usage rights = free to use, share, modify
- Google Slides icons and emojis
- PowerPoint icons
  - Easy short cut Windows: Windows Key + . (period)
  - Easy shortcut Mac: Command Control Spacebar

Be sure to follow the requirements for attribution for all free icons and images.

Slide Layout Choices

Design: Presentation Zen excerpt
Charts: Chart Suggestions
Slides: Slide Chooser

Slide Creation Resources

Tutorials

- PowerPoint Help
- Google Slides Help

- LinkedIn Learning (see [Curated list](#))
- [Slide Cow](#) (specifically icons)

Visualization Resources Font/Typeface & Color

- [Choosing Fonts for your Data Visualization](#)
- [Coblis](#) (Color Blindness Simulator)
- [ColorBrewer](#) (Color advice for cartography)
- [Colorpicker](#)
- [Color Hunt](#)
- [Coolors](#)
- [Data Color Picker](#)
- [The Data Visualization Catalogue](#)
- [Tint and Shade Generator](#) (need 6 digit hex code)
- [US Team Colors](#)
- [Selecting & Setting Colors for Your Slides](#)
- [Pilestone](#) Color Blind Vision Simulator

Style Guide / Branding Guide Examples

- [Lending Tree](#)
- [Red Hat](#)

Slide Checklist

- Title Slide
- BLUF (quantifiable)
- Agenda
- Chevron/Bread Crumbs
- Does the BLUF provide the most important take away?
- Does the presentation call back to the BLUF in the body?
- Are visuals prioritized over text?
- Do images belong together? All icons, all pictures, all illustrations?
- Do images match the tone and content of the presentation?
- Are colors appropriate?
- Do you have a legend for visuals? Readable labels on x axis/y axis?
- Do you use callouts on visuals?

Slide Creation Resources

Guides

- [Storytelling with Data](#)

Showcase Visuals

- [Information Is Beautiful](#)
- [Data Is Beautiful](#) (Tableau)
- [Data Is Beautiful](#) (Reddit)