



# Preparing Homework Reports

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Class of 2024

**Homework Reports = most of IAA writing**

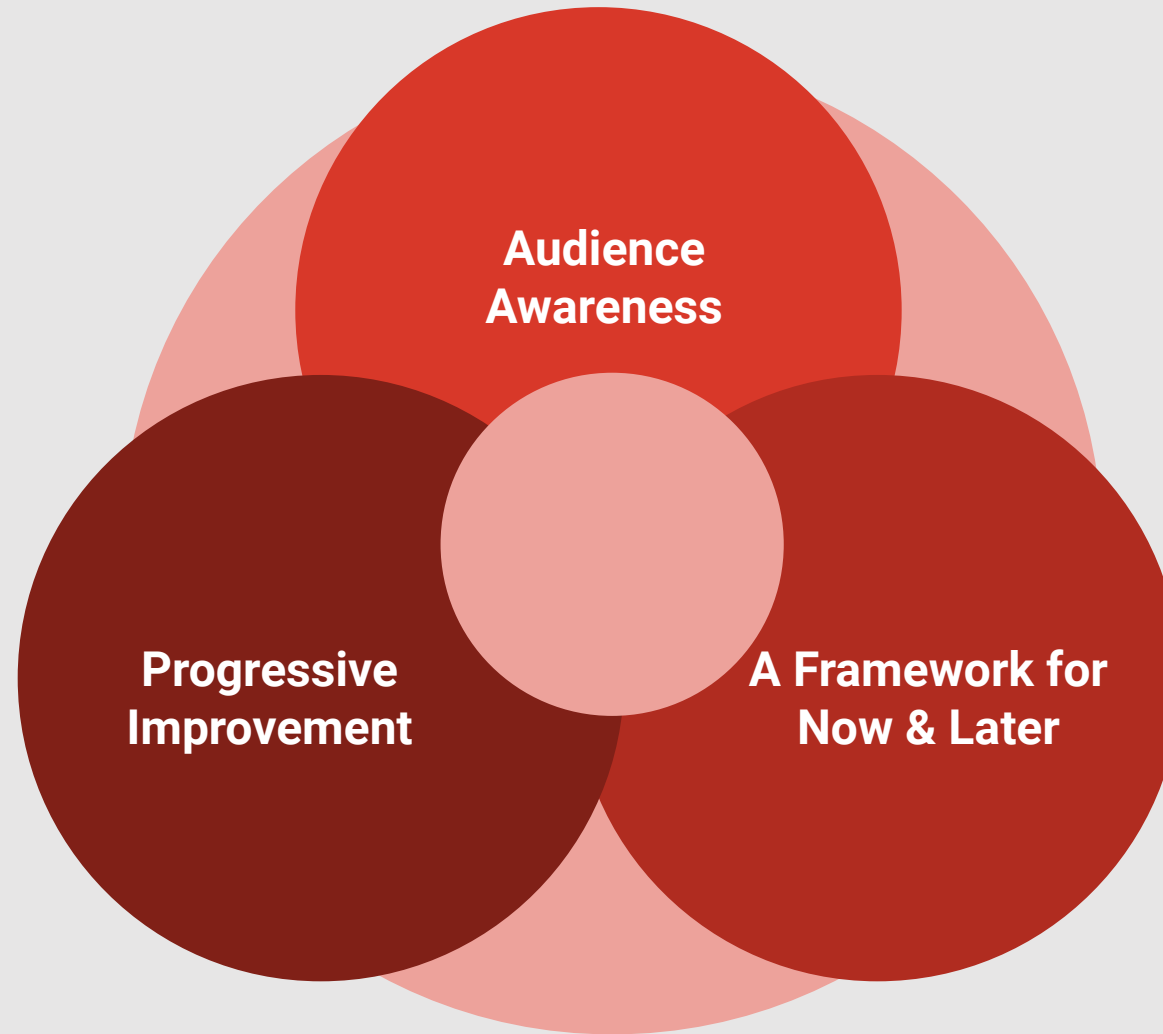
**15 team reports (previous years)**

**6 key writing dimensions**

# Agenda

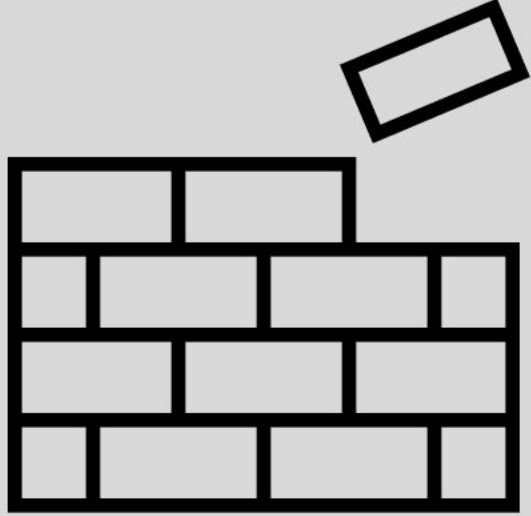
- ❏ Overview
- ❏ Sections
- ❏ Structure
- ❏ Document Design
- ❏ Visuals
- ❏ Writing Style
- ❏ Mechanics
- ❏ Resources
- ❏ Questions

# Overview



# Sections





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Overview

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Methodology

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Analysis

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Results

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Recommendations

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Conclusion

# Sections

# Overview



# Overview Example

**(CONTEXT)** Company X is having the following problems with x, y, and z. Therefore, they have hired Consulting Firm Y to determine \_\_\_\_\_. **(ACTION)** After completing X analytical strategies to determine the best outcome for Company X, our team discovered\_\_\_\_\_.

**(CONTENT)** Consulting Firm Y recommends that Company X uses this strategy/allocates this amount of money/invests in this stock. Doing so will minimize loss by x% and/or increase profits by y%. That amounts to a total profit increase of \$\_\_\_\_. Figure 1 demonstrates the relationship between x and y, showing the potential profit made by following our plan.

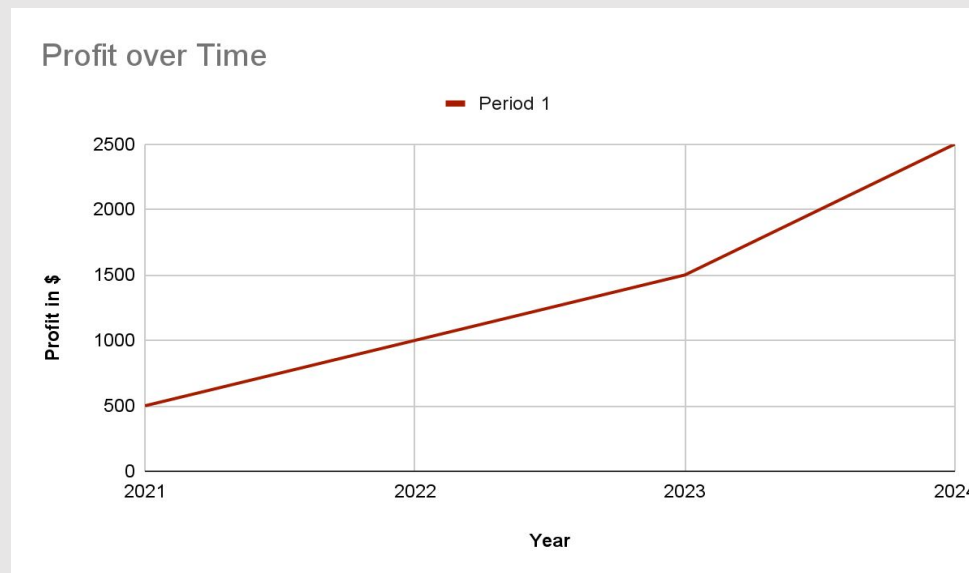


Figure 1: Profit over Time



# Methodology and Analysis

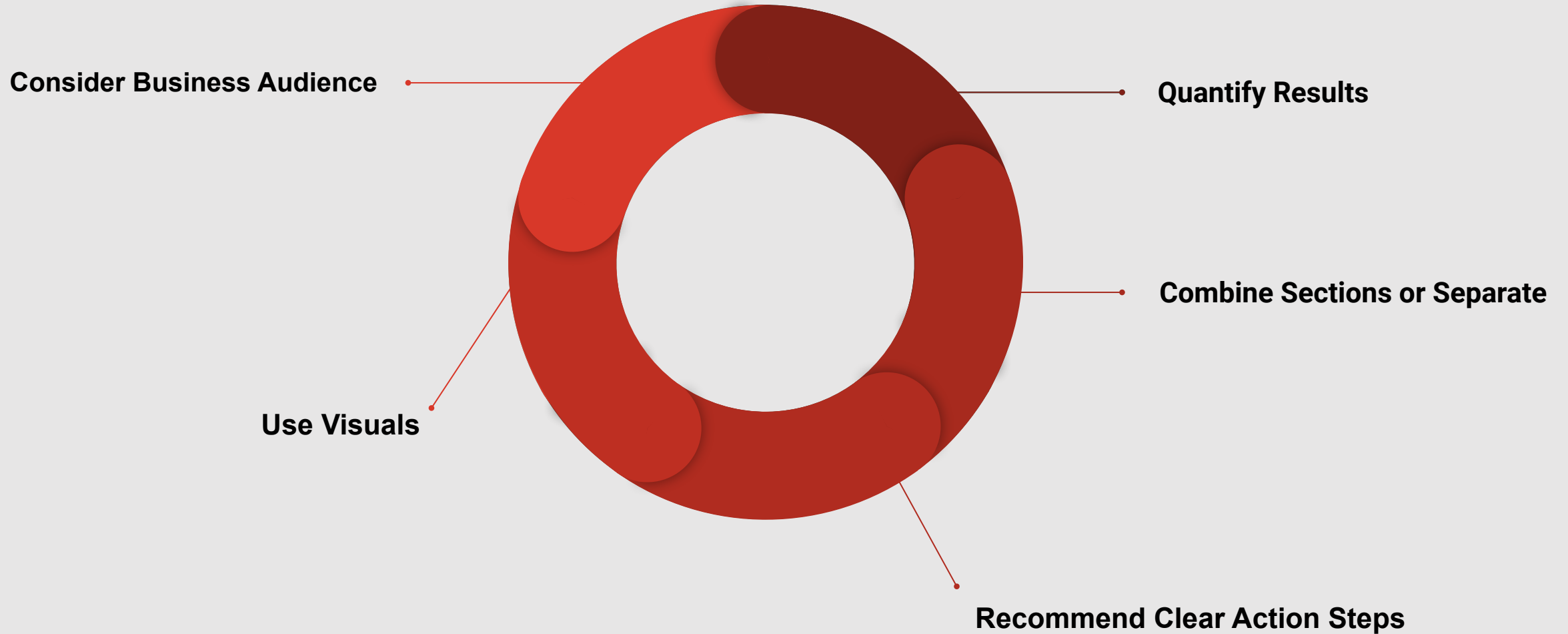
## Methodology

- Overview process
- Consider audience
- Be concise
- Don't teach

## Analysis

- Combine or separate
- Interpret results
- Show why you used tools/strategies

# Results and Recommendations

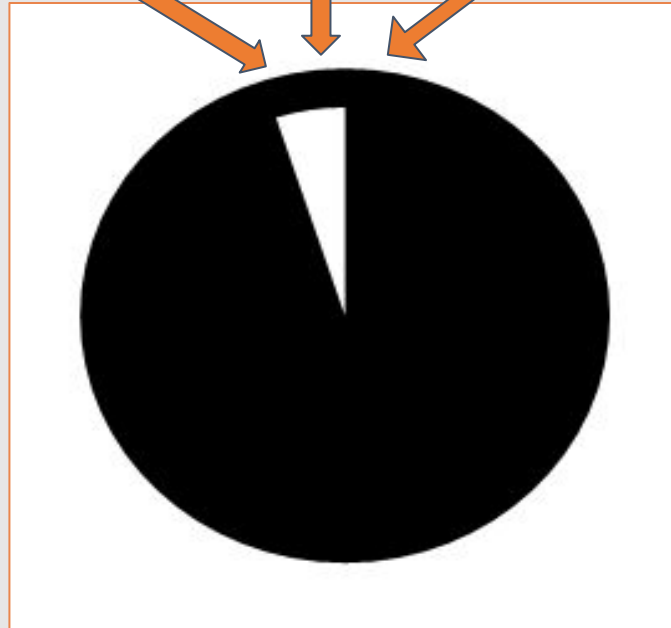


# Conclusion

**Summarize report**

**Give takeaways**

**Keep it short**





# Structure

# Structure Tips

```
graph TD; A[Structure Tips] --> B[Use Order of Sections]; A --> C[Organize Paragraphs Logically]; A --> D[Use appropriate headings and subheadings];
```

**Use Order of Sections**

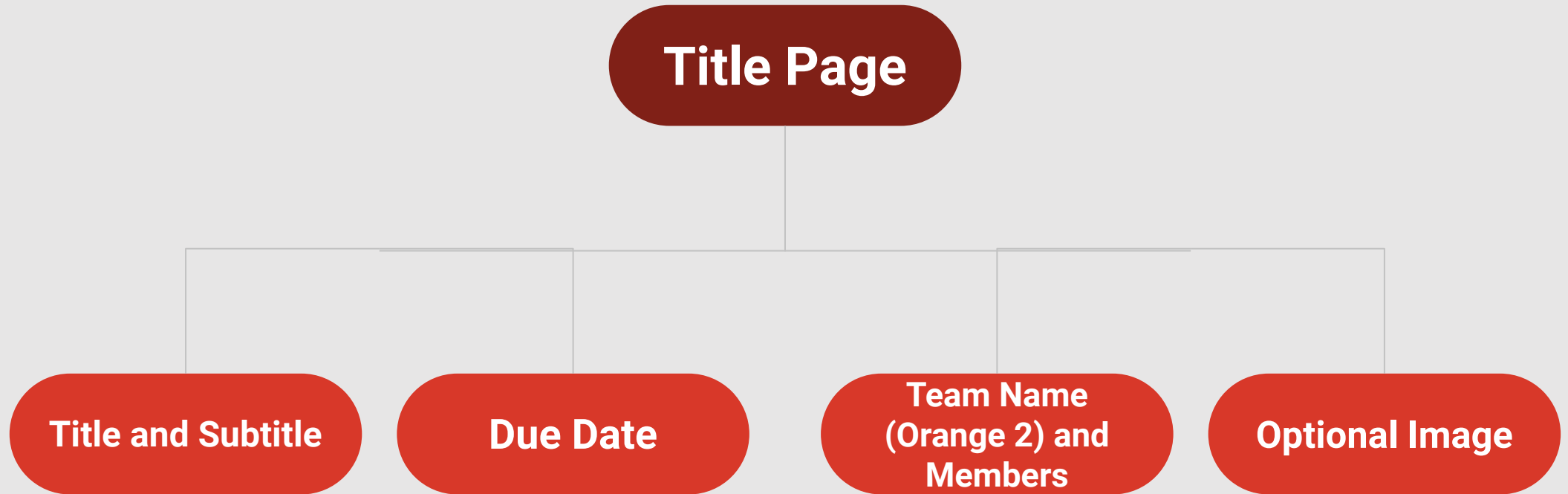
**Organize Paragraphs  
Logically**

**Use appropriate headings  
and subheadings**



# **Document Design**

# Document Design



# Table of Contents

<b>Overview.....</b>	<b>1</b>
<b>Methodology and Analysis.....</b>	<b>2</b>
<i>Data Used.....</i>	<i>2</i>
<i>Models.....</i>	<i>3</i>
<b>Results and</b>	
<b>Recommendations.....</b>	<b>4</b>
<b>Conclusion.....</b>	
5	

Use Styles to label text as headings in Word or Google Docs to automatically generate a TOC.



# Common Table of Contents Issues



**Page numbers not  
updated**

**Headings do  
not match  
report**

**Misspellings**

Use Styles to label text as headings in Word or Google Docs to automatically generate a TOC.

# Document Design Tips

1	10-12 point font	✓
2	1 inch margins	✓
3	Single-spacing	✓
4	White space	✓
5	Template	✓

Do NOT indent paragraphs.



# Headings

**Heading 1**

***Heading 2***

**Heading 3**

## Heading Tips

- Use different styles for each heading level
- Use heading styles consistently
- Use headings regularly

# Citation Format **\*IF\*** Needed

**APA**

# Document Design Considerations



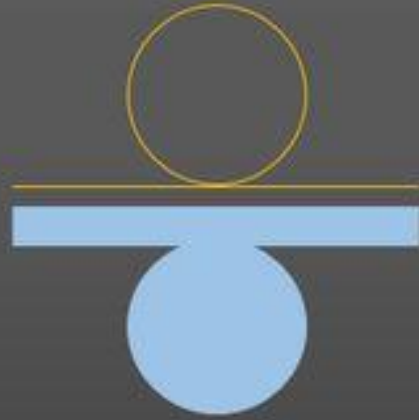
**Contrast**

**Alignment**

**Repetition**

**Proximity**

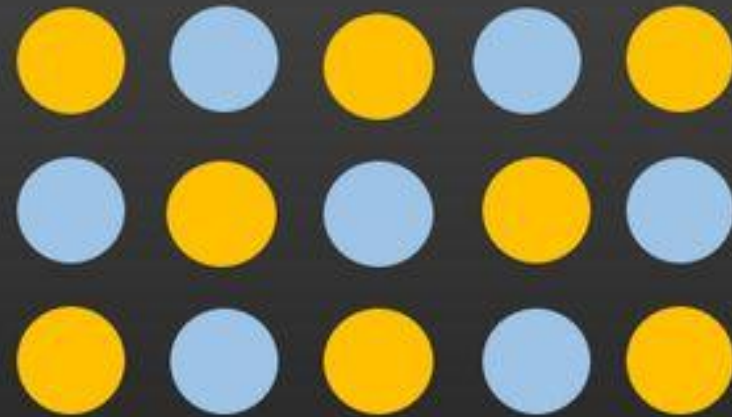
contrast



alignment



repetition



proximity





# Visuals

# Visuals Introduction



**Show; don't tell.**



# Visual Introductions

*One measure of social disadvantage is relative access to primary health care. As Table 1 shows, in comparison to Capital City residents, City X's residents have significantly lower per capita access to both general practitioners and pharmacists.*




**Set context for  
visual**

**Introduced by  
name and  
number**

**Explained what  
visual will  
show**


# Example of Table

Label tables above.  
"Table Top"



**Table 1:** Access to primary care providers in rural City X is significantly lower than in Capital City.

Primary Care Providers per Capita	City X	Capital City
General Practitioners per 100,000	75.6	103.4
Pharmacists per 100,000	52.5	62.5



Right align  
numbers in  
tables.

# Example of Figure

Include legend

Period 1 Period 2

Label x/y

Points Scored

75

50

25

0

Team 1

Team 2

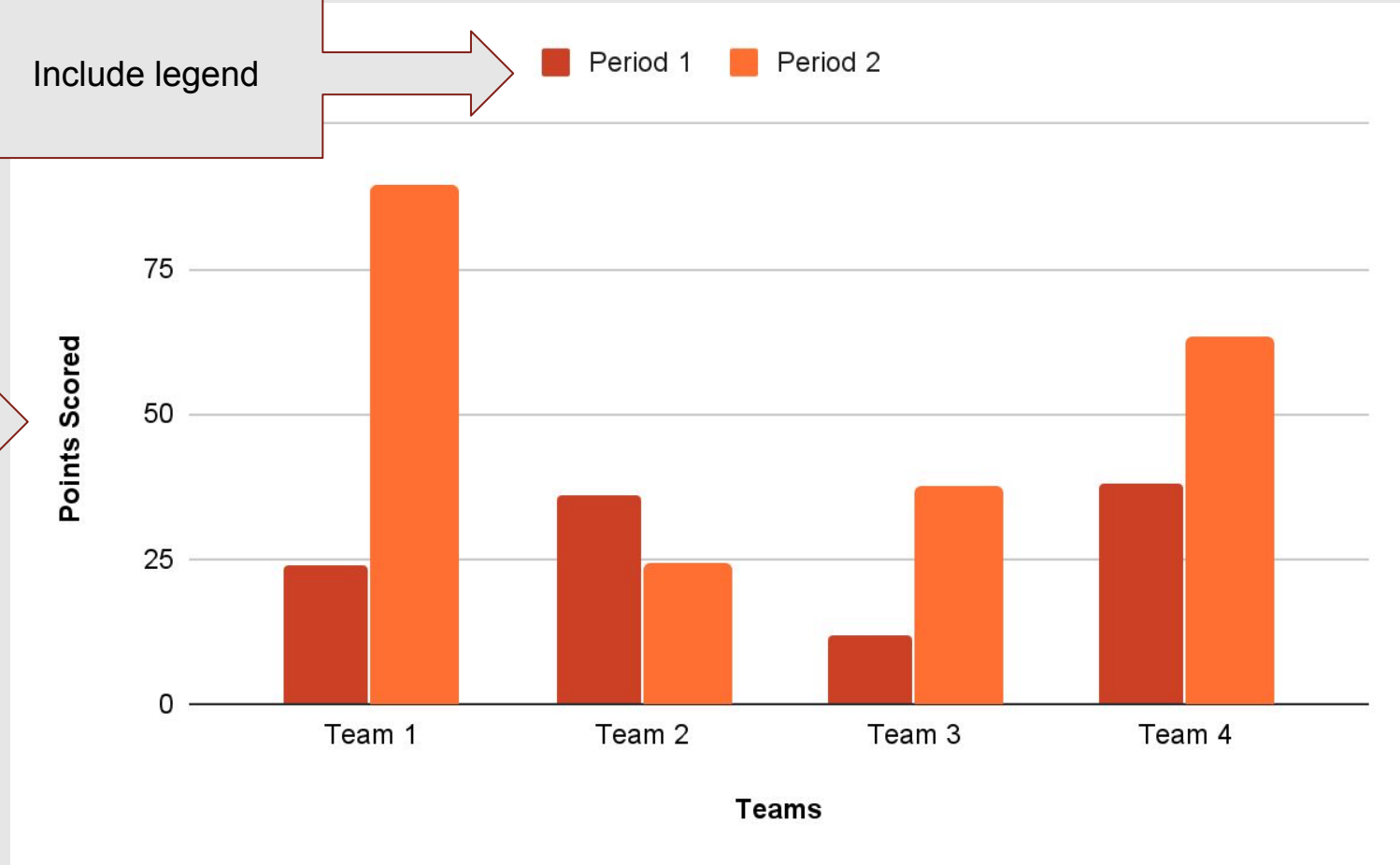
Team 3

Team 4

Teams

Label figures below.  
"Figures on the  
Floor"

**Figure 1:** Points scored per team during Periods 1 and 2



## Sentence after Visual

*Table 1 suggests that there are disparities in available health services between City X and Capital City; therefore, governments should look at ways of encouraging more doctors and pharmacists to move to rural areas.*

# More Tips for Visuals

**Make sure colors complement report**



**Keep visuals close to introductions**



**Recreate visuals in Word or Excel**



**Size visuals appropriately**



**Label tables and figures separately**



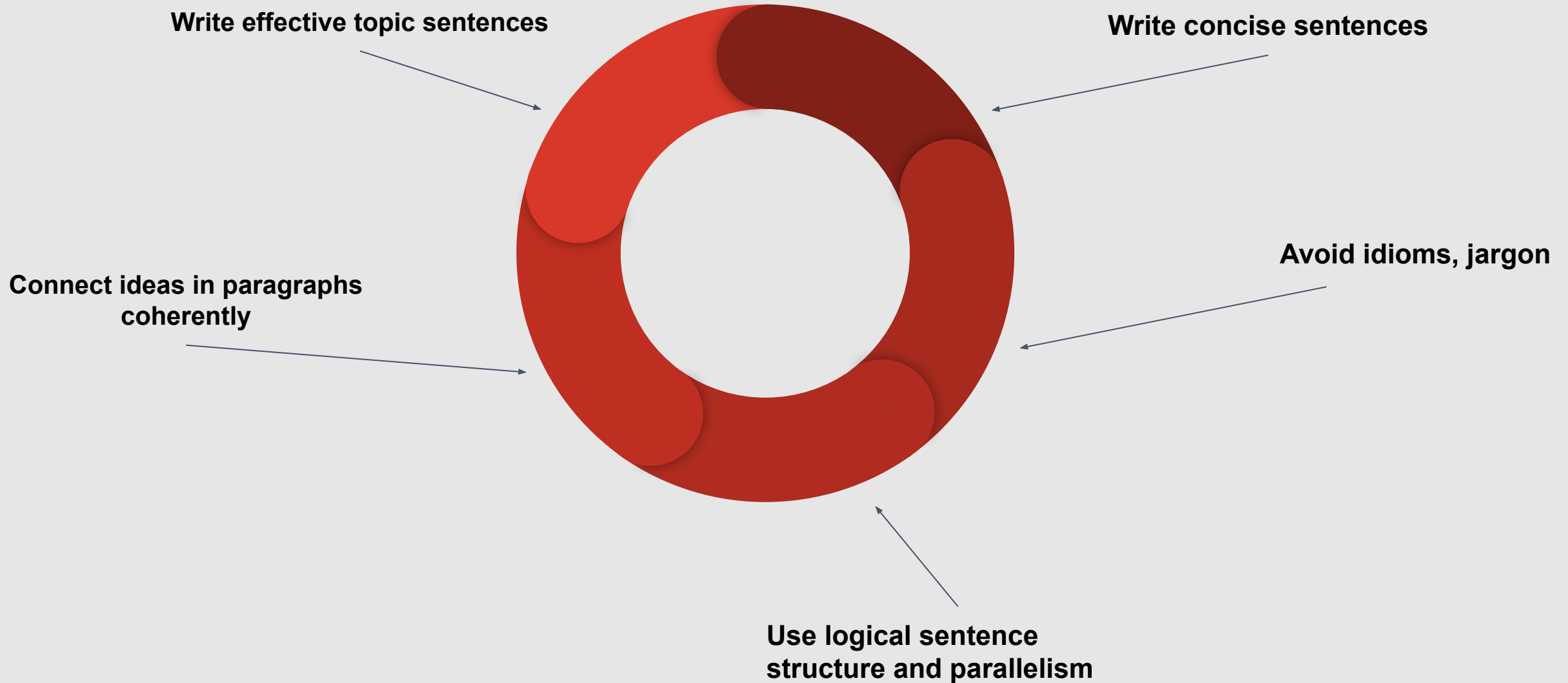
Avoid variable names in visuals.

Avoid splitting visuals between 2 pages.



# **Writing Style**

# Writing Style Tips



# Style Guide & Writing Style

**Write one to ten like this; write 11+ like this**

**Avoid code snippets in homework reports**

**Use consistent terminology**

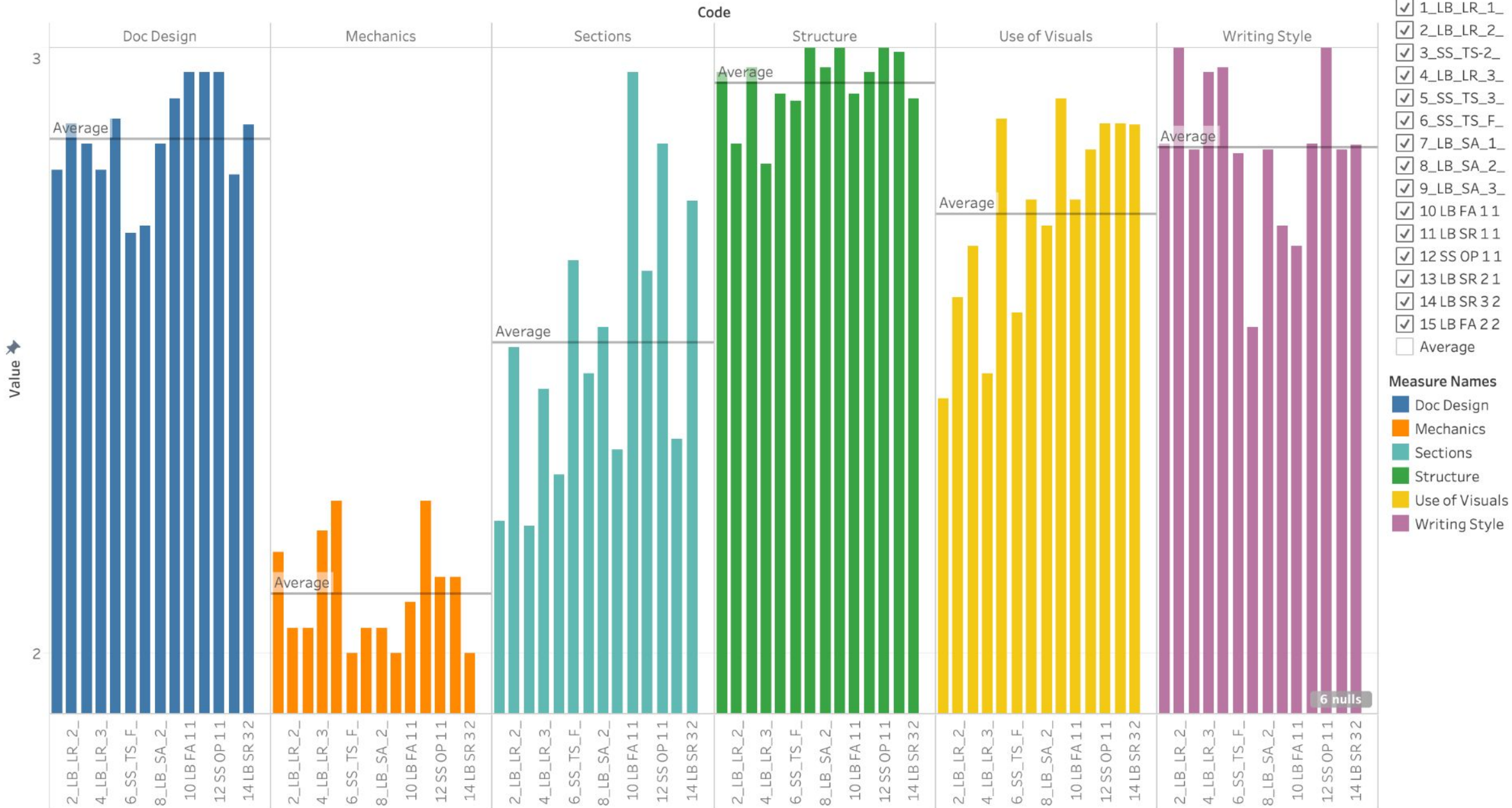
**Use the Oxford or serial comma**

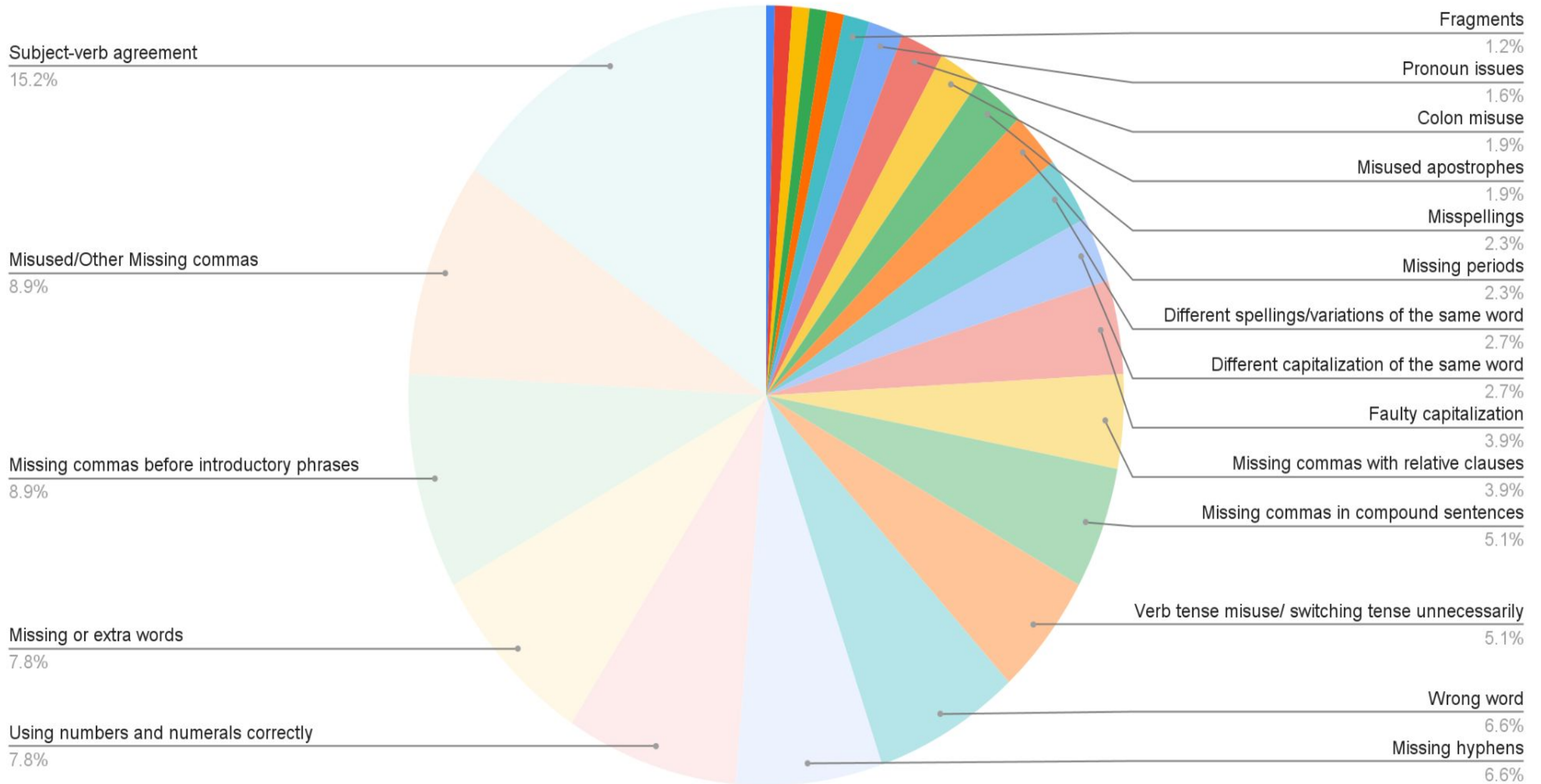
**Do not use contractions**



# Mechanics

Homework Class of 2021





# Mechanics Help



**Adjust Grammar  
Check Settings**

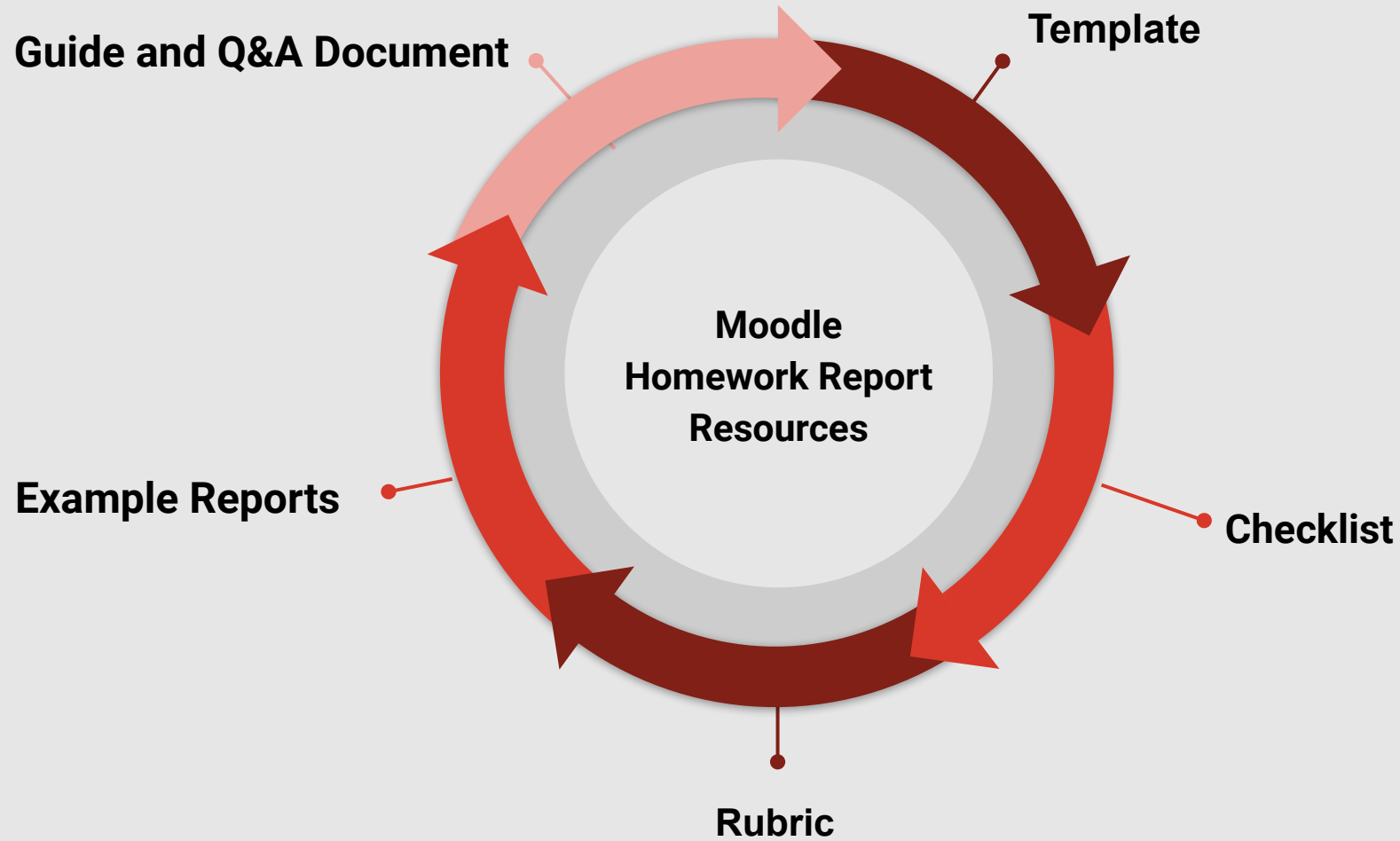
**Use Grammarly**

**Use IAA  
Grammar  
Resources**



# **Resources & Questions**

# Homework Report Resources on Moodle



# Team Peer Review Resources

## Shared Document

Your homework report is the work of **ALL** the members of your team.

**Each member owns the document.**

Each member gets the grade for the shared document.

Review YOUR team's document only.

## Critical & Creative Thinking

Avoid LGTM (Looks Good To Me!)

Use the [Critical & Creative Thinking checklist](#) to ground your discussion and peer review (within your homework team).

## Homework Checklist

Use the Homework Checklist to plan, check, and verify your report.

Each item should be **initialed** by the person who checked it.

Submit your initialed checklist at the end of your homework report document.

One person submits to AA 502. Tech Comm returns feedback to HMWK Team Lead.

# Questions

