ORDINAL LOGISTIC REGRESSION

Dr. Aric LaBarr
Institute for Advanced Analytics

INTRODUCTION

Logistic Regression

- What if there are more than two categories?
 - Ordinal Logistic Regression
 - Multinomial Logistic Regression
- When the outcomes are ordered we can generalize the binary logistic regression model.
- Examples:
 - Disagree, Neutral, Agree
 - Tropical Depression, Tropical Storm, Category 1, 2, 3, 4, 5 Hurricanes

Ordinal Logistic Regression

- Models are used when the response variable is ordinal.
- Models can also be used when the continuous response variable has a restricted range and need to be split into categories.

Logistic Models

Binary Logistic Regression (probability that observation i has the event):

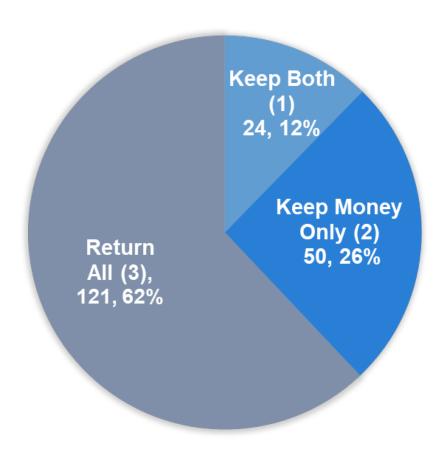
$$= \beta_0 + \beta_1 x_{1,i} + \cdots + \beta_k x_{k,i}$$

• Ordinal Logistic Regression (probability that observation i has **at most** event j, and j = 1, ..., m):

$$= \beta_{0,j} + \beta_1 x_{1,i} + \cdots + \beta_k x_{k,i}$$

"Found a Wallet?" Data Set

- Model the association between various factors and different levels of ethical responses on finding a wallet.
- 195 observations in the data set.



"Found a Wallet?" Data Set

- Model the association between various factors and different levels of ethical responses on finding a wallet.
- Students at UPenn.
- Predictors:
 - male: indicator for a male student
 - business: indicator for student enrolled in business school
 - **punish:** how often the student was punished as a child low (1), moderate (2), high (3)
 - explain: indicator of whether explanation for punishment was given



PROPORTIONAL ODDS MODEL

Methods for Modeling

- There are three methods for modeling ordinal logistic regression models:
 - Cumulative Logit Model
 - Adjacent Categories Model
 - Continuation Ratio Model

Methods for Modeling

- There are three methods for modeling ordinal logistic regression models:
 - Cumulative Logit Model
 - 2. Adjacent Categories Model
 - 3. Continuation Ratio Model

Easy to implement and interpret! Also, most common...

- Instead of modeling the typical logit, we will model the cumulative logits.
- If an ordinal variable has m levels with probabilities $(p_1, p_2, ..., p_m)$, then the cumulative logits are:

$$\log\left(\frac{p_{i,1}}{p_{i,2} + p_{i,3} + \cdots p_{i,m}}\right), \log\left(\frac{p_{i,1} + p_{i,2}}{p_{i,3} + \cdots + p_{i,m}}\right), \dots, \log\left(\frac{p_{i,1} + \cdots + p_{i,m-1}}{p_m}\right)$$

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m-1 Binary Logistic Regressions!

• Event now becomes outcome $\leq j$ for categories j = 1, ..., m

Logistic Models

Binary Logistic Regression (probability that observation i has the event):

$$= \beta_0 + \beta_1 x_{1,i} + \cdots + \beta_k x_{k,i}$$

• Ordinal Logistic Regression (probability that observation i has **at most** event m, and j = 1, ..., m):

$$= \beta_{0,j} + \beta_1 x_{1,i} + \cdots + \beta_k x_{k,i}$$

$$m - 1 \text{ Equations!}$$

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 Intercept changes, but slope parameters stays the same (called proportional odds assumption)!

"Found a Wallet?" Data Set

 Model the association between various factors and different levels of ethical responses on finding a wallet.

$$\log\left(\frac{p_{i,1}}{p_{i,2} + p_{i,3}}\right) = \beta_{0,1} + \beta_1 \text{male}_i + \beta_2 \text{business}_i + \beta_3 \text{punishM}_i + \beta_4 \text{punishH}_i + \beta_5 \text{explain}_i$$

$$\log\left(\frac{p_{i,1} + p_{i,2}}{p_{i,3}}\right) = \beta_{0,2} + \beta_1 \text{male}_i + \beta_2 \text{business}_i + \beta_3 \text{punishM}_i + \beta_4 \text{punishH}_i + \beta_5 \text{explain}_i$$

```
Call:
polr(formula = factor(wallet) ~ male + business + punish + explain,
   data = train, method = "logistic")
Coefficients:
         Value Std. Error t value
male
        -1.0598
                   0.3274 - 3.237
business -0.7389 0.3556 -2.078
punish2 -0.6276 0.4048 -1.551
punish3 -1.4031 0.4823 -2.909
explain 1.0519
                   0.3408 3.086
Intercepts:
   Value Std. Error t value
112 -2.5679 0.4190 -6.1287
2|3 -0.7890 0.3709 -2.1273
```

Residual Deviance: 307.3349

AIC: 321.3349

```
Intercepts:

Value Std. Error t value

1|2 -2.5679 0.4190 -6.1287

2|3 -0.7890 0.3709 -2.1273
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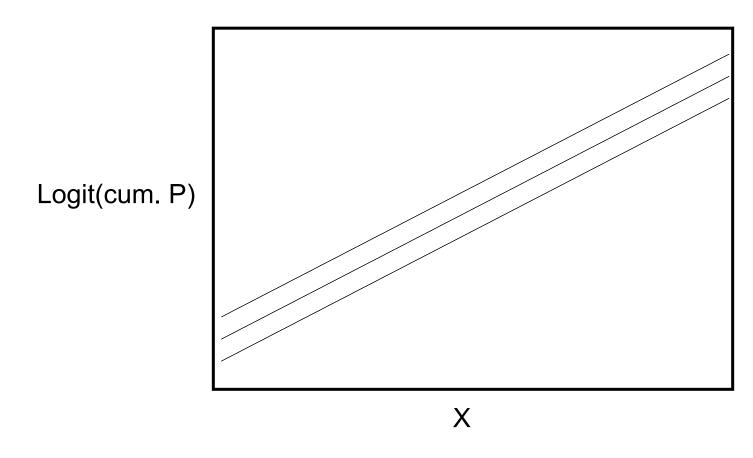
Call:

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1|2 -2.5679 0.4190 -6.1287
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Testing Assumptions



HOW DO WE TEST IF SLOPES ARE THE SAME?

Score Test (Brant Test) for Proportional Odds

- Need to test to see if the slopes are statistically different from each other in the proportional odds model.
 - Null: Proportional Odds Correct (Slopes Equal Across Models)
 - Alternative: Proportional Odds Incorrect (Slopes NOT Equal Across Models)

Brant Test

```
library(brant)
brant(clogit.model)
```

Test for	X2 df	proba	ability
Omnibus	5.46	5 (D.36
male	0.51	1 (0.47
business	0.58	1 (0.45
punish2	0.99	1 (0.32
punish3	2.81	1 (0.09
explain	0.25	1 (0.62

H0: Parallel Regression Assumption holds

What if Assumption Fails?

- The proportional odds assumption may not be met for all variables.
- 2 Approaches:
 - 1. Partial Proportional Odds Model
 - 2. Multinomial Logistic Regression

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Some variables fail assumption

All variables fail assumption

Partial Proportional Odds

Partial Proportional Odds

```
Call:
vglm(formula = factor(wallet) ~ male + business + punish + explain,
    family = cumulative(parallel = F ~ business), data = train)
Coefficients:
             Estimate Std. Error z value Pr(>|z|)
                          0.4466 -5.978 2.26e-09 ***
(Intercept):1
             -2.6695
(Intercept):2 -0.7730
                          0.3678 - 2.102 0.03557 *
             1.0707
                         0.3258 3.287
                                        0.00101 **
male
business:1
                                         0.04236 *
           0.9722
                          0.4789
                                  2.030
                                  1.674
               0.6376
                                        0.09423 .
business:2
                          0.3810
punish2
               0.6300
                          0.4008
                                  1.572 0.11594
punish3
                          0.4727
                                  2.952
                                         0.00316 **
               1.3956
                                         0.00203 **
explain
              -1.0532
                          0.3413
                                  -3.086
               0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Signif. codes:
```



INTERPRETATION

Model Notation

 With cumulative logits, increasing the right-hand side of the equation leads to an increased log(odds) of higher outcome category:

$$\log\left(\frac{p_{i,3}}{p_{i,1} + p_{i,2}}\right) = \beta_{0,1} + \beta_1 \text{male}_i + \beta_2 \text{business}_i + \beta_3 \text{punishM}_i + \beta_4 \text{punishH}_i + \beta_5 \text{explain}_i$$

$$\log\left(\frac{p_{i,3} + p_{i,2}}{p_{i,1}}\right) = \beta_{0,2} + \beta_1 \text{male}_i + \beta_2 \text{business}_i + \beta_3 \text{punishM}_i + \beta_4 \text{punishH}_i + \beta_5 \text{explain}_i$$

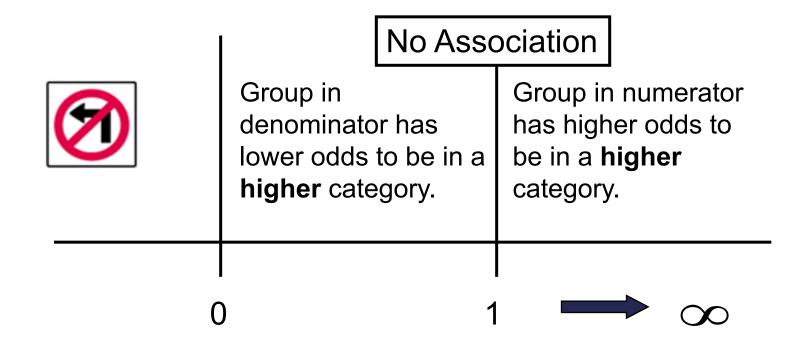
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• Interpretation is still an odds ratio: $100 * (e^{\hat{\beta}_j} - 1) \%$ higher expected odds of being in a higher category.



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- Proportional odds model:
 - Same increase in odds across all singular jumps in category.
 - Wallet example: OR same comparing 3 to 1,2 and from 3,2 to 1.

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- Proportional odds model:
 - Same increase in odds across all singular jumps in category.
 - Wallet example: OR same comparing 3 to 1,2 and from 3,2 to 1.
- Male variable (coefficient = -1.0598, $\mathbf{100} * (e^{-1.0598} \mathbf{1}) = -65.35\%$)
 - Males have 65.35% lower expected odds of being in a higher ethical category as compared to females.

- Interpretation is still an odds ratio: $100 * (e^{\hat{\beta}_j} 1) \%$ higher expected odds of being in a higher category.
- Proportional odds model:
 - Same increase in odds across all singular jumps in category.
 - Wallet example: OR same comparing 3 to 1,2 and from 3,2 to 1.
- Business variable (coefficient = -0.7389, $\mathbf{100} * (e^{-0.7389} \mathbf{1}) = -\mathbf{52.24} \%$)
 - Business school students have 52.24% lower expected odds of being in a higher ethical category as compared to students not in the business school.



PREDICTIONS AND DIAGNOSTICS

Similarities

- Ordinal logistic regression has a lot of the same aspects/issues as a binary logistic regression:
 - Multicollinearity still exists.
 - Non-convergence problems still exist.
 - Confidence intervals need profile likelihoods.
 - Concordance, Discordance, Tied pairs still exist so the c statistic still exists.
 - Generalized R² remains the same.

Differences

- Ordinal logistic regression has a few aspects/issues that differ from a binary logistic regression:
 - A lot of the diagnostics for binary regression cannot be calculated easily since there are actually multiple models – ROC curves for each model?
 - Diagnostics / Influence plots are not available residuals for each model?
 - Predicted probabilities are for each category.

Predicted Probabilities

```
pred_probs <- predict(clogit.model, newdata = train, type = "probs")
head(pred_probs)</pre>
```

```
1 2 3
1 0.12562481 0.3341195 0.5402557
2 0.04778463 0.1813420 0.7708734
3 0.02609095 0.1108549 0.8630542
4 0.12562481 0.3341195 0.5402557
5 0.07176375 0.2423258 0.6859105
6 0.02609095 0.1108549 0.8630542
```

Confusion Matrix

 A confusion matrix is a matrix of all predicted responses compared to actual responses in terms of correct percentage.

	Predicted		
	4	11	9
Actual	3	9	38
	0	12	109

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	Predicted		
	16.7%	45.8%	37.5%
Actual	6.0%	18.0%	76.0%
	0.0%	9.9%	90.1%

Good Confusion Matrix

	Predicted		
	100%	0.0%	0.0%
Actual	0.0%	100%	0.0%
	0.0%	0.0%	100%

Confusion Matrix

Weighted accuracy scores are common.

	Predicted		
	1	0.5	0
Actual	0.5	1	0.5
	0	0.5	1

Notch Graph

 Some people use notch graphs to show the "accuracy" gains the further out the prediction is from the truth.

