

Term: Fall 2019

Instructor: Filipa Valente, Filipa.valente@woodbury.edu

Location: M111

APPLIED COMPUTER SCIENCE LECTURE SERIES 2019

October 16, 2019

Lecturer: Gawain Liddiard

Website: www.themill.com

Bio: Gawain Liddiard is a Creative Director at The Mill in Los Angeles where he works closely with clients and artists to deliver complex, innovative content. He spearheaded the first immersive music video of its kind, Reeps One 'Does Not Exist' which premiered for YouTube at the Cannes Lion Festival. Gawain has led a variety of high-profile commercial projects including acclaimed Super Bowl spots, such as Audi 'Doberhuahua'. He also supervised the double Gold Cannes Lion-winning Google Spotlight Stories 'HELP' an immersive 360-degree short film directed by Justin Lin. With over 16 years of experience in the industry and a keen eye for technical and creative detail, Gawain is a thought leader and constantly striving to push the limits of technology, innovation and experiential content. He speaks regularly on Creative Technology topics; including keynotes at SXSW, Pause Festival and Social Media Week. His work has been recognized by numerous awards including Cannes Lions, the SXSW Interactive Innovation Awards, The Webby Awards and AICP.

Assignment 6: Questions regarding the lecture (6.5 pts)
Uploaded to the course's moodle by 12:00 pm on October 23rd.

1. How does the speaker use Creative Technology in his field? (100-200 words)
2. How has computer science influenced the presented work? (100-200 words)
3. What tool/application presented do you find more interesting and why? (100-200 words)
4. What questions would you have asked the presenter? (One question minimum)