

#### The Problem

People follow a mob mentality. No one wants to be the first one to do ANYTHING. This includes dating someone, investing in someone, or using a product.

There are shortcuts to getting your online brand validation. But most people don't know how. Not everybody has the means to capture initial online interaction.

### The Solution

Sproutzly, solves the problem by making it easy and cheap to get initial influence, exposure, and users.

In 5 clicks, we can get anyone on the path to positive growth.

We are your instant noodle growth hacking team.

### How?

We provide 5 things for a flat \$99 fee:

- 1. 1,000 quality Twitter followers
- 2. 500 quality Facebook fans
- 3. Access to key influencers in target markets
- 4. Social Media blasts
- 5. A personal EXPERT growth hacking strategy

### The Market

The problem **Sproutzly** solves will effect everyone at some point in their life. As people become more dependent on the internet, the need to get a leg up in breaking through the noise is ever present. Some sample Use Cases are:

Recent College students building their personal brand for the first time.

A part time blogger that wants to get more exposure.

Middle aged entrepreneurs who want a quick way to get their business validation.

Physical business that want to move their business online.

### **Team**



Carlos Cervantes - CEOI

Hacker, Designer, Builder
Serial Entrepreneur



Jordan Simkin-CGO

Growth Hacker, Entrepreneur Lifetime of Marketing XP



**Winston Yee- CTO** 

Software Engineer MSE Graduate

### The Next Level – Secret Sauce

Every business has a secret sauce of growth techniques that help them grow into a real sustainable business.

"We seeded our website with fake reviews" – Anonymous SF Startup Founder

"We had shadow in house people buying stuff" – Anonymous YC Backed CEO

"We procured email lists and send out mass emails" - Anonymous YC Backed CTO

Our team of specialized hackers can help you find that secret sauce. For a monthly fee.

# The Next Level - Business Class

Not every business can afford their own growth hacking team. It takes a specific mix of tech and marketing expertise to create and execute on strategies.

We will be your business' growth hacking team for a monthly fee:

\$10/mo – Any number of our 100 sprout tier growth hacking techniques.

\$500/mo – We will implement a custom growth strategy.

\$5000/mo – We will assign you a growth rep and implement a growth plan.

## Contact

Email: team@sproutzly.com

Twitter: @Sproutzly