# **Homework Assignment #2 Name: Carlos Lucar**

1. **Website Design Evaluation**: Describe how the design principles of contrast, repetition, alignment and proximity are applied to the <https://www.telework.gov>. website. Be specific. (\* No more that 1-3 sentences per principle)

**Contrast**: In the Home page we can see a lot of contrast. There is a difference between the information for COVID-19 and the block for its employees. Also the section for its News & Announcement is separated by a different background color.

**Repetition**: There is one theme that keeps repeating through the website, and that is the block theme. Every section has its own block that is separated by a different color or background image

**Alignment**: Through the home page we can see that the text is aligned in the center, text does not exceed a certain threshold, so there is not a paragraph that extends too much to the right or left, which leaves for a very professional look for the website.

**Proximity**: Similar to repetition, proximity is used between the block elements, each block has its own information, so text or images that are close to each other have some sort of relation.

**2. Logo Design: Look at the logo:**  <https://www.caper.ai/> Does the design/shape of the logo work for their target audience? If so why? List the type of font is used and why?

**Answer:** I think the design does work for the target audience, it has a very natural look, it is not too excessive, so it’s very easy to read. The font used for the logo is Arial. Arial is a sans-serif font, which is available by default for windows and mac, it is readable and legible.

**3****. Home Design**: Look at the home page for Tinker @ <https://tinkerwatches.com/> How is white space being use on this webpage? Give three examples.

**Example #1**: it is used as background  
**Example #2**: it is used to separate images   
**Example #3**: gives text a very organized look, by creating very wide separations between text and buttons

**4. Home Page Design.** Analysis of the homepage for: <https://www.4rsmokehouse.com/> List three reasons why this is a well-design homepage?

**Reason #1**: Very organized, information is separated by its own section  
**Reason #2**: Navigation link can be used throughout all sections for easy access   
**Reason #3**: There is a lot of images to represent each section and attract viewers

**JavaJam Coffee House Case Study**After you have completed the case study, copy and paste the code for the following pages: index.html, music.html, menu.html and javajam.css. **Don’t forget to also upload the completed website to Blackboard.**

***Index.html***<!DOCTYPE html>

<html lang="en">

<head>

<title>JavaJam Coffee House</title>

<meta charset="utf-8">

<link rel="stylesheet" href="javajam.css">

</head>

<body>

<div id="wrapper">

<header>

<h1>JavaJam Coffee House</h1>

</header>

<nav>

<ul>

<li> <a href="index.html">Home</a> </li>

<li> <a href="menu.html">Menu</a> </li>

<li> <a href="music.html">Music</a> </li>

<li> <a href="jobs.html">Jobs</a> </li>

</ul>

</nav>

<main>

<div id="heroroad"></div>

<h2> Following the Winding Road to JavaJam </h2>

<p>

We're a little out of the way, but take a drive down Harrett Bau Road to JavaJam today! Indulge in our locally roasted free-trade coffee and home-made pastries. You'll feel right at home at JavaJam!

</p>

<h3> JavaJam Coffee House features: </h3>

<ul>

<li>Specialty Coffee and Tea</li>

<li>Bagels, Muffins, and Gluten-free Pastries</li>

<li>Organic Salads</li>

<li>Music and Poetry Readings</li>

<li>Open Mic Night</li>

</ul>

<div>

12010 Garrett Bay Road<br>

Ellison Bay, WI 54210<br>

888-555-5555<br><br>

</div>

</main>

<footer>

Copyright &copy; 2018 JavaJam Coffee House<br>

<a href="mailto:yourfirstname@yourlastname.com">yourfirstname@yourlastname.com</a>

</footer>

</div>

</body>

</html>

***Menu.html***

<!DOCTYPE html>

<html lang="en">

<head>

<title>JavaJam Coffee House Menu</title>

<meta charset="utf-8">

<link rel="stylesheet" href="javajam.css">

</head>

<body>

<div id="wrapper">

<header>

<h1>JavaJam Coffee House</h1>

</header>

<nav>

<ul>

<li> <a href="index.html">Home</a> </li>

<li> <a href="menu.html">Menu</a> </li>

<li> <a href="music.html">Music</a> </li>

<li> <a href="jobs.html">Jobs</a> </li>

</ul>

</nav>

<main>

<div id="heromugs"></div>

<h2>Coffee at JavaJam</h2>

<p>

Indulge in our locally roasted free-trade coffee and enjoy the aroma, the smooth taste, the caffeine! Join our Mug Club and get a 10% discount on each cup of coffee you purchase — Ask the barista for details.

</p>

<dl>

<dt><strong>Just Java</strong></dt>

<dd>Regular house blend, decaffeinated coffee, or flavor of the day.<br>Endless Cup $3.00</dd>

<dt><strong>Cafe au Lait</strong></dt>

<dd>House blended coffee infused into a smooth, steamed milk.<br>Single $3.00 Double $4.00</dd>

<dt><strong>Iced Cappuccino</strong></dt>

<dd>Sweetened espresso blended with icy-cold milk and served in a chilled glass.<br>Single $4.75 Double $6.00</dd>

</dl>

</main>

<footer>

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<a href="mailto:yourfirstname@yourlastname.com">yourfirstname@yourlastname.com</a>

</footer>

</div>

</body>

</html>

***Music.html***

<!DOCTYPE html>

<html lang="en">

<head>

<title>JavaJam Coffee House Music </title>

<meta charset="utf-8">

<link rel="stylesheet" href="javajam.css">

</head>

<body>

<div id="wrapper">

<header>

<h1>JavaJam Coffee House</h1>

</header>

<nav>

<ul>

<li> <a href="index.html">Home</a> </li>

<li> <a href="menu.html">Menu</a> </li>

<li> <a href="music.html">Music</a> </li>

<li> <a href="jobs.html">Jobs</a> </li>

</ul>

</nav>

<main>

<div id="heroguitar"></div>

<h2> Music at JavaJam </h2>

<p>

The first Friday night each month at JavaJam is a special night. Join us from 8 pm to 11 pm for some music you won't want to miss!

</p>

<h4> January </h4>

<div class="details">

<a href="images/melanie.jpg"> <img class="floatleft" src="images/melaniethumb.jpg" alt="melanie" > </a>

Melanie Morris entertains with her melodic folk style

</div>

<h4> February</h4>

<div class="details">

<a href="images/greg.jpg"> <img class="floatleft" src="images/gregthumb.jpg" alt="greg"> </a>

Tahoe Greg is back from his tour. New songs. New stories

</div>

</main>

<footer>

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<a href="mailto:yourfirstname@yourlastname.com">yourfirstname@yourlastname.com</a>

</footer>

</div>

</body>

</html>

***Javajam.css***header, nav, main, footer{

display: block;

}

\*{

box-sizing: border-box;

}

body { background-color: #FCEBB6;

color: #221811;

font-family: Verdana, Arial, sans-serif;

background-image: url(images/background.gif)

}

header { background-color: #D2B48C;

height: 150px;

background-image: url(images/javajamlogo.jpg);

background-repeat: no-repeat;

}

h1 { padding-top: 45px;

padding-left: 220px;

font-size: 3em;

;

}

.floatleft{

float: left;

padding-bottom: 2em;

padding-right: 2em;

}

h4{

background-color: #d2b48c;

font-size: 1.2em;

padding-left: .5em;

padding-bottom: .25em;

text-transform: capitalize;

border-bottom: black 1px solid;

padding-bottom: 0;

clear: left;

}

main{

padding-left: 0;

padding-right: 0;

padding-bottom: 2em;

display: block;

margin-left: 200px;

padding-top: 0;

background-color: #fef6c2;

}

main h2{

padding-left: 3em;

padding-right: 2em;

}

main h3{

padding-left: 3em;

padding-right: 2em;

}

main h4{

padding-left: 3em;

padding-right: 2em;

}

main p {

padding-left: 3em;

padding-right: 2em;

}

main div{

padding-left: 3em;

padding-right: 2em;

}

main ul{

padding-left: 3em;

padding-right: 2em;

}

main dl{

padding-left: 3em;

padding-right: 2em;

}

.details{

padding-left: 20%;

padding-right: 20%;

overflow: auto;

}

nav { text-align: center;

font-weight: bold;

font-size: 1.5em;

padding-top: 10px;

float: left;

width: 200px;

}

nav a{

text-decoration: none;

}

nav a:link{

color: #fef6c2;

}

nav a:visited{

color: #d2b48c;

}

nav a:hover{

color: #cc9933;

}

nav ul{

padding-left: 0;

list-style-type: none;

}

footer { background-color: #D2B48C;

font-size: .60em;

font-style: italic;

text-align: center;

padding-bottom: 10px;

border-top: 2px solid #221811;

}

#wrapper {

width: 80%;

margin-right: auto;

margin-left: auto;

min-width: 900px;

max-width: 1280px;

box-shadow: 2px 2px #231814;

background-color: #231814;

}

#heroguitar{

background-image:url(images/heroguitar.jpg);

background-size: 100% 100%;

height: 250px;

}

#heromugs{

background-image: url(images/heromugs.jpg);

background-size: 100% 100%;

height: 250px;

}

#heroroad{

background-image: url(images/heroroad.jpg);

background-size: 100% 100%;

height: 250px;

}