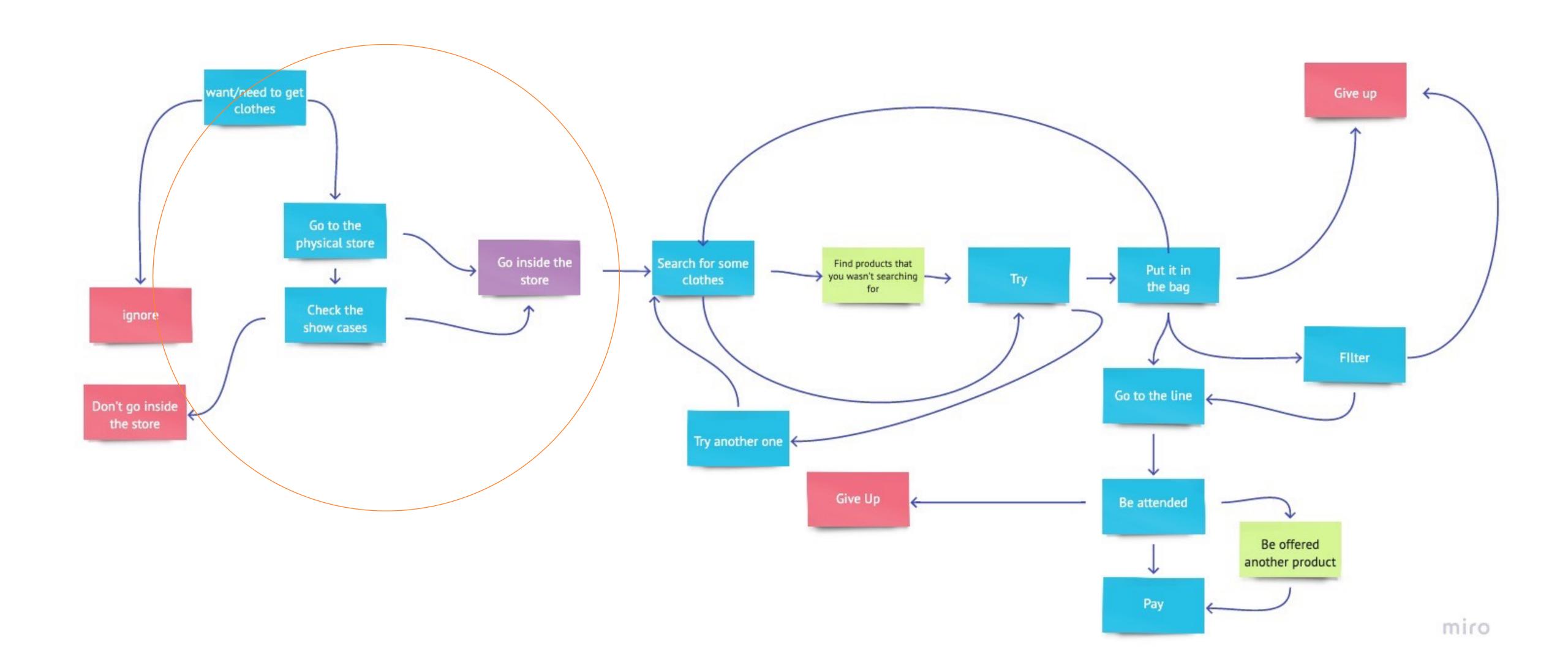# Customer Journey Map | Clothing store

The problem

The entrance of the store dons't attract the clients to check inside.