Universidad Corporativa Coppel | **Programas Académicos**

Ingeniería en Desarrollo de Software

Activity |1| Propose a Business Trip.

Businnes English 2.

Software Development
Engineering.

academiaglobal

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Introduction

Business tourism is when people travel for reasons that have to do with their work. This goes beyond simply arriving somewhere and attending meetings. From going to conferences to participating in incentive trips, this type of tourism covers any work-related activity that takes you out of your office.

Companies often use incentive trips as a way to reward employees for a job well done, mixing pleasure with business and creating a more motivated work environment.

Business tourism is a smart way to combine professional and personal progress, and any modern company should not overlook it.

Business tourism is distinguished by the following characteristics:

• Temporal flexibility: It occurs throughout the year, without depending on a specific tourist season.

• Commercial approach: the goal is to generate business opportunities, not conventional tourism.

• Structured agenda: Travelers follow an itinerary designed to make the most of each moment in terms of work.

• Secondary enjoyment: Appreciating the place and its attractions is an additional benefit, not the objective of the trip.

Description

Context:

Your work may take you to different cities, countries, and other places in the world. It is important to plan and make the right travel accommodation arrangements. Sometimes bosses are open to hearing about symposiums that could help us improve our work performance.

Activity:

In this activity, you will make a ten-slide presentation in which you propose a business trip to the city, country, or place of your choice. You will describe the place in your own words and mention all the positive aspects that will help improve your work performance.

For this work, we will make a Business Trip proposal to go to an IT course in Mexico City. Additionally, we will use the Grammarly tool for the correct writing of the documentation in English.

A presentation will be made, in my case in PowerPoint, screenshots of the document and Grammarly will be included.

The PowerPoint document will be uploaded to the platform if possible, otherwise it will be placed in a Github link.

Justification

In this activity we will make a Business Trip proposal for our company, in which we want to take a trip to Mexico City to take a Windows Server course in Microsoft's Azure with the company Netec Mexico, which is a company that offers Azure courses to train IT teams in the use of the tool, in data protection processes and confidential information, this will help the area to have a broader knowledge of this Microsoft cloud management platform.

For this reason, we created the business trip in addition to giving points of interest that Mexico City has not only in international computer companies that are based in said city, including IBM, Google, and Cisco among others, but also other sites of interest and great cultural wealth.

This is a type of work that I had not had to do before, which I hope meets the requested expectations and in which I had a lot of fun doing it.

I based it on a trip that the company sent me to a course a few years ago.

This work was uploaded to the following GitHub link

https://github.com/CarlosNico/BusinessEnglishII

Development

It is desired that the company send us to an Azure Windows server course with Netec México in Mexico City. For this reason, this presentation is made so that our bosses take this option into account. This knowledge can help us manage and configure Windows servers in the cloud, which will help us achieve business growth and optimize costs, among many other benefits.

Below we will put screenshots of the presentation and screens of the texts in Grammarly.

In Mexico City, there are many international IT companies, including:
IBM, Honeywell, Microsoft, Google, Cisco, Robert Bosch, Hewlett Packard, Enterprise, SAP, EPAM Systems, Thomson Reuters.

Untitled document   Goals   -- Overall score   Review suggestions   Write with generative AI   Check for AI text & plagiarism

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IBM, Honeywell, Microsoft, Google, Cisco, Robert Bosch, Hewlett Packard, Enterprise, SAP, EPAM Systems, Thomson Reuters.

In Mexico City, there is the Palace of Fine Arts, which is a cultural venue considered one of the most important in the manifestation of the arts in Mexico. Which has been the scene and witness of impressive artistic, social, and political events.

Untitled document

Goals   97 Overall score

Review suggestions   Write with generative AI   Check for AI text & plagiarism

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There are many companies for training, such as Netec, which is a company that is at the forefront in IT courses and certifications for companies, so that there is a correct adaptation of these in their processes and ensure that the staff can use them perfectly.

Untitled document

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In Mexico City, there is the Chapultepec forest, which is an urban forest that is the largest urban forest in Latin America with 866 hectares and the fourth largest in the world. It is divided into four sections and houses cultural, historical, and tourist sites.

Untitled document

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Review suggestion 0

Correctness   Clarity   Engagement   Delivery

⭐ **Pro suggestions** 1

In every corner of CDMX, you can try alternative street food.

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In the city, there are many options for sporting events, such as the Azteca stadium of Club
América or the Arena México which is the headquarters of the World Wrestling Council.

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Review
suggestions

Write with
generative AI

Check for AI
text & plagiarism

Review suggestion 1

Correctness   Clarity   Engagement   Delivery

★   **Pro suggestions** 2

Aztec Stadium

Arena Mexico

Aztec Stadium
Arena Mexico

The Plaza de la Constitution, informally known as the Zócalo, is located in the heart of the historic center of Mexico City. Its location was established by the conquistadors to be established just next to what was previously the political and religious center of Mexico-Tenochtitlan, the capital of the Mexica. It is surrounded by the Metropolitan Cathedral of Mexico City to the north, the National Palace to the east, and the northwest by the Temple Mayor Museum.

National Palace

Metropolitan Cathedral

Temple Mayor Museum


Untitled document

Goals   -- Overall score

Review suggestions | Write with generative AI | Check for AI text & plagiarism

National Palace
Metropolitan Cathedral
Temple Mayor Museum

Conclusion

Business trips in the business field are a very effective tool to learn about new ways of working, implement ideas, and adopt new business models, in addition to benefiting the growth not only of employees but also of companies.

Taking business trips helps staff feel valued by the company by providing them with the necessary tools for their growth, which is also reflected in an improvement for the company.

The first time I had to travel for a course and go to exhibitions I was scared because I was not used to that, but that experience showed me a very big world that is out there and that I had no knowledge of. I had an experience that I had not had and it left me thinking a lot that the company was betting on my growth in new tools.

I hope the job is what was requested, it cost me a little due to my inexperience in this topic and in the use of English, which I still have a long way to go.

This work was uploaded to the following GitHub link

https://github.com/CarlosNico/BusinessEnglishII

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