

CARLOS PRIETO

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SUMMARY

UX Designer with a background in hospitality, trained at the University of Oregon's UX/UI program. Passionate about creating innovative and elegant solutions, built on a deep understanding of the user's needs. Strengths lie in creativity, empathy, tenacity, and teamwork. Bilingual (Fluent in Spanish).

SKILLS

Atomic Design, UI Grids and Composition, Color Theory, Heuristic Evaluation, Typography, Interaction Design, Iconography, Storyboarding, User Flow Diagrams, User Need Identification, User Interview, and Testing, Persona Creation, Data Analysis, Insight Synthesis, Accessibility, Adobe, Figma, Miro, HTML 5, CSS, GitHub, Bootstrap, JavaScript

PROJECTS

Non-Profit Redesign | <https://bit.ly/3q7Noto>

The goal of redesigning Educate Ya was to make it more visually engaging and drive more participation in the organization's classes and events.

- A team of 3 UX designers, over 4 weeks
- Skills | Technologies: Stakeholder Interviews, User Research (Interviews + Surveys), Data Analysis & Synthesis, Persona Creation, Interaction Design, Prototyping, Usability Testing

Craigslist Redesign | <https://bit.ly/3ljh3Gq>

The website redesign helps users to navigate Craigslist more intuitively and improve its credibility by increasing transparency between buyers and sellers.

- A team of 3 UX designers, over 2 weeks
- Skills | Technologies: User Research, Competitor Analysis, Information Architecture, Storyboard, Style Guide, Prototyping, HTML & CSS

EXPERIENCE

Bartender/Server

10 Barrel Brewing - Bend, OR

The Brown Owl - Bend, OR

Dogwood Cocktail Cabin - Bend, OR

Worthy Brewing - Bend, OR

World of Beer - Clermont, FL

Oct 2014 - PRESENT

AUG 2021 - PRESENT

SEP 2020 - AUG 2021

APR 2018 - SEP 2020

JUL 2016 - APR 2018

OCT 2014 - APR 2016

- Provided exceptional customer service, and produced more business by building relationships with guests
- Developed thorough knowledge of restaurant systems including laws, management, and business procedures
- Trained new hires
- Designed menus and curated seasonal cocktail lists
- Delivered food and drinks in high volume bars while maintaining excellent customer service

EDUCATION

Certificate, UX/UI

University of Oregon - Eugene, OR

FEB - 2022