

Real Time Event Processing with Azure Stream Analytics

Lab 4 - Getting Started with Azure Stream Analytics

By Amy Nicholson

Overview

In this lab, you will build a real time event processing service using Azure Stream Analytics. The architecture will include adding different input and output data sources as well as the inclusion of integrating Azure Machine Learning algorithms.

What You'll Need

To complete the labs, you will need the following:

- A Microsoft Azure Subscription
- An Azure Machine Learning workspace
- Microsoft Visual Studio 2015 Community Edition
- Twitter Authentication details (same as used in Lab 2: Cognitive Services)

Problem Domain

In this lab we will use a Twitter sentiment analysis scenario, similar to that you have viewed in the videos content. You will be using data from the Twitter API in two different schemas that include data such as the Text of the tweet, CreatedAt, RetweetCount and FavouriteCount and Topic/keyword you asked the Twitter Client application to search for.

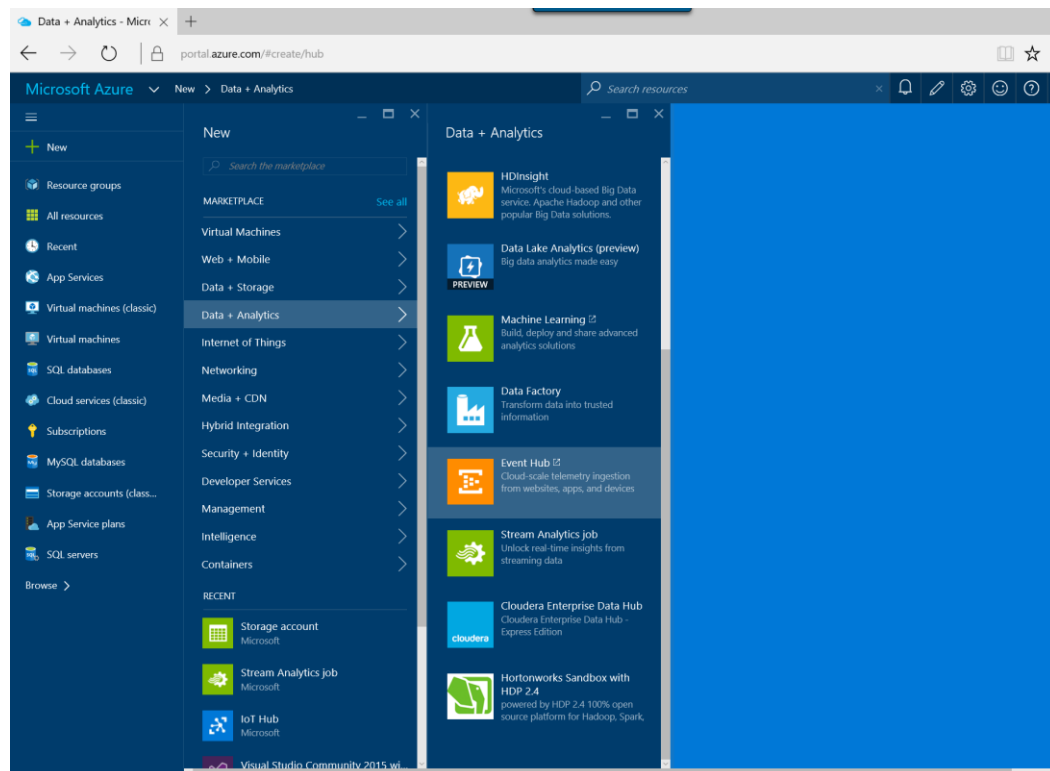
This is a common scenario used in many businesses when it comes to understanding the perception of a brand or how well the company performs when dealing with customers. With businesses and customers becoming more 24/7, there has been an increase need for interaction when negative sentiment is expressed to combat against customer churn and improve brand to increase net new customer acquisition.

Build a Real Time Event Processing Architecture

In this first section we will explore building a full real time event processing pipeline, including the Azure Stream Analytics service setup with chosen input and output services

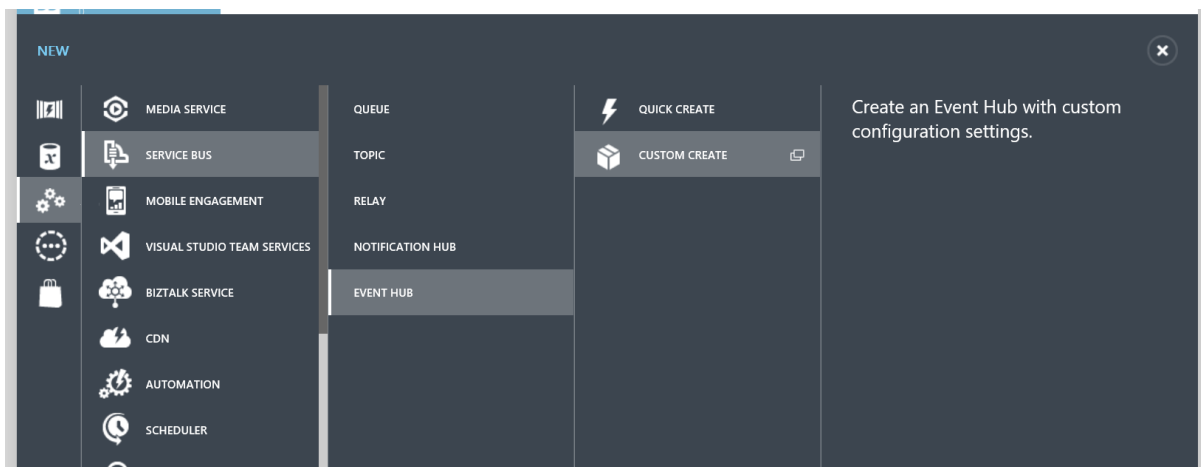
Build an Azure Event Hub

Log into the Microsoft Azure Portal using your Azure subscription and build an event hub by selecting New -> Data + Analytics -> Event Hub



Next you will be directed to the Azure Management Portal to Custom Create an Azure Event Hub

New -> App Services -> Service Bus -> Event Hub -> Custom Create



Now enter an event hub name (example: lab4), choose a local regional datacentre from the list, create a new namespace (example: lab4-ns) and click the next arrow button

CREATE AN EVENTHUB

Add a new Event Hub

EVENT HUB NAME
lab4

REGION
North Europe

NAMESPACE
Create a new namespace

NAMESPACE NAME
lab4-ns

.servicebus.windows.net

2

Next, configure the event hub to have a partition count of 4 and a message retention metric of 1 day. Finally click the Tick and wait for the Service Bus Namespace and the Event Hub to be deployed into your subscription

CREATE AN EVENTHUB

Configure Event Hub

PARTITION COUNT
4

MESSAGE RETENTION
1 days

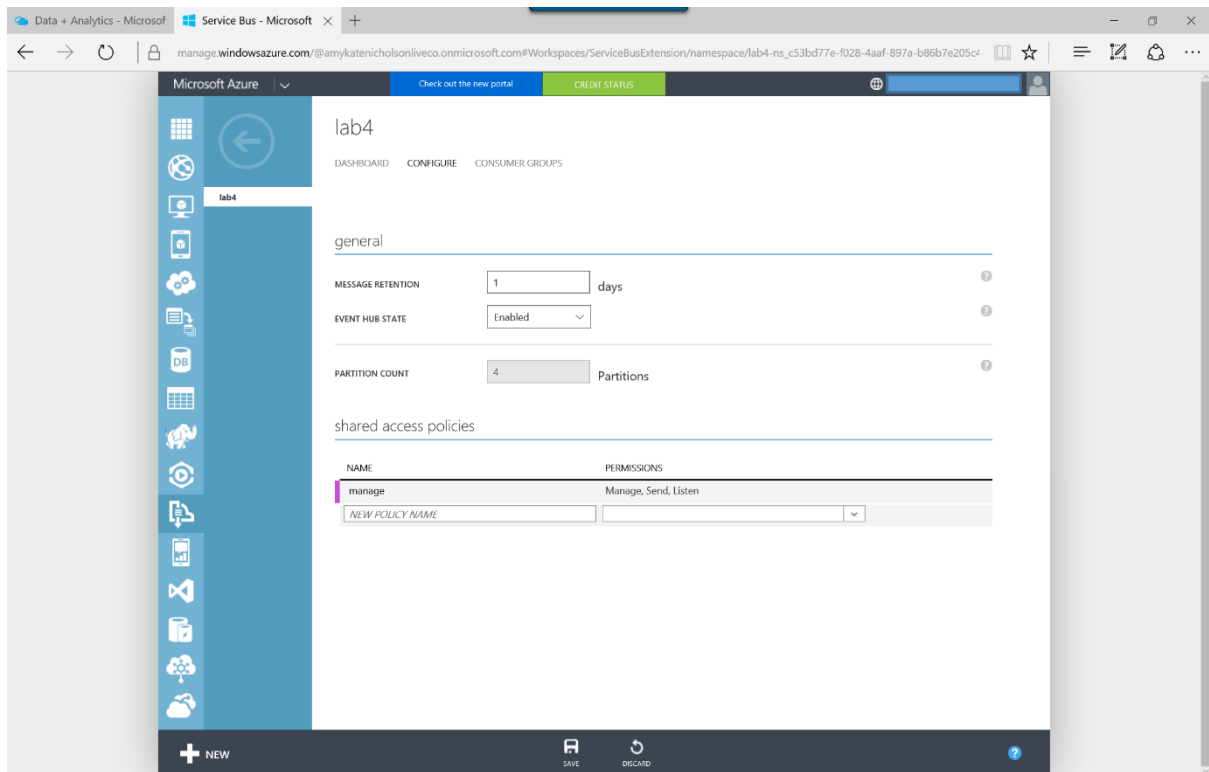
1

Once deployed open the namespace, choose the All tab and view the event hub has been correctly created. Open the event hub and choose the Configure tab in order to setup a Shared Access Policy.

NOTE: A Shared Access Signature (SAS) or Shared Access Policy provides delegates access to resources in your storage account type service. This means that you can grant a client limited permissions to objects in that service for a specified period of time and with a specified set of permissions, without having to share your account access keys. To find out more visit this link: <https://azure.microsoft.com/en-us/documentation/articles/storage-dotnet-shared-access-signature-part-1/>

Under Shared Access Policies, create a new entry called 'manage' and give it permission to manage, send and listen. Then click Save once completed.

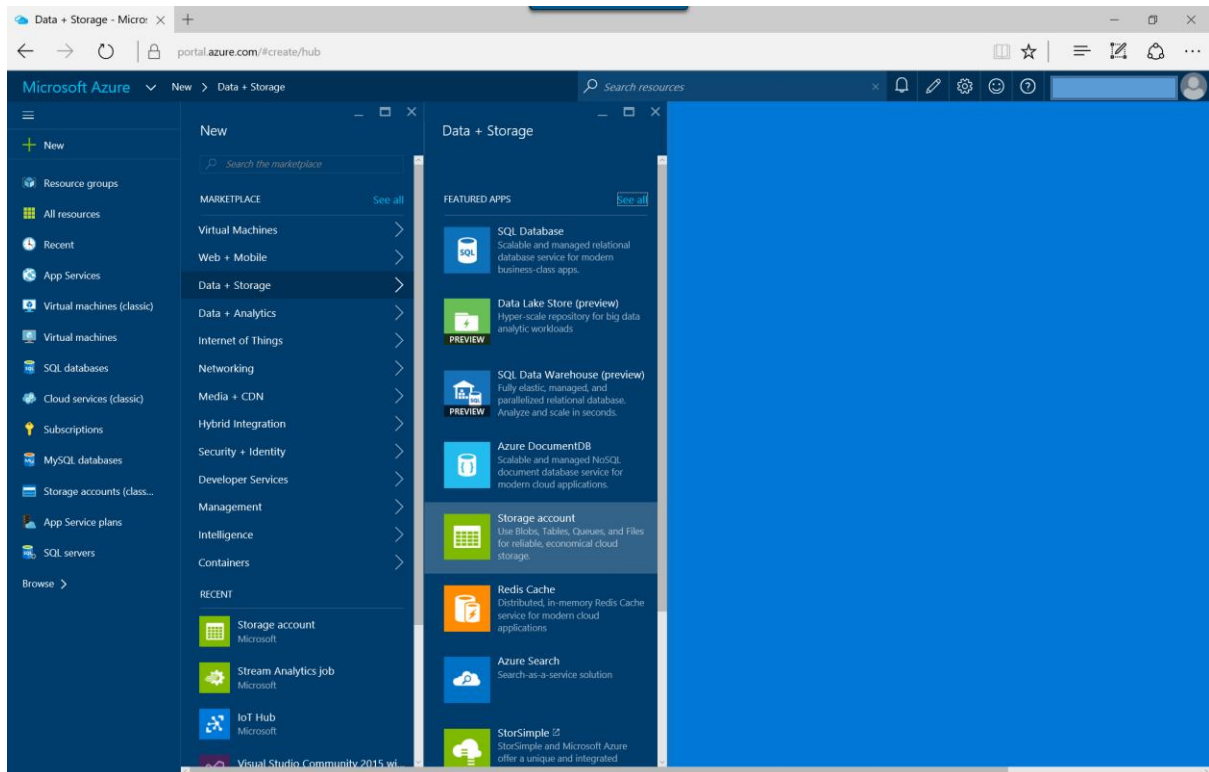
Note down the Event Hub Connection string, by choosing the back arrow in the portal selecting the connection information button in the bottom toolbar. Also note the event hub name from the top of the page. You will need these later in the lab for the Twitter Client application.



Build an Azure Blob Storage Account with Containers

Now back in the Microsoft Azure Preview Portal, lets create a Storage Account for this lab

Select New -> Data + Storage -> Storage Account



Next enter storage account details below and click Create:

- **Name:** choose a name for the service (example: lab4data)
- **Deployment Model:** Resource Manager
- **Account Kind:** Blob Storage
- **Performance:** Standard
- **Replication:** Locally-redundant storage (LRS)
- **Access Tier:** Hot
- **Subscription:** choose a subscription
- **Resource Group:** Create New and name it (example: lab4)
- **Location:** choose a location
- **Pin to Dashboard:** select this.

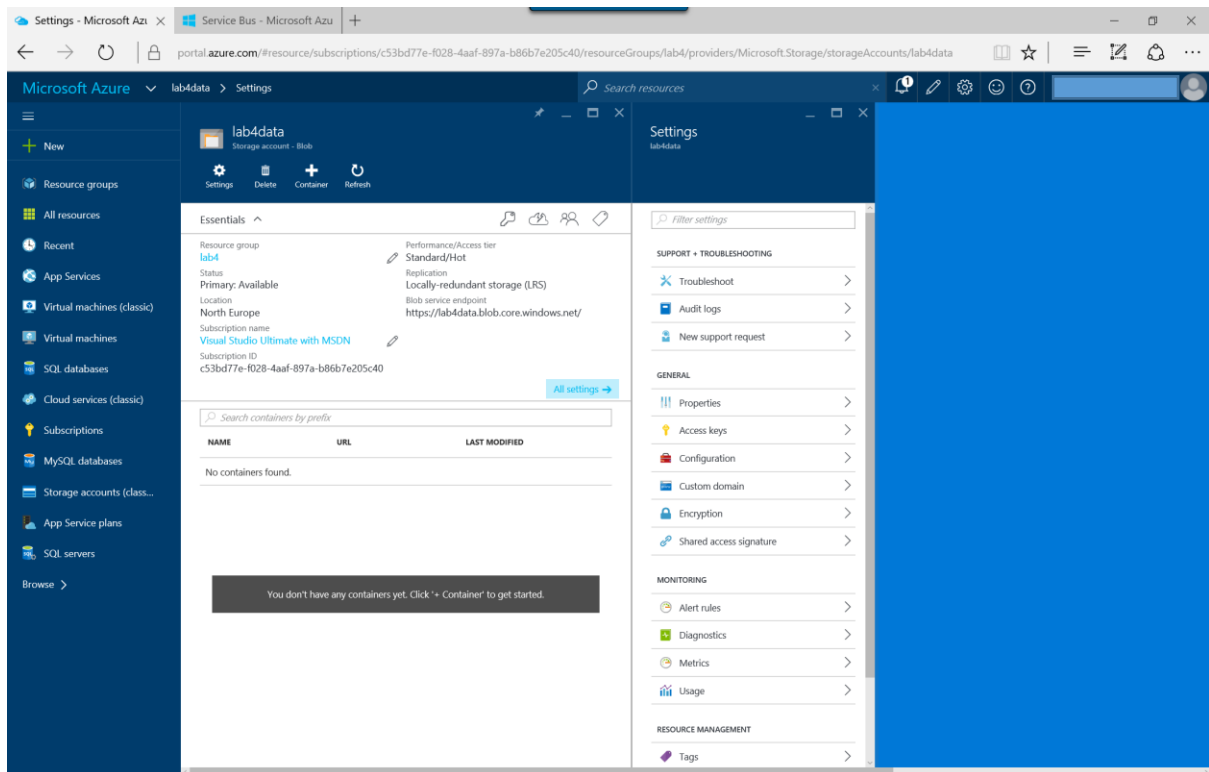
The screenshot shows the 'Create storage account' page in the Azure portal. The left sidebar contains the navigation menu with categories like 'New', 'Resource groups', 'All resources', 'Recent', 'App Services', 'Virtual machines (classic)', 'Virtual machines', 'SQL databases', 'Cloud services (classic)', 'Subscriptions', 'MySQL databases', 'Storage accounts (class...)', 'App Service plans', and 'SQL servers'. The main area is titled 'Create storage account' and includes a note about costs. The form fields are as follows:

- Name:** lab4data (with a checkmark icon)
- Deployment model:** Resource manager (selected), Classic (disabled)
- Account kind:** Blob storage (selected in a dropdown)
- Performance:** Standard (selected), Premium (disabled)
- Replication:** Locally-redundant storage (LRS) (selected in a dropdown)
- Access tier:** Hot (selected), Cool (disabled)
- Subscription:** Visual Studio Ultimate with MSDN (selected in a dropdown)
- Resource group:** Create new (selected), Use existing (disabled). The new resource group is named 'lab4'.
- Location:** North Europe (selected in a dropdown)
- Pin to dashboard:** ☒

A blue 'Create' button is located at the bottom of the form.

NOTE: The Azure Storage Account may take a couple of minutes to provision on your dashboard and then new storage account blade will open automatically. If it does not, select the storage account created to open it from the dashboard.

Next we need to add two containers inside this storage account. In the storage account blade select the '+ Container' button in the top toolbar and create one container named 'Input' and one named 'Output' both with the 'Private' access tier.



New container

Blob service (lab4data)

*

Name

✓

Access type ⓘ

Private

▼

New container

Blob service (lab4data)

*

Name

✕ ✓

Access type ⓘ

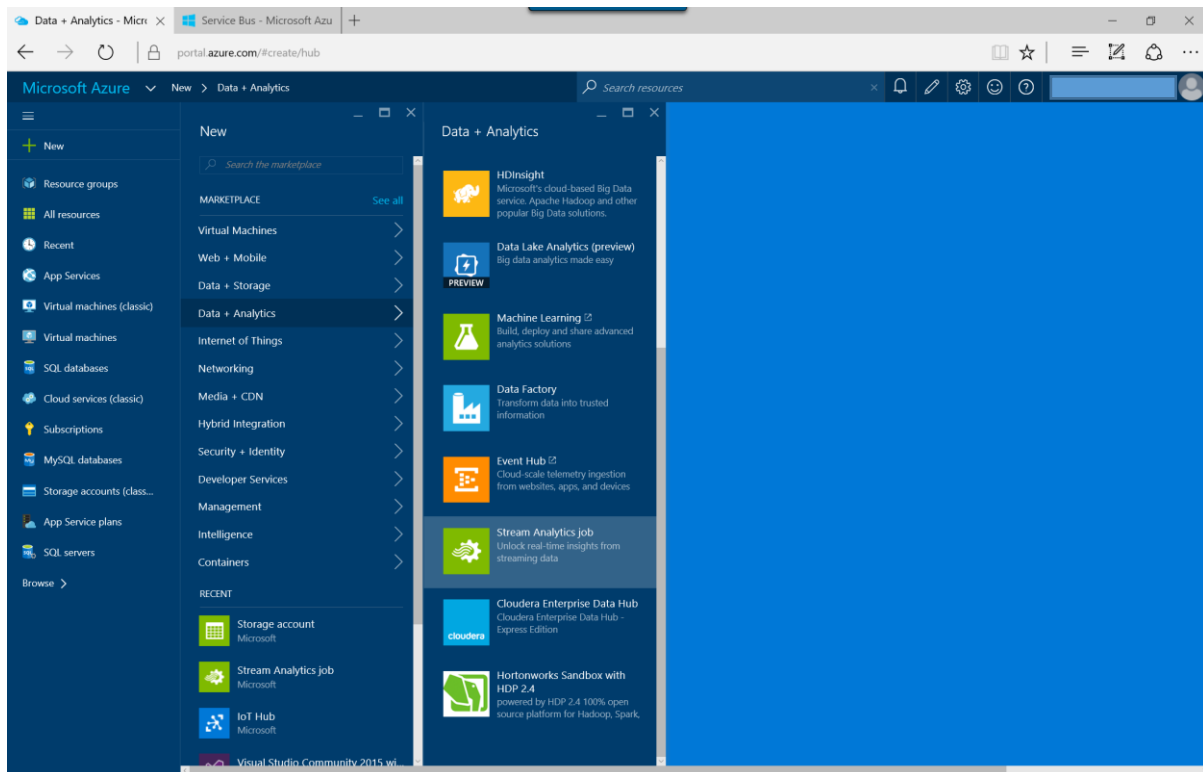
Private

▼

Build an Azure Stream Analytics Service

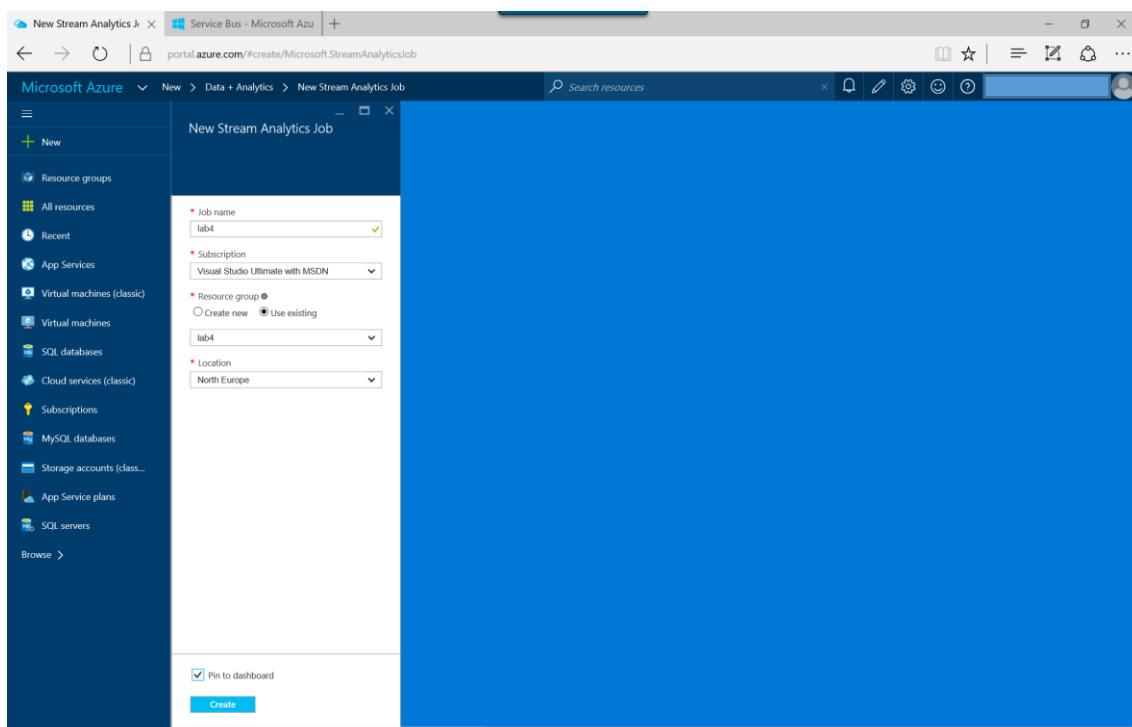
Now we have our input and output services created as part of the real time event processing architecture we need to pull these services together with an Azure Stream Analytics instance.

New -> Data + Analytics -> Stream Analytics job

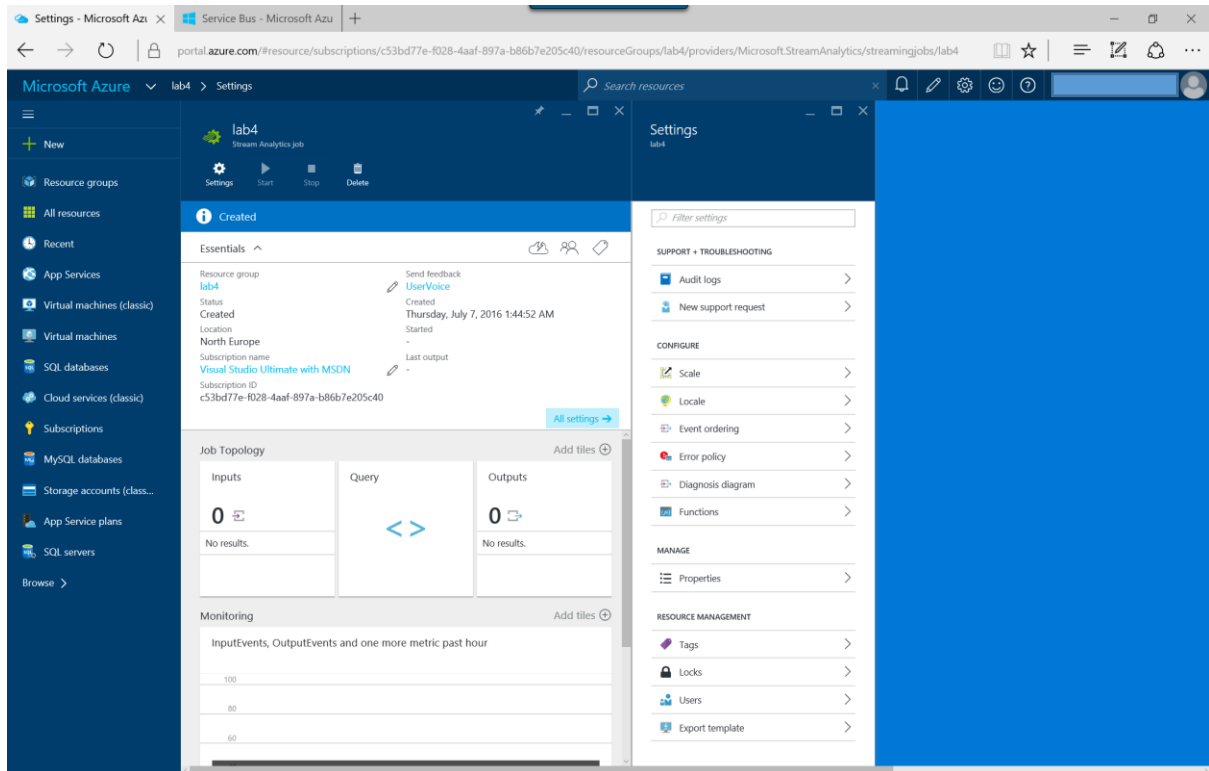


To create the Stream analytics service, provide the details below and click Create:

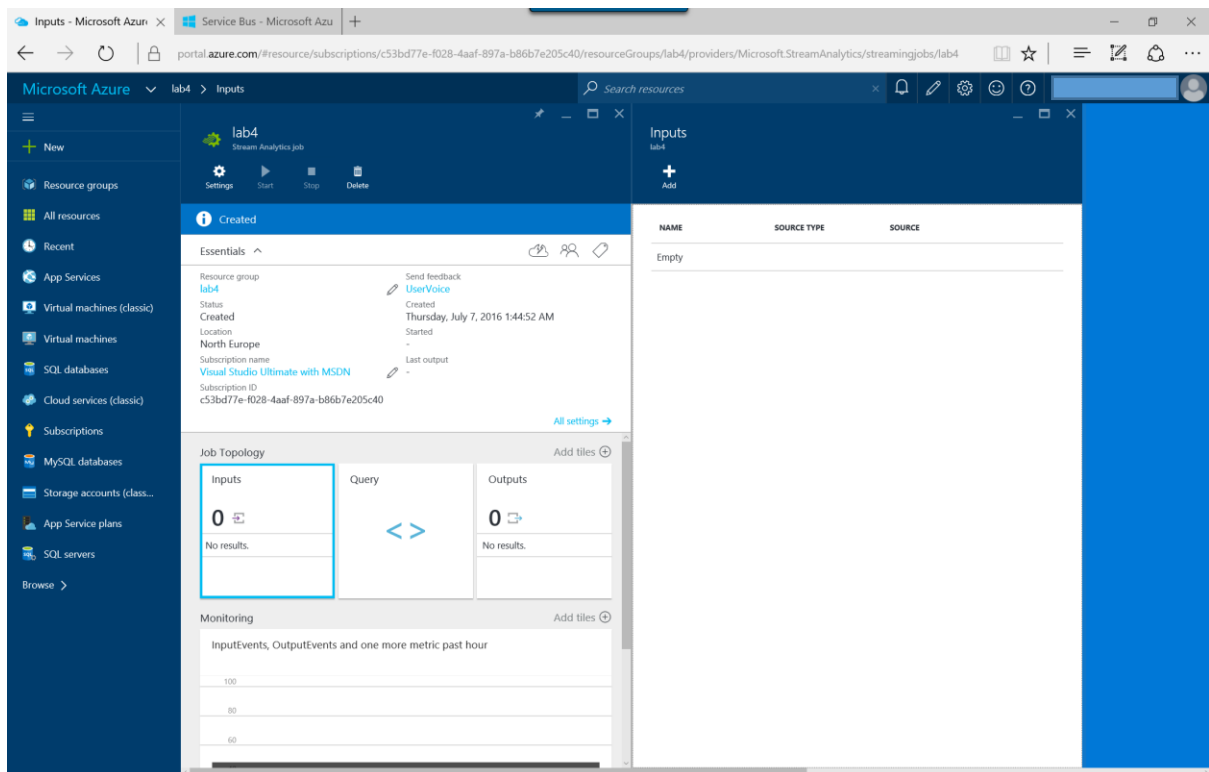
- **Job name:** choose a job name (example: lab4)
- **Subscription:** choose your Azure Subscription (same as the previous services)
- **Resource Group:** Use Existing and select the previously created resource group from the list
- **Location:** choose the same data center as previously created services.
- **Pin to Dashboard:** select this checkbox



Once created the Stream Analytics blade will open. Now we need to link the input, query and output services to build our real time event processing pipeline.



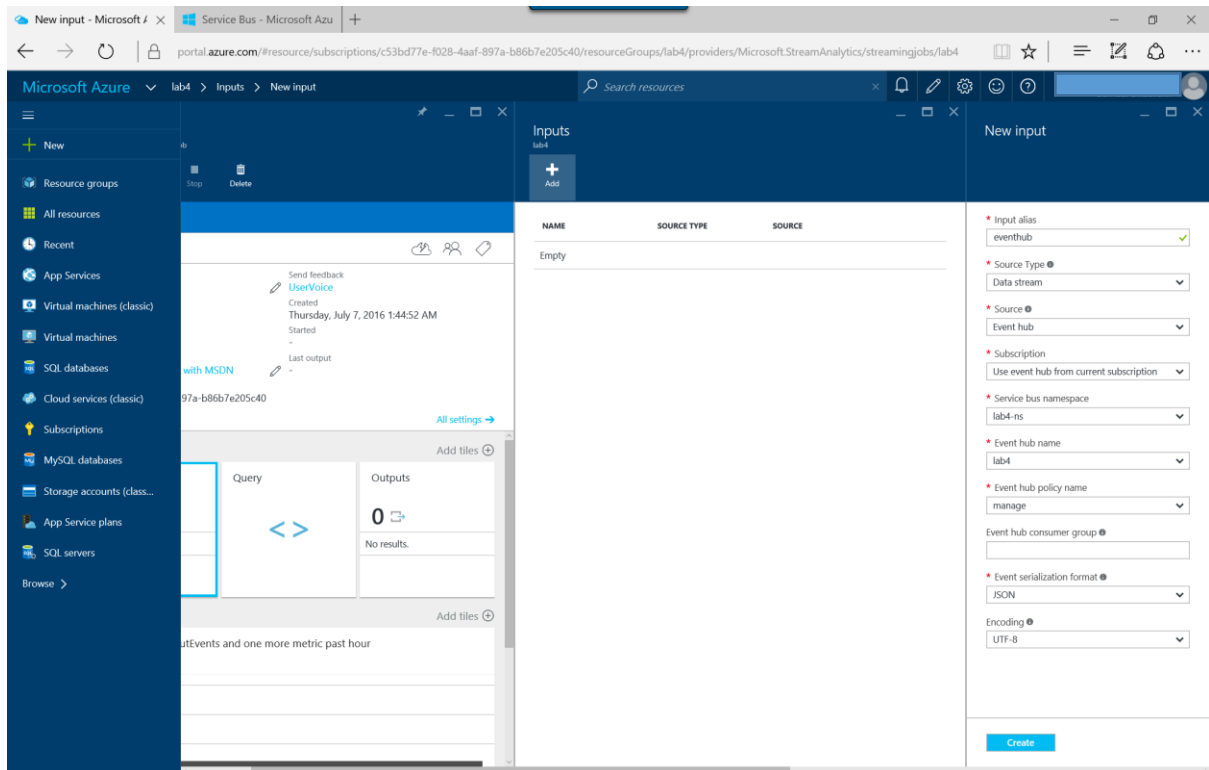
Find the 'Job Topology' section and let's add an input by selecting 'inputs' and then '+ Add'



Select the details for the event hub just created as a Stream Analytics input and click Create:

- **Input Alias:** eventhub

- **Source Type:** Data Stream
- **Source:** Event Hub
- **Subscription:** use event hub from current subscription
- **Service bus namespace:** choose the previously created namespace (example: lab4-ns)
- **Event Hub Name:** choose the previously created event hub (example: lab4)
- **Event Hub Policy Name:** manage
- **Event Hub Consumer Group:** blank
- **Event Serialization format:** JSON
- **Encoding:** UTF-8



Next we need to add an output in exactly the same way. Select the 'Outputs' box in Job Topology -> '+ Add' and enter the details below and click Create:

- **Output Alias:** blobstor
- **Sink:** Blob Storage
- **Subscription:** Use blob storage from current subscription
- **Storage account:** choose the previously created storage account (example: lab4data)
- **Storage account key:** **already populated**
- **Container:** output
- **Path pattern:** {date}
- **Date format:** YYYY/MM/DD
- **Time format:** **already populated** HH
- **Event Serialization format:** JSON
- **Encoding:** UTF-8
- **Format:** Line separated

New output

Output alias

blobstor

Sink

Blob storage

Subscription

Use blob storage from current subscription

Storage account

lab4data

Storage account key

Container

output

Path pattern

{date}

Date format

YYYY/MM/DD

Time format

HH

Event serialization format

JSON

Encoding

UTF-8

Format

Create

This is now the Stream Analytics input and output architecture complete, ready to create the logic that queries over the real time data. The setup should look like below.

Microsoft Azure

lab4

Stream Analytics job

Settings

Start

Stop

Create

Essentials

Resource group

lab4

Status

Created

Location

North Europe

Subscription name

Visual Studio Ultimate with MSDN

Subscription ID

c38d77e-f028-4aaf-897a-b86b7e205c40

Created

Thursday, July 7, 2016 1:44:52 AM

Started

Load feedback

UserVoice

Load output

Job Topology

Inputs

1

eventhub

Query

<>

Outputs

1

blobstor

Monitoring

Input/Events, Output/Events and one more metric past hour

Outputs

lab4

NAME

SINK

blobstor

Blob storage

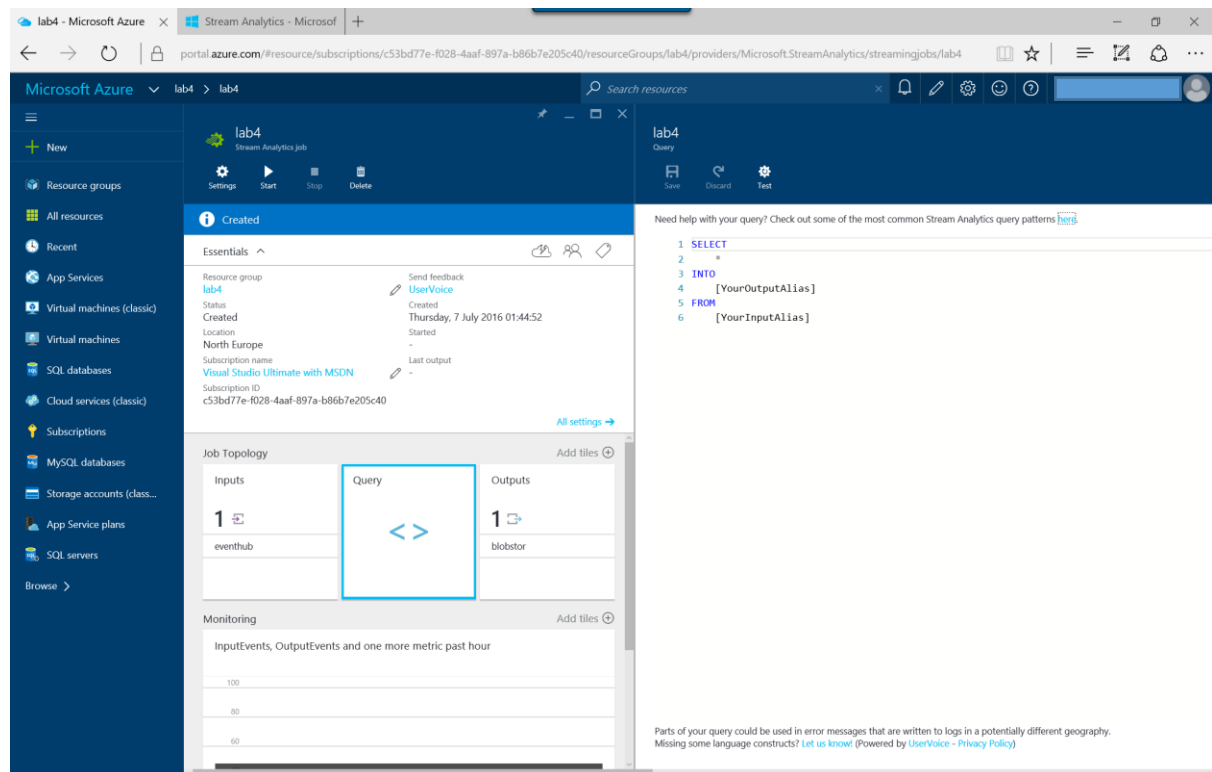
Create Real Time Event Processing Queries

In this section we will start adding logic to the Stream Analytics service, starting with simple queries and adding more complexity. We will also see how to use test data to confirm the behaviour of your logic.

Create a Simple Query and Test

Open your Stream Analytics service and find the query tab under 'Job Topology'.

Inside the query box – edit the query so it selects all the data and sends it into your output storage account from your event hub.



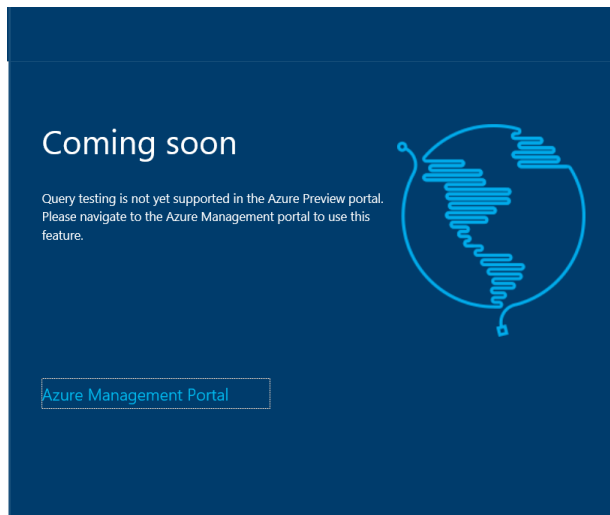
The screenshot displays the Microsoft Azure portal interface for a Stream Analytics job named 'lab4'. The left sidebar shows the 'New' button and a list of resource types including Resource groups, All resources, Recent, App Services, Virtual machines (classic), Virtual machines, SQL databases, Cloud services (classic), Subscriptions, MySQL databases, Storage accounts (class...), App Service plans, and SQL servers. The main content area is divided into three sections: 'Essentials', 'Job Topology', and 'Monitoring'. The 'Essentials' section shows the job's status as 'Created' and provides details such as the resource group 'lab4', location 'North Europe', and subscription name 'Visual Studio Ultimate with MSDN'. The 'Job Topology' section is highlighted and contains three tabs: 'Inputs', 'Query', and 'Outputs'. The 'Inputs' tab shows a single input named 'eventhub'. The 'Query' tab is selected and displays a SQL query:

```
1 SELECT
2 *
3 INTO
4 [YourOutputAlias]
5 FROM
6 [YourInputAlias]
```

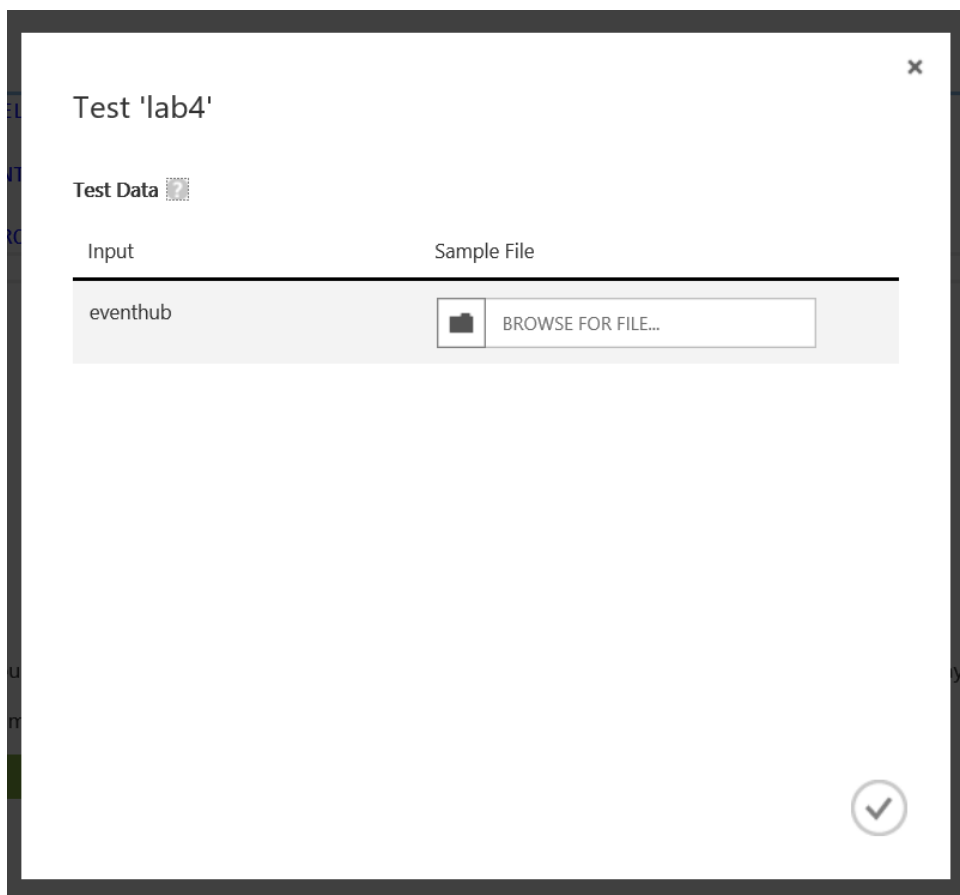
. The 'Outputs' tab shows a single output named 'blobstor'. The 'Monitoring' section shows a graph of 'InputEvents, OutputEvents and one more metric past hour'.

With the query complete you need to test the output is as expected to return all the data from the event hub into the blob storage

On the query tab select the 'Test' button and notice that query testing is currently not yet supported in the preview portal, however we can test in the management portal. Click on the Azure Management Portal hyperlink to move to the stream analytics instance inside the management portal



Inside the portal you will find your query and just below the query box a green button saying 'Test'. Choose to test the data by uploading the **lab4_testdata.json** file provided in the GitHub repo: <https://github.com/MicrosoftLearning/BuildingIntelligentApplications>



Once uploaded the query will be run on the test data and results will be returned.

Assessment Question: make a note of how many events the event hub processed? and how many columns there are in the test dataset passed to blobstor?

Well done you have running a very simple query, in the next sections we will add further complexity to this query.

Add Filtering and Formatting

Now filter and format the results. Format the results by selecting only the columns needed as shown below

TEXT, [CREATED BY], [FAVOURITE COUNT], [RETWEET COUNT], [TWEETLENGTH], KEYWORD,

And filter the results where

- **[RETWEET COUNT]** is greater than 2
- **[TWEETLENGTH]** is less than 140

Test this new query against the same test data by clicking 'Rerun'

Assessment Question: how many rows were output to blobstor once the filter was added to the query?

Insert a Timestamp

Next let's view multiple different timestamps we can access with Stream Analytics and rename them in the query so we understand what they are

- **[TIMESTAMP]** AS [COLLECTED AT]
- **DATE.TIME** AS [CREATED AT]
- **System.Timestamp** AS [RECEIVED AT]

Assessment Question: which timestamps are part of the data payload and which timestamp is not?

Retest the query just created and view the extra columns added to the payload and the names they have in the blobstor output

Add a Windowing Function

Next we will add a windowing function to make the query aggregate the Twitter data over time based on KEYWORD and [CREATED AT]

Change the query in Stream Analytics to the T-SQL query below and replace the TumblingWindow parameters X and Y with the correct value for a TumblingWindow aggregating every 10 minutes.

HINTS

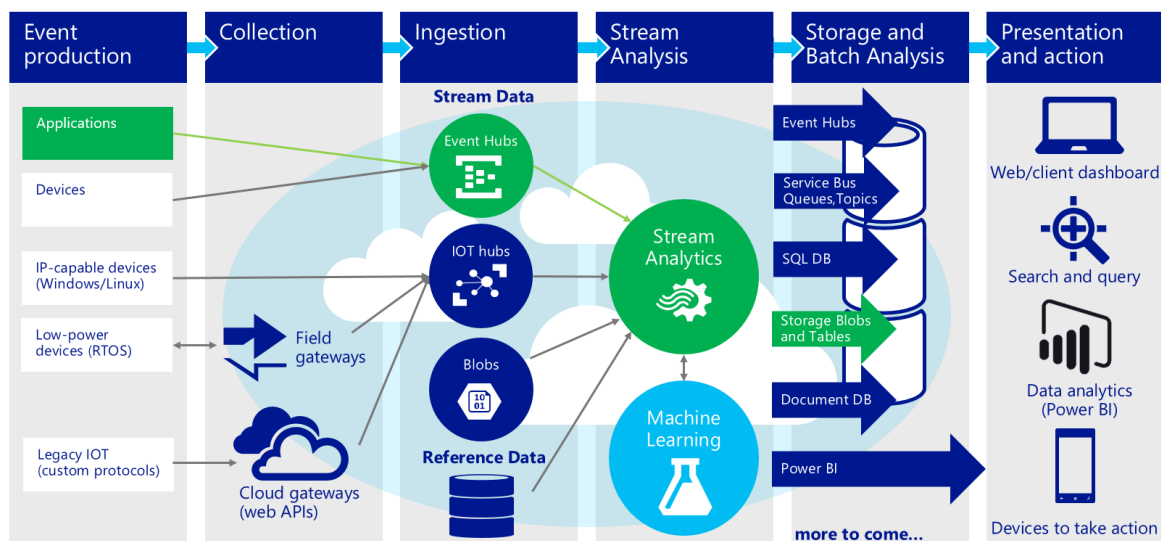
- **X** is time format
- **Y** is window time value

```
1 SELECT System.Timestamp AS WINDOWEND, KEYWORD, COUNT(*) AS Count
2 FROM eventhub TIMESTAMP BY Date.Time
3 GROUP BY KEYWORD, TumblingWindow(X,Y)
```

After testing the output of this query, make sure you select the 'Save' icon in the bottom toolbar.

Run the Real Time Event Processing Solution

In this section we will run an Azure Stream Analytics pipeline against real time data using a Twitter Client Application sending data to Azure and viewing the results of the Stream Analytics aggregation in blob storage.



Start the Azure Stream Analytics Service

Enter a slightly different query as shown below and save in the editor.

```
1 SELECT System.Timestamp AS WINDOWEND, Topic, COUNT(*) AS Count
2 FROM eventhub TIMESTAMP BY [CreatedAt]
3 GROUP BY Topic, TumblingWindow(minute,10)
```

Start the stream analytics service by selecting the 'Start' button in the bottom toolbar and make sure it starts running from now (not a custom time).

NOTE: the streaming service may take a couple of minutes to start but you will receive a notification in the portal that the service is now running.

The screenshot shows the Microsoft Azure Stream Analytics portal interface. At the top, there's a navigation bar with 'Microsoft Azure', a dropdown arrow, a 'Check out the new portal' button, a 'CREDIT STATUS' button, a globe icon, and a user profile icon. The left sidebar contains a list of services: 'intelligentapps', 'iot-workshop-asa', 'lab4' (selected), 'lab4-ml', 'orbofintelligence', and 'orbofintelligenceM...'. The main area is titled 'lab4' and has tabs for 'DASHBOARD', 'MONITOR', 'INPUTS', 'FUNCTIONS', 'PREVIEW' (active), 'QUERY', 'OUTPUTS', 'SCALE', and 'CONFIGURE'. Below the tabs, there's a message: 'Need help with your query? Check out some of the most common Stream Analytics query patterns [here](#).' The 'query' section shows a SQL query:

```
1 SELECT System.Timestamp AS WINDOWEND, KEYWORD, COUNT(*) AS Count
2 FROM eventhub TIMESTAMP BY Date.Time
3 GROUP BY KEYWORD, TumblingWindow(minute,10)
```

 Below the query, there's a message: 'Parts of your query could be used in error messages that are written to logs in a potentially different geography. Missing some language constructs? [Let us know!](#) (Powered by UserVoice - Privacy Policy)'. There are 'Test' and 'Rerun' buttons. A 'Summary' section shows: 'Processed Events From: eventhub containing 841 events.' and 'Generated The Following: outputStep with 71 rows.' At the bottom, there's a '+ NEW' button, a 'START' button, and a notification icon with '1'.

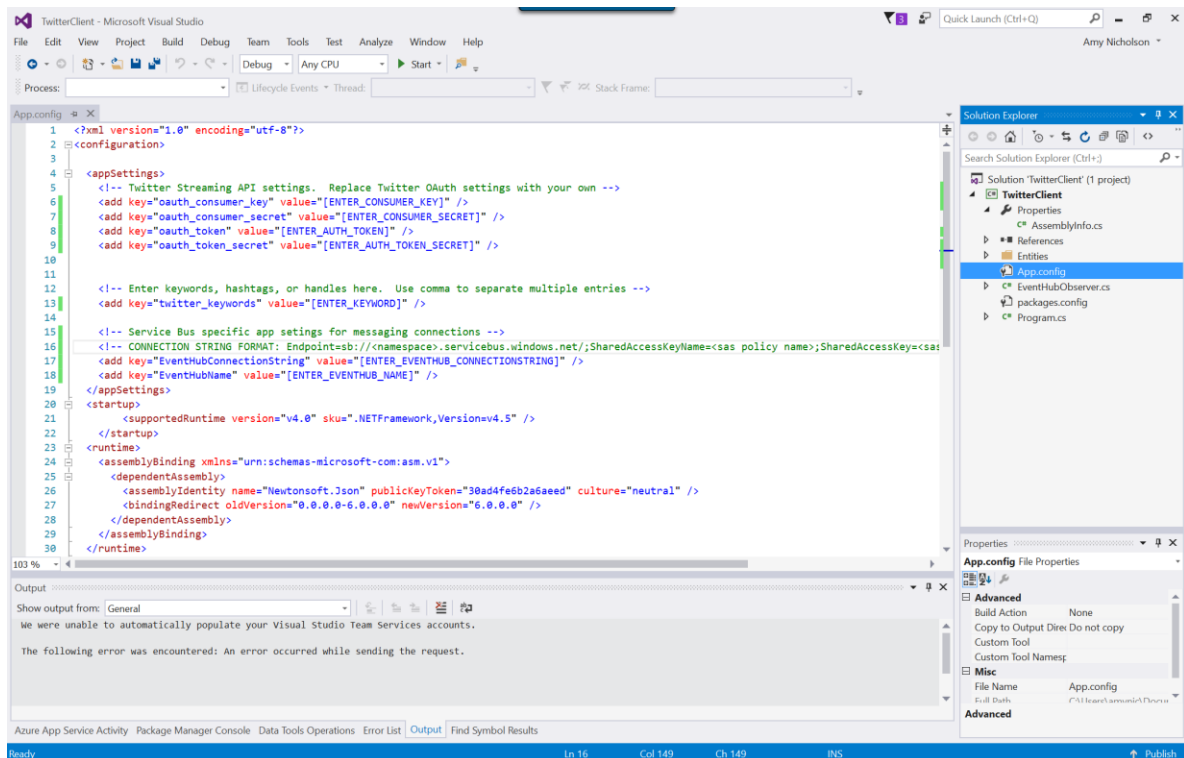
Modify the Twitter Client Application

Now we need to make sure the Twitter client application has all the correct keys to collect data from Twitter and send it to the Stream Analytics event hub service.

Download the Twitter Client solution from the lab GitHub repository:

<https://github.com/MicrosoftLearning/BuildingIntelligentApplications> and open the solution in Visual Studio 2015 Community Edition.

Once the solution is open, view the solution explorer and find the App.config file and open it.



Now replace the values below with the relevant keys:

- **Twitter Consumer Key:** use the credentials you created in Lab 1, for more information visit: <https://apps.twitter.com/>
- **Twitter Consumer Secret**
- **Twitter Auth Token**
- **Twitter Auth Token Secret**
- **Twitter Keyword:** enter a keyword you wish to search for
- **Event Hub Connection String:** the event hub you have created in the first section of this lab
 - It should be in the format:
`Endpoint=sb://<namespace>.servicebus.windows.net/;SharedAccessKeyName=<as policy name>;SharedAccessKey=<sas key>`
- **Event Hub Name**

Save these changes and right click the solution and choose 'Build Solution'.

If the build succeeds, then choose the Start button in the top toolbar in order to start collecting tweets and sending them to your event hub.



A console window will open and you should start receiving tweets relating to the keyword you selected.

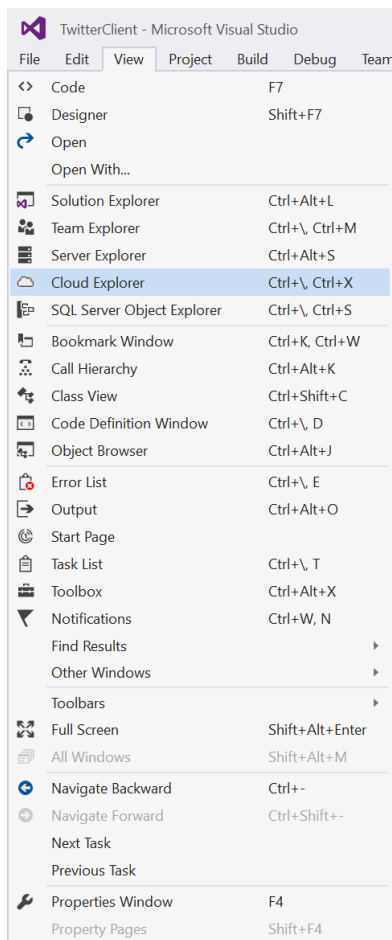
NOTE: if there are no tweets with that keyword being sent try something else (e.g. machine learning, microsoft etc.)


```
file:///C:/Users/amyinc/Documents/Data Science/EDX Filming/Lab 4 Co...
Sending("CreatedAt":"2016-07-09T07:42:57","Topic":"azure","Text":"? blonde then
questioned azure haired male on his activities.\n\nHow about you? What have you
been up to?"\n\nCurious ?\n\n?@FormlessSkill?") at: 09/07/2016 07:42:57
Sending("CreatedAt":"2016-07-09T07:42:57","Topic":"azure","Text":"RT @MSVirtAcad
emy: Are you an #Android or #iOS #dev? Explore backend services using #Azure com
plete w/ demos! https://t.co/BXy23jdS3p https.") at: 09/07/2016 07:42:57
Sending("CreatedAt":"2016-07-09T07:43:11","Topic":"azure","Text":"RT @Microsoft0
y: Kumppanimme rekrytoivat 300 uutta Azure-osaajaa. Lue lisää ja hae mukaan: htt
ps://t.co/g5sTHk1lhG #azureakatemia https://.") at: 09/07/2016 07:43:11
```

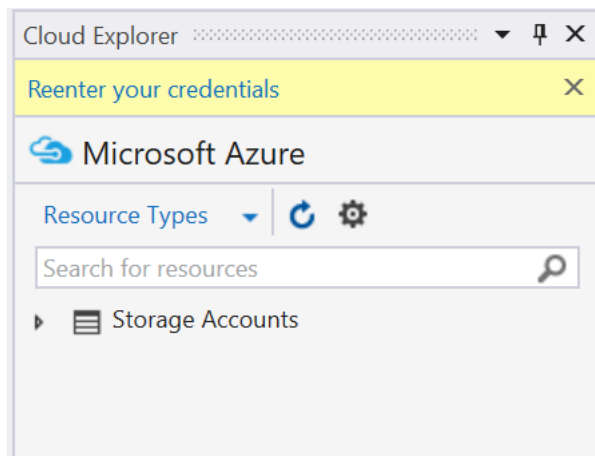
View the Results of the Running Pipeline

Leave the code running and let's view the output of the stream analytics pipeline.

Inside Visual Studio 2015, choose View -> Cloud Explorer to obtain the toolbar

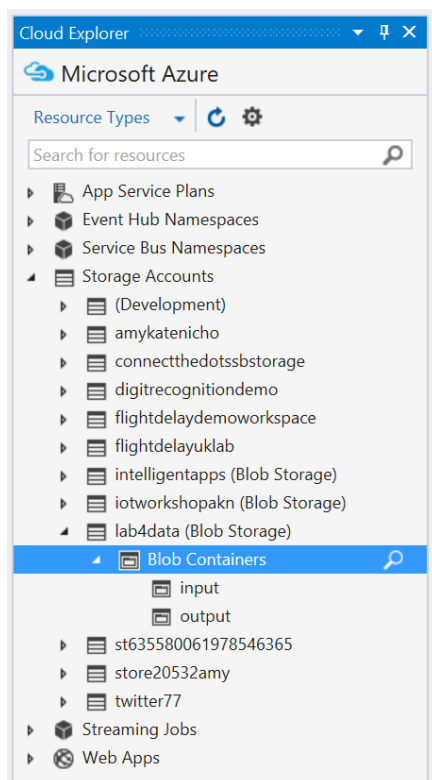


And you are likely to be prompted to enter your azure account credentials so the explorer can populate your resources



Find the storage/container you created for the output of the stream analytics job. For example:

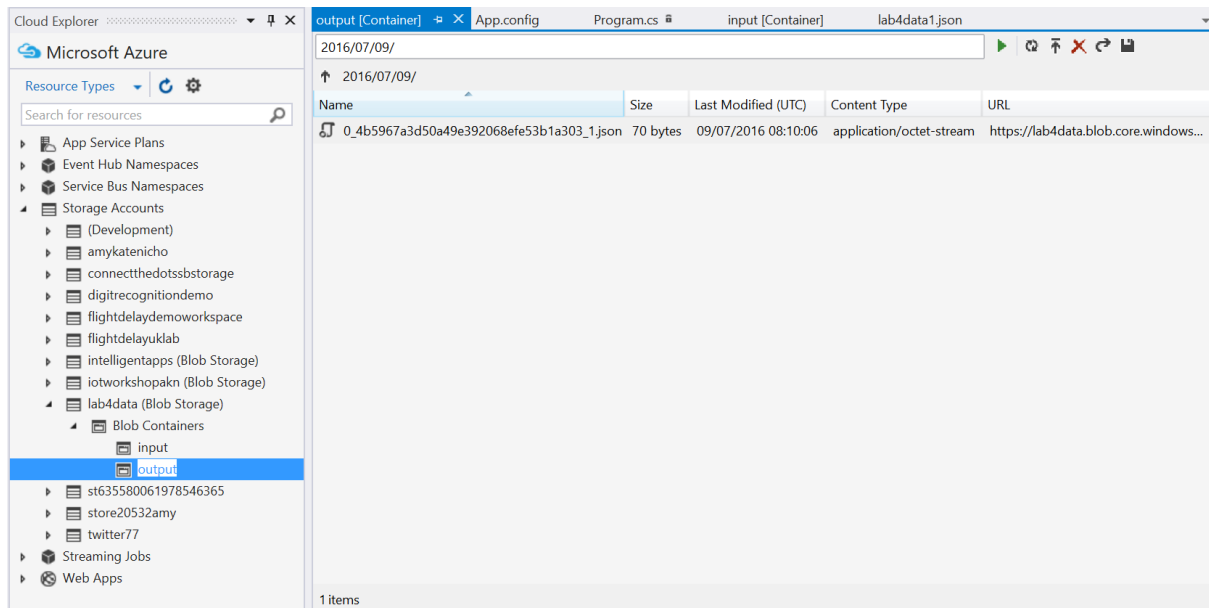
Storage Accounts -> lab4data -> blob containers -> output



Double click to open the 'output' container. Then you will see hierarchical folders for the date

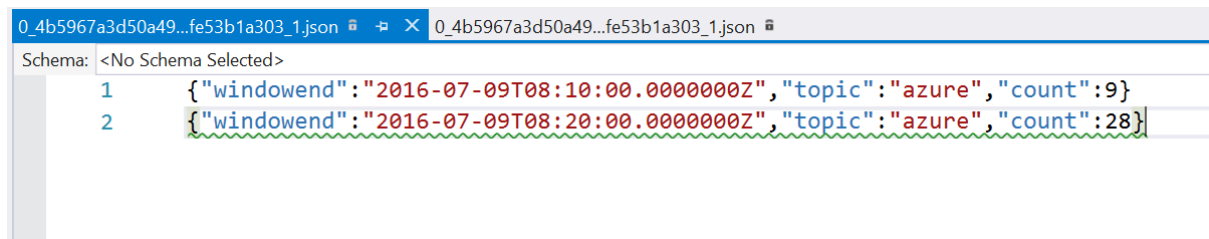
Example: 2016/07/09

Open these folders until you get to a JSON file



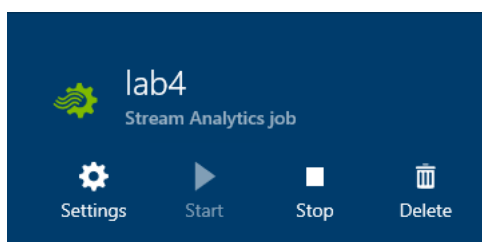
Double click to download and open the file to see the JSON output from the stream analytics query. The count of tweets by topic over a tumbling window.

NOTE: feel free to shorten the tumbling window to 10 seconds to see a faster result of multiple lines of JSON data



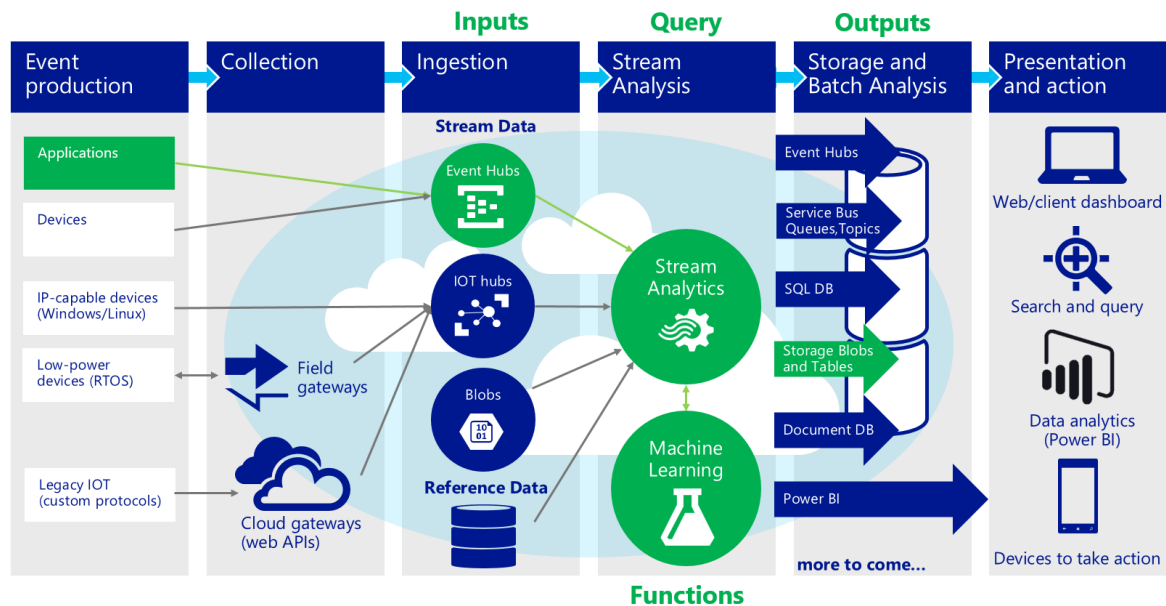
Stop the Azure Stream Analytics Service

Once you have finished investigating your end-to-end Stream Analytics Pipeline, go back to the portal and stop the service from running



Integrate an Azure Machine Learning Algorithm

In this section we will add additional complexity to our T-SQL query by including a call to an Azure Machine Learning web service.



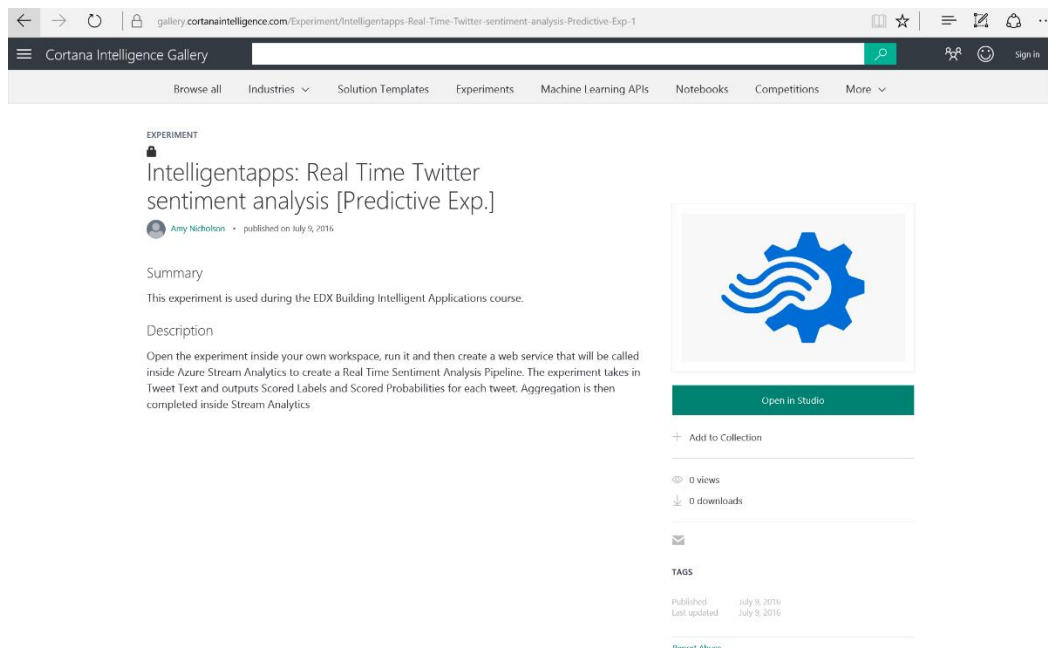
Create an Azure Machine Learning Web Service

First we need to create a Sentiment Analysis Azure Machine Learning web service to call. Sign into Azure Machine Learning: <http://studio.azureml.net>

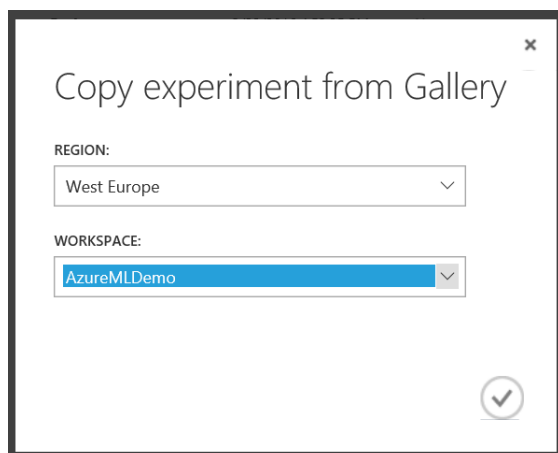
The screenshot shows the Microsoft Azure Machine Learning Studio website. The header includes the URL studio.azureml.net and the Microsoft Azure Machine Learning Studio logo. The main content area features a "Welcome to Azure Machine Learning" message, a "Try it for free" section with a "Sign in" button, and a "Quick Tour of Azure ML" video. Below this, there are three webinar announcements:

- Webinars NEW!**
 - Azure Data Lake Analytics Deep Dive**
Aired on February 02, 2016
Azure Data Lake Analytics is a new distributed service in the Azure Data Lake. Learn the basic components of the Azure Data Lake Analytics, explore the architectural layers that support storage and compute and how to construct a basic ADLA pipeline that integrates with other Azure services such as Azure Data Factory.
 - U-SQL for Big Data - A Definitive Guide**
Aired on February 16, 2016
This presentation will delve deep on U-SQL, why we decided to build a new language, what its core design underpinnings are as well as show the language in its natural habitat? the development tooling? showing the language capabilities as well as the tool support from starting your first script to analyzing its
 - Azure Data Lake Store - The Scalable & Secure Big Data Store**
Aired on March 01, 2016
Azure Data Lake Store is a hyper scale data repository for enterprises to build cloud-based data lakes securely. In this session, we will show you how HDLS compatibility of Azure Data Lake Store seamlessly enables analytics workloads and gives them agility and security

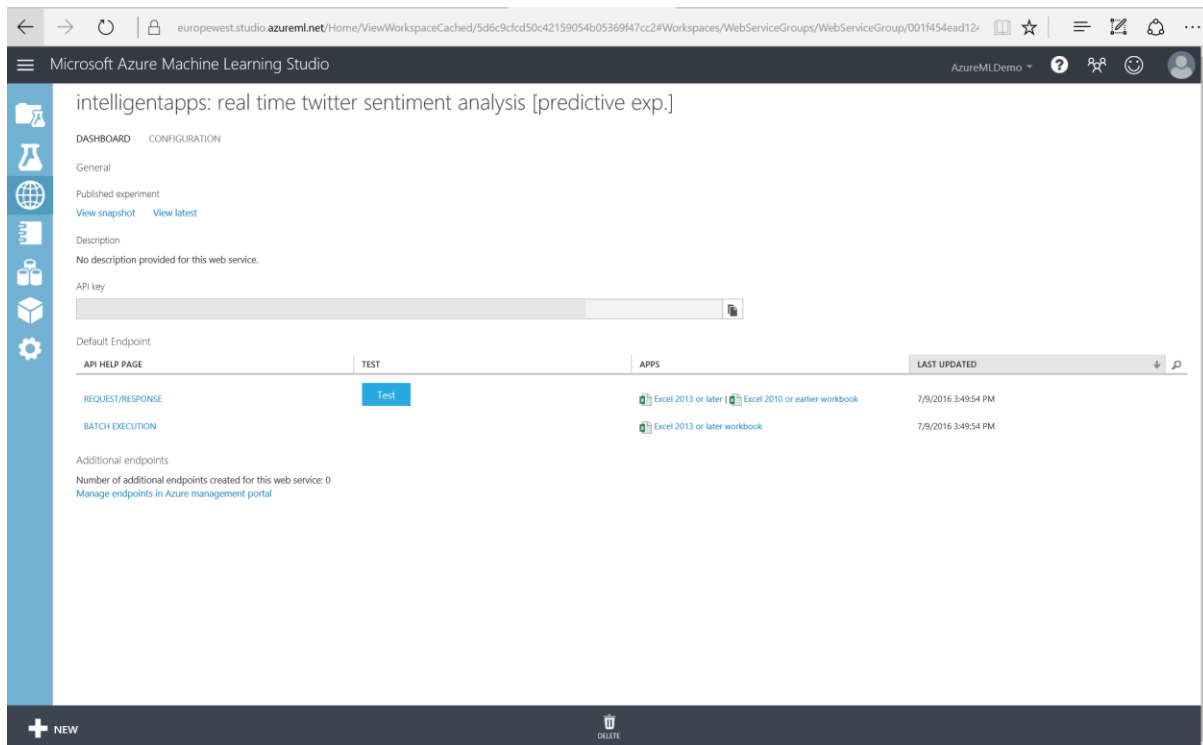
then open a new browser tab and go to: <https://aka.ms/lab4experiment>



Here you will find a completed sentiment analysis predictive experiment, that takes in Tweet Text and return Scored Labels and Scored Probabilities. Choose 'Open in Studio' and select a workspace to copy the experiment to.



Next use the 'Run' button in the Azure Machine Learning studio to run through the experiment until all modules have green ticks next to them. You now need to publish this as a web service in order to gain the web service endpoint and key to use in Azure Stream Analytics. Choose 'Deploy as a Web Service' on the bottom tool bar, this will create a Web Service Page like below

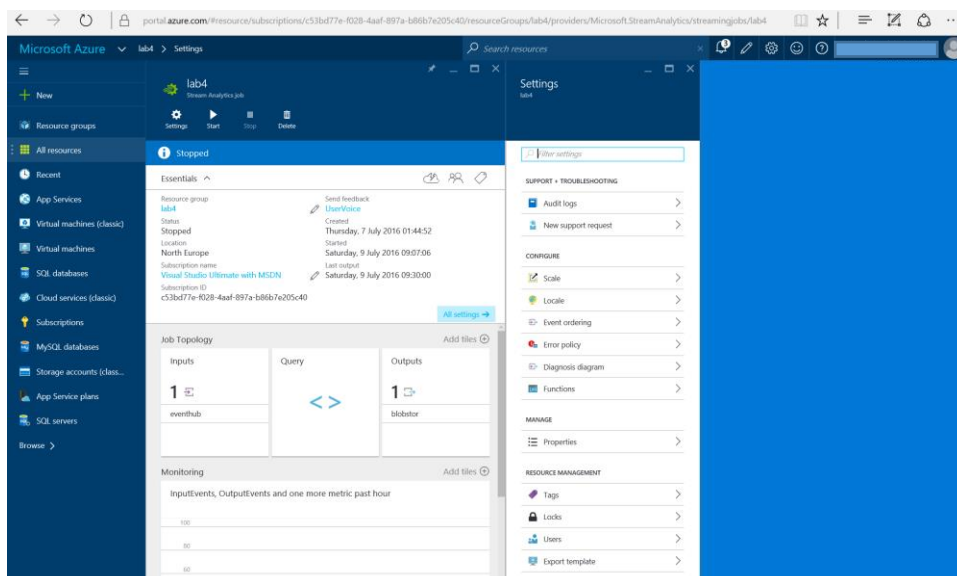


In order to configure this web service in Stream Analytics we need two pieces of information:

- **Web Endpoint URL:** open the REQUEST/RESPONSE API help page, find the Heading Request and take note of the post request endpoint value. You need the part of the URL in bold and green below. Do not include the part that is not bold in red.
 - `https://<datacenterregion>.services.azureml.net/workspaces/<workspaceid>/services/<serviceid>/execute?api-version=2.0&details=true`
- **API Key:** the API key can be found on the front web service page, take a note of this.

Edit the Azure Stream Analytics Query

You have published a machine learning web service and now we need to configure this change inside the Azure Stream Analytics job. Open the job created previously inside the Azure Preview Portal.

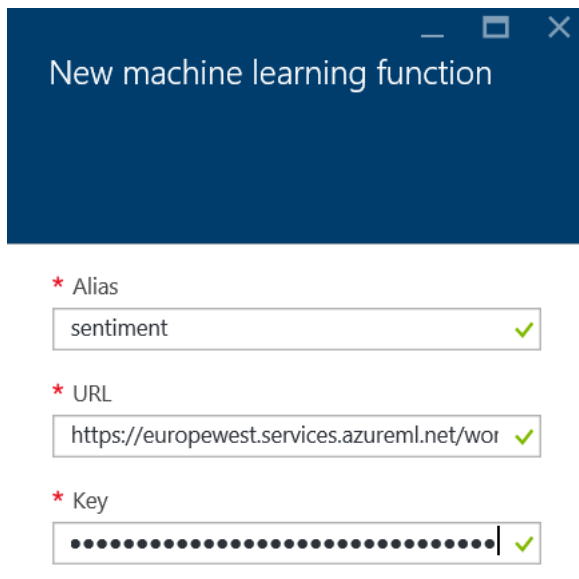


The input will stay the same, the tweets will still be received from your twitter client application in JSON format.

The output will stay the same, you will view the averaged sentiment of tweets in real time in the Cloud Explorer Storage Account UI

To configure the Azure Machine Learning function, go to 'Settings' -> 'Functions' -> 'Add' and enter the details below and click 'Create':

- **Alias:** sentiment
- **URL:** your web service endpoint URL noted down previously
- **Key:** your web service key noted down previously



This is now added as an Azure Machine Learning function that you can call in your Stream Analytics query.

Next let's edit the query to take this new functionality into account as shown below and 'Save' the query changes.



Need help with your query? Check out some of the most common Stream Analytics query patterns [here](#).

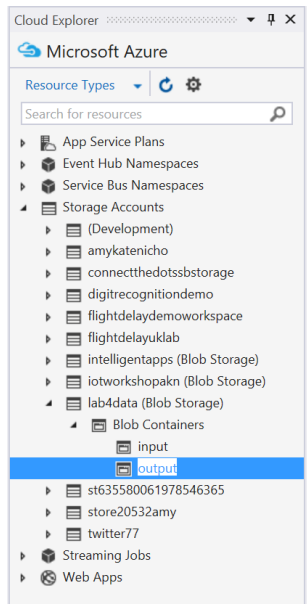
```
1 WITH step1 AS (  
2     SELECT Text, sentiment(Text) as Result, Topic, CreatedAt  
3     from eventhub  
4 )  
5  
6 Select avg(Result.[Scored Probabilities]) as AvgSentiment  
7 Into blobstor  
8 From step1  
9 GROUP BY Topic, TumblingWindow(second, 10)  
10
```

Run and View the Results

To view the results of the real time sentiment analysis, start the Stream Analytics job in the portal.

Once this is running, start the previous Twitter Client application in Visual Studio 2015 to start collecting new tweets.

Once everything has been running for a minute go to the Cloud Explorer in Visual Studio and find the output container for your Storage account



In there you should now see a JSON file that is filling up with AvgSentiment values every 10 seconds due to the tumbling window syntax.

Summary

Well Done for completing the lab exercise, make sure you answer the Lab Assessment questions relating to the lab material

In this lab you have:

- Created an Azure Stream Analytics Architecture
- Written and tested Stream Analytics T-SQL queries
- Ran the Stream Analytics service and viewed the results in Blob Storage
- Published an Azure ML experiment as a web service
- Integrated the Azure ML web service into the Stream Analytics query