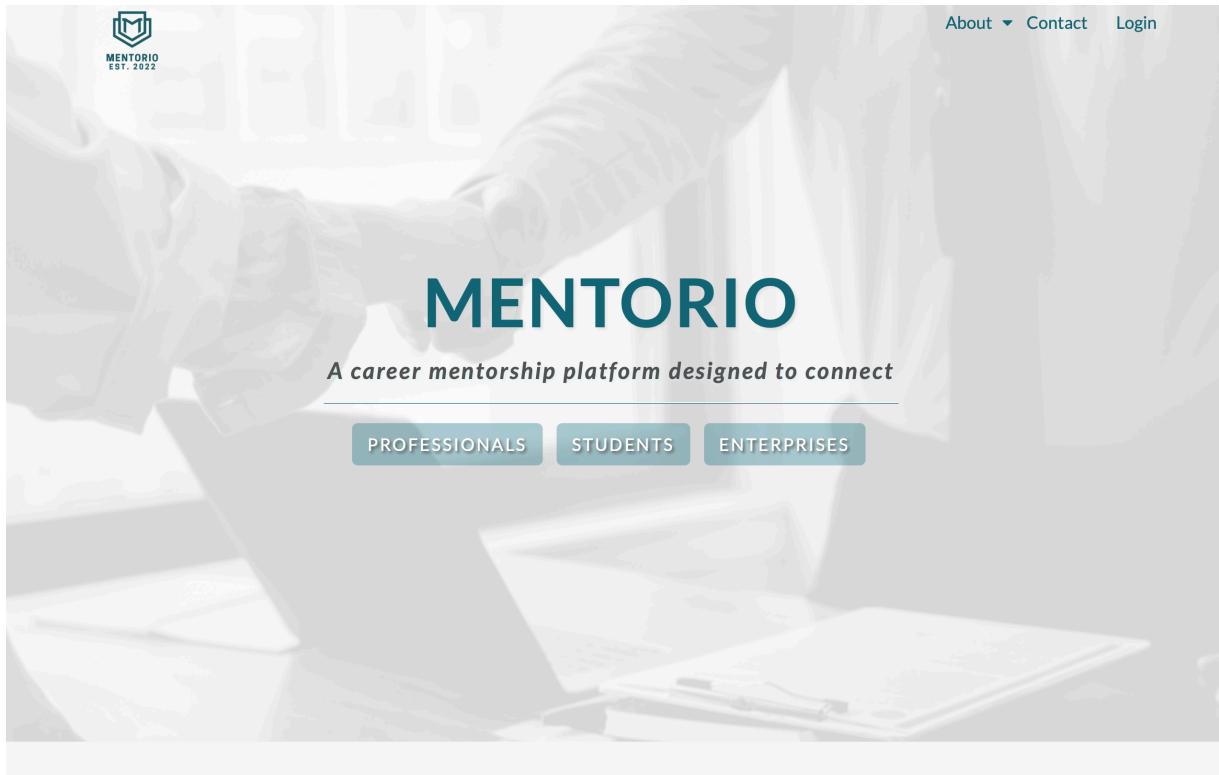


DESIGN OF INTERFACES

Here we attach the website's main interfaces.

Homepage



Are you a university student who recently graduated?

You just finished a great chapter of your life and now you are about to enter the job market. In Mentorio, we provide guidance and support while you launch your career.

[Click here](#) to learn more and register as a **Mentee**.



Figure 17- Logical Data Model



Are you a professional interested in helping someone start a career?

If sharing knowledge, advice and experience is something that you seek to do, apply as a **Mentor** and join us in our mission of helping young people give their first steps into an exciting future.

Figures 18, 19- Homepage

FREQUENTLY ASKED QUESTIONS

Who are the mentors?	+
What can I expect from mentors?	+
Mentorship is free?	+
I want to cancel my subscription, how can I do it?	+
What are the advantages of a premium account?	+

Contact us:

[TWITTER](#)
[GITHUB](#)
[LINKEDIN](#)

Figure 20- *Homepage*

About Us Page


About ▾ Contact Login

Who we are

Mentorio is a Portuguese company, founded in Lisbon, that provides mentorship and career management services.



MENTORIO
EST. 2022

Our Mission and Values

We aim to respond to student's need of support to build a foundation for a promising career, optimizing their potential and understanding the job market through the insights of experienced professionals from all kinds of industries.

Mentorio values transparency and community, prioritizing teamwork and customer focus, through innovation and quality to achieve a positive impact among the future generations.

You can learn more about how we achieve our goals by exploring our [services](#).

Our partners

Our main partner is **NOVA IMS**, a Portuguese university who shares our desire to guide young minds to an inspiring and bright future.

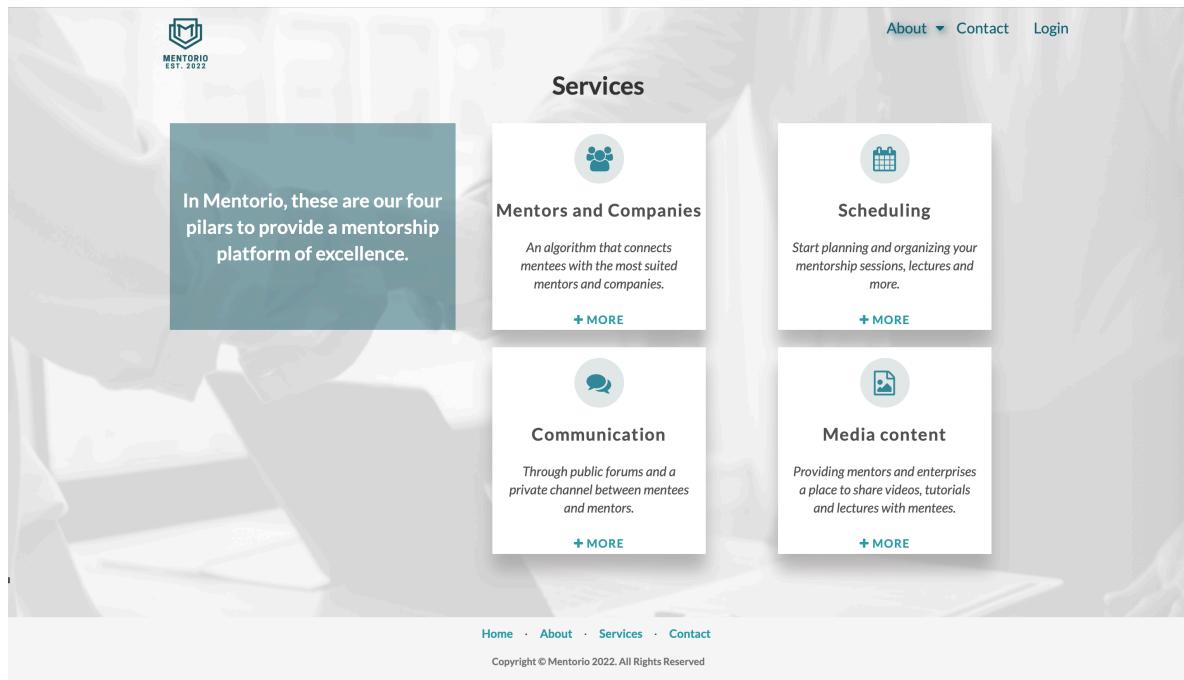
Partner with us

If you are interested in playing a part of our mission, from a simple event sponsorship to long-term collaboration, please fill out this [form](#).

[Home](#) · [About](#) · [Services](#) · [Contact](#)
Copyright © Mentorio 2022. All Rights Reserved

Figure 21- *About Us Page*

Our Services Page



In Mentorio, these are our four pillars to provide a mentorship platform of excellence.

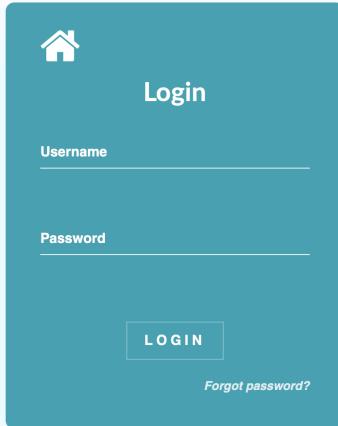
Services

- Mentors and Companies**
An algorithm that connects mentees with the most suited mentors and companies.
[+ MORE](#)
- Scheduling**
Start planning and organizing your mentorship sessions, lectures and more.
[+ MORE](#)
- Communication**
Through public forums and a private channel between mentees and mentors.
[+ MORE](#)
- Media content**
Providing mentors and enterprises a place to share videos, tutorials and lectures with mentees.
[+ MORE](#)

Home · About · Services · Contact
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Figure 22- Our Services Page

Login Page



Don't have an account yet? [REGISTER](#)

Login

Username

Password

LOGIN

Forgot password?

Home · About · Services · Contact
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Figure 23- Login Page

Registration Pages (Example: Mentee)

Already have an account? [LOGIN](#)

 Register as

Mentee Mentor Enterprise

Name

Email

Username

Password

[NEXT](#)

[Home](#) · [About](#) · [Services](#) · [Contact](#)
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Type to enter a caption.

[BACK](#)

Complete Your Registration

*Your Education Degree:
 Select

*Your Study Field:
 Select

Your Ideal Job:
 Position...

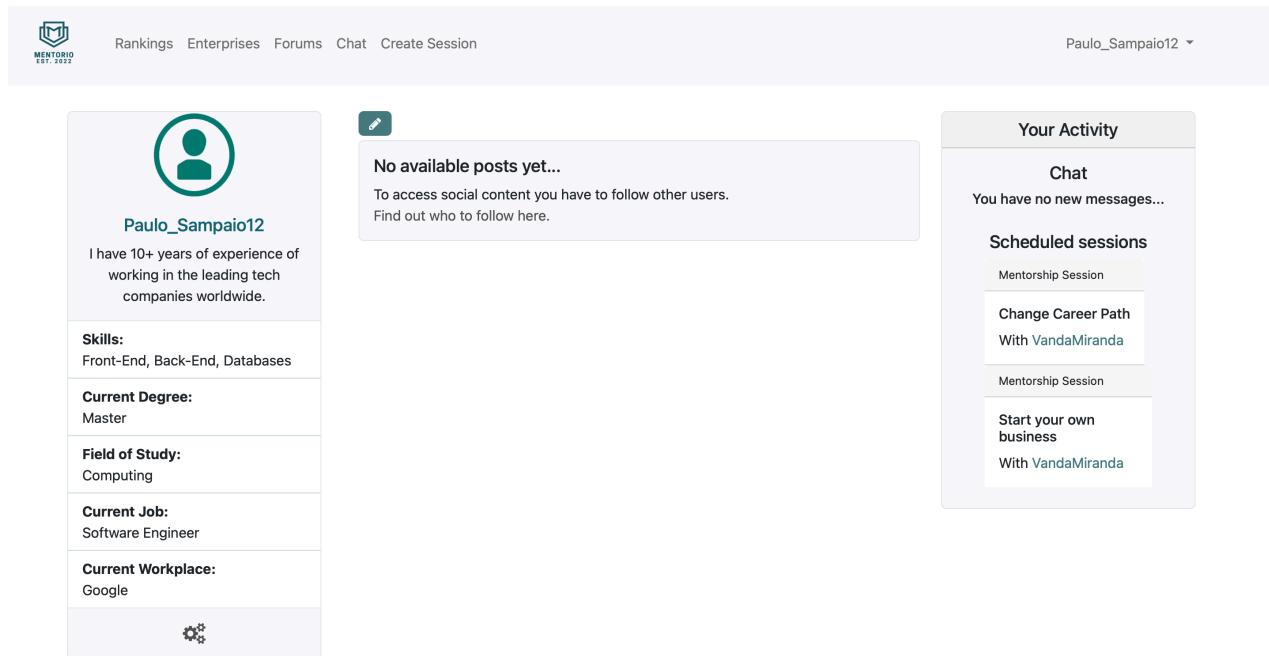
Your Ideal Workplace:
 Name of company...

[REGISTER](#)

* are mandatory fields

Figures 24,25 - Registration Page

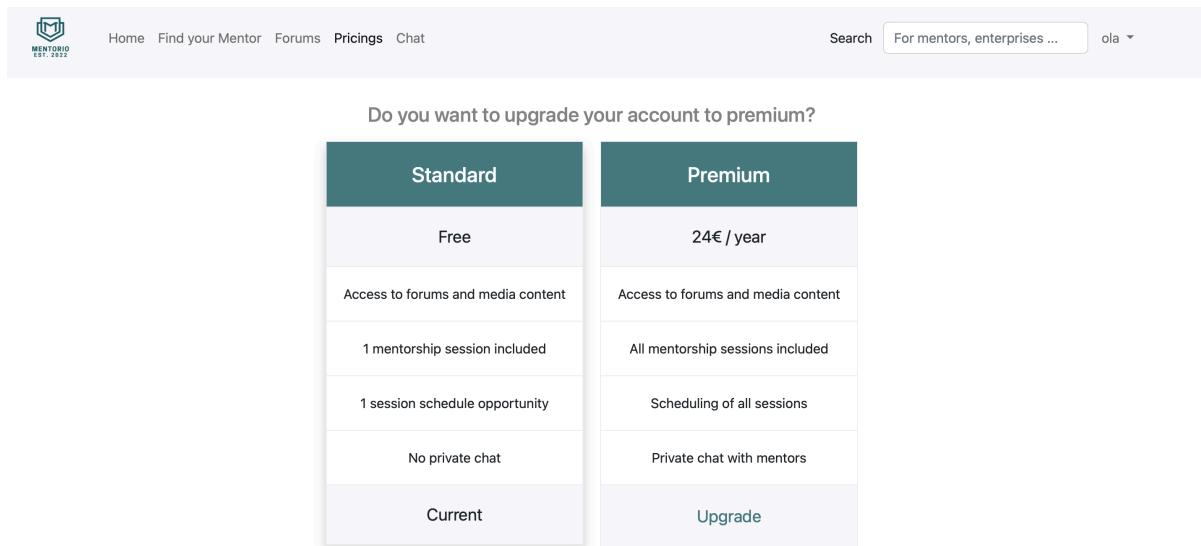
Main Page (Ex: Mentor's Profile)



The screenshot shows the main page of the Mentorio platform. At the top, there is a navigation bar with links to Rankings, Enterprises, Forums, Chat, and Create Session. A user profile for "Paulo_Sampaio12" is displayed, featuring a circular profile picture and the name "Paulo_Sampaio12". Below the profile, a bio states: "I have 10+ years of experience of working in the leading tech companies worldwide." A sidebar on the left lists the mentor's skills: "Skills: Front-End, Back-End, Databases", current degree: "Current Degree: Master", field of study: "Field of Study: Computing", current job: "Current Job: Software Engineer", and current workplace: "Current Workplace: Google". To the right, a "Your Activity" section shows a message: "No available posts yet... To access social content you have to follow other users. Find out who to follow here." Below this, a "Chat" section indicates "You have no new messages..." and a "Scheduled sessions" section lists "Mentorship Session" and "Change Career Path With VandaMiranda". Another section titled "Start your own business" is also present.

Figure 26 - Feed Landing Page

Pricing Page (Mentee's Profile)

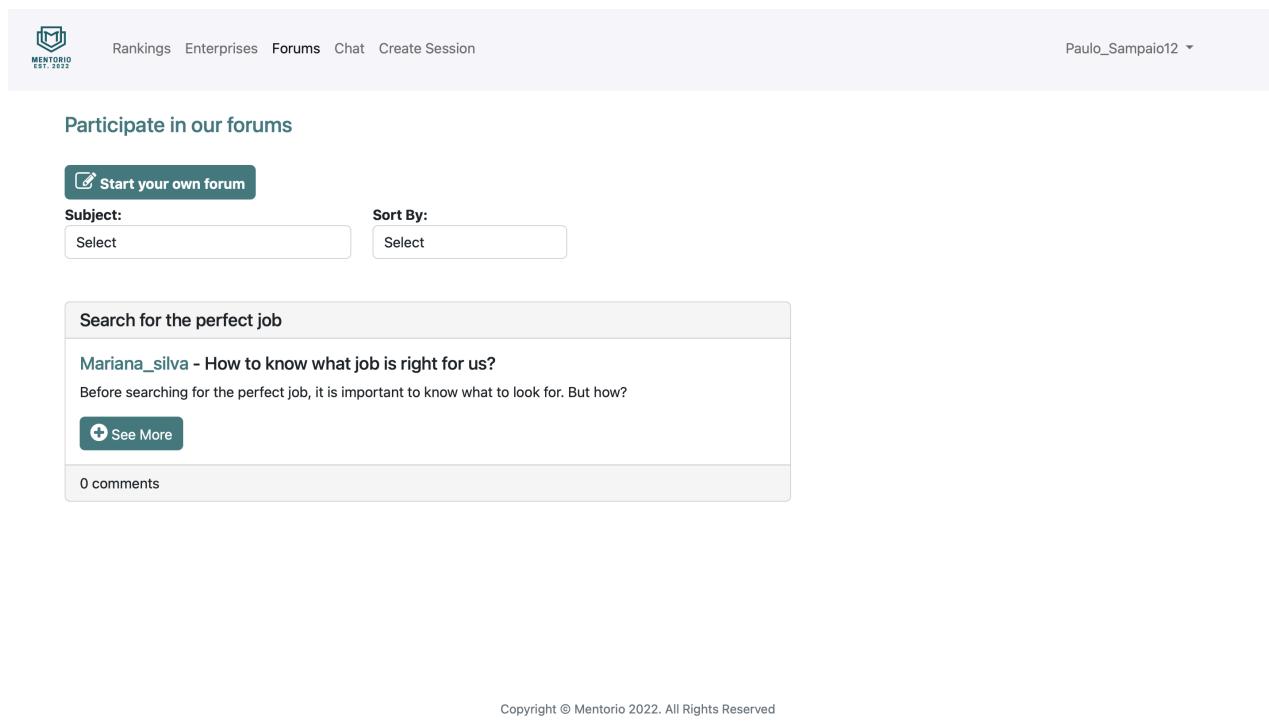


The screenshot shows the pricing page of the Mentorio platform. At the top, there is a navigation bar with links to Home, Find your Mentor, Forums, Pricings, and Chat. A search bar is also present. The main content asks, "Do you want to upgrade your account to premium?". It compares two plans: "Standard" and "Premium".

Standard	Premium
Free	24€ / year
Access to forums and media content	Access to forums and media content
1 mentorship session included	All mentorship sessions included
1 session schedule opportunity	Scheduling of all sessions
No private chat	Private chat with mentors
Current	Upgrade

Figure 27 - Pricing Page

Forums Page (Equal for both Mentor and Mentee's Profile)



Rankings Enterprises Forums Chat Create Session Paulo_Sampaio12 ▾

Participate in our forums

[Start your own forum](#)

Subject: Select Sort By: Select

Search for the perfect job

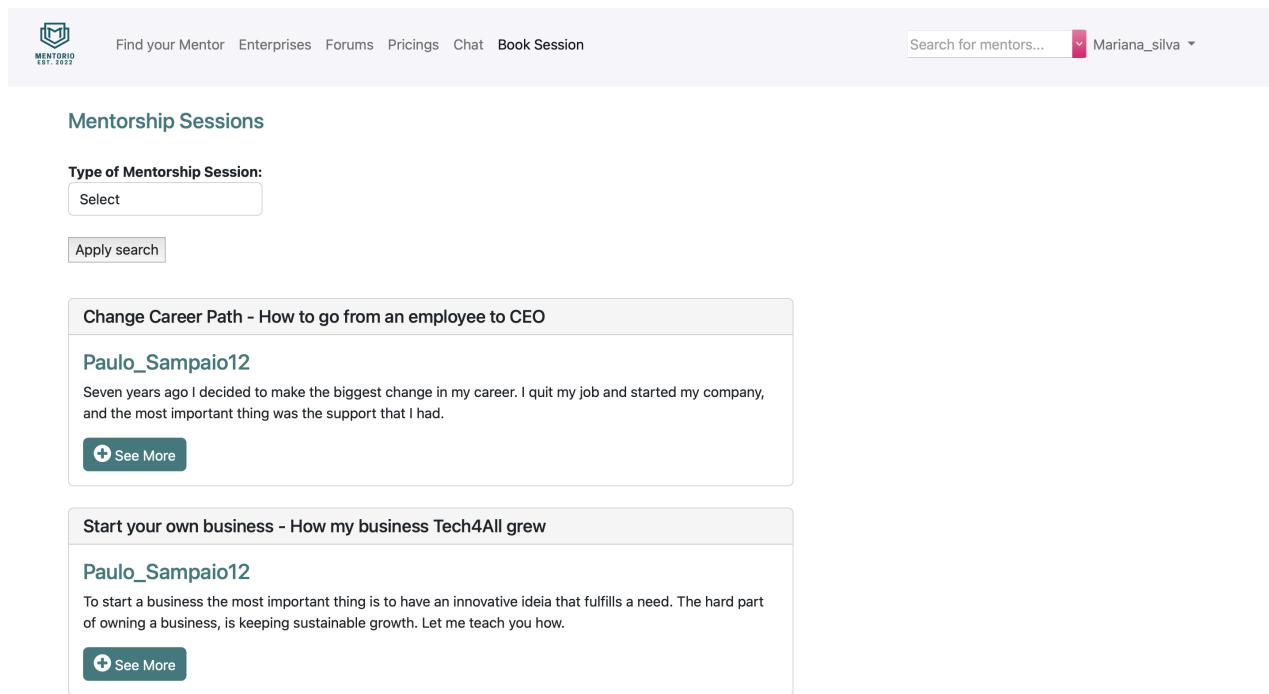
Mariana_silva - How to know what job is right for us?
Before searching for the perfect job, it is important to know what to look for. But how?
[See More](#)

0 comments

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Figure 28 - Forum Page

Session Schedule Page



Find your Mentor Enterprises Forums Pricings Chat Book Session Search for mentors... Mariana_silva ▾

Mentorship Sessions

Type of Mentorship Session: Select

[Apply search](#)

Change Career Path - How to go from an employee to CEO

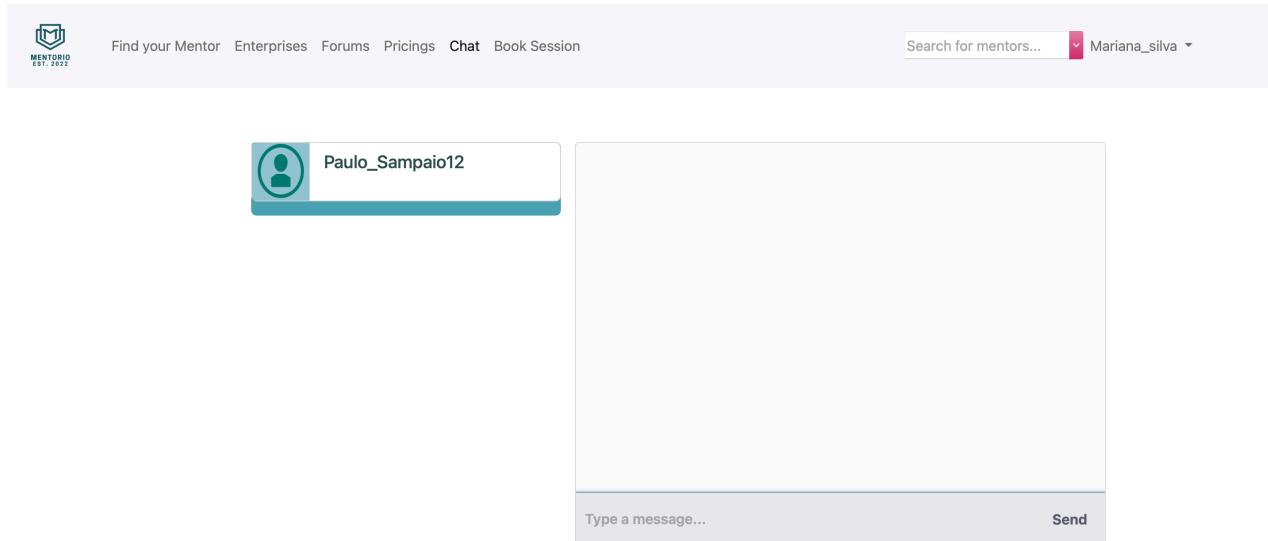
Paulo_Sampaio12
Seven years ago I decided to make the biggest change in my career. I quit my job and started my company, and the most important thing was the support that I had.
[See More](#)

Start your own business - How my business Tech4All grew

Paulo_Sampaio12
To start a business the most important thing is to have an innovative idea that fulfills a need. The hard part of owning a business, is keeping sustainable growth. Let me teach you how.
[See More](#)

Figure 29 - Mentorship Sessions Page

Chat Page (Equal for both Mentor and Mentee's Profile)



The screenshot shows a chat interface. On the left, there is a profile card for 'Paulo_Sampaio12' featuring a placeholder user icon. To the right of the card is a large, empty message area. At the bottom of this area, there is a light gray input field containing the placeholder text 'Type a message...' and a 'Send' button on the right.

Find your Mentor Enterprises Forums Pricings Chat Book Session

Search for mentors... Mariana_silva

Paulo_Sampaio12

Type a message... Send

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Figure 30 - Chat Page

3.2.4. Limits of the solution

During the development of the project, we were able to define some limitations to our software, that we will mention in this chapter:

- The platform does not, at the moment, allow registering accounts for students from countries other than Portugal.
- Back-office accounts need to be added directly in the database.
- The platform does not have a video-conference feature within itself (links to meetings are shared in Mentor-Mentee chats).

3.3. SYSTEM DEVELOPMENT

3.3.1. Development Environment

INFRASTRUCTURE TO SUPPORT DEVELOPMENT

The infrastructure necessary to support the development of the software includes the following hardware and software components:

- A router;
- Computer connected to Internet;
- Code editor - Visual Studio Code;
- Server - XAMPP;
- Database - MySQL.

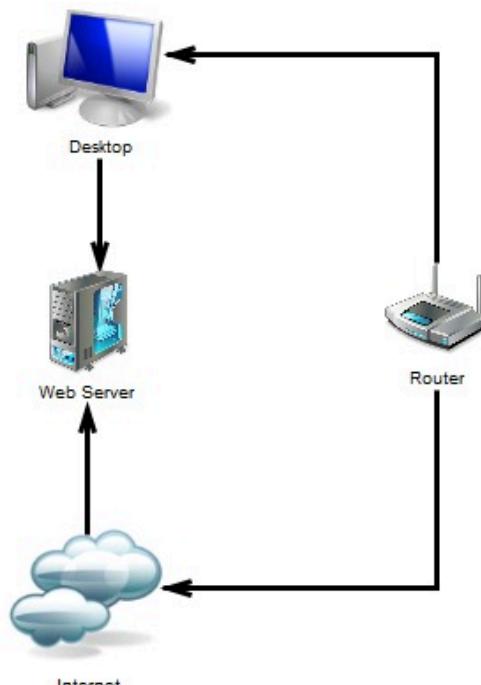


Figure 30 - Development environment

3.3.2. Description of functionalities

Register User

- Insert new users into the database, having in consideration their account type, skills, area of interest/ area of study, current/desired jobs, current/desired workplaces.

Login User

- Verify if the credentials of a certain user are correct, in order to let him into the application.

Update Profile

- Updates the information of the user so that his feed in the home page is shown accordingly to their skills and areas of interest.

Creates Forum Post

- Lets the mentees and mentores create forums regarding various topics so that they can ask questions for everyone to see.

Interaction on Forum Post

- Everyone is able to comment on forums to continue a conversation and give more opinions and answers concerning the different topics.

Add to Contacts

- The mentees can add any mentor to their contacts so that they can contact them more easily.

Chat with Contacts

- The mentees and mentors are able to exchange messages through a closed channel.

Create Media Post

- Both the mentors and the enterprises are capable of creating posts to advertise either mentorship sessions or professional experiences.

Follow other profiles

- Mentes can follow enterprises and mentors to access their media content.

Create and Schedule Mentorship Sessions

- Mentors are to create sessions that mentees can choose to schedule.

Verify Users

- The system sends an email to the user to verify its identity. In the case of a mentee, it will also be necessary to insert an institutional email to complete the verification. If the account type is an enterprise, a permanent certification is needed to be inserted and verified by the Back-office.

Backoffice

- Manages the institutional emails and also accepts or declines the permanent certifications sent by the enterprises.

3.3.3. Database

In this section we present the database's physical model and the correspondent data dictionary.

PHYSICAL MODEL

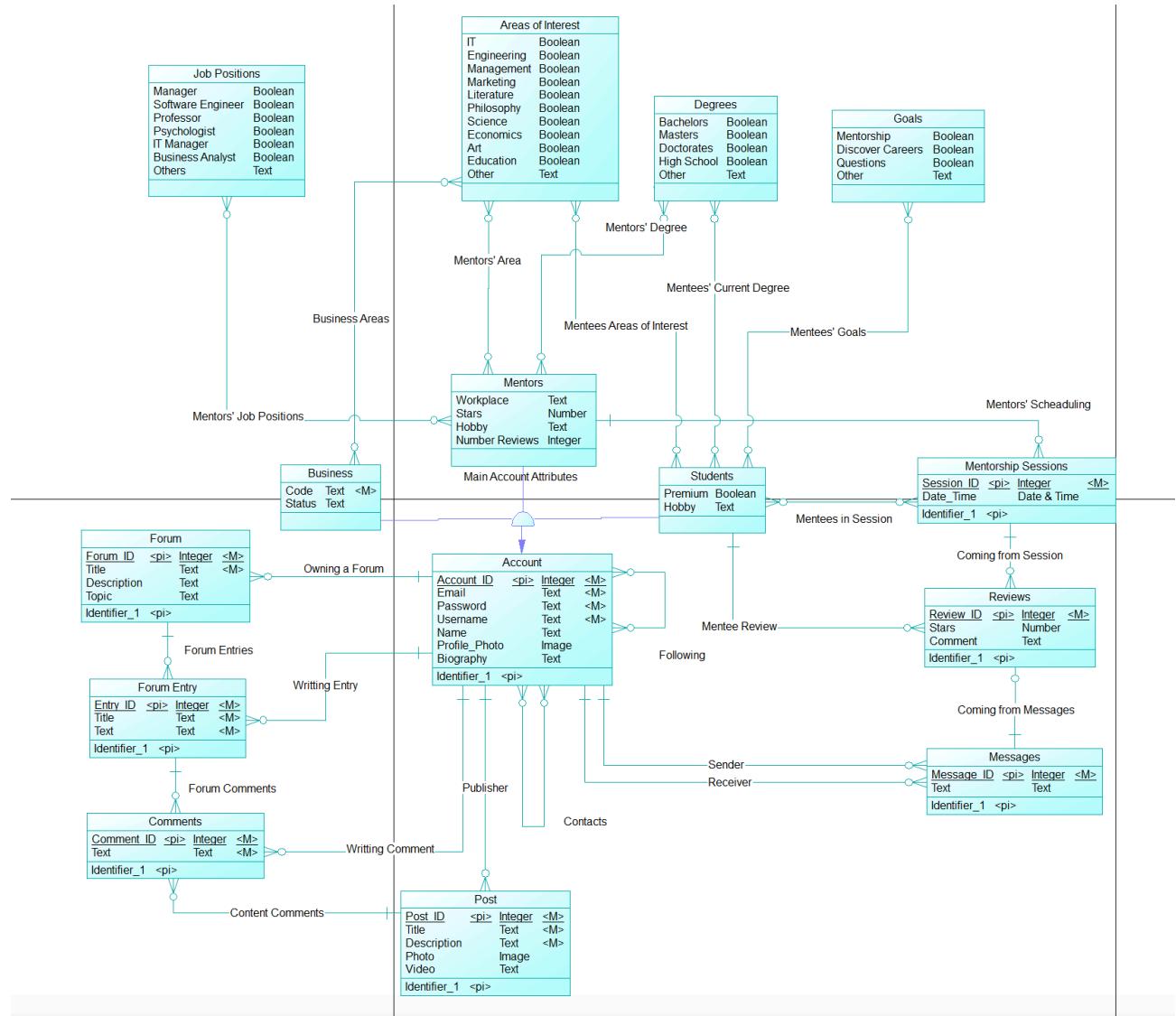


Figure 31 - Database Physical environment

DATA DICTIONARY

Entity: Accounts

Variable name	Type	Description
Account_ID	Integer	Account unique identifier
Email	Text	User's email
Password	Text	User's password
Username	Text	User's unique username
Name	Text	User's display name
Profile_Photo	Image	User's display image
Biography	Text	User's description

Entity: Mentors

Variable name	Type	Description
Workplace	Text	Mentor's workplace
Stars	Number	Mentor's star rating
Hobby	Text	Mentor's hobby
Number Review	Integer	Mentor's total number of reviews

Entity: Student

Variable name	Type	Description
Premium	Boolean	Student's account being premium or not
Hobby	Text	Mentee's hobby

Entity: Business

Variable name	Type	Description
Code	Text	Business' unique business code
Status	Text	Business' current status

Entity: Job Positions

Variable name	Type	Description
Manager / Software Engineer / Professor / Psychologist / IT Manager / Business Analyst	Boolean	Different types of job positions a Mentor can choose to display
Other	Text	Other option for job position not listed

Entity: Areas of Interest

Variable name	Type	Description
Manager / Software Engineer / Professor / Psychologist / IT Manager / Business Analyst	Boolean	Different types of areas of interest a Mentor or a Mentee can choose to display
Other	Text	Other option for job position not listed

Entity: Degrees

Variable name	Type	Description
Bachelors / Masters / Doctorates / High School / Other	Boolean	Different types of education levels a Mentor or a Mentee can choose to display
Other	Text	Other option for degree not listed

Entity: Goals

Variable name	Type	Description
Mentorship / Discover Careers / Questions	Boolean	Different types of goals a Mentor or a Mentee can choose to display
Other	Text	Other option for goals not listed

Entity: Forum

Variable name	Type	Description
Forum_ID	Integer	Forum's unique identifier
Title	Text	Forum's title
Description	Text	Forum's topic of content
Topic	Text	User's unique username

Entity: Comment

Variable name	Type	Description
Comment_ID	Integer	Comment's unique identifier
Text	Text	Comment's content

Entity: Post

Variable name	Type	Description
Post_ID	Integer	Post's unique identifier
Title	Text	Post's title
Description	Text	Post's text content
Photo	Image	Photo content the user uploads
Video	Text	Video content the user uploads

Entity: Mentorship Sessions

Variable name	Type	Description
Session_ID	Integer	Session's unique identifier
Date_Time	Date & Time	Date and Time the Mentorship Session will occur

Entity: Review

Variable name	Type	Description
Review_ID	Integer	Review's unique identifier
Stars	Number	Number of stars a Mentee gives to a Mentor as rating
Comment	Text	Comment a Mentee can leave about the Mentor for rating purposes

Entity: Messages

Variable name	Type	Description
Message_ID	Integer	Message's unique identifier
Text	Text	Message's content

3.3.3. User Tests

A developer that creates a website, platform, application or any other project, always has difficulties in identifying issues, bugs, and malfunctions. That is because they have a different perspective of the project. A person has a tendency to defend their work, and to think that is the best improvement possible for the project.

Besides that, when we are developing a project or a business idea, it is crucial to understand the future users of those platforms and their behaviors when being in contact with the project we are developing. By doing it, we will have a feel of what are the current issues and usability difficulties in the user's perspective. When listening to their opinions regarding it, as developers we have the opportunity to change features, and turn the platform into more user-friendly, which will allow us to develop a platform that answers directly to the user's needs. With this in mind, that is the reason why performing user tests is crucial when developing a project of this dimension.

RESOLVEX will perform User Tests in order to also receive feedback from the users, and consequently helping us to rethink certain features, design, or even technical functionalities. On the other side, it will also help us in terms of understanding if the user can use the platform without much explanations. If it can, then we will be closer to achieve a user-friendly project as defined in the requirements specification. To do this, **RESOLVEX** will perform an Heuristic Evaluation. For this evaluation, our team will do it according to the following criteria:

1. **Usability** (assesses how easy user interfaces are to use);
2. **Learnability** (understanding if the user demonstrates easiness when manipulating our platform);
3. **Response time** (understanding how much time it takes the user to understand how to perform a certain tasks);
4. **Visibility of system status** (getting feedback from the platform, by informing the user's about the processes that are occurring);
5. **Clarity** (in terms of the language and chosen words being simple and concrete for the user to understand);
6. **Consistency** (Conducting common threads between different elements of the project, comparing scenarios, etc.);

Finally, after getting this feedback, we will ask people to classify these issues according to their severity which will also reveal the importance of change of each one as well as the priority for this improvement.

The degree of severity described in these user tests increases as the degree of the corresponding problem affects the functionality of the platform. Thus, 1 corresponds to an issue that is not that relevant for the usability of **Mentorio**, and 5 is a severe problem that affects the platform and should be necessarily solved.

Observation:

The following heuristic evaluation describes issues found during the external user's experience when trying out our platform, with the objective of identifying the necessary improvements to be applied to achieve the greater usability possible. This way, the presented descriptions report old issues in the platform (before performing any changes according to those problems), as respective solutions (that were later solved in the website).

Problem 1 – Lack of personal/professional information

Type (Heuristic violated): Display of necessary information

Description: The platform asked for only a few information by having a lack of specific fields to be filled by the user, meaning that it had a lack of information available (asking the user about place of work, interests/hobbies, etc.). This would difficult interactions between users or wrong choices of mentors since mentees were not able to understand if they were compatible with the other mentors due to this lack of information available.

Severity: 4

Solution: When performing the registration of account, our team decided to have fields that were mandatory to be filled in (the ones that we felt were more crucial for interactions between users) for the user to create an account. Besides that, by accessing their profiles, users are also able to add additional information to their profiles to complement it.

Problem 2 – Register was not intuitive

Type (Heuristic violated): Consistency & Standards

Description: When clicking on the button to register, a small box with only the radio button options of "Mentee", "Mentor", and "Enterprise" would appear to be selected and nothing else. It was necessary to click on the option that was more adequate to the user (if he was registering as a mentee, mentor, or organization). Depending on that selection, different information would be required to be filled, related to the mandatory information regarding that choice (for instance, for a mentor, it was obligatory to know the field in which they worked in order to understand in what fields he could be useful for helping mentees).

We realized that users had difficulties in understanding the following steps when encountering that scenario of only appearing the small box to select the type of account. They did not have a clue of what to do or where to click.

A few of them were able to realize that was necessary to click on the most adequate option for their situation after a few minutes (which is also not a good indicator of a high usability and learnability). However, most of them could not reach the solution.

Severity: 5

Solution: This issue was crucial to be solved since it compromised the whole usability of the system. With this in mind, our team defined the “mentee” option as the predefinition. This way, when users tried to register, it would already be selected the “mentee” option and consequently would appear the required information for that account option. With this chance, users demonstrated to also understand more quickly that they needed to select the account option in order to register correctly.

Problem 3 – Writing a forum post was not clear

Type (Heuristic violated): Error prevention

Description: When writing a forum post, our platform would only open a text box area for the user to write about what he wanted to discuss and nothing else.

Our team denoted that users were confused about what to write, since there weren’t any general themes of discussion to guide what they could/should write about.

Severity: 2

Solution: In order to solve this issue, a list of general themes of discussion for forums were added to the platform. Through this, the user can see the usual topics of discussion, and this way, understand also the general topic for his discussion.

Problem 4 – Searching for a specific type of forum post was a hard task

Type (Heuristic violated): Flexibility & efficiency of use

Description: Searching for a specific forum or theme was not possible. The platform simply displayed a list of all forums without any filtering possible. In this situation, we detected it was difficult for users (especially mentor users) to find specific topics to answer (mostly for the reason that were more apt and prepared to answer those because of the knowledge they had regarding it). This problem difficulted the interaction between users.

Severity: 4

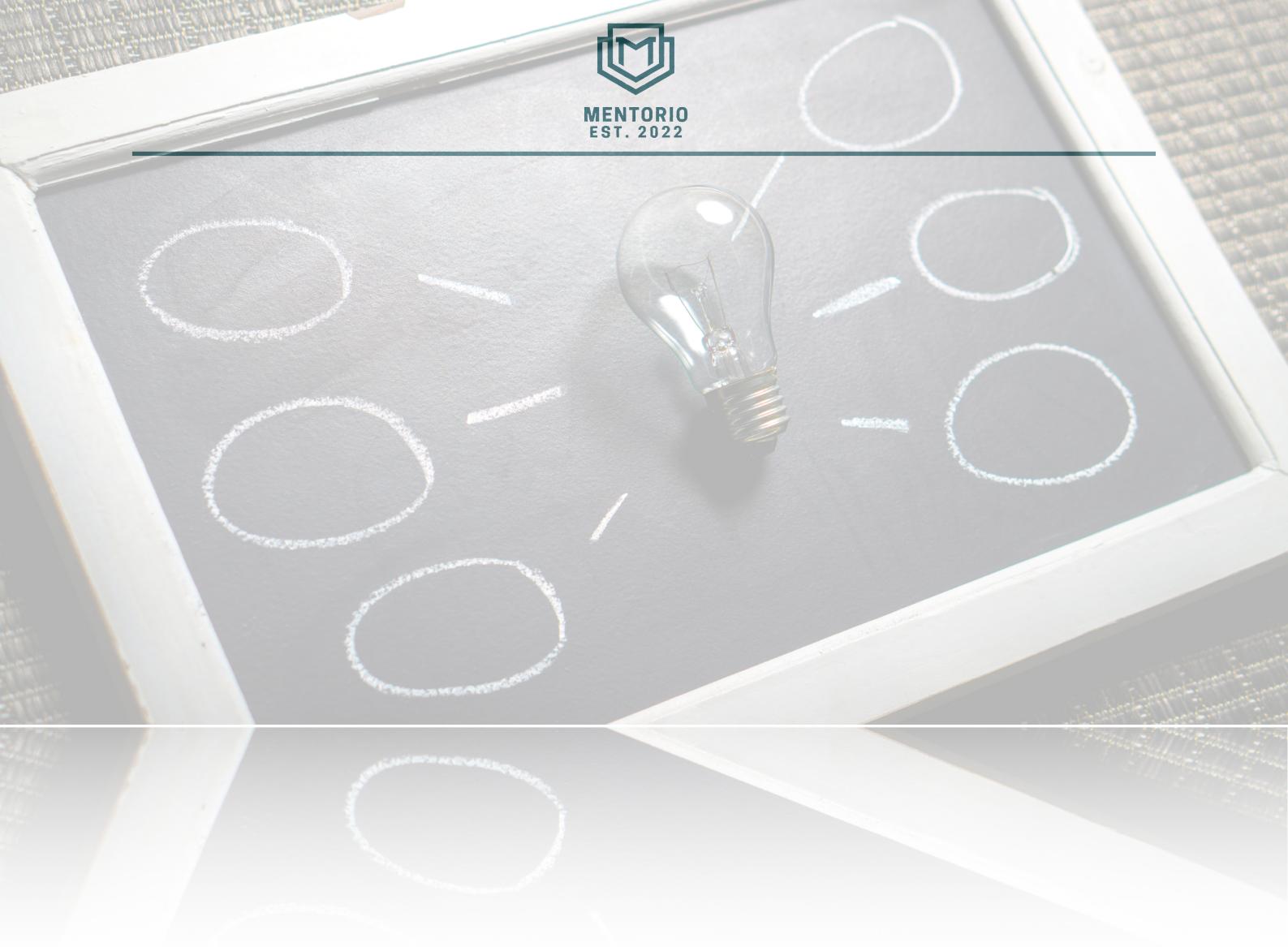
Solution: A drop down box was inserted to categorize the themes of the forum posts. This way, users can select the themes they want to intervene or are interest in, facilitating in

3.4. IMPLEMENTATION

Finally the solution's implementation, these five of steps must be followed:

1. Ensure that the computer has:
 - 1.1. Internet connection;
 - 1.2. XAMPP installed with MySQL and Apache running.
2. Unzip the Mentorio file and save the folder in the computer's folder named "htdocs";
3. Enter "<http://localhost/phpmyadmin/>" and create a new database named "Mentorio" and import the file "mentorio.sql", that is inside the Mentorio folder;
4. Finally, access to the Mentorio website's main page, by running on the browser "<http://localhost/Mentorio/>".

Once these steps are completed, the web application will be able to run.



4. FINAL THOUGHTS

This project allowed to, for all members of the **RESOLVEX**'s team, further develop our programming skills, teamwork skills and communication skills. We were able to collaborate for three months to develop and implement the Mentorio platform, producing documentation and presenting each week worth of work to the Client and Consultant successfully.

We were also able to apply extensive knowledge acquired during our Information Systems Degree, and produce a real-life project for a Web Application, using Development and Project Management tools for organization and project documentation. Further research was also done to complement our skills, which helped us learn more with this project.

The weekly meetings with the Client and Consultant also helped us develop our communication and presentation skills, providing us guidance for future business industry's projects, and allowing us to develop teamwork skills by committing to the project fully.

Overall, the team found the project to be successful, and we were all able to learned and put our skills into practice.

5. ANNEX

Here we attach the minutes that were exchanged between **RESOLVEX**'s team and **Mentorio**'s Project manager.

Client Meeting Minute – Mentors (Project 7)

Date-Time: 4th of October 2022, 10:30am

Location: Meeting Room 232, Colégio Almada Negreiros, Lisbon

Purpose

On the twenty-sixth day of the month of September of the year 2022, the Mentors team, with the facilitator being the Communicator, Carlota Franco, and the Client, Gonçalo Rijo, met with the purpose of defining the requirements necessary for the mentorship platform, to be developed and implemented until the end of the year 2022.

Attendees

Client	Gonçalo Rijo	
Project Lead	Marisa Nunes	
Project Consultant	Carlota Franco	
Business Analyst	Matilde Queiroz	
Project Developer	Eduardo Costa	

Agenda

1. Project Presentation
2. Definition of General and Specific Requirements.
3. Discussion about Requirements' doubts and extra Requirements.
4. Discussion about different solutions to the initially purposed.
5. Additional Notes

Topic 1

To start the meeting the project was presented by the client, Gonçalo Rijo, consisting of a mentorship and career management platform that would have as clients Mentors and Mentees. The main idea for the project is to have a platform that would centralize the contact between students and people already in the job market, as well as specialized mentors.

Topic 2

The general requirements were specified as:

- Having a responsive web app that works seamlessly in mobile devices, tablets or traditional computers with a regular browser.

- The web app needs to be user manual free, with intuitive behaviour and a user experience aligned with the current best practices.

The implementation deadline was also established as being until the end of 2022 (the month of December 2022), for the project to be presented to the customer during the month of January 2023.

The specific requirements presented were:

- A new information system that provides mentorship and career management to students.
- Two profiles should be added to the system: Students and Mentors, each with a set of attributes that characterize them.
- Mentors could be professionals as well as alumni already on the job market that meet appropriate requirements or qualifications.
- Students should have a valid school/university email.
- Students will have access to a forum like platform, with direct channel to mentors. Questions and access courses (free or paid) should be available.
- Qualified users could provide paid individual/group mentorship sessions.
- Mentors could add trainings to the platform with a set of attributes that define the course.
- The platform must include a ranking system for the best mentors based on students feedback.

Topic 3

During the following moments the Mentors team discussed the Requirements presented and discussed, along with the client, additional requirements that the team deemed necessary to have in the project, such as:

- Having Enterprise accounts, for companies to share content as well in the web application, such as their business culture, tutorials and visual representations.
- Private message systems between the Mentors and the Students.
- Quizzes at the creation of accounts to match/recommend Mentors to Students (based on a set of characteristics attributed to the accounts).
- The Mentors profiles' authentication will not be executed by the system, being the student's responsibility to determine the credibility of each profile (by the information provided by the Mentors).

Topic 4

Furthermore, other topics were discussed following some requirements initially proposed that needed to be changed/more deeply developed, such as:

- The Ranking System: will display a list of Mentors from the highest ranked to the lowest ranked profiles, defined by the feedback resulting from evaluation quizzes (based on three criteria: Clarity, Availability and Communication skills), after each interaction.

- The monetization of the system, additionally to paid sessions with Mentors, should be done by the creation of premium accounts (that give access, for example, to private messaging features).
- Regarding the mentorship sessions, the first one should be free for all users, and only additional sessions are available to accounts with a premium membership.

Additional Notes

Following all the discussed above, the Mentors team, then, assessed all the General and Specific Requirements, producing a Requirements' Specification Document, to be referenced throughout the project as the main Requirements Document, and the reference to the project's characteristics and agreements.

As of the fourth day of the month of October of the year 2022, no further Requirements will be added or changed, following the list of Project Requirements found of the Requirements' Specification Document, delivered to the client on the thirtieth of the month of October of the year 2022.

By signing this minute, both the Project Lead and the Client, agree to the information stated in this document:

Marisa Nunes

Marisa Nunes
The Project Leader

G

Gonçalo Rijo
The Client

Client Meeting Minute – Mentors (Project 7)

Date-Time: 4th of October 2022, 10:30am

Location: Meeting Room 232, Colégio Almada Negreiros, Lisbon

Purpose

On the fourth day of the month of October of the year 2022, the Mentors team, with the facilitator being the Communicator, Carlota Franco, and the Client, Gonçalo Rijo, met with the purpose of confirming and formally agreeing on the Requirements for the mentorship platform, to be developed and implemented until the end of the year 2022.

Attendees

Client	Gonçalo Rijo Vítor Santos	
Project Lead	Marisa Nunes	
Project Consultant	Carlota Franco	
Business Analyst	Matilde Queiroz	
Project Developer	Eduardo Costa	

Agenda

1. Requirements' Specification Document Presentation
2. Requirements' Specification Discussion
3. Requirements' Specification Agreement
4. Additional Notes

Topic 1

To start the meeting the Requirements' Specification Document was presented by the Mentors team, previously sent by email to the client, on the thirtieth day of the month of September, consisting of the requirements description and through specification for each platforms' functionality. A printed copy was also presented during the meeting to the client for further reading.

Topic 2

The contents of the Requirements' Specification Document were discussed briefly as it was agreed upon both parties that it represented all the necessary requirements for the project, and nothing was missing from previous discussions.

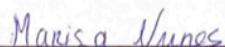
Topic 3

Following the discussion of the Requirements' Specification Document, the client, Gonçalo Rijo, agreed on the requirements assigned to the project, as formally documented and signed on the Requirements' Specification Document itself, as well as on the meeting's corresponding minute.

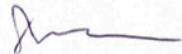
Additional Notes

Following all the discussed above, the Mentors team, then, was requested to start working on the branding and design of the platform, as well as provide benchmarking research: content to be presented on the next meeting, on the seventeenth day of the month of October of the year 2022.

By signing this minute, both the Project Lead and the Client, agree to the information stated in this document:



Marisa Nunes
The Project Leader



Gonçalo Rijo
The Client

Client Meeting Minute – Mentors (Project 7)

Date-Time: 31th of October 2022, 10:30am

Location: Meeting Room 232, Colégio Almada Negreiros, Lisbon

Purpose

On the seventeenth day of the month of October of the year 2022, the Mentors team, with the facilitator being the Communicator, Carlota Franco, and the Client, Gonçalo Rijo, met with the purpose of defining the aesthetical requirements for the mentorship platform, to be developed and implemented until the end of the year 2022.

Attendees

Client	Gonçalo Rijo
Project Lead	Marisa Nunes
Project Consultant	Carlota Franco
Business Analyst	Matilde Queiroz
Project Developer	Eduardo Costa

Agenda

1. Benchmarking Document;
2. Definition of design and visual details and requirements;
3. Discussion of the logotype
4. Discussion about different solutions to the design initially purposed;
5. Additional Notes

Topic 1

To start the meeting a document about regarding the benchmarking of the project was presented by the client, Gonçalo Rijo, consisting of an analysis that measured the expected performance of the project. The main objective is to understand the strengths and weaknesses of similar projects in order to overcome those, and develop a project that is differentiated in the market. Furthermore, this analysis will help the project of Mentorio to be expanded in the future.

Topic 2

The Mentors team presented to the client design and aesthetic details:

- A color's palette to be using along the project, which will identify Mentorio on the correspondent platform as well as a brand;
- After a brief discussion, it was agreed that a bluish-palette would be the colors that would be associated to Mentorio, since it would stand out values such as inspiration, loyalty, and intelligence, that these colors transmit and that are searched for our target public;

Topic 3

During the following moments the Mentors team discussed the three logotype's options presented and discussed, along with the client, which one would best representate the mission and values of the project:

- The following logotype was concented to the final and better choice for the above purpose:



Topic 4

Furthermore, resuming the 2nd topic, the following issue was discussed:

- The Mentors Team presented a prototype for the Main Page of our project. In this matter, the client showed interest in having a page that would immediately answer the question to the user - of what was the purpose of the platform. Considering this, it was accorded between the two parts, for the Mentors team to present another proposal of this matter on the next meeting, happening on the 31st of October of 2022;
- In that respect, our Mentors would also deliver a first draft of the platform on that same 31st of October of 2022 meeting.

Additional Notes

Following all the discussed above, the Mentors team, then, delivered to the client the Benchmarking Document, referenced on the 1st topic of this minute, on the nineteenth of the month of October of the year 2022.

By signing this minute, both the Project Lead and the Client, agree to the information stated in this document:

Marisa Nunes

Marisa Nunes
The Project Leader

Gonçalo Rijo

Gonçalo Rijo
The Client

