# NXP NTAG® 216 **NFC Review Stand**











#### **Product Overview** 1.

The NTAG® 216 NFC Review Stand seamlessly blends technology and design to enhance brand image and customer experience. With the NTAG® 216 NFC chip, users can easily access digital content by tapping their NFC-enabled mobile phones. Made from exceptionally durable PVC material, it is ideal for encouraging customers to review businesses on Google, such as restaurants, convenience stores, beauty salons, gyms, and more.

### **Key Features**

**Operating Frequency** HF 13.56MHz

**Chip Type** NXP NTAG® 216

**International Standard** ISO/IEC 14443-A, ISO/IEC 14443-3, NFC Forum Type 2

**EEPROM Memory** 924 bytes

User Read/Write Area 888 bytes

**Operating Environment** 

-10°C to +60°C

**Characteristics** Reuseful, Durable

#### 2. **Product Parameters**

#### 2.1 Physical Characteristics

SKU	AZ-NTAG216-PVC-GRS		
Material	PVC		
Model No.	GRS120140	GRS76128	GRS85100
Full Size	120×190mm	76×177.5mm	85×145mm
Pannel Size	120×140mm	76×127.5mm	85×100mm
Thickness	1.8mm		
Antenna Size	Diameter: 60mm		
Antenna Material	Copper coil		
Weight	6.5kg/100pcs	4kg/100pcs	3.5kg/100pcs
Printing Methods	4-color printing		

#### 2.2 Technical Parameters

Operating Frequency	13.56 MHz	
Communication Protocol	ISO/IEC 14443-A, ISO/IEC 14443-3, NFC Forum Type 2	
Communication Rate	106 kbit/s	
Operating Distance	Up to 100mm	
Input Capacitance	50 pF	



#### 2.3 Chip Characteristics

Chip Manufacturer	NXP®
Chip Type	NTAG® 216
EEPROM	924 bytes
Unique Serial Number	7-byte UID
Initialized Capability Container	4 bytes
User Read/Write Area	888 bytes
Memory Access Protection	32-bit password
Originality Signature	ECC-based
Write Endurance	100,000 times
Data Retention	10 years
Organization	924 bytes organized in 231 pages with 4 bytes per page
Anticollision	Support

## 2.4 Additional Information

Operating Environment	-10°C to +60°C	
Application	Restaurants   beauty salons   gyms   convenience stores and other places for Google user reviews.	

## 3. Size and Specification Drawing



