

Sarah Thompson

Location: Chicago, IL

Email: sarah.t@example.com

Summary:

Marketing strategist with experience in brand development, digital campaigns, and consumer analytics

Skills:

- SEO/SEM, Google Analytics
- Campaign strategy, copywriting
- HubSpot, Salesforce

Experience:

- Marketing Manager — FreshWave (2020–Present)
- Digital Marketing Specialist — BrightCo (2016–2020)

Education: B.A. Marketing — Northwestern University