



BANK FINANCIAL

city

All

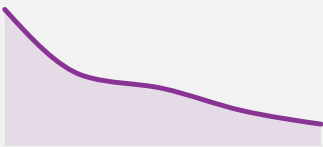


occupation

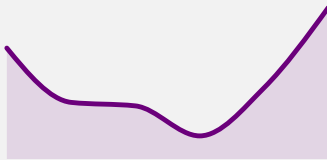
All



Total Spend by City
₹ 531M



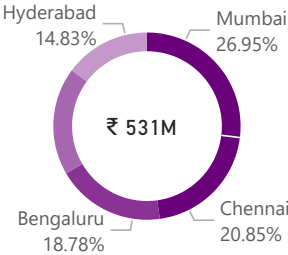
Total Spend
₹ 531M



Total Spend by Age
₹ 531M



Total Spend by City

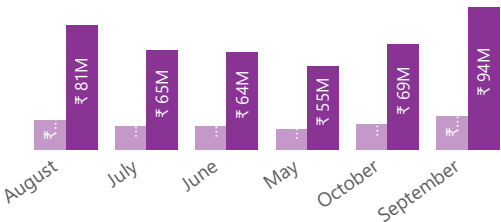


78%

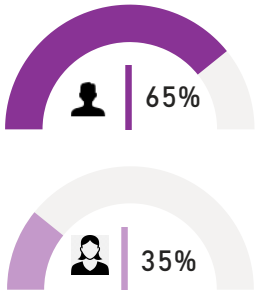
Marital Status



22%



Customer by Gender



₹ 207M

Average Income

₹ 614

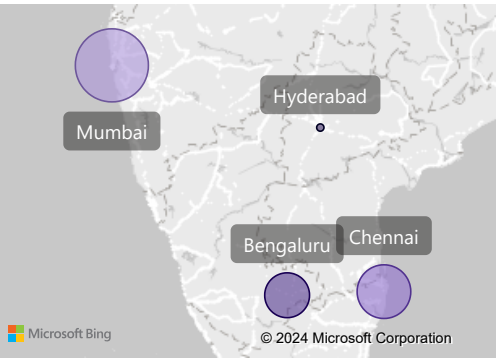
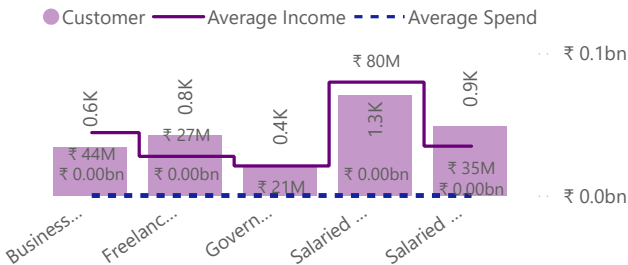
Average Spend

4000

Costumer

1.2%

Income Utilisation %



Average Spend vs Average Income vs Income Utilisation %

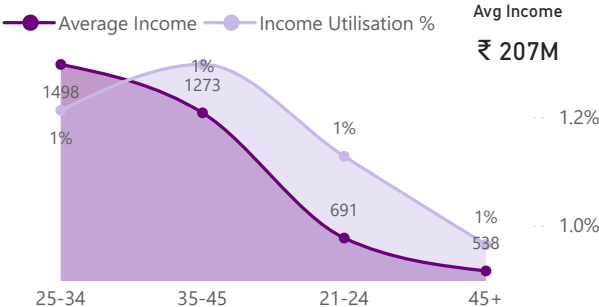
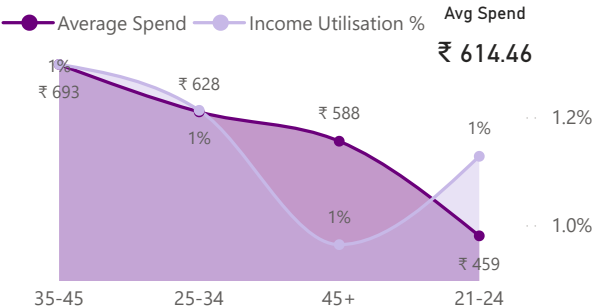
age

city

gender

marital status

occupation





BANK FINANCIAL

city

All

occupation

All

gender

Male

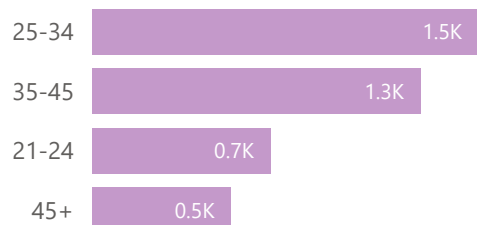
marital status

Married

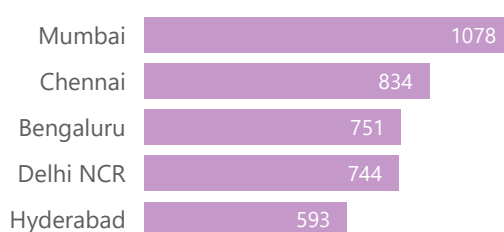
occupation

Customer
4000Male
2597Female
1403Married
2000Single
597Salaried IT Emplo...
542Freelancers
457Salaried Other E...
413

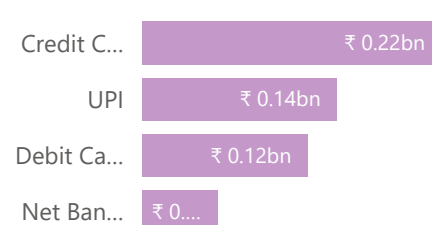
Customer by Age



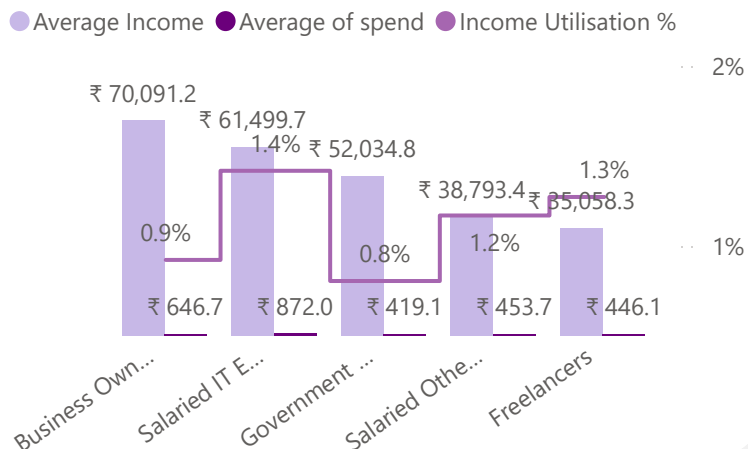
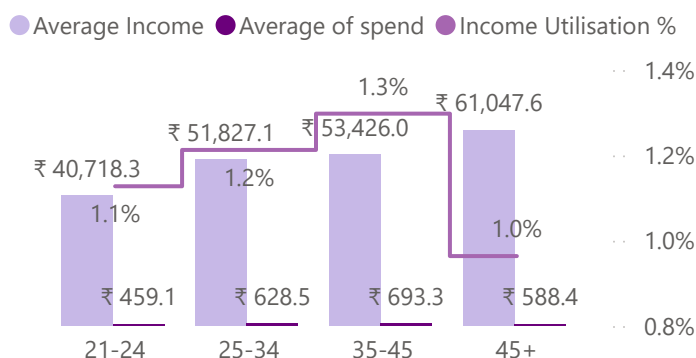
Customer by City



Spent by Payment Type



Average Income, Average Spend, Income Utilisation % by Age and Occupation



Gender	Marital Status	Average Income	Average Spend	Income Utilisation %
Male	Married	₹ 106,527,899	₹ 284,202,665	1.2%
Male	Single	₹ 27,564,111	₹ 72,935,372	1.2%
Female	Single	₹ 11,863,428	₹ 28,932,810	1.1%
Female	Married	₹ 60,672,691	₹ 144,826,908	1.1%
Total		₹ 206,628,129	₹ 530,897,755	1.2%

Income Utilisation % by Gender

