LLM READINESS AUDIT REPORT

Generated: June 25, 2025 at 09:27 PM

Website: www.sparkhire.com

Pages Analyzed: 54

Analysis Type: AI-Powered LLM Readiness Audit

OVERALL LLM READINESS SCORE

Fair LLM readiness. Several issues need attention to improve AI accessibility.

58/100

EXECUTIVE SUMMARY

Critical Issues:	55
Important Issues:	68
Suggested Improvements:	54
High Accessibility Pages:	51
Medium Accessibility Pages:	3
Low Accessibility Pages:	0

CRITICAL ISSUES (Fix Immediately)

- Fix robots.txt to allow LLM crawlers on https://www.sparkhire.com/
- Fix robots.txt to allow LLM crawlers on https://www.sparkhire.com/resources/onboard-and-integrate-new-hires/
- Fix robots.txt to allow LLM crawlers on https://www.sparkhire.com/resources/role-development-and-approval/
- Fix robots.txt to allow LLM crawlers on https://www.sparkhire.com/hiring-workshops/
- Fix robots.txt to allow LLM crawlers on https://www.sparkhire.com/guides/video-interviews/
- Fix robots.txt to allow LLM crawlers on https://www.sparkhire.com/terms/
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- Fix robots.txt to allow LLM crawlers on https://www.sparkhire.com/live-video-interview/

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- Fix robots.txt to allow LLM crawlers on https://www.sparkhire.com/ai/
- Fix robots.txt to allow LLM crawlers on https://www.sparkhire.com/ai-recruiting/
- Fix robots.txt to allow LLM crawlers on https://www.sparkhire.com/resources/measure-hiring-results/
- Fix robots.txt to allow LLM crawlers on https://www.sparkhire.com/resources/
- Fix robots.txt to allow LLM crawlers on https://www.sparkhire.com/contact/
- Overall LLM readiness is below recommended threshold

IMPORTANT IMPROVEMENTS

- Add LLM-friendly structured data (FAQ, Article, HowTo) to https://www.sparkhire.com/resources/onboard-and-integrate-new-hires/

- Add LLM-friendly structured data (FAQ, Article, HowTo) to https://www.sparkhire.com/resources/role-development-and-approval/
- Add LLM-friendly structured data (FAQ, Article, HowTo) to https://www.sparkhire.com/hiring-workshops/
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- Add LLM-friendly structured data (FAQ, Article, HowTo) to https://www.sparkhire.com/privacy/
- Add LLM-friendly structured data (FAQ, Article, HowTo) to https://www.sparkhire.com/predictive-talent-assessment/
- Add clear H1 heading to https://www.sparkhire.com/partners/
- Add LLM-friendly structured data (FAQ, Article, HowTo) to https://www.sparkhire.com/partners/
- Improve content readability for LLMs on https://www.sparkhire.com/partners/
- Add LLM-friendly structured data (FAQ, Article, HowTo) to https://www.sparkhire.com/learn/
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• Add LLM-friendly structured data (FAQ, Article, HowTo) to https://www.sparkhire.com/careers/

• Add LLM-friendly structured data (FAQ, Article, HowTo) to https://www.sparkhire.com/ai/

• Add LLM-friendly structured data (FAQ, Article, HowTo) to https://www.sparkhire.com/ai-recruiting/

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• Add LLM-friendly structured data (FAQ, Article, HowTo) to https://www.sparkhire.com/contact/

SUGGESTED ENHANCEMENTS

• Add alt text to all images on https://www.sparkhire.com/

• Add alt text to all images on https://www.sparkhire.com/resources/onboard-and-integrate-new-hires/

• Add alt text to all images on https://www.sparkhire.com/resources/role-development-and-approval/

• Add alt text to all images on https://www.sparkhire.com/hiring-workshops/

• Add alt text to all images on https://www.sparkhire.com/guides/video-interviews/

• Add alt text to all images on https://www.sparkhire.com/terms/

• Add alt text to all images on https://www.sparkhire.com/use-case/challenge/hiring-collaboration/

• Add alt text to all images on https://www.sparkhire.com/how-it-works/

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PAGE-BY-PAGE ANALYSIS

https://www.sparkhire.com/

Score: 75/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text; 1 images with empty alt text

https://www.sparkhire.com/resources/onboard-and-integrate-new-hires/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/resources/role-development-and-approval/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/hiring-workshops/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text; 3 images with empty alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/guides/video-interviews/

Score: 50/100

Issues Found:
- robots: robots.txt not found

- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized
- content_readability: Poor readability for LLMs (score: 10)

https://www.sparkhire.com/terms/

Score: 50/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized
- content_readability: Poor readability for LLMs (score: 20)

https://www.sparkhire.com/use-case/challenge/hiring-collaboration/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/how-it-works/

Score: 50/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text; 3 images with empty alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized
- content_readability: Poor readability for LLMs (score: 40)

https://www.sparkhire.com/guides/

Score: 50/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized
- content_readability: Poor readability for LLMs (score: 40)

https://www.sparkhire.com/guides/ats/

Score: 75/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text

https://www.sparkhire.com/guides/predictive-talent-assessment/

Score: 50/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized
- content_readability: Poor readability for LLMs (score: 10)

https://www.sparkhire.com/resources/the-speed-to-hire-show/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/privacy/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/predictive-talent-assessment/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text; 2 images with empty alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/partners/

Score: 37/100

Issues Found:
- robots: robots.txt not found
- h1: No H1 tags found
- alt_text: 1 images missing alt text; 16 images with empty alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized
- content_readability: Poor readability for LLMs (score: 30)

https://www.sparkhire.com/learn/

Score: 50/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text; 2 images with empty alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized
- content_readability: Poor readability for LLMs (score: 20)

https://www.sparkhire.com/use-case/challenge/candidate-screening-and-selection/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text; 1 images with empty alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/resources/attracting-the-right-candidates/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/interview-scheduling-software/

Score: 50/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized
- content_readability: Poor readability for LLMs (score: 40)

https://www.sparkhire.com/recruiting-analytics/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/news/spark-hire-and-comeet-merger/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
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https://www.sparkhire.com/case-study/

Score: 50/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text; 2 images with empty alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized
- content_readability: Poor readability for LLMs (score: 20)

https://www.sparkhire.com/resources/screen-and-select-top-candidates/

Score: 50/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

• content_readability: Poor readability for LLMs (score: 30)

https://www.sparkhire.com/faq/

Score: 62/100

Issues Found:
- • robots: robots.txt not found
- • alt_text: 1 images missing alt text
- • structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/about/

Score: 62/100

Issues Found:
- • robots: robots.txt not found
- • alt_text: 1 images missing alt text
- • structured_data_richness: Found 2 schemas but none are LLM-optimized

https://www.sparkhire.com/automated-hiring-workflows/

Score: 62/100

Issues Found:
- • robots: robots.txt not found
- • alt_text: 1 images missing alt text; 2 images with empty alt text
- • structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/candidates/

Score: 62/100

Issues Found:
- • robots: robots.txt not found
- • alt_text: 1 images missing alt text
- • structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/customers/

Score: 62/100

Issues Found:
- • robots: robots.txt not found
- • alt_text: 1 images missing alt text; 5 images with empty alt text

- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/live-video-interview/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text; 1 images with empty alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/request-a-demo/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text; 1 images with empty alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/reference-check-software/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
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- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized
- content_readability: Poor readability for LLMs (score: 30)

https://www.sparkhire.com/resources/job-offers/

Score: 62/100

Issues Found:
- robots: robots.txt not found

- alt_text: 1 images missing alt text

- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/interview-questions/

Score: 50/100

Issues Found:

- robots: robots.txt not found

- alt_text: 1 images missing alt text

- structured_data_richness: Found 1 schemas but none are LLM-optimized

- content_readability: Poor readability for LLMs (score: 30)

https://www.sparkhire.com/pricing/

Score: 62/100

Issues Found:

- robots: robots.txt not found

- alt_text: 8 images missing alt text; 2 images with empty alt text

- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/meet/

Score: 62/100

Issues Found:

- robots: robots.txt not found

- alt_text: 1 images missing alt text

- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/migrating-to-spark-hire/

Score: 62/100

Issues Found:

- robots: robots.txt not found

- alt_text: 1 images missing alt text; 2 images with empty alt text

- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/news/spark-hire-acquires-chally-to-create-an-industry-leading-talent-assessment-platform/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/contact

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 2 schemas but none are LLM-optimized

https://www.sparkhire.com/alternatives/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text; 1 images with empty alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/applicant-tracking-system/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text; 2 images with empty alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/reviews/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text; 2 images with empty alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/use-case/challenge/hr-tech-and-process-efficiency/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text; 1 images with empty alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/one-way-video-interview/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/resources/optimize-your-hiring-process/

Score: 50/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized
- content_readability: Poor readability for LLMs (score: 40)

https://www.sparkhire.com/video-interviews/software/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text; 1 images with empty alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/use-case/challenge/

Score: 50/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized
- content_readability: Poor readability for LLMs (score: 35)

https://www.sparkhire.com/resources/build-a-structured-hiring-process/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/careers/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/ai/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/ai-recruiting/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text; 3 images with empty alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/resources/measure-hiring-results/

Score: 50/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text

- structured_data_richness: Found 1 schemas but none are LLM-optimized
- content_readability: Poor readability for LLMs (score: 40)

https://www.sparkhire.com/resources/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text; 1 images with empty alt text
- structured_data_richness: Found 1 schemas but none are LLM-optimized

https://www.sparkhire.com/contact/

Score: 62/100

Issues Found:
- robots: robots.txt not found
- alt_text: 1 images missing alt text
- structured_data_richness: Found 2 schemas but none are LLM-optimized