

CARLY ROSENBERG

PROGRAMMER/PRODUCER

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Emmy award-winning producer and web developer with over fifteen years of experience. Currently working toward a second masters degree in cyber security and digital forensics.

DEVELOPMENT SKILLS

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|-----------------|----------------|--------------|
| • HTML5 | • CSS3 | • JavaScript |
| • Ruby on Rails | • Git | • Bootstrap |
| • Basic Python | • Basic Drupal | • CMS |

INTERACTIVE EXPERIENCE

MULTIMEDIA PRODUCER: New York, NY 01/12 - Present

Clients including **GE Capital, Slate, Healthline.com, Direct Image and Design, EJ Chase Consulting, Inc, Bacon Press Books.**

- Create and oversee web identity; including design and maintenance of website.
- Oversee all aspects of branded content creation.
- Write copy, organize shoot logistics and direct videos, promo reels, and industrial commercials.
- Recruit, hire and manage all team members, for entire product lifecycle from strategic planning to tactical activities.
- Liaison between production company and client, ensure everyone's requirements are being met.
- Responsible for creating and negotiating to budget to achieve cost efficient programming.

PROJECT MANAGER: Kontentreal Films, New York, NY 2015

Oversaw all aspects of post-production for a massive open online course (MOOC) covering Global Public Health and the Extractives Industry for the **United Nations Sustainable Development Network** (<http://unsdsn.org>).

- Managed production team, including editors, researchers, graphic designers and interns.
- Created and maintained production schedule.
- Supervised online streaming of content to both Vimeo and YouTube.
- Liaised with clients both locally and internationally.
- Provided feedback on all creative content.

FELLOW: New York Code + Design Academy - New York, NY 06/14 – 08/14

Fully-Immersive Web Development Intensive.

- Designed and implemented numerous web applications utilizing various development tools such as API's, mobile responsiveness, and SEO optimization.
- Sites include a microblog for travelers, a interactive platform providing information for buyers looking to flip houses, and, an application that allows users to take notes side by side as they view videos, and then download a PDF of their notes.

BROADCAST EXPERIENCE (selected work from 06/05 – 12/14)

3AM, Left/Right TV, 2014 **SHOWTIME**
Senior Story Producer

The Million Second Quiz, NBC, 2013 **NBC**
Story Producer

Revealing: Extravagance, Punched in the Head Productions, 2013 **SUNDANCE**
Field Producer

Anderson, Telepictures/Warner Bros., 2011-2012 **SYNDICATION**
Writer/Field Producer

The Dr. Oz Show, Sony/Harpo, 2009-2011
Writer/Field Producer

SYNDICATION

Follow Productions, New York, NY, 2008
Supervising Post Producer

FOOD NETWORK

- Supervised all aspects of post-production for six documentary series simultaneously, including *Road Tasted with the Neeleys* and *Paula's Party*.
- Created edit schedules, supervised a team of editors, wrote all narrative copy, and managed all deliverable.
- Directed Voiceover sessions

EDUCATION

John Jay College of Criminal Justice, New York NY
M.S. Candidate – Digital Forensics and Cybersecurity
Expect graduation date 6/2016

Columbia University, New York, NY
M.S. in Journalism
Emphasis in documentary production and business reporting.

Occidental College, Los Angeles, CA
B.A. in Philosophy and Psychology

AWARDS

Daytime Emmy	2010 & 2011
Best Informational Talk Show - The Dr. Oz Show	

ADDITIONAL SKILLS

Experienced in video production: **Avid, Final Cut, Adobe Premiere, After Effects, shooting on DSLR**
Management software: **Excel, Powerpoint, Microsoft Project**
Working knowledge: **Photoshop, Protools, After Effects**