CARLY ROSENBERG

mobile: 202.368.5918 | email: carlyr@gmail.com

Former Emmy-award winning television producer and journalist with a passion for technology. Currently working in the space where the two converge – as a full stack developer and video integrations supervisor.

PROGRAMMING SKILLS/LANGUAGES

- PHP
- Drupal
- Javascript

- C
- Python
- Ruby on Rails

- API
- Version Control (Git)
- Agile Methodology

DEVELOPMENT EXPERIENCE

DEVELOPER: Patch.com, New York, NY   2015 – present
One of six developers for this highly-traffic hyper-local news platform. Over 50 million page views monthly. Program in PHP and Drupal as well as Javascript on both front- and back-end projects, including:
- Writing and implementing all code for Patch's newly added video hub. Launched 11/4/16.
- Writing a program that take Patch articles from the CMS and delivers them as json files, formatted and styled, to the Apple News Platform using Apple's API. Over 900 Patch channels have been created to date.
- Creating Patch's search navigation bar module and static search results page.
- Managing all social platform RSS feeds, including AMP and Facebook Instant Article.

Additional responsibilities include:
- Participate in weekly Road Mapping meetings.

DEVELOPER INTERN: Countit.com, New York, NY   2015
Worked with Angular, Ruby on Rails, Mongo DB and Redis. Addressed both front end and back end tasks, including, creating additional pages, updates to the database and formatting texts. www.countit.com

FELLOW: New York Code + Design Academy - New York, NY   2014
Fully Immersive Full Stack Web Development Intensive.
- Learned HTML, CSS, Javascript, JQuery, and Ruby on Rails.
- Designed and implemented numerous web applications utilizing various development tools such as API's, mobile responsiveness, and SEO optimization.

MULTIMEDIA PRODUCER: New York, NY   2012 - 2015
Clients including **Namaste Bitches, GE Capital**, **Slate**, **Healthline.com, Direct Image and Design, EJ Chase Consulting, Inc, Bacon Press Books.**
- Created and oversaw web identity; including the design and maintenance of websites.
- Oversaw all aspects of branded content creation.
- Recruited, hired and managed all team members, for entire product lifecycle from strategic planning to tactical activities.
- Budgeted to achieve cost efficient programming.

PRODUCTION EXPERIENCE

VIDEO INTEGRATIONS SUPERVISOR: Patch.com, New York, NY   2016 – present
Responsible for Patch.com's newly launched video division and showcase hub.
- Oversee content production, video placement on the site as well UX/UI.
- Track user engagement with videos on the site using Google Analytics.
- Negotiate and vet video-player partnerships as well as DFP ad integration.
- Manage and hire all team members, including producers, editors and animators.

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PROJECT MANAGER: Kontentreal Films, New York, NY   2015
Oversaw all aspects of post-production for massive open online courses (MOOCs) covering Global Public
Health and the Extractives Industry for the **United Nations Sustainable Development Network**
(http://unsdsn.org).
- Managed team; including editors, researchers, graphic designers and interns.
- Supervised online streaming of content.
- Created and maintained production schedule.

TELEVISION WRITER/PRODUCER/DIRECTOR   2000 – 2015
Over the span of a fifteen years career, worked in all aspects of production.
- Researched, wrote and produced video segments on relevant and noteworthy current events.
- Made complex subjects understandable to a broader audience.
- Interviewed a wide-range of experts including doctors, scientists, celebrities, politicians.
- Directed on-air talent; including Anderson Cooper, Dr. Oz, and Mark Wahlberg.
- Supervised all stages of post-production for various non-scripted series simultaneously.
- Acted as liaison between production company and network executives.

Select television credits include:
"3AM" aired on **SHOWTIME**
"The Million Second Quiz" aired on **NBC**
"The Dr. Oz Show" aired in **SYNDICATION**
 "Holy War Inc." aired on **MSNBC**

EDUCATION
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John Jay College of Criminal Justice, New York NY
M.S. Candidate – Digital Forensics and Cybersecurity
Course work includes: Computer Science 101, Algorithm Theory, C, Python
Expected graduation 2018

Columbia University, New York, NY
M.S. in Journalism
Emphasis in documentary production and business reporting.

Occidental College, Los Angeles, CA
B.A. in Philosophy and Psychology

AWARDS
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Daytime Emmy   2010 & 2011
Best Informational Talk Show - The Dr. Oz Show

ADDITIONAL SKILLS
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Experienced in video production: **Avid, Final Cut, Adobe Premiere, After Effects**
Management software: **Excel, Microsoft Project, Jira, Pivotal Tracker**
Working knowledge: **Photoshop, Protools, After Effects**

ORGANIZATIONAL MEMBERSHIPS
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Girl Develop It
Women Who Code
NY Tech Meetup