

# CARLY ROSENBERG

## MULTIMEDIA PRODUCER

---

email: carlyr@gmail.com    ◇    mobile: 202.368.5918    ◇    linkedIn: www.linkedin.com/in/carlyrosenberg

Emmy award-winning producer with over fifteen years of experience transitioning into technology. Currently working toward a second master's degree in cyber security and digital forensics.

### PROFESSIONAL EXPERIENCE

---

**MULTIMEDIA PRODUCER:** New York, NY 01/12 - Present  
Clients including **GE Capital, Slate, Healthline.com, GSW, Direct Image and Design, EJ Chase Consulting, Inc, Bacon Press Books.**

- Create and oversee web identity; including design and maintenance of website.
- Oversee all aspects of branded content creation.
- Write copy, organize shoot logistics and direct videos, promo reels, and industrial commercials.
- Recruit, hire and manage all team members, for entire product lifecycle from strategic planning to tactical activities.
- Liaison between production company and client, ensure everyone's requirements are being met.
- Responsible for creating and negotiating to budget to achieve cost efficient programming.

**PROJECT MANAGER:** Kontentreal Films, New York, NY 2015

Oversaw all aspects of post-production for massive open online courses (MOOCs) covering Global Public Health and the Extractives Industry for the **United Nations Sustainable Development Network** (<http://unsdsn.org>).

- Managed production team, including editors, researchers, graphic designers and interns.
- Created and maintained production schedule.
- Supervised online streaming of content to both Vimeo and YouTube.
- Liaised with clients both locally and internationally.
- Provided feedback on all creative content.

**FELLOW:** New York Code + Design Academy - New York, NY 06/14 – 08/14

Fully-Immersive Web Development Intensive.

- Designed and implemented numerous web applications utilizing various development tools such as APIs, mobile responsiveness, and SEO optimization.

**TELEVISION WRITER/PRODUCER/DIRECTOR** 2000 – 2015

Over the span of a fifteen years career, worked in all aspects of production.

- Supervised all stages of post-production for various documentary series simultaneously.
- Produced large scale, high budget, video shoots involving multiple cameras and numerous stakeholders.
- Researched, wrote and produced video segments on relevant and noteworthy current events.
- Directed on-air talent including Anderson Cooper, Dr. Oz, and Mark Wahlberg.
- Created edit schedules, supervised a team of editors, wrote all narrative copy, and managed all deliverable.
- Acted as liaison between production company and network executives.
- Won two Emmys.

Select television credits include:

**"3AM"** aired on **SHOWTIME**

**"The Million Second Quiz"** aired on **NBC**

**"Revealing: Extravagance"** aired on **SUNDANCE**

**"Anderson"** aired in **SYNDICATION**

**"The Dr. Oz Show"** aired in **SYNDICATION**

**"The Fashion Show"** aired on **Bravo**

**"Holy War Inc."** aired on **MSNBC**

## EDUCATION

---

### **John Jay College of Criminal Justice, New York NY**

M.S. Candidate – Digital Forensics and Cybersecurity

Expect graduation date 6/2016

### **Columbia University, New York, NY**

M.S. in Journalism

Emphasis in documentary production and business reporting.

### **Occidental College, Los Angeles, CA**

B.A. in Philosophy and Psychology

## AWARDS

---

### **Daytime Emmy**

2010 & 2011

Best Informational Talk Show - The Dr. Oz Show

## DEVELOPMENT SKILLS

---

- |                |                |                       |
|----------------|----------------|-----------------------|
| • HTML5        | • CSS3         | • JavaScript          |
| • CMS          | • Git          | • SEO                 |
| • Basic Python | • Basic Drupal | • Basic Ruby on Rails |

## ADDITIONAL SKILLS

---

Experienced in video production: **Avid, Final Cut, Adobe Premiere, After Effects, shooting on DSLR**

Management software: **Excel, Powerpoint, Microsoft Project, JIRA**

Working knowledge: **Photoshop, Protools, After Effects**