

# CARLY ROSENBERG

mobile: 202.368.5918 | email: carlyr@gmail.com

---

Former television producer and journalist transitioning into technology. Currently working in the space where the two converge – as a fullstack developer and video integrations supervisor.

## PROGRAMMING SKILLS/LANGUAGES

---

- |          |          |                         |
|----------|----------|-------------------------|
| • PHP    | • Ruby   | • API                   |
| • Drupal | • Python | • Version Control (Git) |
| • JQuery | • C      | • Agile Methodology     |

## DEVELOPMENT EXPERIENCE

---

**DEVELOPER:** Patch.com, New York, NY 2015 – present  
Working with PHP and Drupal as well as JQuery on both front- and middle-end projects. Projects include:

- Writing and implementing all code for Patch’s video player.
- Writing and implementing all code that take Patch news articles from the server and delivers them, formatted and styled to Apple News using Apple’s API for multi-channeled news site.
- Writing and implementing all code for Patch’s search navigation bar through AdMarketplace’s API.

**DEVELOPER INTERN:** Countit.com, New York, NY 2015  
Worked with Angular, Ruby on Rails, Mongo DB and Redis. Addressed both front end and back end tasks, including, creating additional pages, updates the database and formatting texts. [www.countit.com](http://www.countit.com)

**FELLOW:** New York Code + Design Academy - New York, NY 2014  
Fully Immersive Full Stack Web Development Intensive.

- Learned HTML, CSS, Javascript, JQuery, and Ruby on Rails.
- Designed and implemented numerous web applications utilizing various development tools such as API’s, mobile responsiveness, and SEO optimization.

**MULTIMEDIA PRODUCER:** New York, NY 2012 - present  
Clients including **Namaste Bitches, GE Capital, Slate, Healthline.com, Direct Image and Design, EJ Chase Consulting, Inc, Bacon Press Books.**

- Create and oversee web identity; including the design and maintenance of websites.
- Oversee all aspects of branded content creation.
- Recruit, hire and manage all team members, for entire product lifecycle from strategic planning to tactical activities.
- Liaison between production companies and clients.
- Budget to achieve cost efficient programming.

## PRODUCTION EXPERIENCE

---

**VIDEO INTEGRATIONS SUPERVISOR:** Patch.com, New York, NY 2016 – present  
Responsible for Patch.com’s newly launched video division

- Oversee content production, video placement on the site as well UX/UI.
- Negotiate and vet video-player partnerships as well as DFP ad integration.
- Manage and hire all team members, including producers, editors and animators.

**PROJECT MANAGER:** Kontentreal Films, New York, NY 2015  
Oversaw all aspects of post-production for massive open online courses (MOOCs) covering Global Public Health and the Extractives Industry for the **United Nations Sustainable Development Network** (<http://unsdsn.org>).

- Managed team; including editors, researchers, graphic designers and interns.
- Created and maintained production schedule.
- Supervised online streaming of content to both Vimeo and YouTube.

## TELEVISION WRITER/PRODUCER/DIRECTOR

2000 – 2015

Over the span of a fifteen years career, worked in all aspects of production.

- Supervised all stages of post-production for various documentary series simultaneously.
- Produced large scale, high budget, video shoots involving multiple cameras and numerous stakeholders.
- Researched, wrote and produced video segments on relevant and noteworthy current events.
- Directed on-air talent; including Anderson Cooper, Dr. Oz, and Mark Wahlberg.
- Created edit schedules, supervised a team of editors, wrote all narrative copy, and managed all deliverable.
- Acted as liaison between production company and network executives.
- Won two Emmys.

Select television credits include:

**“3AM”** aired on **SHOWTIME**

**“The Million Second Quiz”** aired on **NBC**

**“The Dr. Oz Show”** aired in **SYNDICATION**

**“Holy War Inc.”** aired on **MSNBC**

## EDUCATION

---

### **John Jay College of Criminal Justice, New York NY**

M.S. Candidate – Digital Forensics and Cybersecurity

Expected graduation date 6/2018

### **Columbia University, New York, NY**

M.S. in Journalism

Emphasis in documentary production and business reporting.

### **Occidental College, Los Angeles, CA**

B.A. in Philosophy and Psychology

## AWARDS

---

### **Daytime Emmy**

2010 & 2011

Best Informational Talk Show - The Dr. Oz Show

## ADDITIONAL SKILLS

---

Experienced in video production: **Avid, Final Cut, Adobe Premiere, After Effects, shooting on DSLR**

Management software: **Excel, Powerpoint, Microsoft Project**

Working knowledge: **Photoshop, Protools, After Effects**

## INTERESTS

---

Aviation safety

Puzzles

Travel