

CARLY ROSENBERG

m: 202.368.5918 e:carlyr@gmail.com

SUMMARY

Highly efficient, creative Web Developer with more than 15 years of multimedia experience. Expert troubleshooter and problem-solver. Proven ability to multitask. Calm under pressure, focused, and never miss a deadline. Thrive in fast-paced environments Excellent communications skills.

TECHNICAL SKILLS

WEB DEVELOPMENT:

- HTML5
- CSS
- JQuery
- Javascript
- Ruby on Rails
- Sinatra
- Wordpress
- Photoshop

VIDEO PRODUCTION:

- Avid
- Final Cut
- Adobe Premier
- ProTools
- Script Writing
- Directing Talent
- Interviews
- Live Shows

WORK EXPERIENCE

NEW YORK CODE + DESIGN ACADEMY - New York, NY

06/14 – 08/14

Student, Fully-Immersive Web Development Intensive.

- Designed and implemented numerous web applications utilizing various development tools such as API's and mobile responsiveness.
- Sites include a microblog for travelers, a interactive platform providing information for buyers looking to flip houses, and, an application that allows users to take notes side by side as they view videos, and then download a PDF of their notes.

FREELANCE – NEW YORK, NY

04/12 – present

Multimedia Producer

- Clients including **GE Capital, Slate, Healthline.com, GSW, Direct Image and Design.**
- Oversee all aspects of branded content creation.
- Write copy, organize shoot logistics and direct videos, promo reels, and industrial commercials.
- Recruit, hire and manage all team members, for entire product lifecycle from strategic planning to tactical activities
- Liaison between production company and client, ensure everyone's requirements are being met.
- Create and oversee web identity; including design and maintenance of website.
- Responsible for creating and adhering to budget.

ALL THREE MEDIA/NBC – NEW YORK, NY

09/13 – 10/13

Story Producer: "The Million Second Quiz", LIVE Game Show for **NBC**

- Culled thematic elements from large amounts of footage under extremely tight deadlines.
- Collaborated with editors to quickly turn elements into cohesive videos for same-day air.
- Organized and managed the distribution of time-sensitive materials.

PUNCHED IN THE HEAD PRODUCTIONS – NEW YORK, NY 05/13 – 06/13

Field Producer: “**Revealed: Extravagances**” documentary series for **Sundance Channel**

- Produced large scale, high budget, video shoot involving multiple cameras and numerous stakeholders.

TELEPICTURES – NEW YORK, NY 09/11 – 02/12

Field Producer: “**Anderson**” one season of Anderson Cooper’s syndicated talk show.

- Researched and produced video segments on relevant and noteworthy current events.
- Directed Anderson Cooper as well on multiple camera shoots across the US.

HARPO/SONY – NEW YORK, NY 01/09 – 06/11

Field Producer: “**Dr. Oz Show**” two seasons of syndicated talk show.

- Won two Emmys.
- Researched and pitched stories showcasing cutting-edge developments in medicine.
- Turned complicated ideas into engaging and accessible content.
- Edited preliminary cuts.

FOLLOW PRODUCTIONS – NEW YORK, NY 04/08 – 10/08

Supervising Post Producer for six Food Network series including *Road Tasted with the Neely's* and *Paula's Party*.

- Responsible for writing all narration for several series being edited simultaneously.
- Managed and a team of editors.
- Oversaw all aspects of scheduling and ensured the prompt delivery of final materials.
- Acted as liaison between production company and network executives.

CBS/PARAMOUNT – LOS ANGELES, CA 01/06 – 03/08

Segment Producer: “**Dr. Phil Show**” three seasons of syndicated talk show for **CBS**.

EDUCATION

Columbia University, Graduate School Of Journalism, New York, NY

M.S. in Journalism, Concentration: Documentary Production & Interactive media

Occidental College, Los Angeles, CA

B.A., Major: Philosophy

AWARDS

EMMY AWARD - Producer, Outstanding Talk Show/Informative, *The Dr. Oz Show* 2011 & 2012

EMMY NOMINATION - Producer, Outstanding Talk Show/Informative, *The Dr. Oz Show* 2010