

# Carman Terblanche

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Talented visual artist with a strong foundation in video production, photography and music production. 2+ years experience in utilizing industry-standard tools like Figma and After Effects. 3+ years experience in Adobe Premiere Pro to create engaging and innovative multimedia content. Proven track record of collaborating with international clients to deliver creative solutions and enhance brand image. Seeking opportunities to apply my skills and contribute to interesting projects.

## PROFESSIONAL EXPERIENCE

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### **FREELANCER** **Visual Artist**

**Remote, South Africa**  
**2023-Present**

Edit video content using Adobe Premiere Pro for clients based on their needs as well as commissioned Studio Portrait Photography for actors and other individuals.

- Edited multiple ads for a Nail Salon (Tammy Taylor Nails) using Adobe Premiere Pro.
- Successfully edited four scenes for director projects using Adobe Premiere Pro.
- Orchestrated the scoring for a short film, enhancing its emotional impact using Ableton Live.
- Directed and edited three music videos for local artists, ensuring a cohesive visual narrative.
- Designed four album cover artworks, demonstrating proficiency in Blender and Figma.

### **ORY SYSTEMS GMBH** **Designer**

**Remote, South Africa**  
**2022-2023**

Streamlined the website design language in partnership with the lead designer, resulting in a visually cohesive and user-friendly interface that contributed to an 18% boost in conversion rates and a 20% increase in customer engagement.

- Created over 200 illustrations for web applications using Figma.
- Redesigned the illustration design language to align with the new branding, resulting in a cohesive asset grid.
- Produced motion graphics, loop animations, and video assets for the company's website.
- Designed LinkedIn ads using Figma, aligning them with the updated branding.
- Utilized Typescript and HTML to update website content and illustrations.

**FREELANCER**  
**Visual Artist**

**Remote, South Africa**  
**2021-2022**

Collaborated with corporate clients to conceptualize, storyboard, and produce marketing-focused video content. Concurrently served as a photographer, crafting compelling marketing materials.

- Produced a Motion Graphic video using After Effects and Figma for Oleaintueri's product, SwiftQ.
- Created Motion Graphic videos for a local company to showcase their retail product line-up.
- Photographed wedding dresses to showcase a dress designer's new line-up.

**EDUCATION**

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**MONASH UNIVERSITY**  
***Bachelor's of Computer and Information Sciences***

**Melbourne, Australia**  
**2017-2020**

- I completed my degree with a major in Mobile Systems, and learned the fundamentals of business, software security and wireless technologies

**ADDITIONAL INFORMATION**

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- Technical Skills: Figma, After Effects, Premiere Pro, Studio Portrait Photography, Ableton Live, Blender, HTML/CSS
- Languages: Fluent in English (Bi-lingual), Afrikaans (Bi-lingual)
- [Video Reel](#)
- [Illustration design work](#)