

# Carman Terblanche

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Carman has 5+ years experience in the Video Editing space on an informal /freelance basis and has worked with small companies in a corporate Video Editing role. He has basic knowledge of After Effects with 1+ years accumulative experience in creating motion graphics for various purposes.

## PROFESSIONAL EXPERIENCE

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### WEST MEDIA AND MARKETING Video Editor

Remote, South Africa  
2024-2024

I worked on a freelance basis for West Media and Marketing as a Junior Editor to assist in creating Social Media posts, Corporate videos and Docuseries for YouTube.

- Edited a 23-minute Docuseries episode for a client for YouTube.
- Edited multiple Social Media content for Instagram, LinkedIn and Facebook.
- Aided with loose tasks like recording voice overs and animating motion graphics.

### FREELANCER Video Editor

Remote, South Africa  
2023-2024

Edited video content using Adobe Premiere Pro for clients based on their needs.

- Edited 3 ads for a Nail Salon (Tammy Taylor Nails).
- Successfully edited 4 scenes for director projects using Adobe Premiere Pro.
- Produced the score for a short film for ACT Cape Town using Ableton Live.
- Directed and edited 4 music videos for local artists, ensuring a cohesive visual narrative.

### ORY SYSTEMS GMBH Designer

Remote, South Africa  
2022-2023

Streamlined the website design language in partnership with the lead designer, resulting in a visually cohesive and user-friendly interface that contributed to an 18% boost in conversion rates and a 20% increase in customer engagement.

- Created over 200 illustrations for web applications using Figma.
- Redesigned the illustration design language to align with the new branding, resulting in a cohesive asset grid.
- Produced motion graphics, loop animations, and video assets for the company's website.
- Designed LinkedIn ads using Figma, aligning them with the updated branding.

- Utilized Typescript and HTML to update website content and illustrations.

## **FREELANCER**

**Remote, South Africa**

### **Visual Artist**

**2021-2022**

Collaborated with corporate clients to conceptualize, storyboard, and produce marketing-focused video content. Concurrently served as a photographer, crafting compelling marketing materials.

- Produced a Motion Graphic video using After Effects and Figma for Oleaintueri's product, SwiftQ.
- Created Motion Graphic videos for a local company to showcase their retail product line-up.
- Photographed wedding dresses to showcase a dress designer's new line-up.

## **EDUCATION**

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### **MONASH UNIVERSITY**

**Melbourne, Australia**

#### ***Bachelor's of Computer and Information Sciences***

**2017-2020**

- I completed my degree with a major in Mobile Systems, and learned the fundamentals of business, software security and wireless technologies

## **ADDITIONAL INFORMATION**

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- [Video Reel](#)
- **Technical Skills:** Adobe Premiere Pro After Effects, Studio Portrait Photography, Figma, Ableton Live, Blender, HTML/CSS
- **Languages:** Fluent in English (Bi-lingual), Afrikaans (Bi-lingual)
- **References:** Dewald van der Westhuizen (+27 733 634 78)