

Carman Terblanche

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I am a visual artist with 2 years' experience in design work using Figma, Blender and After Effects, as well as 3 years' experience in video production with motion graphics and video editing using Adobe Premiere Pro. I completed numerous marketing video projects for local and international companies and currently design web UI and illustrations alongside editing video content for companies such as ACT Cape Town.

PROFESSIONAL EXPERIENCE

FREELANCER

Visual Artist

Cape Town, South Africa

2023-Present

Using Figma, I design websites for companies and create video content with Adobe Premiere Pro and After Effects.

- Edited 4 scenes for director projects using Premiere Pro
- Scored a short film for a final-year student project.
- Directed and edited 3 music videos for local artists
- Designed 4 album cover art using Blender and Figma

ORY SYSTEMS GMBH

Designer

Remote, South Africa

2022-2023

Streamlined the website design language in partnership with the lead designer, resulting in a visually cohesive and user-friendly interface that contributed to an 18% boost in conversion rates and a 20% increase in customer engagement.

- I created over 200 separate illustrations for web use using Figma
- Redesigned their design language for illustrations to fit their new branding, resulting in a cohesive asset grid of hundreds of unique illustrations
- Produced motion graphic content, including loop animations and video assets, for the company's website.
- I designed multiple LinkedIn ads using Figma with the company's updated branding
- Used Typescript and HTML to update the website's content and illustrations

FREELANCER

Visual Artist

Remote, South Africa

2021-2022

Collaborated with corporate clients to conceptualize, storyboard, and produce marketing-focused video content. Concurrently served as a photographer, crafting compelling marketing materials.

- Produced a Motion Graphic video with After Effects and Figma for Oleaintueri's product SwiftQ
- Produced Motion Graphic videos for a local company for their retail product line-up
- Photographed wedding dresses for a dress designer's new line-up

EDUCATION

MONASH UNIVERSITY

Melbourne, Australia

Bachelor's of Computer and Information Sciences

2017-2020

- I completed my degree with a major in Mobile Systems, and learned the fundamentals of business, software security and wireless technologies

ADDITIONAL INFORMATION

- Technical Skills: Figma, After Effects, Premiere Pro, Ableton Live, Blender, HTML/CSS
- Languages: Fluent in English (Bi-lingual), Afrikaans (Bi-lingual)
- [Video Reel](#)
- [Illustration design work](#)