

# CARMAN

## TERBLANCHE

Pretoria, South Africa  
carmanillustrations@gmail.com  
[LinkedIn](#) | [Website](#) | [Introduction](#) | [Video Reel](#)

Carman has 6+ years experience in the Video Editing and Production space on an informal / freelance basis and has worked with small companies in a corporate Video Editing role as well as medium-sized YouTube channels.

- **Technical Skills:** Adobe Premiere Pro, Davinci Resolve, Ableton Live
- **Languages:** Fluent in English (Bi-lingual), Afrikaans (Bi-lingual)

### PROFESSIONAL EXPERIENCE

FREELANCE  
**Videographer / Video Editor**

**Pretoria, South Africa**  
**2024-Present**

I edited short-form content, shot and edited real estate videos and photos as well as edited multiple projects for companies and individuals such as weddings and corporate talking heads using Davinci Resolve.

- Edited over 20 short-form videos for an international YouTube channel with over 140K subscribers
- Shot and edited 80+ listings with a variety of price ranges
- Managed Tiktok, Facebook and LinkedIn accounts for real estate agents
- Reached over 20K Followers on TikTok for one of my agents
- Edited several wedding videos for a client.

WEST MEDIA AND MARKETING  
**Video Editor**

**Remote, South Africa**  
**2024-2024**

I worked on a freelance basis for West Media and Marketing as a Junior Editor to assist in creating Social Media posts, Corporate videos and Docuseries for YouTube.

- Edited a 23-minute Docuseries episode for a client for YouTube.
- Edited multiple Social Media posts for various platforms
- Aided with loose tasks like recording voice overs and animating motion graphics

**FREELANCER**  
**Video Editor**

**Remote, South Africa**  
**2023-2024**

Edited video content using Adobe Premiere Pro for clients based on their needs.

- Edited 3 ads for a Nail Salon (Tammy Taylor Nails).
- Successfully edited 4 scenes for director projects using Adobe Premiere Pro.
- Produced the score for a short film for ACT Cape Town using Ableton Live.
- Directed and edited 4 music videos for local artists, ensuring a cohesive visual narrative.

**ORY SYSTEMS GMBH**  
**Designer**

**Remote, South Africa**  
**2022-2023**

Streamlined the website design language in partnership with the lead designer, resulting in a visually cohesive and user-friendly interface that contributed to an 18% boost in conversion rates and a 20% increase in customer engagement.

- Created over 200 illustrations for web applications using Figma.
- Redesigned the illustration design language to align with the new branding, resulting in a cohesive asset grid.
- Produced motion graphics, loop animations, and video assets for the company's website.
- Designed LinkedIn ads using Figma, aligning them with the updated branding.
- Utilized Typescript and HTML to update website content and illustrations.

**FREELANCER**  
**Visual Artist**

**Remote, South Africa**  
**2021-2022**

Collaborated with corporate clients to conceptualize, storyboard, and produce marketing-focused video content. Concurrently served as a photographer, crafting compelling marketing materials.

- Produced a Motion Graphic video using After Effects and Figma for Oleaintueri's product, SwiftQ.
- Created Motion Graphic videos for a local company to showcase their retail product line-up.
- Photographed wedding dresses to showcase a dress designer's new line-up.

## EDUCATION

MONASH UNIVERSITY

Melbourne, Australia

***Bachelor's of Computer and Information Sciences***

2017-2020

- I completed my degree with a major in Mobile Systems, and learned the fundamentals of business, software security and wireless technologies