

Carman Terblanche

Pretoria, South Africa

carmanillustrations@gmail.com

[LinkedIn](#) | [Website](#) | [Introduction](#) | [Video Reel](#)

Carman has 6+ years experience in the Video Editing and Production space on an informal / freelance basis and has worked with small companies in a corporate Video Editing role.

- **Technical Skills:** Adobe Premiere Pro, Davinci Resolve, Ableton Live
- **Languages:** Fluent in English (Bi-lingual), Afrikaans (Bi-lingual)

PROFESSIONAL EXPERIENCE

FREELANCE

Videographer / Video Editor

**Pretoria, South Africa
2024-Present**

I shot and edited real estate videos and photos for real estate agents to promote their listings as well as edited multiple projects for companies and individuals such as weddings and social media content.

- Shot and edited 60+ listings with a variety of price ranges
- Managed Tiktok, Facebook and LinkedIn accounts for real estate agents
- Reached over 18K Followers on TikTok for one of my agents.
- I used DaVinci Resolve to edit and colour correct my footage
- Edited wedding videos for a client on a regular basis.

WEST MEDIA AND MARKETING

Video Editor

Remote, South Africa

2024-2024

I worked on a freelance basis for West Media and Marketing as a Junior Editor to assist in creating Social Media posts, Corporate videos and Docuseries for YouTube.

- Edited a 23-minute Docuseries episode for a client for YouTube.
- Edited multiple Social Media content for Instagram, LinkedIn and Facebook.
- Aided with loose tasks like recording voice overs and animating motion graphics.

FREELANCER

Video Editor

Remote, South Africa

2023-2024

Edited video content using Adobe Premiere Pro for clients based on their needs.

- Edited 3 ads for a Nail Salon (Tammy Taylor Nails).
- Successfully edited 4 scenes for director projects using Adobe Premiere Pro.
- Produced the score for a short film for ACT Cape Town using Ableton Live.
- Directed and edited 4 music videos for local artists, ensuring a cohesive visual narrative.

ORY SYSTEMS GMBH

Designer

Remote, South Africa

2022-2023

Streamlined the website design language in partnership with the lead designer, resulting in a visually cohesive and user-friendly interface that contributed to an 18% boost in conversion rates and a 20% increase in customer engagement.

- Created over 200 illustrations for web applications using Figma.
- Redesigned the illustration design language to align with the new branding, resulting in a cohesive asset grid.
- Produced motion graphics, loop animations, and video assets for the company's website.
- Designed LinkedIn ads using Figma, aligning them with the updated branding.
- Utilized Typescript and HTML to update website content and illustrations.

FREELANCER

Visual Artist

Remote, South Africa

2021-2022

Collaborated with corporate clients to conceptualize, storyboard, and produce marketing-focused video content. Concurrently served as a photographer, crafting compelling marketing materials.

- Produced a Motion Graphic video using After Effects and Figma for Oleaintueri's product, SwiftQ.
- Created Motion Graphic videos for a local company to showcase their retail product line-up.
- Photographed wedding dresses to showcase a dress designer's new line-up.

EDUCATION

MONASH UNIVERSITY

Bachelor's of Computer and Information Sciences

Melbourne, Australia

2017-2020

- I completed my degree with a major in Mobile Systems, and learned the fundamentals of business, software security and wireless technologies
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Reference

Dewald van der Westhuizen

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