## Carman Terblanche

Pretoria, South Africa •carmanillustrations@gmail.com • +27 727 072 657
•<u>LinkedIn</u> •Website

Carman has 6+ years experience in the Video Editing and Production space on an informal /freelance basis and has worked with small companies in a corporate Video Editing role.

#### PROFESSIONAL EXPERIENCE

FreeLance Real Estate Videographer Pretoria, South Africa 2024-2024

I shot and edited real estate videos and photos for real estate agents to promote their listings.

- Shot and edited 50+ listings with a variety of price ranges
- Managed Tiktok, Facebook and LinkedIn accounts for real estate agents
- Reached over 12K Followers on TikTok for one of my agents.
- I used DaVinci Resolve to edit and colour correct my footage.

# WEST MEDIA AND MARKETING Video Editor

Remote, South Africa 2024-2024

I worked on a freelance basis for West Media and Marketing as a Junior Editor to assist in creating Social Media posts, Corporate videos and Docuseries for YouTube.

- Edited a 23-minute Docuseries episode for a client for YouTube.
- Edited multiple Social Media content for Instagram, LinkedIn and Facebook.
- Aided with loose tasks like recording voice overs and animating motion graphics.

FreeLancer Video Editor Remote, South Africa 2023-2024

Edited video content using Adobe Premiere Pro for clients based on their needs.

- Edited 3 ads for a Nail Salon (Tammy Taylor Nails).
- Successfully edited 4 scenes for director projects using Adobe Premiere Pro.
- Produced the score for a short film for ACT Cape Town using Ableton Live.
- Directed and edited 4 music videos for local artists, ensuring a cohesive visual narrative.

ORY SYSTEMS GMBH

Remote, South Africa

Designer 2022-2023

Streamlined the website design language in partnership with the lead designer, resulting in a visually cohesive and user-friendly interface that contributed to an 18% boost in conversion rates and a 20% increase in customer engagement.

- Created over 200 illustrations for web applications using Figma.
- Redesigned the illustration design language to align with the new branding, resulting in a cohesive asset grid.
- Produced motion graphics, loop animations, and video assets for the company's website.
- Designed LinkedIn ads using Figma, aligning them with the updated branding.
- Utilized Typescript and HTML to update website content and illustrations.

FREELANCER Remote, South Africa Visual Artist 2021-2022

Collaborated with corporate clients to conceptualize, storyboard, and produce marketing-focused video content. Concurrently served as a photographer, crafting compelling marketing materials.

- Produced a Motion Graphic video using After Effects and Figma for Oleaintueri's product, SwiftQ.
- Created Motion Graphic videos for a local company to showcase their retail product line-up.
- Photographed wedding dresses to showcase a dress designer's new line-up.

#### **EDUCATION**

Monash University Melbourne, Australia 2017-2020

## Bachelor's of Computer and Information Sciences

• I completed my degree with a major in Mobile Systems, and learned the fundamentals of business, software security and wireless technologies

### ADDITIONAL INFORMATION

- Video Reel
- Technical Skills: Adobe Premiere Pro, Davinci Resolve, After Effects, Ableton Live,
- Languages: Fluent in English (Bi-lingual), Afrikaans (Bi-lingual)
- **References**: Dewald van der Westhuizen (+27 733 634 78)