

Actual and thick lines can be used to emphasize the joyful emotion and dimension.

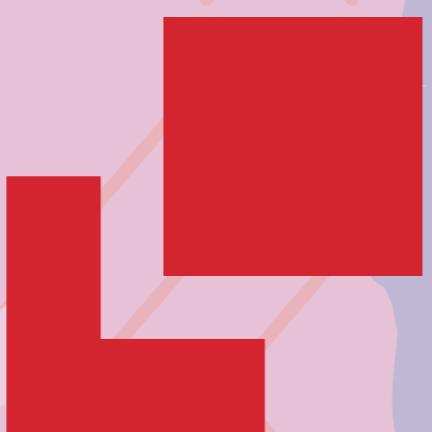
Collaborate with asymmetrical balance, these two elements can attract and stimulate the audiences' attention on the events and messages.

STRONG V.S. WEAK



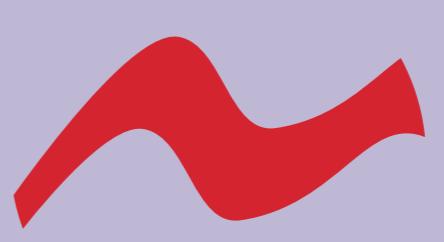
Elements with strong visual impact creates strong contrast with those with weak visual impact.

OVERLAPPED



Different layers placing one and one, overlapping each other.

IRREGULAR

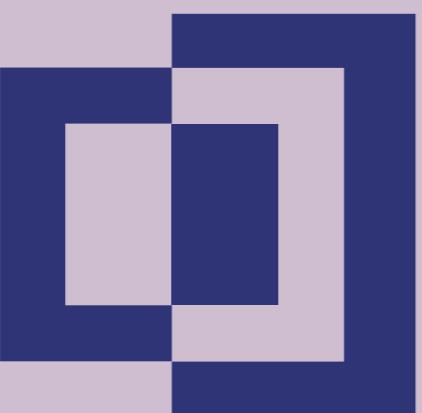


Shapes and plates that are not in regular shapes or appearances.

EXCITEMENT

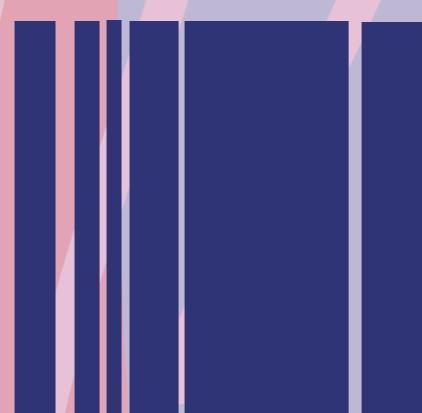
ASYMMETRY

Uneven composition of different elements.



CLOSE PROXIMITY

Elements and plates are placed close to each others.



ACTUAL THICK LINE

Lines are in bold and actual form.



Using actual and thick lines to purposefully infuse a strong kaleidoscopic sense of joyfulness to the message.

In addition, the asymmetrical balance can intensify the dynamic motivation, which can represent the expression of fun. Such visual arrangement triggers a sense of excitement in the viewer.



- strong v.s. weak
- irregular
- close
- asymmetry
- overlapped
- actual