



# Publisher Guide

# Android

Integrating MobPartner with Admob Mediation



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#### 1. Introduction

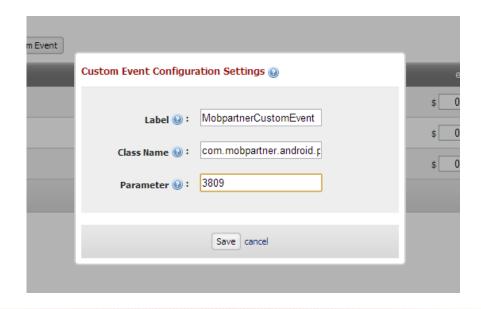
This document describes the integration steps to include MobPartner Publisher SDK library to your Admob Mediation network.

### 2. Prerequisites

Before starting with the Admob Mediation integration, please make sure you already imported the latest MobPartner Android Publisher SDK (MobPartnerAndroidPublisherSDK2\_1.jar) to your project. You can find it at <a href="https://github.com/MobPartner/AndroidPublisherSDK">https://github.com/MobPartner/AndroidPublisherSDK</a>

#### 3. Create a Custom Event on Admob Mediation Website

- 1. Log in to your Admob Mediation account at https://mediation.admob.com
- 2. Click on "Site & Apps" then choose "Ad Network Mediation" tab.
- 3. Create an ad Network Mediation Placement by clicking on "Add Network Mediation Placement" and save your settings.
- 4. Click on "Manage Settings" from the network placement you just created.
- 5. Then add a custom event by clicking on "Add Custom Event".
- 6. Fill out the configuration settings like the following:



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<u>Label</u> is the Ad Network label that will be printed on your "Add network Mediation Placement", **you won't** be able to change this label later.

<u>Class Name</u> is the class name that will be implemented in your code to show MobPartner's add.

<u>Parameter</u> is the poolID given by MobPartner.

#### 4. Add Admob banner to your project

You can find the Admob documentation below: https://developers.google.com/mobile-ads-sdk/docs/admob/mediation#android

- 1. Import the latest Admob SDK (GoogleAdMobAdsSDk-6.4.1.jar) to your project.
- 2. Configure the AndroidManifest.xml with the following.

- Add com.google.ads.Adview to your UI.
   https://developers.google.com/mobile-ads-sdk/docs/admob/fundamentals#android
- 4. Implement the custom event created on the Admob mediation website by defining a class with the same class name set in the configuration in your project. This could be as the following.

Or you can just add mobpartnerCustomEventBannerAdapter.jar directly to your project.



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```
public class MobpartnerCustomEvents implements CustomEventBanner{
       private MobPartnerAdBanner mBanner;
       @Override
       public void destroy() {
              // TODO Auto-generated method stub
       }
       @Override
       public void requestBannerAd(CustomEventBannerListener listener, Activity activity,
                     String label, String serverParameter, AdSize size,
                     MediationAdRequest mediationAdRequest,
                     Object customEventExtra) {
              // TODO Auto-generated method stub
              String poolID = serverParameter;
              mBanner = new MobPartnerAdBanner(activity, poolID);
              //Displays banner
              mBanner.getMobPartnerAd();
              listener.onReceivedAd(mBanner);
       }
}
```

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