

Andada ht

KARAIÑE'Ë • AVAÑE'Ë • SPANISH • GUARANÍ

ANDADA HT WAS BORN FROM THE RELATIONSHIP BETWEEN LANGUAGE AND TYPOGRAPHY. It is an organic-slab serif, hybrid style and medium contrast type for text. Initially it was designed to be used in a specific bilingual context, Spanish and Guaraní (pre-hispanic) languages therefore the *language is its design criteria*.

*
RELAUNCHING
2020
BEAUTIFICATION
OF THE LANGUAGE,
4 WEIGHTS
*

Andada ht

KARAIÑE'Ë • AVAÑE'Ë • SPANISH • GUARANÍ

avañ'e'ẽ

guaraní

ANDADA HT TYPE SYSTEM

Mủỉ'ẻíỉĩngủ'ạỉ

MORE THAN 95 LANGUAGES SUPPORTED

á ç d' ã ģ ħ î j k

Diacríticos: marcas que imprimen personalidad visual a un idioma.

l ñ ō í š ı ü ŵ ÿ

OpenType FEATURES

OpenType features are designed and developed for tasks improvements. They help to set and design the text and to keep the pages, the paragraphs and the words beautiful.

SMALL CAPS

Janis Joplin → JANIS JOPLIN

LIGATURES

offtime flor → offtime flor

ALL SMALL CAPS

{Uni 16 → UNI 16}

CASE SENSITIVE FORMS

[lo-fi] → [LO-FI]

ORDINALS

1st 2nd → 1st 2nd

FIGURES SETS

Tabular Lining

0123456789

Tabular Old Style

0123456789

Proportional Old Style

0123456789

Proportional lining

0123456789

SALTILLO (SS01)

Avañe'ẽ → Avañe'ẽ

ROMAN NUMERALS (SS02)

xxi → XXI

CEDILLA ALT (SS03)

leçon → leçon

NUMERATORS

123 → ¹²³

DENOMINATORS

123 → ₁₂₃

SUPERIORS

Ab 1} → (Abc [1+2=3}

INFERIORS

123 → ₁₂₃

FRACTIONS

7/9 → ⁷/₉

ARROWS (SS04)

↑ ↗ → ↘ ↓ ↙ ← ↖ ↔ →

GEOMETRY (SS05)

● ○ ◐ ◆ ◇ ■ ▲ △ ▣ ▤ ▥ ⊠ ⊛

SALTILLO.

U+a78b ['] / U+a78c [']

Classification: Letter.

Many alphabets use it to represent glottal occlusion or glotal stop phoneme. It doesn't have a shortcut on the Spanish or English keyboard layouts, this is the reason for its resemblance to the apostrophe, which has a key. That replacement creates confusion. Saltillo and apostrophe have different Unicode points and functional categories, one is a letter and the other is a punctuation mark, this discrepancy causes conflicts in the digitization of texts.

APOSTROPHE, QUOTERIGHT.

U + 2019

Classification: Punctuation mark.

Many languages use the apostrophe as mark elision, separate morphemes or indicate inflections. This glyph also coincides with the single quotation mark, which in Spanish occupies the last hierarchy «“‘Hello’”». Many linguists and authors use it to graphically represent the phonemes of the glotal occlusion, suspension or the aspirated letters.

PRIMA, MINUTE, FEET.

U + 2032

Classification: Mathematical sign.

This sign is used as the abbreviation of minute (60' = 1°) or the measure of foot length (1' = 12"). It can be straight or inclined but it doesn't have to be confused with the quotation mark.

32° 57' S | 60° 39' O

a'

n'

2'

{ABCDEFGHIJKLMNO}
(PQ**REGULAR**WXYZ']”
«á b ç d è f ã h i j k l m ñ o p q r s ß
t ü v w x ÿ z' → 1 2 3 4 5 6 7 8 9 + ÷
* * * * *

{ABCDEFGHIJKLMNO}
(PQ**REGULAR**WXYZ']”
«á b ç d è f ã h *italic* m ñ o p q r s ß
t ü v w x ÿ z' → 1 2 3 4 5 6 7 8 9 + ÷

{ABCDEFG**MEDIUM**
(OPQSßTUVWXYZ']”
«á b ç d è f ã h i j k l m ñ o p q r s ß
t ü v w x ÿ z' → 1 2 3 4 5 6 7 8 + ÷
* * * * *

{ABCDEFG**MEDIUM**
(OPQSßTUVWXYZ']”
«á b ç d è f ã h *italic* m ñ o p q r s ß
t ü v w x ÿ z' → 1 2 3 4 5 6 7 8 + ÷

{A**BOLD**FGHIJKLMN}
(OPQRSßTUVWXYZ')”
«á**bçdèfghijklmñopqrsß**
tüvwxyz'→12345678+÷

{A**BOLD**FGHIJKLMN}
(OPQRSßTUVWXYZ')”
«á**bçdèfghitalicñopqrsß**
tüvwxyz'→12345678+÷

{ABCDE**EXTRA-BOLD**N}
(OPQRSßTUVWXYZ')”
«á**bçdèfghijklmñopqrsß**
tüvwxyz'→12345678+÷

{ABCDE**EXTRA-BOLD**N}
(OPQRSßTUVWXYZ')”
«á**bçdèfghitalicñopqrsß**
tüvwxyz'→12345678+÷



El nombre en **guaraní** no
posee género gramatical.



► ANDADA HT RELAUNCHING 2020 ◄

Regular, medium, **bold**, **extra bold** & matching *italics*





●ANDADA HT 2020
Regular, medium, bold,
extra bold & matching italics



El verbo guaraní
concuierda en número y
persona con el sujeto.



ABCDEFGHIJKLMN
{OPQRSßTUV!123)

Andada

«456UVWXYZ'&Ð»
abçdèfğhijklmñöp#
qrsßtuvwxyz→1234+×