

BBDO Argentina - Copy Editor & Translator

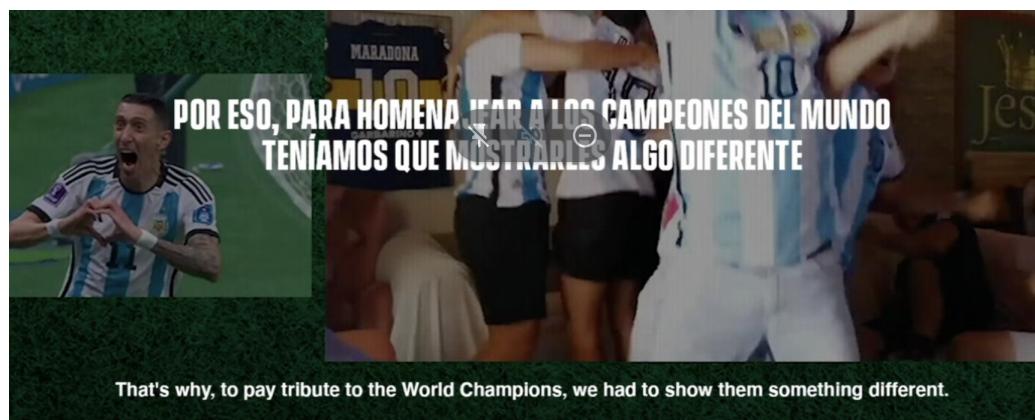


EN INTERNET HAY MILES DE VIDEOS DE HINCHAS  
REACCIONANDO A LAS MEJORES JUGADAS DEL MUNDIAL DE QATAR

On the internet there are thousands of videos of fans reacting to the best moves of the World Cup in Qatar.

There are thousands of fan's videos reacting to the best moves in the Qatar World Cup on the internet.

On the internet, there are thousands of fan's videos reacting to the best moves in the Qatar World Cup.



That's why, to pay tribute to the World Champions, we had to show them something different.

Por eso, para homenajear a los campeones del mundo, teníamos que mostrarles algo diferente.

That's why, to pay tribute to the World Champions, we had to show them something different. OK

2ND OPTION: That's why, as a tribute, we had to show the World Champions something different.



**por primera vez todos los jugadores reaccionaron en vivo en vez de los hinchas**

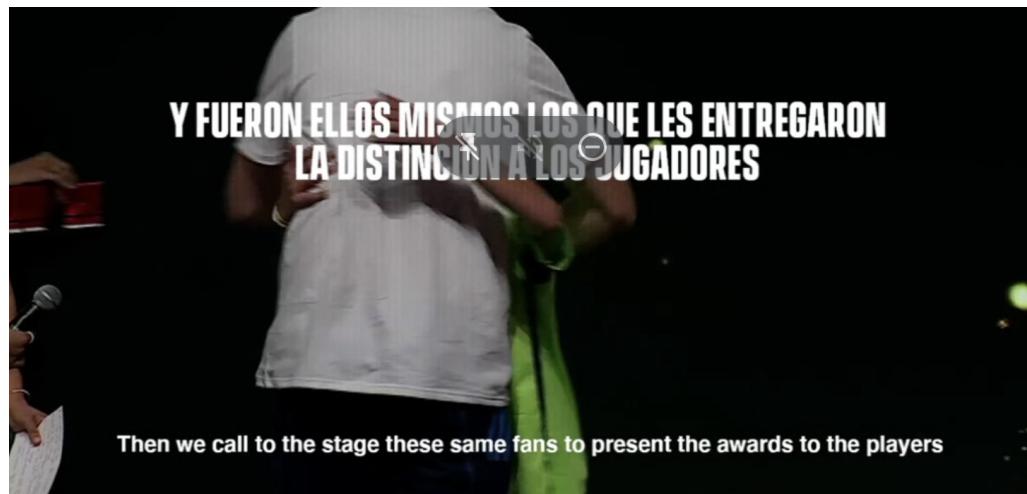
**For the first time, all the players reacted live instead of fans.**

**Por primera vez, cada jugador reaccionó en vivo en vez de los hinchas**

**For the first time, each player reacted live instead of fans.**

**Por primera vez, son los jugadores los que reaccionaron como si fueran hinchas.**

**For the first time, players reacted live as if they were fans.**



**And these fans were the ones who gave players the awards.**



JUGADORES QUE NO SÓLO CONQUISTARON EL MUNDO,  
SINO TAMBIÉN EL CORAZÓN DE MILLONES

Players that not only conquered the world but also millions of people's hearts.

**BELIEVE IN BIG**

**BELIEVE BIG**

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#### **ORIGINAL COPY**

Behind of any training.  
Behind of every drop of sweat  
Behind off any kind of game.  
Behind of all the big challenges  
Behind off every Tournament.  
Behind of all the defeats  
Behind of every Victory  
Behind the greatness  
Always behind all of them.

#### **MY COPY**

Behind any training.  
Behind every drop of sweat  
Behind any kind of game.  
All the big challenges  
Every Tournament.  
Behind all the defeats  
Behind every Victory  
Behind your greatness.  
Always.

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ESTEBANBULLRICHFOUNDATION.ORG

The most important thing.

The voice of ALS continues to be available for any brand to use in their communication and donate without altering their budget.

**MY OPTIONS:**

- The ALS voice continues to be available for any brand without any budget change.
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- The ALS voice continues to be available for any brand without altering the budget.