Brand Guide

OCA Logo

27
OPEN
CYBERSECURITY
ALLIANCE
5

Colors

#00B27B
rgb(, 178, 123)

#7ED333
rgb(126, 211, 51)

#136375
rgb(19, 99, 117)

#0092D3
rgb(0, 146, 211)

#15324C
rgb(21, 50, 76)

Logo Minimum size

It is essential people to see the logo clearly across all our communications. To make sure it's visible to everyone, have a minimum size for print and digital formats.

There will be occasional exceptions, such as merchandise and stationery, but please stick to the minimum sizes wherever possible.

Digital: Minimum width 49 px.
Print: Minimum width 15 mm.

Typography

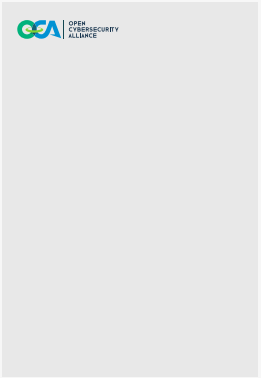
Ge Body

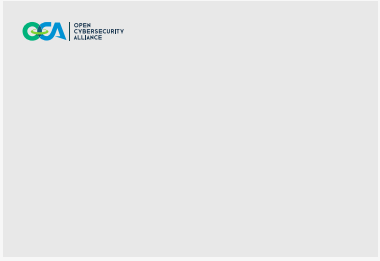
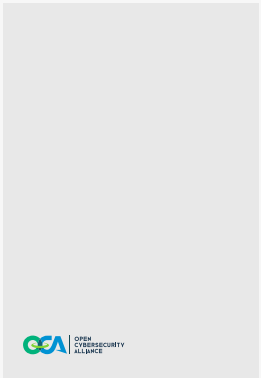
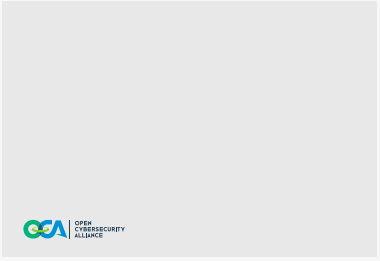
AA BB CC DD EE FF GG HH II JJ KK LL MM NN OO PP QQ RR SS TT UU VV WW XX YY ZZ 0 1 2 3 4 5 6 7 8 9 (! ?)

Logo Positioning

The logo can be placed in different positions, depending on the context and format of the piece.

Primary positions





Secondary positions