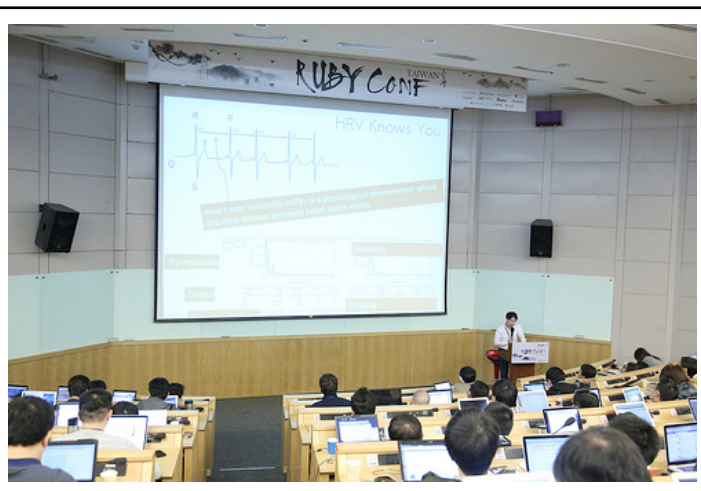


# RUBYCONF TAIWAN 2014

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## Call for Sponsorship - RubyConf Taiwan 2014

RubyConf Taiwan (<http://rubyconf.tw>), the only and largest Ruby conference in Taiwan, enters its 4th year in 2014. The 4th RubyConf Taiwan, organized by Ruby Taiwan Community, invites well-known developers from Taiwan and all over the world to share their valuable experience and is expecting to welcome more than 250 IT technicians, system administrators and programmers.

RubyConf Taiwan, as the only Ruby programming language conference in Taiwan, is also the most international and foreigner-friendly programming conference. At the 3rd RubyConf Taiwan ( 2012 ), there were one-fifth attendants coming from 10 overseas countries and more than half of sessions were addressed by overseas speakers. Moreover, part of Taiwan speakers also shared their experience in English.

RubyConf Taiwan will be held on April 25(Fri.)-26(Sat.), 2014 in National Yang-Ming University. The proposals are started now and will be closed on January 28, 2014.

## Keynote Speakers

- ✓ Keynote Speakers
- ✓ Yukihiro Matsumoto, creator of Ruby.
- ✓ Charles Nutter, chief designer of JRuby.
- ✓ Linda Liukas & Terence Lee, founder & organizer of Rails Girls community.

## About Ruby Taiwan Community

Ruby Taiwan Community was founded by Wen-Tien Chang (@ihower) in 2008 and currently organized by Mu-Fan Teng (@ryudoawaru). It aims to promote the Ruby programming language, widen and deepen the skills of Ruby programming language and exchange ideas among Ruby

developers. We hold the “Ruby Tuesday”, a weekly skill-sharing event, which has been taking place for 27 times and attracts 50-100 participants at each event. In September 2013, Rails Girls workshops were introduced to Taiwan by Mu-Fan Teng, Eddie Kao and Taian Su. More than 100 girls now are capable of doing beginning Ruby and Rails programming through these 2-day workshops.

## Sponsorship Package

RubyConf Taiwan offers a variety of sponsorship opportunities. The numbers of Platinum, Gold and Silver Sponsor are limited. Meanwhile, we also offer the unlimited Bronze and Special Sponsors.

### Platinum Sponsor USD 33,000

**\* The number of Platinum Sponsor is limited to three parties.**

- ✓ 6 complimentary passes to the conference.
- ✓ Opportunity to address the audience to promote your company for 5 minutes before Keynote session.
- ✓ Presence of company's logo on the conference video. (Exclusively)
- ✓ Opportunity for the company introduction played on the projection screen during breaks. (Exclusively)
- ✓ Placement of company logo (large-size) and introduction on the RubyConf Taiwan official website.
- ✓ Placement of a large poster of your company at the most visible place in the conference venue.
- ✓ Opportunity to provide gift item distributed.
- ✓ One booth in the conference venue.

### Gold Sponsor USD 2,000

**\* The number of Platinum Sponsor is limited to six parties.**

- ✓ 4 complimentary passes to the conference.
- ✓ Opportunity to address the audience to promote their organization for 3 minutes before one session.
- ✓ Presence of company's logo on the conference video. (with all Gold Sponsors' logo)
- ✓ Opportunity for the company logo placed on the projection screen during breaks. (with all Gold Sponsors' logo)
- ✓ Placement of company logo (medium-size) and introduction on the RubyConf Taiwan official website.
- ✓ Placement of a poster of your company in the conference venue.
- ✓ Opportunity to provide gift item distributed.
- ✓ One booth in the conference.

### Silver Sponsor USD1,000

**\* The number of Platinum Sponsor is limited to six parties.**

- ✓ 2 complimentary passes to the conference.
- ✓ Presence of company's logo on the conference video. (with all Silver Sponsors' logo)
- ✓ Placement of company logo (small-size) and introduction on the RubyConf Taiwan official website.
- ✓ Placement of a poster of your company in the conference venue.
- ✓ Opportunity to provide gift item distributed.

### Bronze Sponsor USD500

- ✓ 1 complimentary pass to the conference
- ✓ Placement of company logo (small-size) on the RubyConf Taiwan official website.
- ✓ Opportunity to provide gift item distributed.

### Special Sponsorship Package

- ✓ Package 1: 2-day lunch sponsor
- ✓ Package 2: 2-day breakfast & afternoon tea sponsor
- ✓ Package 3: Official Party sponsor (on 4/25 night)
- ✓ Package 4: wireless service sponsor

Potential sponsors or any inquiry, please contact Mu-Fan Teng, the conference organizer, at +886-9-39090146 or via e-mail at [contact@rubyconf.tw](mailto:contact@rubyconf.tw)