

Team member

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Focusing area

Science Education

Problem

It is assumed that this company is a New Zealand company and they want to make children interested in science. However, according to New Zealand website, there is a website called Science Learning Hub (<https://www.sciencelearn.org.nz/>) and its resources look like for older children and teachers. Furthermore, according to PISA, New Zealand is ranked at 13th in the science score ranking in the world in 2016. Therefore, it is significant for the company to implement the education area for future development in science.

Solution

Make a website for younger children and their parents in New Zealand to get interested in science. The website contains different videos, graphics, quizzes and so on with several areas. It would be great to have a connection with social media to share interesting topics, but it is optional.