

Education

University of Waterloo 09/2017 - 06/2022	Bachelor of Computer Science, Specialization in Human Computer Interaction, Minor in Fine Arts
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Experience

<b>Product Design Intern</b> Coda 06/2021 - 09/2021	Researched how new users experience the product, working with PMs, engineers and designers to discover and prioritize 40+ friction points. Launched an A/B test to help users discover building blocks and shipped a new interface for creating tables, to solve the highest-priority friction points.
<b>UX Design Intern</b> Arctic Wolf 01/2021 - 04/2021	Designed and shipped data leak prevention features as the sole designer for an internal platform used by 160+ security engineers. Collaborated with one other designer to create component guidelines in Jira and led an accessibility initiative, working with Director-level leadership.
<b>Product Design Intern</b> Electronic Arts 05/2020 - 08/2020	Responsible for redesigning the footer for a large upcoming player-facing product, as a part of EAX, to be used by EA's millions of players. Worked with 3 designers to design & ship an onboarding & documentation Google Site, used by 70+ employees in 4 countries.
<b>UX/UI Design Intern</b> LCBO 09/2019 - 12/2019	Collected 140+ user research insights as the team's sole designer to design an in-store beverage recommendation app. Collaborated with a cross-functional team to ship the product. Also created the team's first design system.

Community

<b>Founding Design Lead</b> Loo Labs 09/2020 - Present	Conducted foundational research for a club discovery tool to help Waterloo's 41k+ students find clubs and events. Designed search flows, defined our visual style, and led ideation & prototyping workshops. Leading 2 other designers.
<b>Design Lead</b> The Aphrodite Project 03/2020 - 02/2021	Designed the first website for a matchmaking project, including a homepage and an authentication flow focused on building trust. Successfully onboarded 11k students in 7 universities in 2021, and completely redefined the brand.

Tools

Figma, Framer, Sketch,  
Adobe CC, React,  
HTML/CSS, C++, Python

Awards

2021 Kleiner Perkins Design Fellow  
2021 Tile Designathon 3rd place  
President's Scholarship of Distinction

Fun Fact

Sold 230+ prints of original  
watercolour and digital art  
as a freelance artist.