# **CAROLINA LI**

#### Education

University of Waterloo

09/2017 - 06/2022

Bachelor of Computer Science, Specialization in Human Computer Interaction, Minor in Fine Arts. Relevant courses: User Interfaces, HCI, Perception

#### Experience

### **HCI Research Intern**

Huawei

09/2021 - Present

Prototyped novel wearable use cases and collaborated with global teams to deliver visual, audial and haptic design specs. Conducted academic and competitor research to improve state-of-the-art wearable experiences.

### **Product Design Intern**

Coda

06/2021 - 09/2021

Researched how new users experience the doc editor, discovering unique insights and 40+ friction points. Collaborated with PMs, engineers, data scientists and designers to ship changes for the top friction points, flattening the learning curve.

#### **UX Design Intern**

Arctic Wolf

01/2021 - 04/2021

Designed and shipped data leak prevention features as the sole designer for an internal platform used by 160+ security engineers.

Collaborated with one other designer to create component guidelines in Jira and led an accessibility initiative, working with Director-level leadership.

### **Product Design Intern**

Electronic Arts

05/2020 - 08/2020

Responsible for redesigning the footer for a large upcoming player-facing product, as a part of EAX, to be used by EA's millions of players.

Worked with 3 designers to design & ship an onboarding & documentation

Google Site, used by 70+ employees in 4 countries.

## **UX/UI Design Intern**

**LCBO** 

09/2019 - 12/2019

Collected 140+ user research insights as the team's sole designer to design an in-store beverage recommendation app. Collaborated with a cross-functional team to ship the product. Also created the team's first design system.

### Community

### **Design Lead**

The Aphrodite Project

03/2020 - 02/2021

Designed the first website for a matchmaking project, including a homepage and an authentication flow focused on building trust. Successfully onboarded 11k students in 7 universities in 2021, and completely redefined the brand.

### Tools

Figma, Framer, Sketch,
Adobe CC, React,
HTML/CSS, C++, Python

# Awards

2021 Kleiner Perkins Design Fellow2021 Tile Designathon 3rd placePresident's Scholarship of Distinction

### Fun Fact

Sold 230+ prints of original watercolour and digital art as a freelance artist.