

# CAROLINA LI

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## PROFESSIONAL EXPERIENCE

**Arctic Wolf** UX Design Intern Jan 2021–Present

Designing clean experiences for security engineers and leading accessibility-focused UX team processes.

**Electronic Arts** Product Design Intern May–Aug 2020

Collaborated with Designers, Product Managers, Researchers, and Engineers across the EAX team to deliver intuitive and functional experiences for EA's millions of players for a large upcoming player-facing product.

- Designed and launched an internal website from scratch, used by more than 70 employees in four countries, as an onboarding and documentation source
- Created page templates and a visual asset system for seamless development of new pages and quick adjustments to existing ones.

**LCBO** UX/UI Design Intern Sep–Dec 2019

- Collected over 140 insights through user research to design the UI of a beverage recommendation app to help customers select products that suit their preferences. Worked with Developers and Product Manager to ship the project.
- Created the first design system to centralize assets, accelerate product output, and promote collaboration.

## INVOLVEMENT

**The Aphrodite Project** Design Lead Mar 2020–Feb 2021

Designed our first website and onboarding process, successfully authenticating 11k students in 7 universities. Also reinvented the brand.

**Mozilla Incubator** UX Researcher Apr–Jun 2020

Researched social interaction habits for an app that helps users stay connected.

**Watonomous** Design Lead Jun 2019–Apr 2020

Led project planning, delegated tasks, and organized meetings to facilitate collaboration in an autonomous vehicle design team.

- Mentored new members by teaching Photoshop and design principles.
- Held 1:1s with each member to discover interests and remove blockers.

**Freelance Artist** Nov 2015–Present

Sold over 228 prints of original art and gained over 1k followers on Society6.

## EDUCATION

**University of Waterloo**

Bachelor of Computer Science, Human Computer Interaction, Fine Arts

President's Scholarship of Distinction

Graduating June 2022

## TOOLS

### Design

Figma  
Framer  
Sketch  
Adobe XD

### Visuals

Photoshop  
Illustrator

### Coding

JavaScript  
HTML/CSS  
React  
Bootstrap  
C++  
Python

## OTHER EXPERIENCES

Hack the North

HackPrinceton

UW WiCS Panelist

UW Muay Thai

MultiSport Sprint Triathlon

Kleiner Perkins Finalist