

# CAROLINA LI

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## PROFESSIONAL EXPERIENCE

### Arctic Wolf UX Design Intern

Jan 2021–Present

Designing clean experiences for security engineers and leading accessibility-focused UX team processes.

### Electronic Arts Product Design Intern

May–Aug 2020

Collaborated with Designers, Product Managers, Researchers, and Engineers across the EAX team to deliver intuitive and functional experiences for EA's millions of players for a large upcoming player-facing product.

- Designed and launched an internal website from scratch, used by more than 70 employees in four countries, as an onboarding and documentation source
- Created page templates and a visual asset system for seamless development of new pages and quick adjustments to existing ones.

### LCBO UX/UI Design Intern

Sep–Dec 2019

- Collected over 140 insights through user research to design the UI of a beverage recommendation app to help customers select products that suit their preferences. Worked with Developers and Product Manager to ship the project.
- Created the first design system to centralize assets, accelerate product output, and promote collaboration.

## INVOLVEMENT

### The Aphrodite Project Design Lead

Mar 2020–Feb 2021

Designed our first website and onboarding process, successfully authenticating 11k students in 7 universities. Also reinvented the brand.

### Mozilla Incubator UX Researcher

Apr–Jun 2020

Researched social interaction habits for an app that helps users stay connected.

### Watonomous Design Lead

Jun 2019–Apr 2020

Led project planning, delegated tasks, and organized meetings to facilitate collaboration in an autonomous vehicle design team.

- Mentored new members by teaching Photoshop and design principles.
- Held 1:1s with each member to discover interests and remove blockers.

### Freelance Artist

Nov 2015–Present

Sold over 228 prints of original art and gained over 1k followers on Society6.

## EDUCATION

### University of Waterloo

Bachelor of Computer Science, Human Computer Interaction, Fine Arts

President's Scholarship of Distinction

Graduating June 2022

## TOOLS

### Design

Figma  
Framer  
Sketch  
Adobe XD

### Visuals

Photoshop  
Illustrator

### Coding

JavaScript  
HTML/CSS  
React  
Bootstrap  
C++  
Python

## OTHER EXPERIENCES

Hack the North

HackPrinceton

UW WiCS Panelist

UW Muay Thai

MultiSport Sprint Triathlon

Kleiner Perkins Finalist