CAROLINA LI

Education

University of Waterloo

09/2017 - 06/2022

Bachelor of Computer Science, Specialization in Human Computer Interaction, Minor in Fine Arts. Relevant courses: User Interfaces, HCI, Perception.

Experience

HMI Research Intern

Huawei

09/2021 - 12/2021

Prototyped novel wearable interactions and collaborated with global teams to deliver visual and audial design specs. Conducted academic and competitor research to improve smartwatch and smartglasses experiences.

Product Design Intern

Coda

06/2021 - 09/2021

Researched how new users experience the doc editor, discovering unique insights and 40+ friction points. Collaborated with PMs, engineers, data scientists and designers to ship changes for the top friction points, flattening the learning curve.

UX Design Intern

Arctic Wolf

01/2021 - 04/2021

Designed and shipped data leak prevention features as the sole designer for an internal platform used by 160+ security engineers.

Collaborated with one other designer to create component guidelines in Jira and led an accessibility initiative, working with Director-level leadership.

Product Design Intern

Electronic Arts

05/2020 - 08/2020

Responsible for redesigning the footer for a large upcoming player-facing product, as a part of EAX, to be used by EA's millions of players.

Worked with 3 designers to design & ship an onboarding & documentation

Google Site, used by 70+ employees in 4 countries.

UX/UI Design Intern

LCBO

09/2019 - 12/2019

Collected 140+ user research insights as the team's sole designer to design an in-store beverage recommendation app. Collaborated with a cross-functional team to ship the product. Also created the team's first design system.

Community

Design Lead

The Aphrodite Project

03/2020 - 02/2021

Designed the first website for a matchmaking project, including a homepage and an authentication flow focused on building trust. Successfully onboarded 11k students in 7 universities in 2021, and completely redefined the brand.

Tools

Figma, Framer, Sketch, Adobe CC, React, HTML/CSS, C++

Avvards

2021 Kleiner Perkins Design Fellow2021 Tile Designathon 3rd placePresident's Scholarship of Distinction

Fun Fact

Sold 230+ prints of original watercolour and digital art as a freelance artist.