Carolina Ulla

MARKETING CLOUD EMAIL SPECIALIST AND FRONT END DEVELOPER

I am an easy going person. I like being around people, and I adapt quickly.
I am looking for a position that challenges me to learn new skills and apply them in new working environments.

PERSONAL INFO

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Córdoba, Argentina
08/06/1993
https://www.linkedin.com/in/carolina-ulla/
https://carolinaulla.github.io/resume/

STUDIES

Marketing Cloud Email Specialist
Salesforce Marketing Cloud 2022 – 2023

Front End Developer
Coderhouse
Javascript 2021
React js 2022

Full Stack Developer
Acámica 2019 – 2020

Psycology
Universidad Católica de Córdoba 2012 – 2018

LANGUAGES
English advanced level
10 + years of learning B2 First

WORK EXPERIENCE

- **Email Developer**
  Teladoc health 2023 –
  Develop and code mobile-first interactive emails with dynamic content scripts in Salesforce Marketing Cloud.
  Code and develop dynamic content blocks for use in personalized emails.
  Design and develop scalable email templates.

- **Content Manager**
  Viseven 2021 – 2023
  Creation of digital content using eWizard (Viseven's multichannel plataform) for Biogen products.
  Developing and editing E-mails, eDetails and Webs in Vue js.
  Jira Agile workflow.

- **Freelance Developer**
  2019 – 2021
  Development of Web apps.
  Some of my jobs:
  E-commerce web app in React js
  Link to the proyect:
  https://github.com/CarolinaUlla/funkos-ecommerce-ulla
  Web app for a psychology research center in vainilla Javascript.
  Link to the proyect:
  https://carolinaulla.github.io/Regulacion-emocional/