**Capstone B-3 Project Idea**

**Goal:** Our goal is to help One Quesh to generate daily questions to increase retention and interaction on the app.

**Idea:**

* Apply text analysis on responses
* Classification model to categorize different types of questions
* Find questions that increase user engagement
* A/B testing ideas

**Data:**

We will request existing questions and responses that One Quesh currently have. We will start to clean the data and do the analysis.

**Categories:**

**long /short**

**Holiday**

**emotional**

**Funny ( sentimental analysis)**

**Technical questions**

**Can u give us anonymised data**