Students lose belongings frequently on campus and have no way of knowing if those belongings have been found, stolen, or where they first left them.

Product ideas	Hurdles	Regulatory issues	Most basic features	Constants/unchangeable elements
Possibly have a subscription to the website/app. Caroline Player	**It would be difficult to confirm an item belongs to someone.** Caroline Player	**Since the app is mainly based around college students losing items, certain schools might be opposed.** Caroline Player	**User profiles that track what items the user has found or looking for.** Caroline Player	**Users who have found an object must upload a photo or description of the object.** Caroline Player
Have in app purchases available that might make the app/website more convenient. Caroline Player	**Navigating the app might be difficult once there are a lot of lost items uploaded.** Caroline Player	**Students would have to share personal details about themselves in order to retrieve their lost items which might cause issues.** Caroline Player	**Security questions about the item the student who found it can upload, which would have to be answered correctly in order for the owner to contact them.** Caroline Player	**Users would be required to provide a location for where the object was found so the app/website can sort by location.** Caroline Player
Allow schools to pay for their students to have free access to the app/website. Caroline Player	**It would be challenging to keep people who are putting up false posts about lost items (preventing trolls).** Caroline Player	**Allowing students to share locations might be a privacy risk.** Caroline Player	**School pages, so when a student first access the app/website they can enter their school and will only see items found/lost at that school.** Caroline Player	**Users will only be able to see items from their specific school and location (if the college has multiple campus locations).** Caroline Player
	Sorting the items by location might be difficult if the campus is large or has a lot of compact areas. Caroline Player	**It would be crucial to ensure the only people who can access the app are students at whatever school they have entered, or it could pose a serious safety risk.** Caroline Player	**Option to search objects by their location on campus.** Caroline Player	**Students would be required to login with their student emails and passwords.** Caroline Player
			Students who upload a found item can drop a pin on maps for where the item was found. Caroline Player	