

# Caroline Reeves

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## EDUCATION

**The University of Tennessee, Knoxville**, Haslam College of Business

Bachelor of Science in Business Administration

Honors Finance Cohort | Business Fellows Honors Program

*Major: Finance & Business Analytics | Collateral: International Business*

*Expected Graduation: May 2027*

Cumulative GPA: 3.88/4.00 | 5 Semesters Dean's List

**Honors Finance Cohort**, Haslam College of Business

- Built advanced Excel-based financial models, including Black Scholes option pricing, portfolio optimization, and scenario analysis using Solver, dynamic formulas, and structured assumptions to evaluate risk, return, and valuation outcomes
- Implemented bootstrapping and Monte Carlo simulations in Excel using historical return distributions and randomized sampling to model portfolio outcomes, assess downside risk, and estimate probability-based investment results
- Developed an integrated three-statement financial model for the Ceres Gardening case, incorporating revenue forecasts, operating assumptions, capital expenditures, and a cash-revolver plug to evaluate liquidity, risk, and financing needs

## PROFESSIONAL EXPERIENCE

**Studio JC, Co-Founder**, Remote

November 2025 – Present

- Designed and developed personal-brand websites as interactive resumes, focusing on information hierarchy, user flow, and visual structure
- Collaborated with a partner to translate personal branding goals into polished web products, iterating on design and functionality throughout the build process

**The Math Place at The University of Tennessee, Tutor**, Knoxville, TN

August 2024 – Present

- Delivered concept-based tutoring in finite mathematics, college algebra, and basic calculus by identifying learning gaps and adapting explanations to improve quantitative understanding
- Managed high-volume tutoring sessions with up to 20 students, prioritizing requests and delivering efficient, targeted and individualized support

**The Habersham YMCA, Headguard**, Savannah, GA

May 2023 – July 2023

- Managed daily pool operations and supervised a team of 18 lifeguards, coordinating rotations, enforcing safety protocols, and resolving on-deck issues
- Maintained compliance with health and safety regulations through routine pool maintenance, chemical monitoring, and emergency response

## INTERNATIONAL EXPERIENCE

**International Business in Germany, The University of Tennessee**, Munich & Regensburg, Bavaria

May 2024

- Analyzed Bavaria's innovation-driven and sustainability-focused business environment through site visits, including BMW, FlixBus, Digital Product School, and Munich Composites
- Collaborated with a small team to deliver a 15-minute presentation examining how regional culture and sustainability priorities influence business strategy and innovation

## INVOLVEMENT

**UT Investment Group, The University of Tennessee**, Knoxville, TN

February 2025 – Present

- Competed in the Wolf of Wall Street Trading Challenge by managing a simulated portfolio of equities and options to optimize returns
- Expanded investment and trading strategy knowledge through bi-weekly meetings, market analysis, and stock pitch discussions.

**Alpha Kappa Psi, The University of Tennessee**, Knoxville, TN

November 2024 – Present

- Served as a Pledge Educator, mentoring and evaluating two pledges using structured feedback and performance tracking
- Interviewed prospective members and collaborated with the Analytics Team to evaluate pledge class size and recruitment outcomes

**Entrepreneurs' Club, The University of Tennessee**, Knoxville, TN

August 2025 – Present

- Engaged with local business owners and founders through speaker events and developed and refined startup pitch ideas in collaborative team settings

**Business Fellows Honors Program, The University of Tennessee**, Knoxville, TN

August 2024 – Present

- Selected through a competitive application and interview process as part of the top 10% of Haslam students; participated in honors coursework, mock interviews, and professional networking events

## SKILLS

**Technical:** R (data analysis & visualization), Excel (advanced modeling; Solver, Monte Carlo simulation; Microsoft Excel Badges), Tableau, Alteryx, GitHub