

Caroline Reeves

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EDUCATION

The University of Tennessee, Knoxville, Haslam College of Business
Bachelor of Science in Business Administration
Honors Finance Cohort | Business Fellows Honors Program
Major: Finance & Business Analytics | Collateral: International Business
Expected Graduation: May 2027
Cumulative GPA: 3.88/4.00 | 5 Semesters Dean's List

Honors Finance Cohort, Haslam College of Business

- Built advanced Excel-based financial models, including Black Scholes option pricing, portfolio optimization, and scenario analysis using Solver, dynamic formulas, and structured assumptions to evaluate risk, return, and valuation outcomes
- Implemented bootstrapping and Monte Carlo simulations in Excel using historical return distributions and randomized sampling to model portfolio outcomes, assess downside risk, and estimate probability-based investment results
- Developed an integrated three-statement financial model for the Ceres Gardening case, incorporating revenue forecasts, operating assumptions, capital expenditures, and a cash-revolver plug to evaluate liquidity, risk, and financing needs

PROFESSIONAL EXPERIENCE

Studio JC , <i>Co-Founder</i> ; Remote	November 2025 – Present
<input type="checkbox"/> Designed and developed personal-brand websites as interactive resumes, focusing on information hierarchy, user flow, and visual structure	
<input type="checkbox"/> Collaborated with a partner to translate personal branding goals into polished web products, iterating on design and functionality throughout the build process	
The Math Place at The University of Tennessee , <i>Tutor</i> ; Knoxville, TN	August 2024 – Present
<input type="checkbox"/> Delivered concept-based tutoring in finite mathematics, college algebra, and basic calculus by identifying learning gaps and adapting explanations to improve quantitative understanding	
<input type="checkbox"/> Managed high-volume tutoring sessions with up to 20 students, prioritizing requests and delivering efficient, targeted and individualized support	
The Habersham YMCA , <i>Headguard</i> ; Savannah, GA	May 2023 – July 2023
<input type="checkbox"/> Managed daily pool operations and supervised a team of 18 lifeguards, coordinating rotations, enforcing safety protocols, and resolving on-deck issues	
<input type="checkbox"/> Maintained compliance with health and safety regulations through routine pool maintenance, chemical monitoring, and emergency response	

INTERNATIONAL EXPERIENCE

International Business in Germany , <i>The University of Tennessee</i> , Munich & Regensburg, Bavaria	May 2024
<input type="checkbox"/> Analyzed Bavaria's innovation-driven and sustainability-focused business environment through site visits, including BMW, FlixBus, Digital Product School, and Munich Composites	
<input type="checkbox"/> Collaborated with a small team to deliver a 15-minute presentation examining how regional culture and sustainability priorities influence business strategy and innovation	

INVOLVEMENT

UT Investment Group , <i>The University of Tennessee</i> , Knoxville, TN	February 2025 – Present
<input type="checkbox"/> Competed in the Wolf of Wall Street Trading Challenge by managing a simulated portfolio of equities and options to optimize returns	
<input type="checkbox"/> Expanded investment and trading strategy knowledge through bi-weekly meetings, market analysis, and stock pitch discussions.	
Alpha Kappa Psi , <i>The University of Tennessee</i> , Knoxville, TN	November 2024 – Present
<input type="checkbox"/> Served as a Pledge Educator, mentoring and evaluating two pledges using structured feedback and performance tracking	
<input type="checkbox"/> Interviewed prospective members and collaborated with the Analytics Team to evaluate pledge class size and recruitment outcomes	
Entrepreneurs' Club , <i>The University of Tennessee</i> , Knoxville, TN	August 2025 – Present
<input type="checkbox"/> Engaged with local business owners and founders through speaker events and developed and refined startup pitch ideas in collaborative team settings	
Business Fellows Honors Program , <i>The University of Tennessee</i> , Knoxville, TN	August 2024 – Present
<input type="checkbox"/> Selected through a competitive application and interview process as part of the top 10% of Haslam students; participated in honors coursework, mock interviews, and professional networking events	

SKILLS

Technical: R (data analysis & visualization), Excel (advanced modeling; Solver, Monte Carlo simulation; Microsoft Excel Badges), Tableau, Alteryx, GitHub