

Bob Roberts

1234 Avenue Street
City of Townsville, Freestate 86753

Social Media Community Manager

Work Experience

2013-Present: Moderator of r/fifthworld problems, *Reddit*

- Maximized Surrealness of world's foremost Dada message board
- Managed community tensions between Zalthor supporters and Cthuloid hardliners
- Disrespected linear causality

2011-2013: Associate community manager, *Nestle brands*

- Created upsurge of social media support for little known product "chocolate"
- Initiated "Sugar is Delicious" viral video campaign
- Managed volunteer chocolate enthusiasts

2010-2011: Community management intern, *Sodexo*

- Co-creator of the "Dining hall is not so bad" campaign
- Designer of brand portal experience

Education

MA, Marketing, Something Something State, 2012

- Master's Thesis: "*Buying Things Sold and Processed, Processing Things Bought Sold and Processed*"
- 3.95 GPA

BA, Communications, Really Real University, 2010

- Dean's list: 2008, 2009
- 3.56 GPA
- Member of Lambda Lambda Lambda Honor Society