

DES 157B Final Project Usability Testing Questions

Option a - user test

Add an alert message or overlay that the user will see as soon as the page loads. The message should include a simple greeting and at least three tasks you would like your tester to perform and/or goals you would like your tester to achieve during user testing. The tasks/goals should be written using friendly and concise language with proper grammar.

Greetings: Hello! Please feel free to explore and interact with this website.

My goal for the user testing is to see whether this website achieved my goal of providing viewers with a collective memory of options dealing with identity and having them understand cultural racism. I would like to conduct a user study with the least interference, in order to mimic an environment similar to when a viewer first lands on my page. I want to observe and record the user's behavior to check what part of my website has usability issues, and if the user's interpretation of tasks/actions is different from what I prompted and have in mind (i.e, reading the flow, responding to the 3 questions and reading others' responses, and reading the resources). I also want to check my assumptions on the helpfulness of resources.

So, I will let users land on the website page, and observe how they go through the page. For example, I might notice that they spend very little time during the My Story section, then that might indicate that it is not very attention-grabbing nor interesting to read about.

Questions to ask after they finish viewing and responding to the website:

1. How was your experience reading the introduction and stories?
(engaging/thought-provoking or not)
2. Were the questions articulated clearly? What did you think each question was asking about?
3. Are the resources helpful/unhelpful or not? How can I make it more helpful for different types of audiences?
4. What was your view on identity before interacting with this website? Has it changed after viewing information and others' responses on this website?
5. Do you understand what cultural racism/cultural antiracism is? Have you experienced it before?