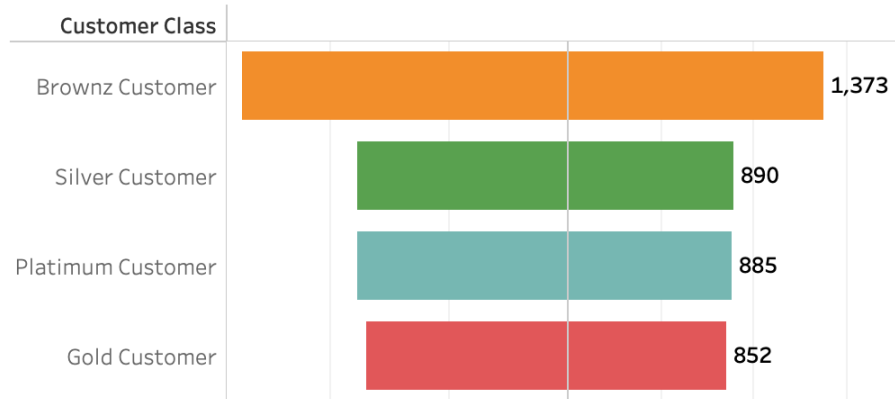


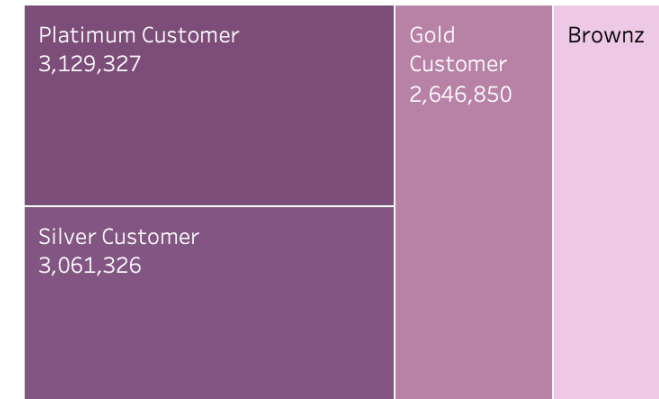
KPMG-Task 3

Visualization data analysis

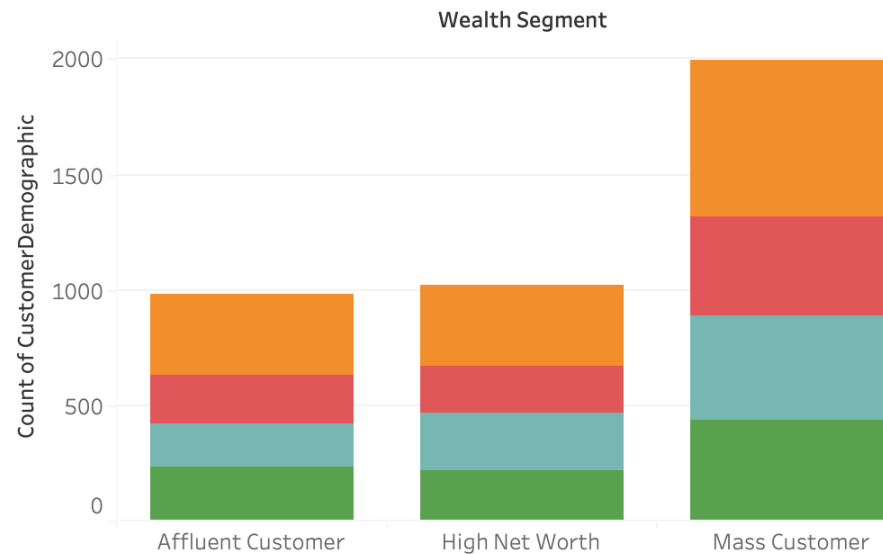
Customer Segment Overview



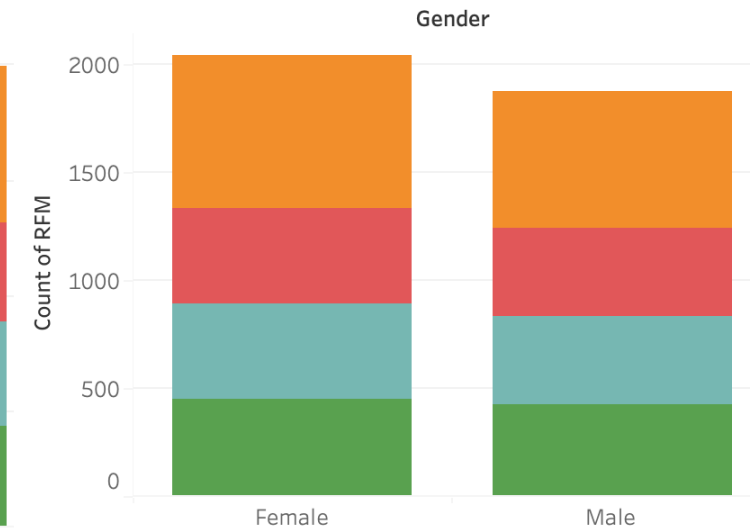
Profit by Customer Segment



Customer Segment by Wealth Segment



Customer Segment by Gender



Profit by State

state (Raw ..



state (Raw Data)

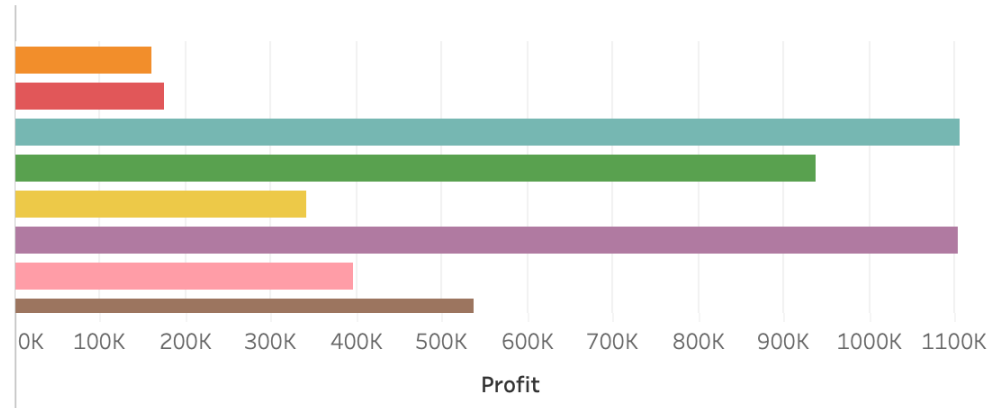
- NSW
- QLD
- VIC

Profit by State and Job Industry

State
NSW

Job Industry Category

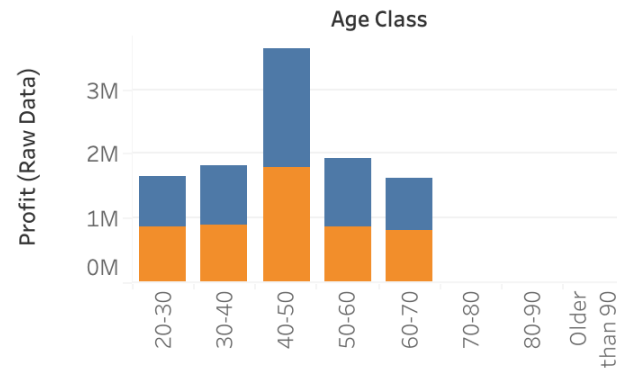
Argiculture
Entertainment
Financial Services
Health
IT
Manufacturing
Property
Retail



Job Industry Category

- Argiculture
- Entertainment
- Financial Services
- Health
- IT
- Manufacturing
- Property
- Retail
- Telecommunications

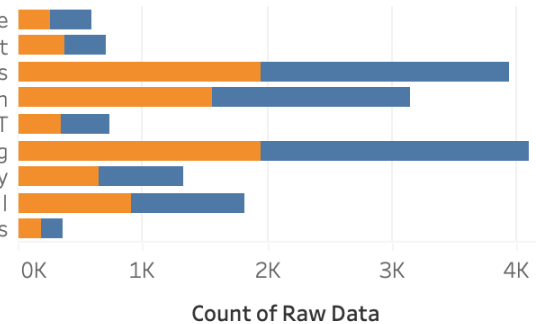
Profit by Age and Gender



Job Industry by Gender

job industry category (..

Argiculture
Entertainment
Financial Services
Health
IT
Manufacturing
Property
Retail
Telecommunications

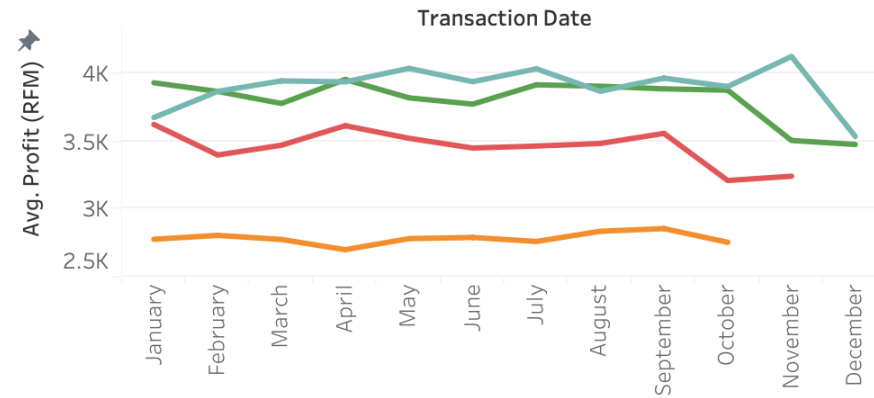


gender (Raw Data)

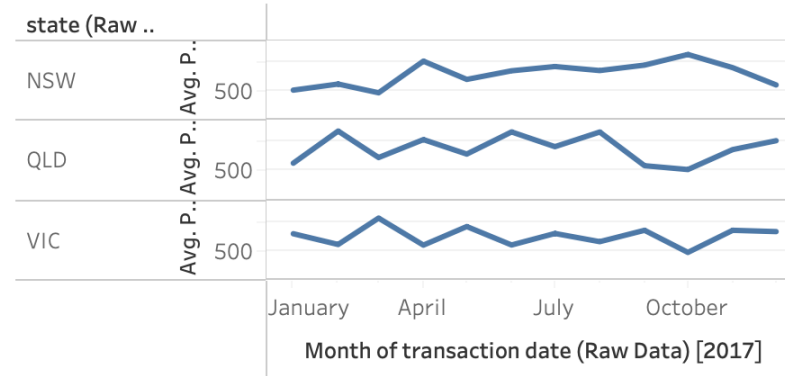
- Female
- Male



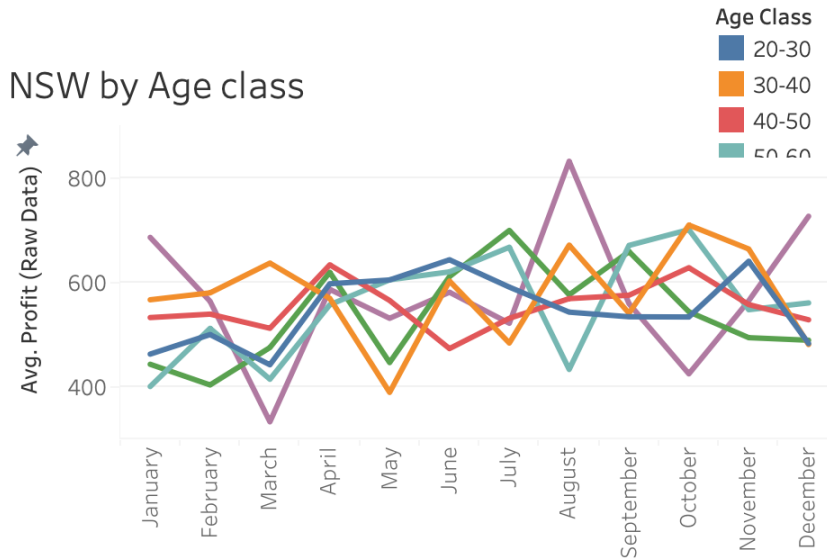
Profit by Month and Customer Segment



Platinum Customers by State and Month



NSW by Age class



NSW by Gender

