


NOTE: The use of the color blue is arbitrary and this mockup doesn't really reflect the look, just the layout... I actually have some very different ideas about how to style everything in the end... but let's just get the skateboard built!

LANDING PAGE (when not logged in, except for public Quick Overview)



LOGO

Welcome!

E-mail

Password

First Time? [Register Here](#)


[LOG IN](#)

(login button sends to user's profile)


Short description of website purpose and features (hook)

[\[LEARN MORE\]](#)
(links to Quick Overview page, which doesn't require login)

MENU BAR (standard across most pages)



LOGO

Hi. Jane! 

[Profile](#)

[Your Projects](#)

- [Kids' Bedroom](#)
- [Kitchen](#)
- [Master Bath](#)
- + [Add New Project](#)

[Logout](#)

[How our estimator works](#)

[How to create a project](#)

[View example projects](#)

[etc...](#)

REGISTRATION (user create account)

LOGO

Register

Name

E-mail Address

Password

Confirm Password

CREATE ACCOUNT

(button sends to Quick Overview page)

USER PROFILE (once user is logged in)

LOGO

Hi, Jane!

Name: Jane Smith

Display Name: JSmith82

[edit profile]

ABOUT ME
yada yada yada

MY HOME
Year Built: 1929 **Construction:** Structural Brick

PROJECTS
+ add project



Kids' Bedroom

Kitchen

Master Bath

(clicking on project thumbnail sends user to estimate report; from there they can edit and recalculate)



EDIT PROFILE

Hi. Jane!

This form will essentially just mimic the user profile (except the projects at the bottom) and once they save the changes, they get sent back to the profile.

This will also have a way to edit their account information (e-mail and password)

QUICK OVERVIEW (simple bar if not logged in)

Hi. Jane!

How does the estimator work?

Pick a room to renovate and create a project!

Tell us what you're planning to do!
*Hardwood floors or carpet?
Jacuzzi tub or walk-in shower? DIY or hiring a subcontractor?*

We'll go get the most current prices from home improvement stores.

You get an estimate!
[VIEW EXAMPLES]

Ready to get started?
[LOG IN](#) or [REGISTER](#)

HOW TO (a more technical set of instructions with screenshots)

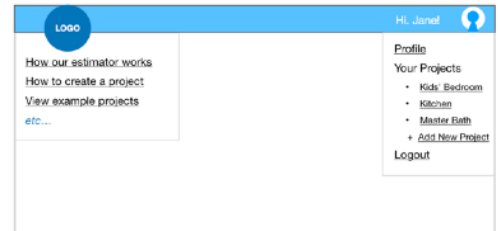
LOGO

Hi. Jane!

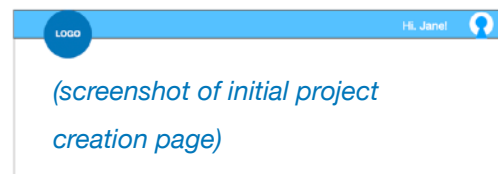


How to Create a New Project

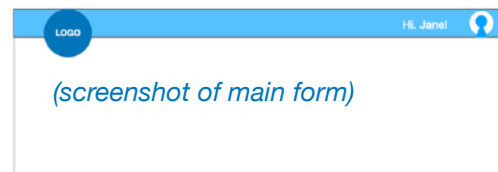
1 Begin here:



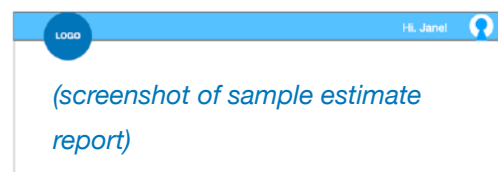
2 Select room type and give your project a name.



3 Customize your options.



4 Submit, and voila! You get a detailed estimate (and your project is saved to your profile).



View project, edit, and get a fresh estimate anytime from your profile!

CREATE NEW PROJECT

LOGO

Hi. Jane!



Create a New Project

Give your project a name:

What kind of room are you renovating?

☐

Kitchen

☐

Bathroom

☐

Living/Bedroom

What are the dimensions of the room (in feet)?

Length

Width

Ceiling Height

CREATE PROJECT

(button sends to full form)

DEFINE PROJECT

LOGO

Hi. Jane!



Project Details

My Super Awesome Kitchen

Kitchen | 10'L x 8'W x 9'H

[\[edit project info\]](#)

What fixtures and appliances should be included?

Fixtures

Quantity

Select Type

<input type="checkbox"/> Ceiling Fan/Light	<input type="checkbox"/>	<input type="text"/>
<input type="checkbox"/> Can/Spot/Track Lights	<input type="checkbox"/>	<input type="text"/>
<input type="checkbox"/> Outlets/Switches	<input type="checkbox"/>	<input type="text"/>

Appliances

Quantity

Select Type

<input type="checkbox"/> Range/Oven	<input type="checkbox"/>	<input type="text"/>
<input type="checkbox"/> Range Hood/Microwave	<input type="checkbox"/>	<input type="text"/>
<input type="checkbox"/> Dishwasher	<input type="checkbox"/>	<input type="text"/>
<input type="checkbox"/> Disposal	<input type="checkbox"/>	<input type="text"/>
<input type="checkbox"/> Refrigerator	<input type="checkbox"/>	<input type="text"/>
<input type="checkbox"/> Sink	<input type="checkbox"/>	<input type="text"/>

Note: items like dishwasher, disposal, and refrigerator will generate both electrical and plumbing rough-in and labor costs.

[This form continues below...](#)

DEFINE PROJECT

LOGO

Hi. Jane!



...continued from above

What kind of finishes do you plan to add or replace?

Finishes	Quantity	Select Type
<input type="checkbox"/> Flooring	<input type="checkbox"/>	<input type="text"/> <input type="checkbox"/>
<input type="checkbox"/> Wall Covering	<input type="checkbox"/>	<input type="text"/> <input type="checkbox"/>
<input type="checkbox"/> Doors/Trim	<input type="checkbox"/>	<input type="text"/> <input type="checkbox"/>
<input type="checkbox"/> Windows/Trim	<input type="checkbox"/>	<input type="text"/> <input type="checkbox"/>
<input type="checkbox"/> Baseboards	<input type="checkbox"/>	
<input type="checkbox"/> Crown Moulding	<input type="checkbox"/>	
<input type="checkbox"/> Wainscoting	<input type="checkbox"/>	
<input type="checkbox"/> Chair Rail	<input type="checkbox"/>	
<input type="checkbox"/> Upper Cabinets	<input type="checkbox"/>	<input type="text"/> <input type="checkbox"/>
<input type="checkbox"/> Lower Cabinets/Island	<input type="checkbox"/>	<input type="text"/> <input type="checkbox"/>
<input type="checkbox"/> Countertop	<input type="checkbox"/>	<input type="text"/> <input type="checkbox"/>

Do you need to hire subcontractors?

- ☐ Electrician
- ☐ Plumber
- ☐ Carpenter

GET ESTIMATE

(button sends user to estimate report)

Note: Most finishes will calculate using room dimensions or standard dimensions (like doors and windows). The countertop might have to be handled differently, though we could estimate its length from the number of lower cabinets.

PROJECT ESTIMATE

LOGO

Hi. Jane!



Project Estimate

My Super Awesome Kitchen

Kitchen | 10'L x 8'W x 9'H

[\[edit project info\]](#)

FIXTURES

\$550

You selected: 1 ceiling fan, 2 can lights, etc...

APPLIANCES

\$2,400

You selected: 1 range/oven combo, 1 dishwasher...

FINISHES

\$5,400

You selected: yada yada yada

ROUGH MATERIALS

\$1,400

LABOR

\$4,500

TOTAL

\$14,250

EDIT PROJECT

(button sends user back to details form)