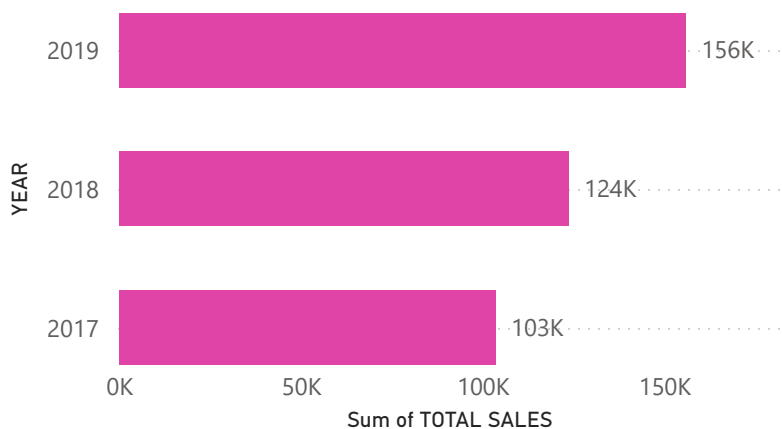


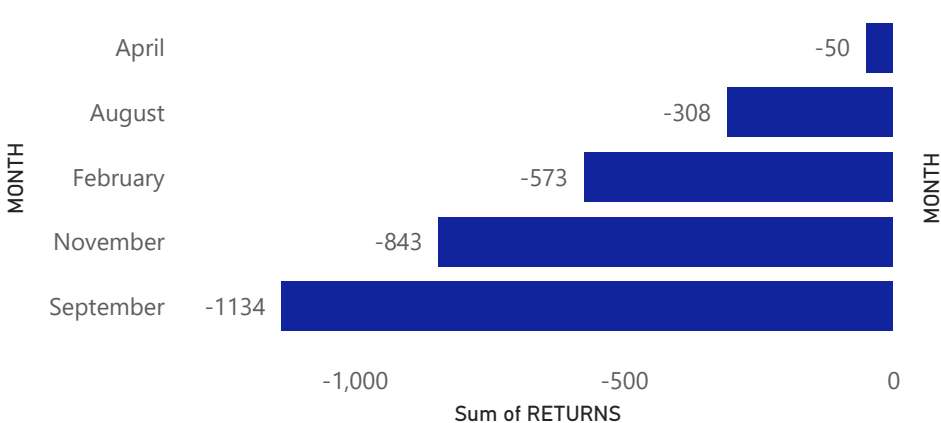
# SEASONAL ONLINE SALES PERFORMANCE ANALYSIS FOR 3 YEARS.

Focusing on sales trends, relation of returns and total sales

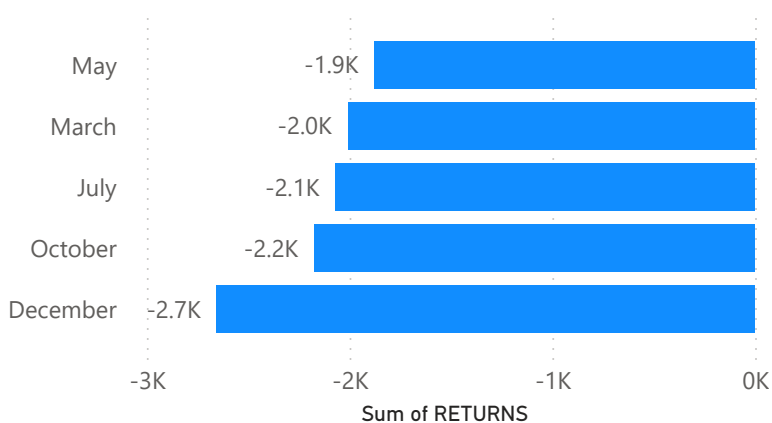
## YEARLY TOTAL SALES



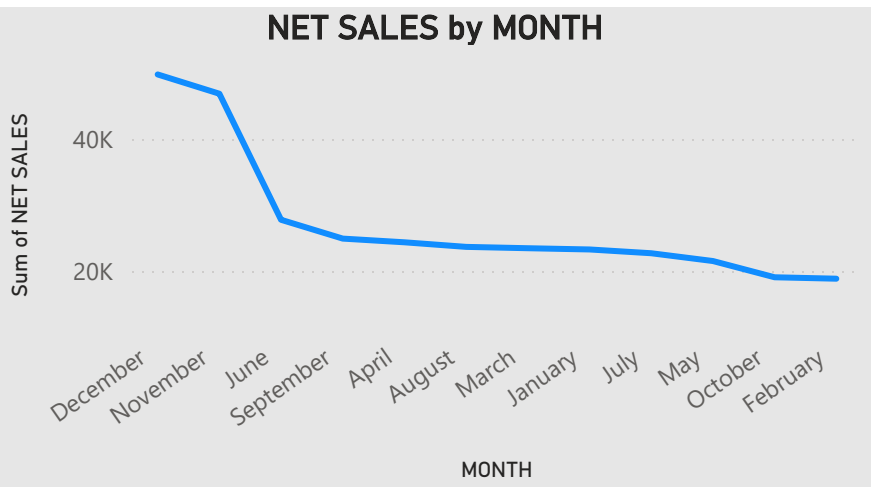
## MONTHS WITH LEAST RETURNS



## MONTHS WITH HIGHEST RETURNS



## NET SALES by MONTH



## NET SALES VS GROSS SALES BY MONTH

