

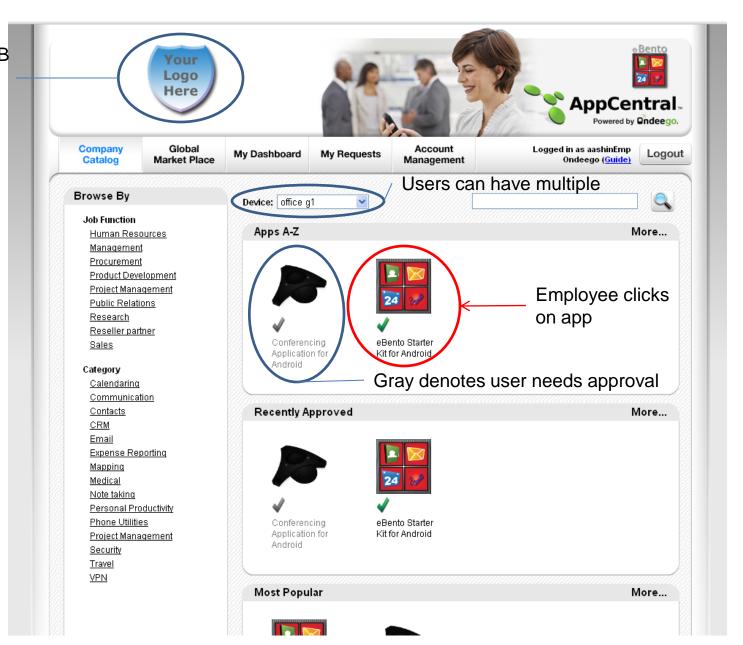
Downloading the eBento Starter Kit Application via AppCentral





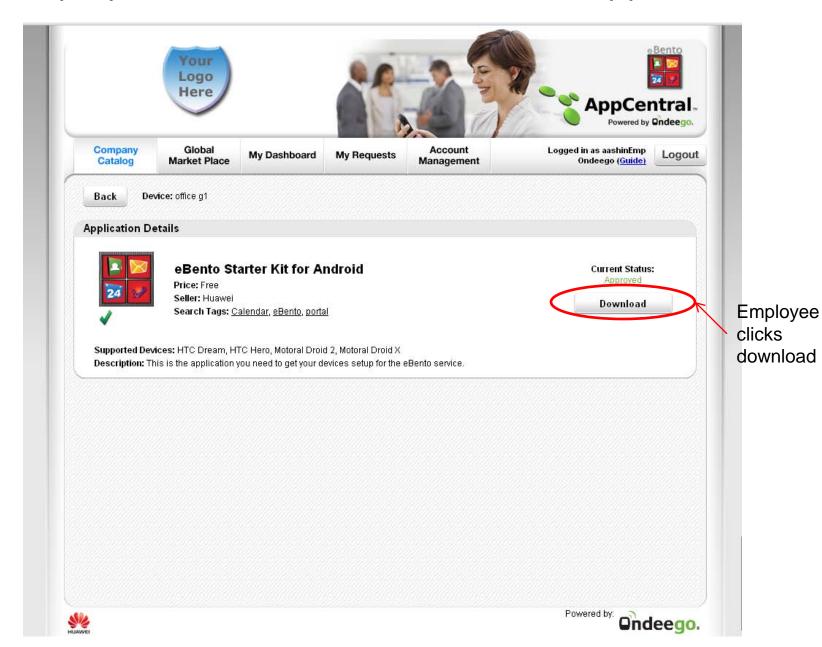
Employee Presented with Company Catalog

Each SMB can have their own



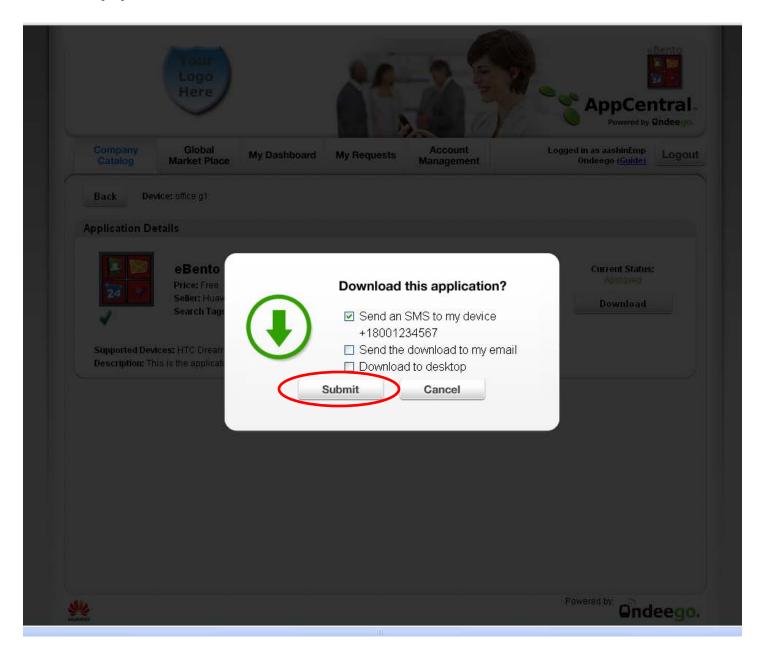


Employee Views Details about Starter Application





Application Download Method Selection



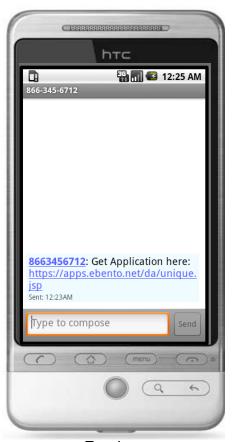


Devices Supported in eBento V1 for Application Distribution

- Android 1.5+
- iOS 4.0+
- MeeGo



App Distribution on Android Devices (1.5+) via SMS



Employee receives requested URL via SMS



Clicking on URL brings up AppCentral login screen in web browser



Proper
authentication,
launches
AppCentral
Service on
device and alerts
user of shortcut
creation.



Shortcut to eBento Starter Kit can now be found on homescreen for easy access



OS Supported in eBento V1 for Application Distribution

- Android 1.5+
- iOS 4.0+
- MeeGo



App Distribution on iOS Devices (4.0+) via SMS (Method 1)



Employee receives requested URL via SMS



Clicking on URL brings up AppCentral login screen in web browser



After proper authentication, download process is initiated. Shortcut to eBento Starter Kit is now found on Employee's homescreen for easy access.



App Distribution on iOS Devices (4.0+) via On Device Client (Method 2)



IT distributes the AppCentral iPhone client via AppCentral IT interface and it sits on employee's home screen



Employee launches the AppCentral App and is asked to login



After login, employee is presented with custom app store for SMB. Employee presses on the eBento Starter Kit Application



Employee hits "Download" and the installation process is instantiated

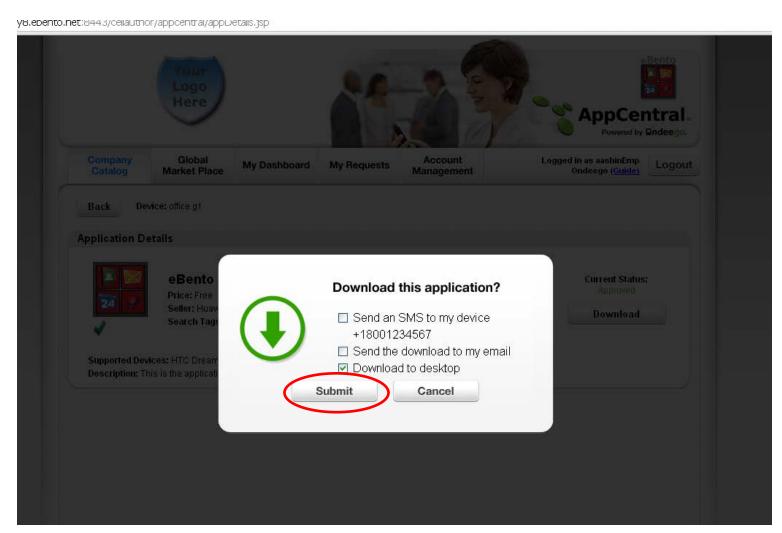


Shortcut to eBento Starter Kit is now found on Employee's homescreen for easy access.



OS Supported in eBento V1 for Application Distribution

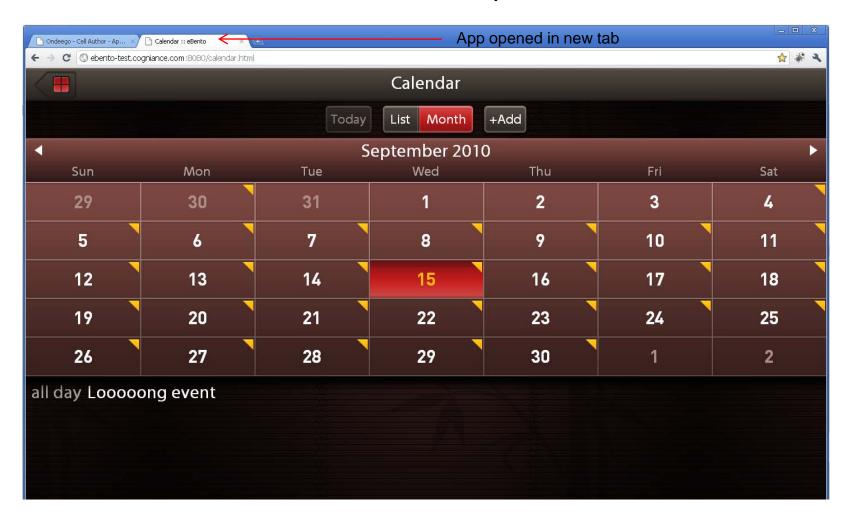
- Android 1.5+
- iOS 4.0+
- MeeGo



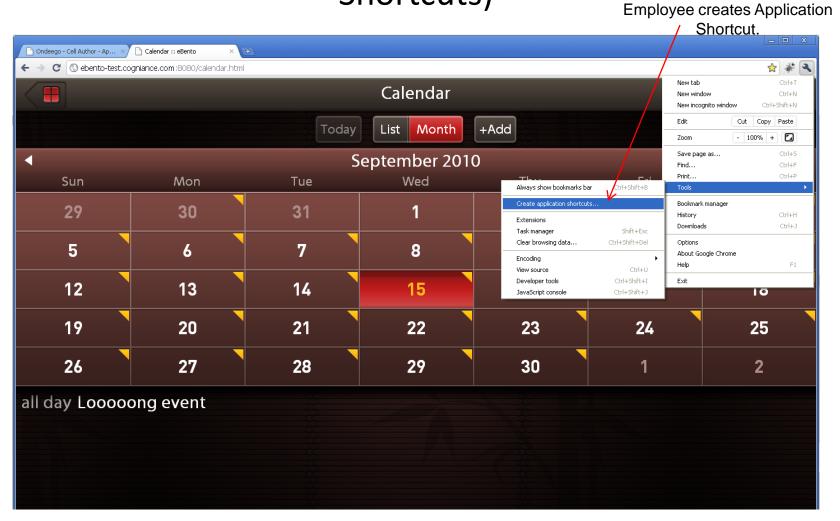














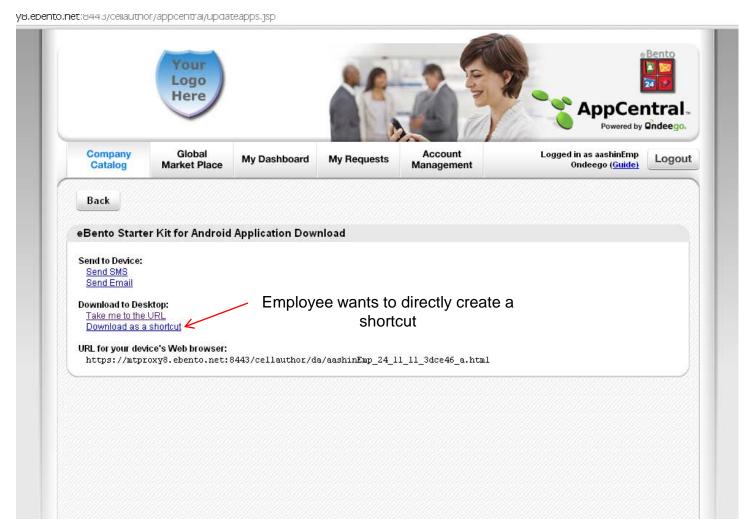


Desktop of MeeGo Netbook

Applications Favorite applications Your applications Search × Accessories Media Player Games Internet Chromium Web Browser Chromium Web Mail Messenger Browser Meego Help Ondeego - Cell Author - AppCentral Mail Media Shortcut to Web Application is Office Available via ▶ System Tools Desktop Icon for easy access.



Distribution on MeeGo Devices V2 (Chrome Installable applications)





Distribution on MeeGo Devices V2 (Chrome Installable applications)

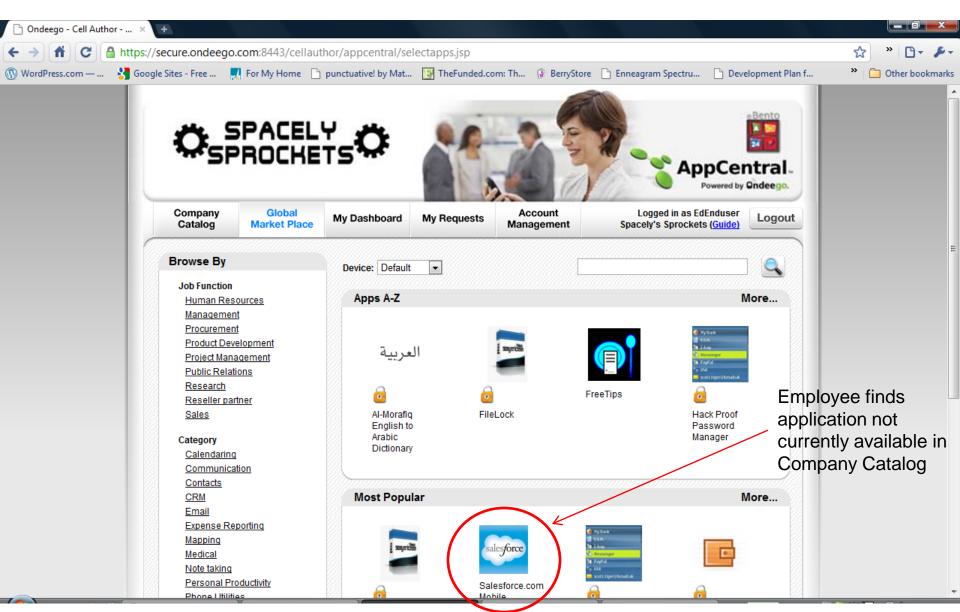
- This slide is not part of the presentation. I just wanted to let you know of another way.
- Information on this is available here:
 http://www.readwriteweb.com/archives/weekend_p
 roject install google web apps in chrome or chromium.php
- I have not tried a development build of Chrome with .crx files. I will try this if time permits for this phase (this is out of scope).
- I might be able to do a quick exploratory test so that we can have screenshots of this flow.

MeeGo

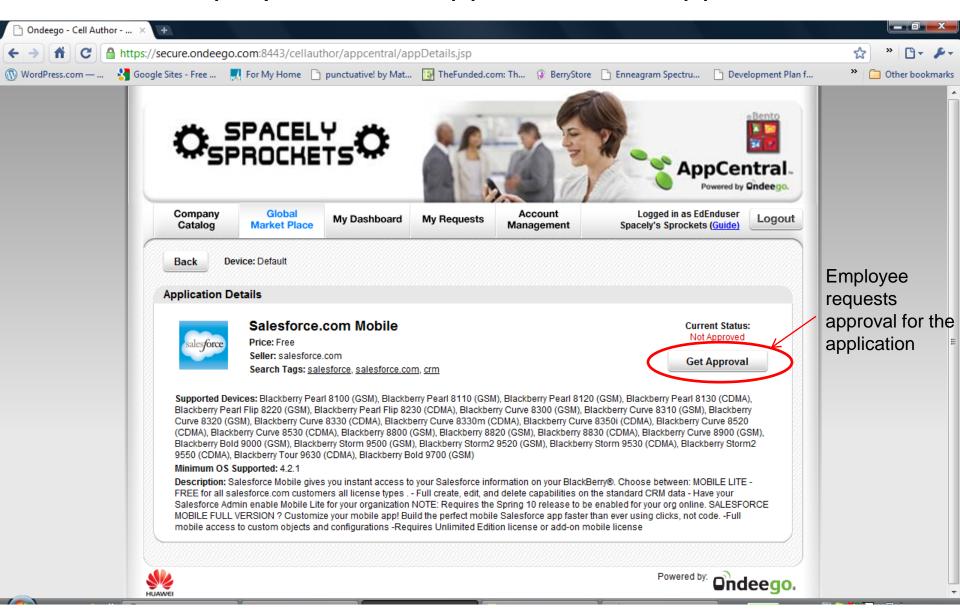
Employee Requesting Application Approval from IT via AppCentral

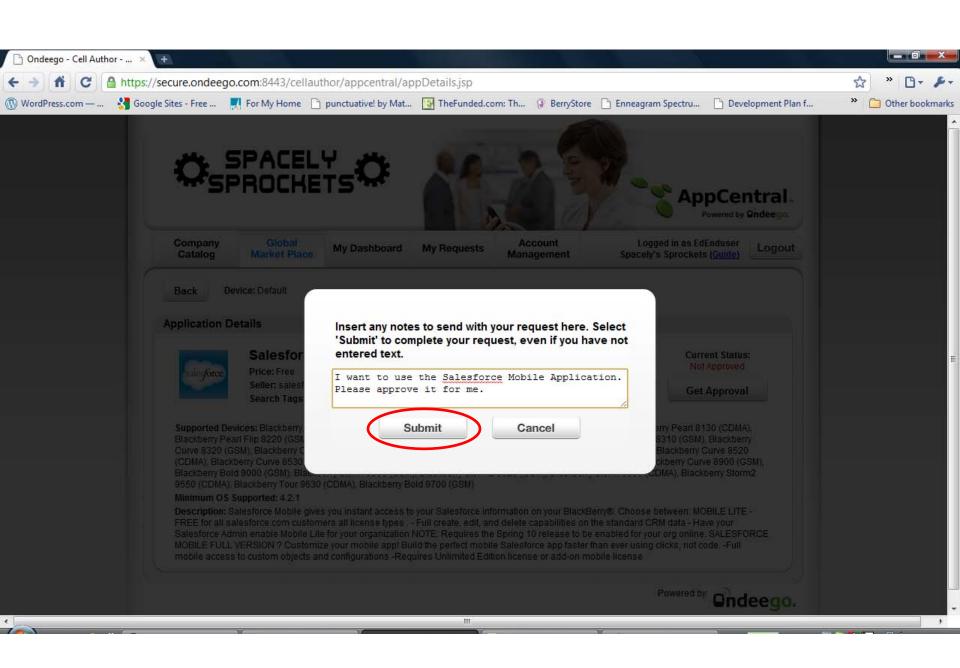


Employee Views Global Marketplace

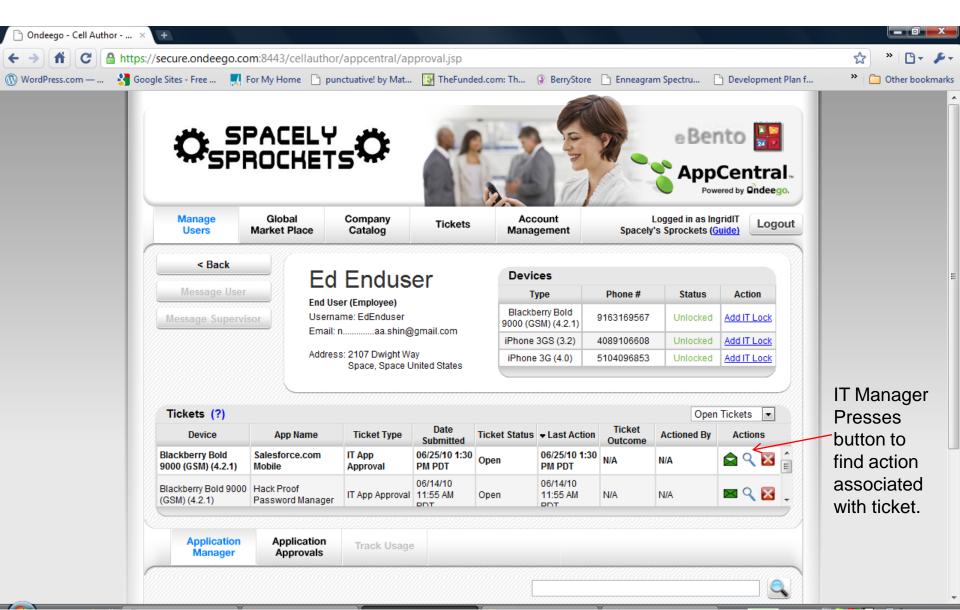


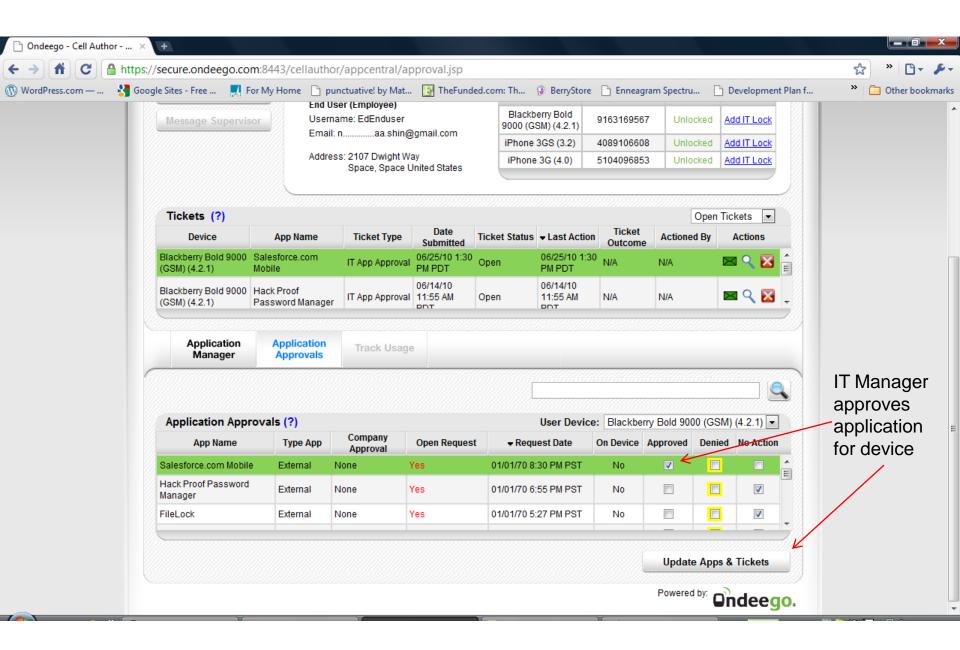
Employee Views App Details for Approval

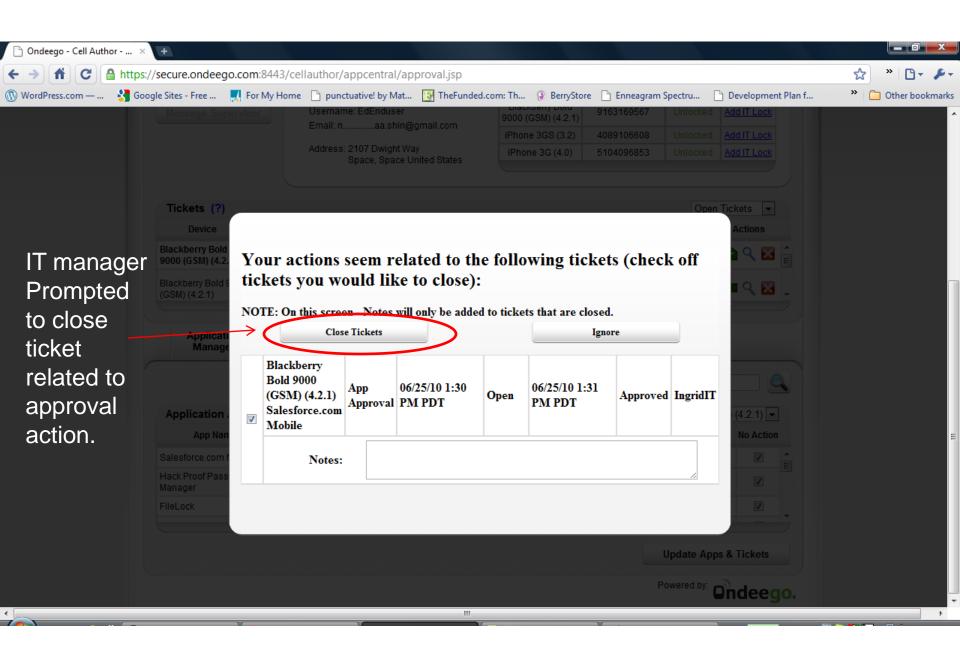




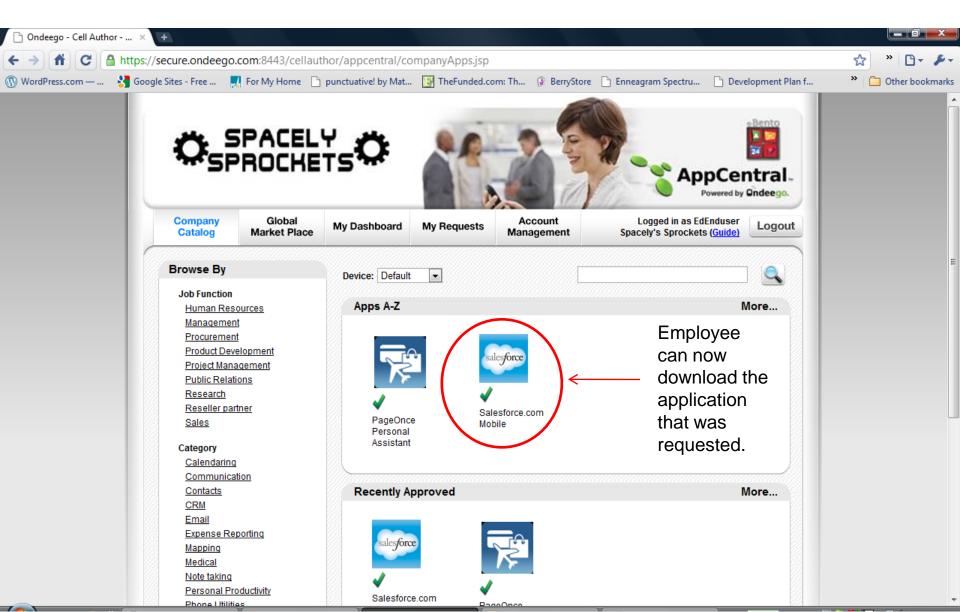
IT Manager Responds to Request







Employee Views Company Catalog



salesforce.com

