

Carolina Soto

Web Designer / Jr Frontend Developer



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My Portfolio

Profile

Bachelor Degree

Profesional in **Graphic Design**



Hi! I am a 29 year old Venezuelan **Graphic Designer** living in Argentina, currently working at **Kantar as a Data Design Executive**, where I design interactive presentations and infographics.

I also work as a **Freelance Web Designer** with the best **UX / UI practices**, and I am a **Frontend Developer**.

Work Experience

2016 - Present day

Kantar

Buenos Aires, Argentina

Data Design Executive

Responsible of desining the final hand-ins for clients, focusing on generating digital content files.

Conceptualizing and designing great visual impact proposals

- Animated presentations and infographies
- Responsible for preparing an external team of people who are then responsible of data sorting and collection
- Vector and icon design to support visuals
- Automatic system implementation for content information

2015 - 2016

Zambetti Pisos

Buenos Aires, Argentina

Graphic Designer / Community Manager

- Responsible for market strategies
- Visual design applied to social network
- Internal and external material design
- Photograph edition for e-commerce publishing
- Website updates
- Advertising through Newsletters
- Monthly report showing user's feedback and conclusions

2013

MANTRA

Caracas, Venezuela

Graphic Designer

Rebranding of Identify and corporative manual, creation of Merchandising and digital content.

Studies & Courses



Nov - Dic 2020

Rocket Code

Buenos Aires, Argentina

HTML & CSS

Update knowledge and reinforce new tools while.

Project: Web Portfolio Development for Web Design & Frontend Dev

Oct - Dic 2016

Escuela Da Vinci

Buenos Aires, Argentina

Layout with HTML5 & CSS3

My first steps in Design and Web Development.

Project: Web Development for online services



2011 - 2012

Dr. Graphic

Aragua, Venezuela

Diploma in Visual Communication / Integral Design

Training in Adobe Creative Suite.

Project: Web Portfolio Development for my Graphic Design works