



01.  
YOUR GO TO  
MARKET TEAM

02.  
CLIENT  
OVERVIEW

03.  
PRODUCTS &  
SERVICE  
OFFERINGS

04.  
WORK  
SAMPLES

05.  
GET TO KNOW  
YOUR TEAM

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# WE ARE A **MULTI DISCIPLINARY** TEAM

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THAT PROVIDES THE FOLLOWING  
CUSTOM SOLUTIONS FOR OUR CLIENTS



RESEARCH  
& PLANNING

BUSINESS  
DEVELOPMENT



BRANDING

WEB  
DEVELOPMENT



MARKETING



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SECTION

02

# FAKE CLIENT





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## A. COMPANY OVERVIEW

Astute Inc. is focused on creating technologically savvy devices within the healthcare industry. With a rapidly expanding and aging global population, they are looking to make an impact with instruments commonly used by their target demographic. Astute's overall objective is to create patient monitoring solutions that not only improve patient outcomes, but also lower the cost of providing healthcare.

The research and development team of Astute has put together a suite of offerings that includes physical monitoring devices, cellular services, cloud solutions, and data reporting. Their flagship product, the Astute Health Hub, integrates these offerings to provide a robust patient monitoring solution. The device is relatively affordable and eliminates the high installation costs that come with similar products. Astute Inc. continuously pushes the envelope for the integration of medical tools and emerging technologies.



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# SECTION

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# 03

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## PRODUCT & SERVICE OFFERINGS

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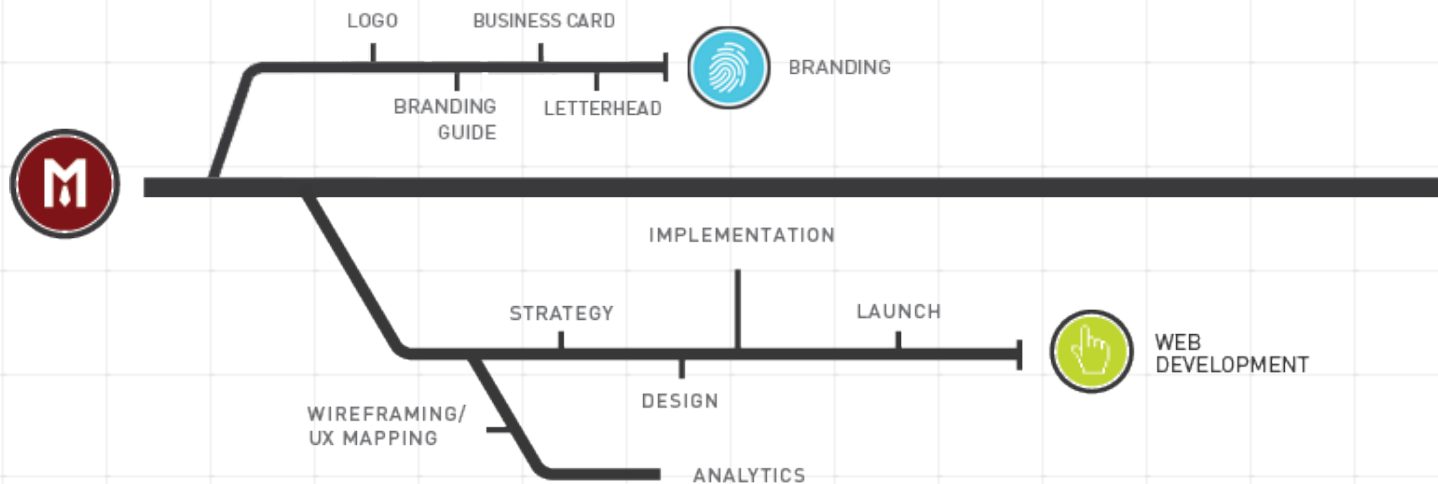
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## WORK SCOPE & TIMELINE ASTUTE INC.





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## SERVICE OFFERING

SERVICE	TIMEFRAME	SUBTOTAL
Branding Package		
» Logo		
» Branding Guide		
» Letterhead		
» Business Card Templates		
	1 Month	\$5,000.00



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