

Introduction to Data Science (DSC 105) Syllabus

DSC105 Introduction to Data Science - Syllabus - Fall 2024

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1 General Course Information



- Course title: Introduction to data science
- Course number and section: DSC 105.01
- Meeting Times: Mon-Wed-Fri from 11:00-11:50 am
- Meeting place: Derby Science Building computer lab room 209
- Professor: Marcus Birkenkrahe
- Professor's Office: Derby Science Building 210
- Phone: (870) 307-7254 (office) / (501) 422-4725 (private)
- Office hours: by appointment MWF 4pm, Tue 3pm, Thu 11 am & 3 pm

- Textbook: No specific textbook. Recommended: Data Science from Scratch by Joel Grus (2e), O'Reilly 2019. Dive into Data Science by Bradford Tuckfield, NoStarch 2023. Python Data Science Handbook by Jake Vanderplas, O'Reilly 2019.

2 Objectives

Data science is concerned with getting data to work for us, to give us its (presumed) hidden treasures. Data science has been called "the sexiest job of the 21st century". Even if you don't want to become a professional data scientist, it's helpful to master the basic concepts if you want to succeed in today's data-driven business.

3 Target audience

The course is for anyone who is interested in becoming more data literate in their own field of interest - be it languages, theatre, biology, psychology or exercise science - and growing their personal skill stack. Visualization of data-driven insights and improved productivity when working with data and media is a concern for any professional.

4 Student Learning Outcomes

Students who complete "Introduction to data science" (DSC 105) will be able to:

- Learn computer and data science principles by playing with data
- Acquire basic programming skills using Python, R, SQL, and bash
- Apply literate programming principles by working with Org-mode
- Use infrastructure including command line, Jupyter notebooks, GitHub
- Understand the relationship of humans, machines, and data
- Develop their critical thinking skills
- Learn how to effectively use AI coding assistants like Copilot, Code Interpreter (ChatGPT)
- Understand the impact of, and can code in R, Python, SQL, bash

- Know how to effectively present assignment and project results

Students, who complete DSC 105 will have fulfilled the prerequisites for DSC 205, Introduction to advanced data science, which focuses on advanced practices in data exploration, visualization, and integration with databases and other languages through R and Python packages and APIs.

5 Course requirements

Formal prerequisites: Introduction to Programming (either CSC100 or CSC115 or CSC109, and MTH101 (College Algebra).

Otherwise no prior knowledge required. Some knowledge of, and experience with computers and/or programming is useful but not critical. Curiosity is essential. You will gain data literacy skills by taking this course. The course will prepare you for further studies in computer and data science, or in other disciplines that use modern computing, i.e. every discipline, from accounting to zoology).

6 Grading

WHEN	DESCRIPTION	IMPACT
Weekly	DataCamp assignments	25%
Monthly	Project sprint reviews	25%
Weekly	Tests	25%
TBD	Final exam (optional)	25%

- DataCamp is an online learning platform for data science
- Sprint reviews are monthly group project progress reports
- Tests are open-book multiple choice exams to be completed at home
- The final exam is optional if you want to improve your grade

7 Learning management system

- We use Lyon's Canvas installation for this course.
- The home page contains: assignments, grades, pages, people, syllabus, quizzes, Google Drive, Course evaluation and Zoom.

- The Zoom page includes cloud recordings of all past sessions.
- Recorded sessions will be deleted after the last class.

8 DataCamp

- The course includes a free subscription to the DataCamp classroom at datacamp.com for further study, and the opportunity to earn certificates. DataCamp is a popular data science online learning platform.
- The DataLab workspace that comes with the DataCamp subscription will be our usual stomping ground to experiment with either Python or R.

9 GitHub

All course materials are available in a public GitHub repository (github.com/birkenkrahe/ds1). Registration for students includes a free subscription to GitHub codespaces with the AI coding assistant Copilot. GitHub is the worldwide largest online platform for software development.

10 Lyon College Standard Policies (Spring 2024)

Online: <https://tinyurl.com/LyonPolicyF23>, see also Class Attendance

11 Dates and class schedule

11.1 Assignment and project schedule:

- We will cover max. 13 DataCamp courses, 4 project sprint reviews.
- Each course carries a certificate that you can add to your resume.
- We emphasize the data science workflow and Python as a toolbox.

Week	Datacamp assignments	Project
1		
2	Data Science for Everyone: Introduction to Data Science	
3	Data Science for Everyone: Data Collection and Storage	
4	Data Science for Everyone: Preparation, Exploration, Visualization	1st sprint review
5	Data Science for Everyone: Experimentation and Prediction	
6	Introduction to Python: Basics	
7	Introduction to Python: Lists	
8	Introduction to Python: Functions & Packages	2nd sprint review
9	Introduction to Python: NumPy	
10	Intermediate Python: Matplotlib	
11	Intermediate Python: Dictionaries & Pandas	
12	Intermediate Python: Logic, Control Flow & Filtering	3rd sprint review
13	Intermediate Python: Loops	
14	Intermediate Python: Case Study: Hacker Statistics	
15		
16		4th sprint review

11.2 Textbook and topic schedule

- We will cover up to 4 chapters of this introductory text.
- We emphasize descriptive and prescriptive data analytics.
- We also cover aspects of data engineering and modeling.

Ch	Topic	Textbook "Dive into Data Science"	Page
1	Introduction	Introduction	12-14
	Setting up	Setting Up the Environment	15-20
	Exploring data	Your First Day as CEO	20-24
	Data tables	Displaying Data with Python	25-27
	Summarization	Calculating Summary Statistics	28-30
	Subsetting	Analyzing Subsets of Data	31-34
	Visualization	Visualizing Data with Matplotlib	35-42
	Correlations	Exploring Correlations	43-49
	Visualize correlations	Creating Heat Maps	50-52
2	Forecasting	Predicting Customer Demand	55-56
	Data cleaning	Cleaning Erroneous Data	56-58
	Plotting trends	Plotting Data to Find Trends	59-60
	Linear regression	Performing Linear Regression	60-69
	Forecasting	Using Regression to Forecast Future Trends	70-72
		Trying More Regression Models	72-85
3	Hypothesis testing	Reading Population Data	88-97
		Performing Hypothesis Testing	98-104
		Comparing Groups in a Practical Context	105-109
4	A/B testing	The Need for Experimentation	111-112
		Running Experiments to Test New Hypotheses	113-121
		Optimizing Frameworks	122-125
		Understanding Effect Sizes	126-128
		Calculating the Significance of Data	129-131

- The next 7 chapters will be covered in the next course (DSC 205).
- The course is titled "Introduction to Advanced Data Science".
- This course emphasises predictive analytics, un/supervised learning.
- It also includes: Web scraping, natural language processing, SQL, R.