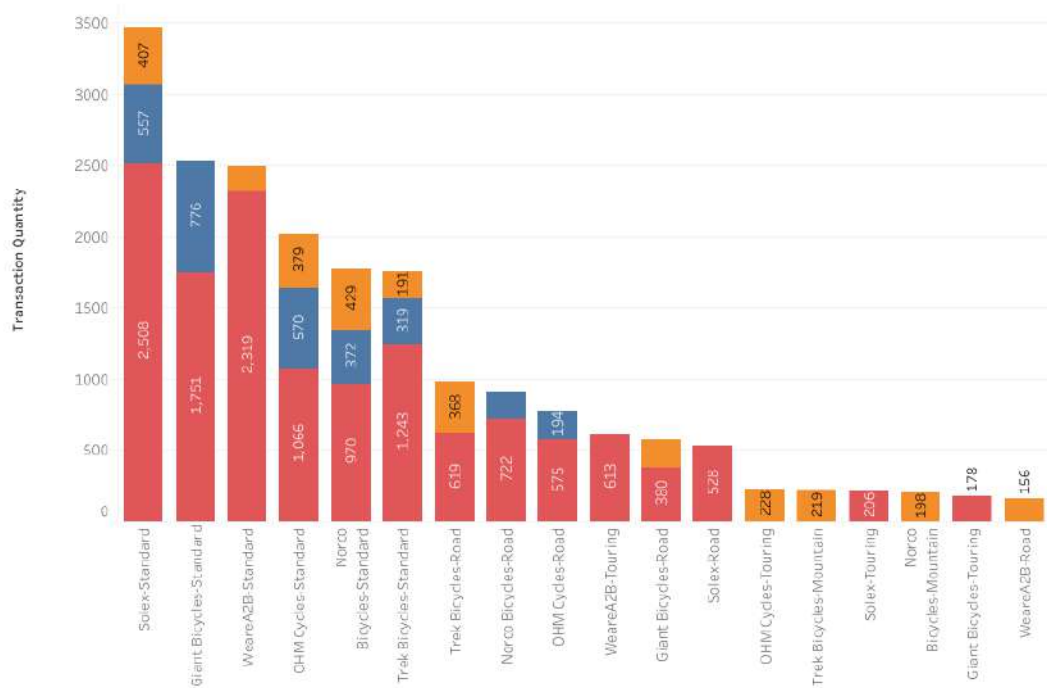


Products Analysis

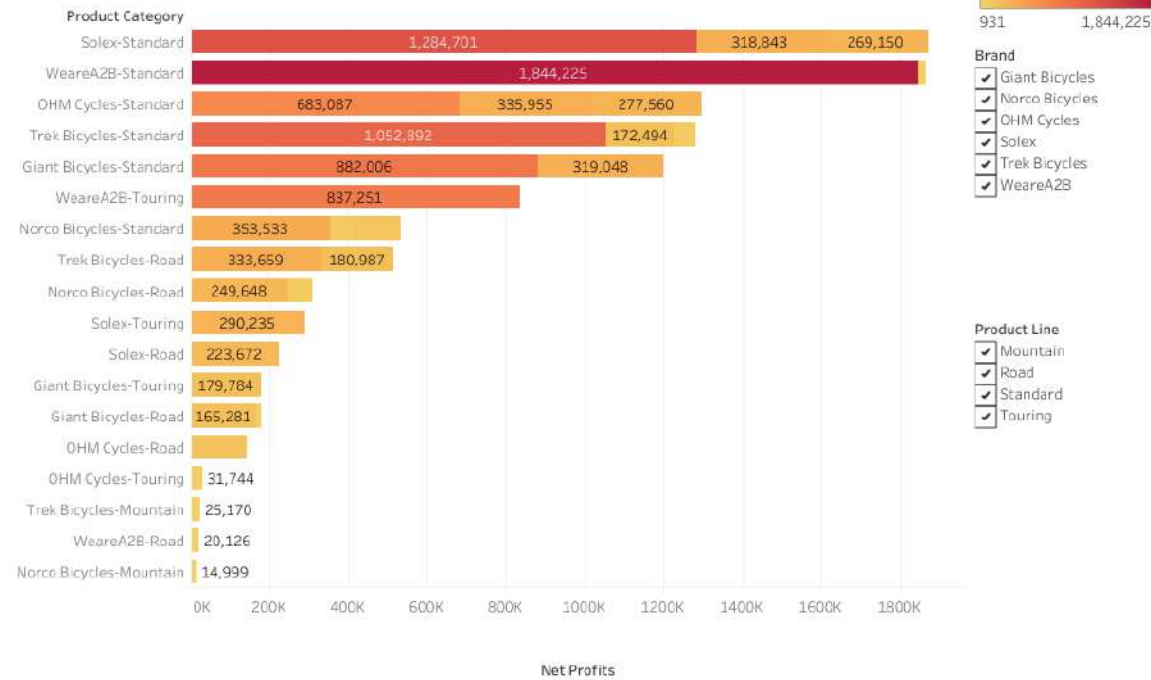
Transaction Quantity
19,596

Popular Products



Net Profits(\$)
10,815,850

High Profit Products



Product Class

low

high

medium

Net Profits

931

1,844,225

Brand

☒ Giant Bicycles

☒ Norco Bicycles

☒ OHM Cycles

☒ Solex

☒ Trek Bicycles

☒ WeareA2B

Product Line

☒ Mountain

☒ Road

☒ Standard

☒ Touring

Top Customers

Top N customers
30

Transaction Quantity
19,596

Net Profits(\$)
10,815,850

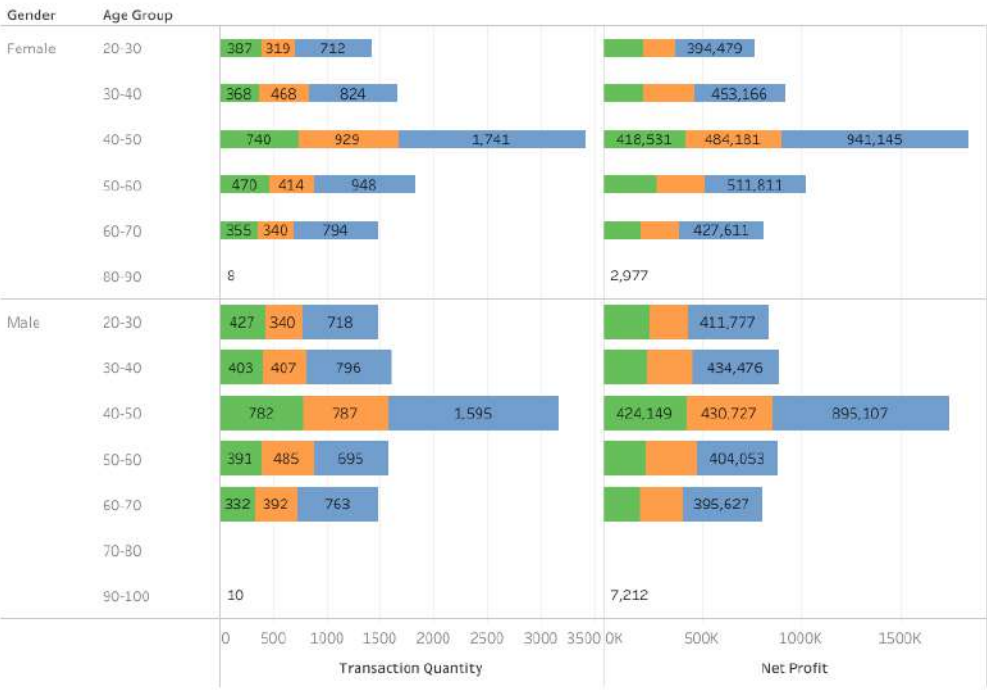
Top N Customers

First Name	Last Name	Job Industry Category	Wealth Segment	Owns Car	Gender	Past 3 Years Bike Related ..	Age	Property Valuation	Profit margin	
Tye	Doohan	Financial Services	Affluent Customer	Yes	Male	13	28	90	11,668.95	Abc
Marcile	Christley	Retail	Mass Customer	Yes	Female	28	50	110	11,222.65	Abc
Morley	Shutt	Financial Services	High Net Worth	Yes	Male	92	49	72	10,787.6	Abc
Oberon	Scading	Financial Services	Affluent Customer	No	Male	14	31	90	10,640.3	Abc
Ammamaria	Standbridge	Health	Affluent Customer	No	Female	30	49	90	10,497.78	Abc
Wes	Crotch	Manufacturing	High Net Worth	Yes	Male	83	47	117	10,422.04	Abc
De	Denington	Financial Services	Mass Customer	Yes	Female	19	45	72	10,341.57	Abc
Olvan	Loadwick	Manufacturing	High Net Worth	Yes	Male	24	46	54	10,028.8	Abc
Jeffry	Slowly	Retail	Affluent Customer	No	Male	93	46	120	9,739.46	Abc
Talyah	Rylatt	Manufacturing	Mass Customer	No	Female	34	64	63	9,633.41	Abc
Sabrina	Caddy	Retail	Mass Customer	Yes	Female	82	34	72	9,458.17	Abc
Georas	Niesel	Manufacturing	Mass Customer	No	Male	29	43	96	9,269.16	Abc
Raffaello	Godleman	Health	High Net Worth	No	Male	64	34	24	9,244.9	Abc
Charis	Maas	n/a	Mass Customer	Yes	Female	3	63	72	9,188.77	Abc
Melantha	Pickburn	Health	Affluent Customer	No	Female	45	54	110	9,051.47	Abc
Rose	Milsom	Financial Services	Mass Customer	Yes	Female	7	29	130	8,903.62	Abc
Shaun	Murphey	Retail	Mass Customer	No	Male	30	45	36	8,868.62	Abc
Tobit	Null	n/a	High Net Worth	No	Male	60	46	143	8,835.01	Abc
Huberto	Bazylets	Manufacturing	Mass Customer	No	Male	27	30	108	8,834.6	Abc
Dido	Leyburn	n/a	High Net Worth	No	Female	12	34	90	8,611.95	Abc
Lockwood	Exroil	Financial Services	High Net Worth	Yes	Male	13	26	44	8,544.5	Abc
Deana	Rathbourne	n/a	Mass Customer	Yes	Female	32	36	130	8,533.23	Abc
Nisse	Marriage	Financial Services	Affluent Customer	Yes	Female	68	27	63	8,531.16	Abc
Caryl	Clare	Property	Mass Customer	Yes	Male	20	45	64	8,499.59	Abc
Kynthia	Purcer	IT	Affluent Customer	Yes	Female	22	57	90	8,465.32	Abc
Gayelord	Lipman	Manufacturing	High Net Worth	No	Male	35	49	90	8,437.43	Abc
Kenon	Messruther	Manufacturing	Mass Customer	No	Male	38	53	13	8,379.96	Abc
Benji	O'Shirine	Health	Mass Customer	Yes	Male	2	45	81	8,364.66	Abc
Charity	Robken	n/a	Mass Customer	No	Female	13	27	63	8,357.7	Abc
Hilton	Gladwell	Health	High Net Worth	Yes	Male	63	47	63	8,050.1	Abc

Consumer Wealth Analysis

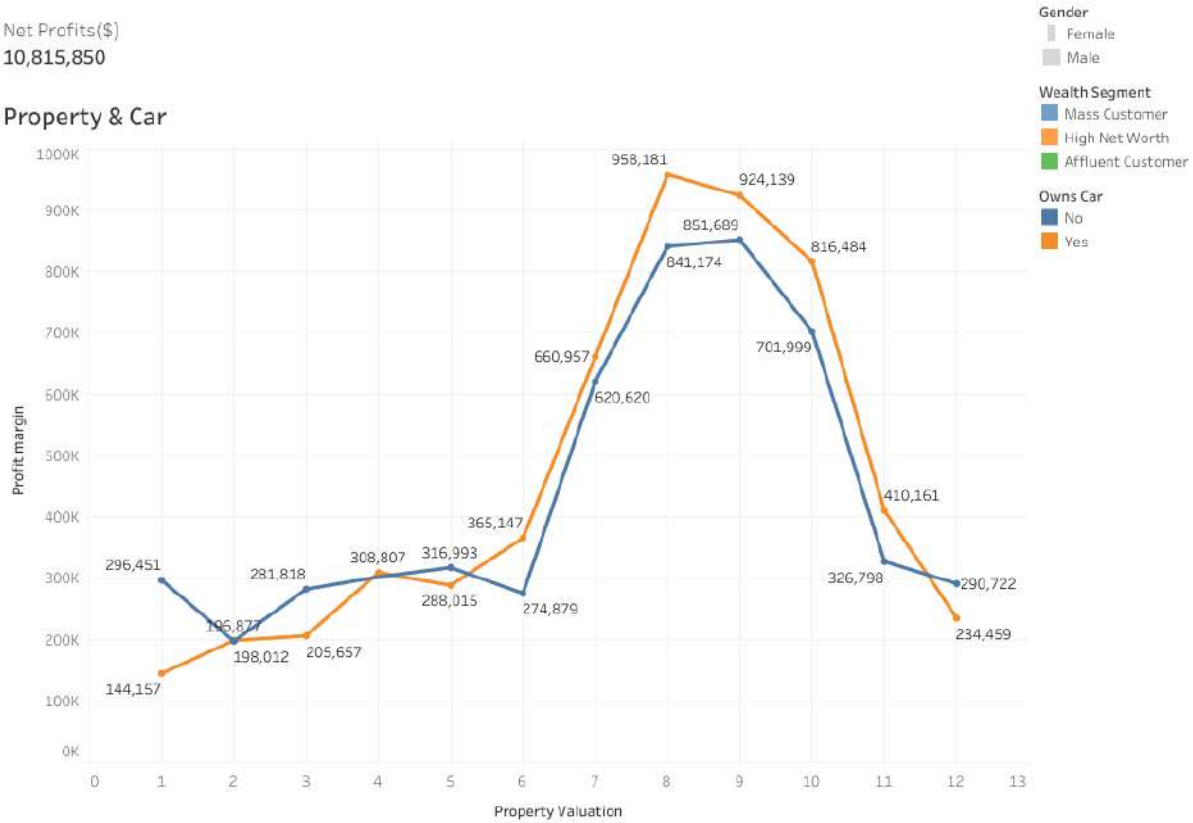
Transaction Quantity
19,596

Demographics



Net Profits(\$)
10,815,850

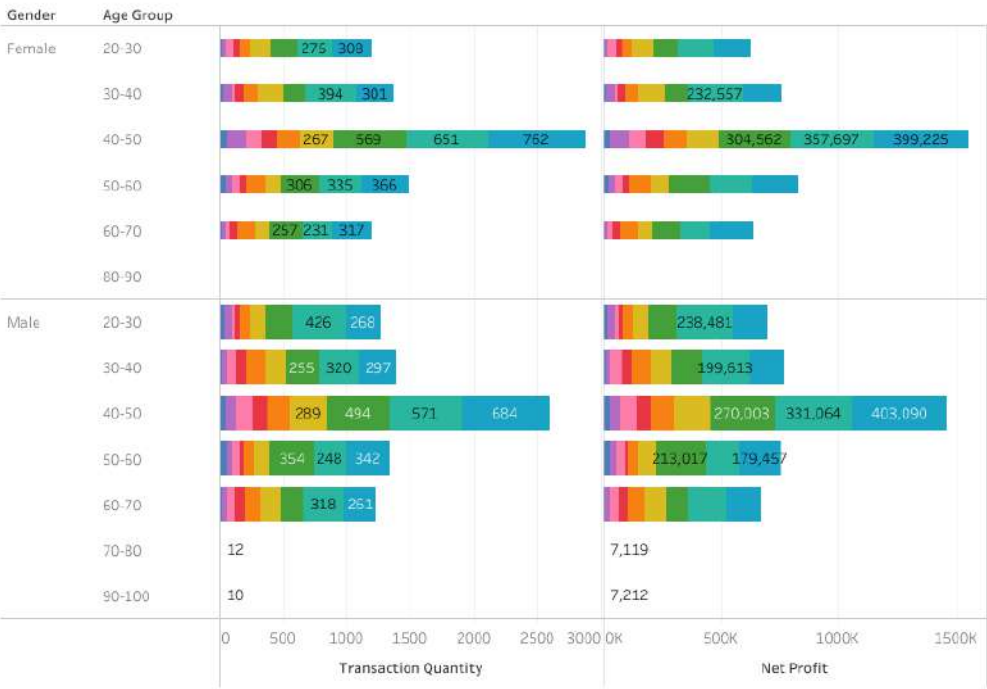
Property & Car



Consumer Job Analysis

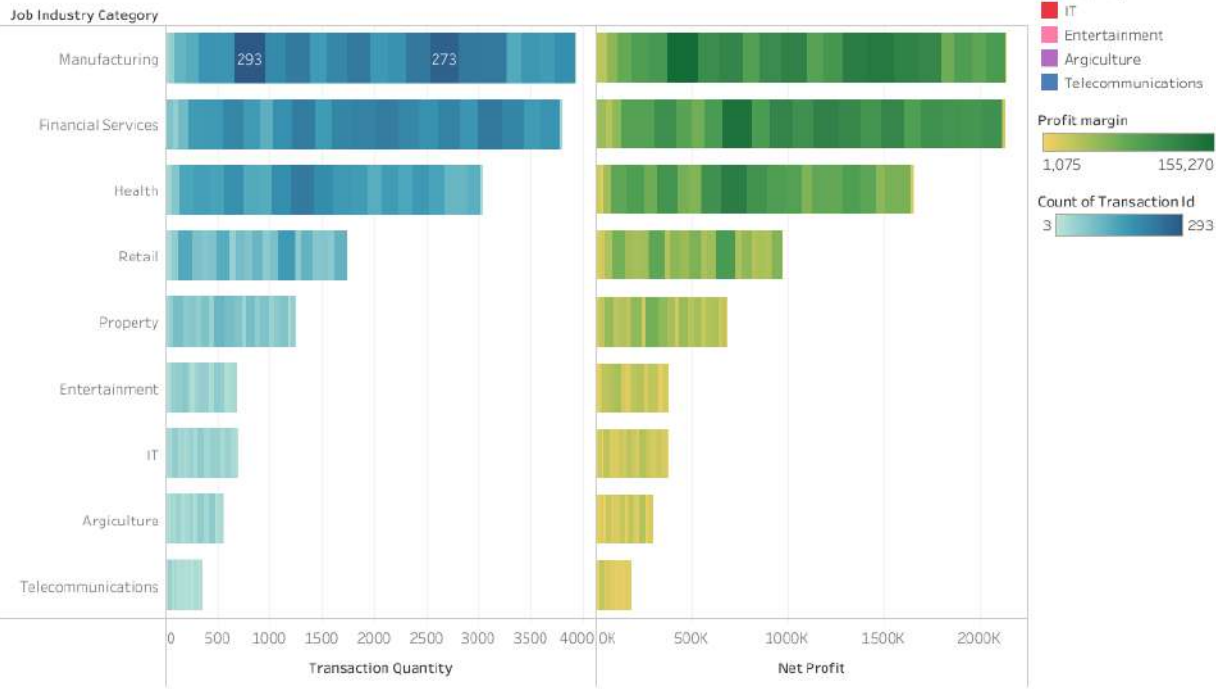
Transaction Quantity
19,596

Demographics



Net Profits(\$)
10,815,850

Job Category



- Job Industry Category
- Manufacturing
 - Financial Services
 - Health
 - Retail
 - Property
 - IT
 - Entertainment
 - Agriculture
 - Telecommunications

Profit margin
1,075 155,270

Count of Transaction Id
3 293

Trend Analysis

Transaction Quantity

19,596

Net Profits(\$)

10,815,850

Transaction Trend

