

User-generated Content Overview

**Platform
Content
Analysis**



**Popularity
Analysis**



**Trend
Analysis**



Platform Content Analysis

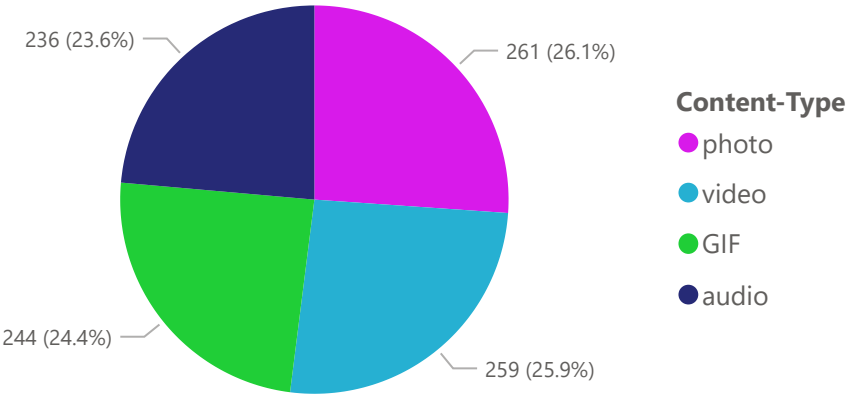
Category

animals	dogs	food	science	technology	veganism
cooking	education	healthy eating	soccer	tennis	
culture	fitness	public speaking	studying	travel	

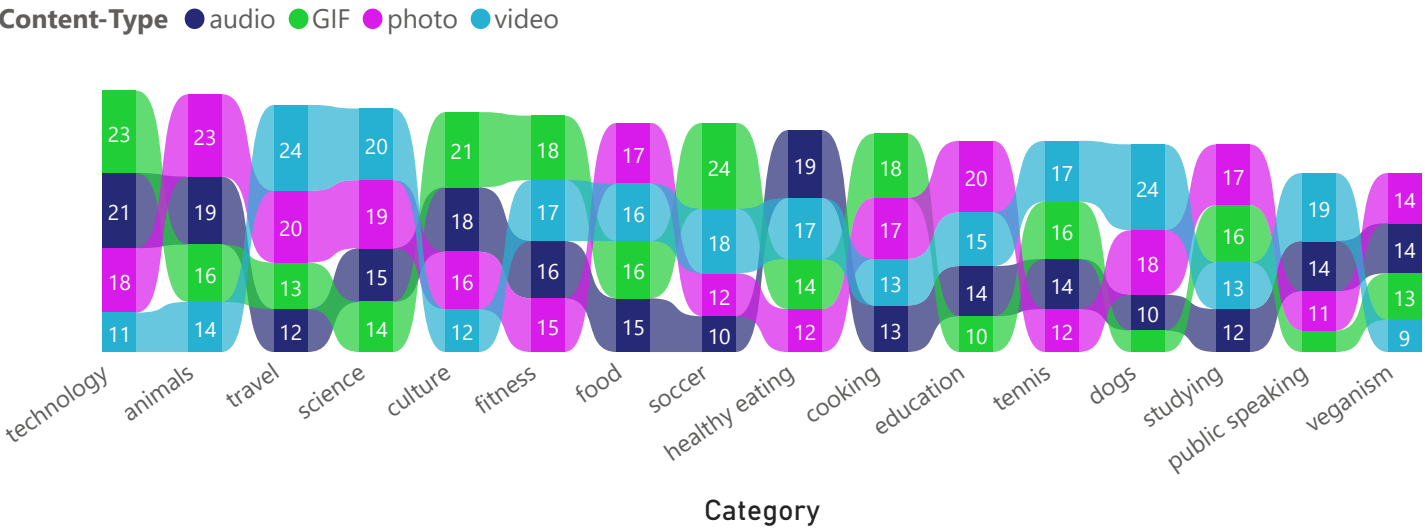
1000
Number of contents

photo	26.10%
video	25.90%
GIF	24.40%
audio	23.60%

Content type details



Content type details



Popularity Analysis

Category

animals	dogs	food	science	technology	veganism
cooking	education	healthy eating	soccer	tennis	
culture	fitness	public speaking	studying	travel	

24.57K

Number of Reactions

positive

56.19%

negative

31.31%

neutral

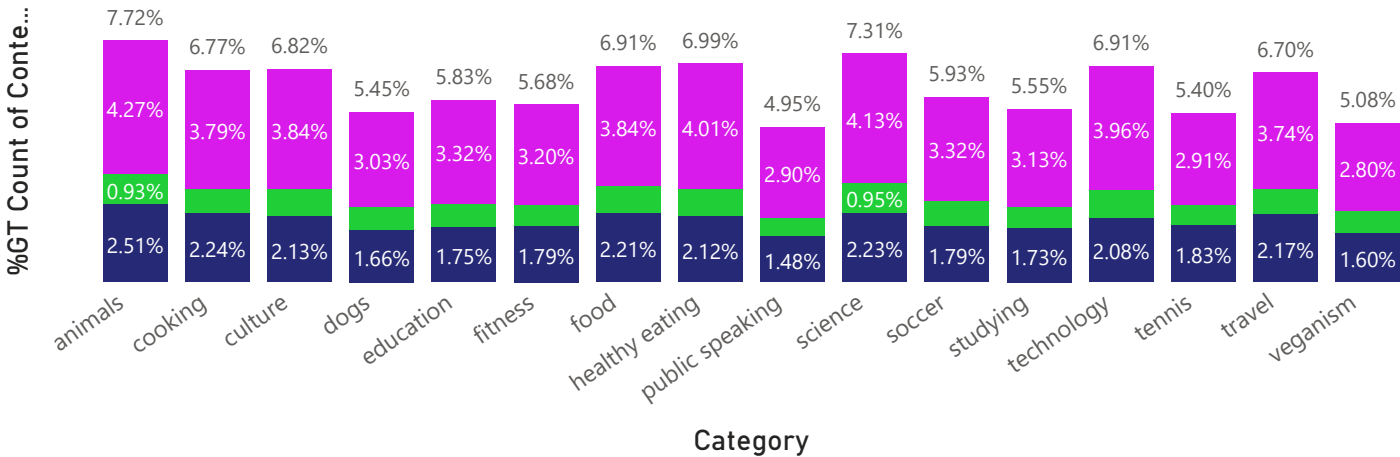
12.50%

Score of each Category

Category	Sum of Score	Average of Score
technology	68738	40.48
public speaking	49264	40.48
healthy eating	69339	40.38
education	57436	40.08
studying	54269	39.82
veganism	49619	39.76
culture	66579	39.72
soccer	57783	39.66
fitness	55323	39.66
Total	973645	39.62

Sentiment details of Reactions

Sentiment ● negative ● neutral ● positive



Trend Analysis

Category

animals	dogs	food	science	technology	veganism
cooking	education	healthy eating	soccer	tennis	
culture	fitness	public speaking	studying	travel	

Sentiment

negative
neutral
positive

Trend of Reactions

● Count of Content ID ● Average of Score

