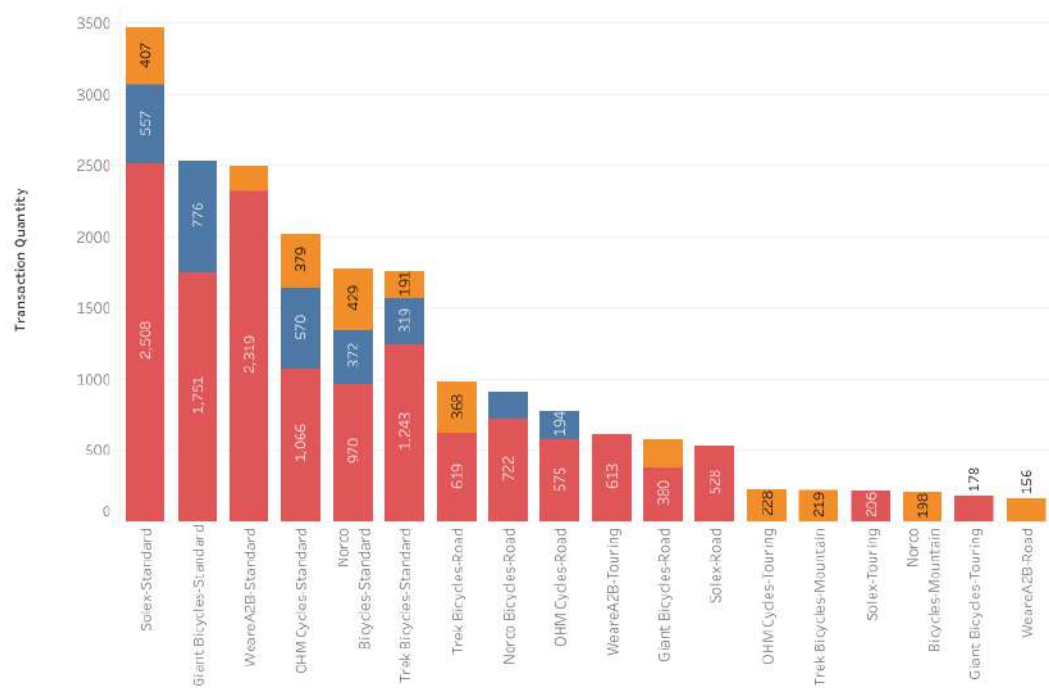


Products Analysis

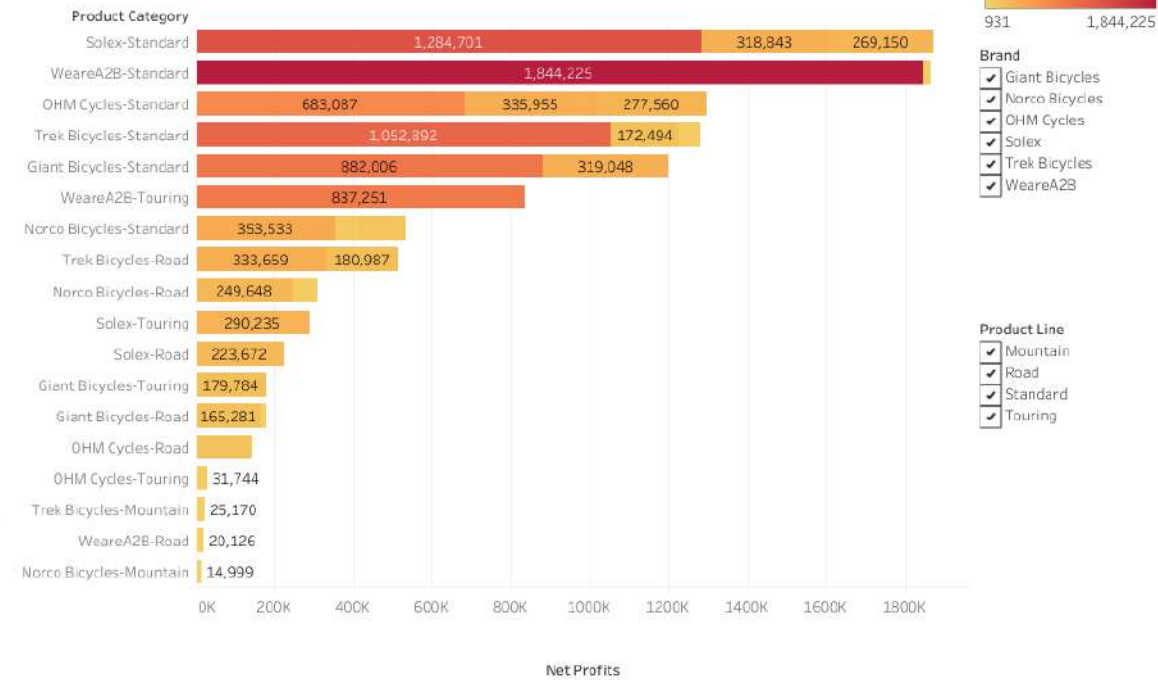
Transaction Quantity
19,596

Popular Products



Net Profits(\$)
10,815,850

High Profit Products



Product Class

- low
- high
- medium

Net Profits

9311,844,225

Brand

- ☒ Giant Bicycles
- ☒ Norco Bicycles
- ☒ OHM Cycles
- ☒ Solex
- ☒ Trek Bicycles
- ☒ WeareA2B

Product Line

- ☒ Mountain
- ☒ Road
- ☒ Standard
- ☒ Touring

Top Customers

Top N customers
30

Transaction Quantity
19,596

Net Profits(\$)
10,815,850

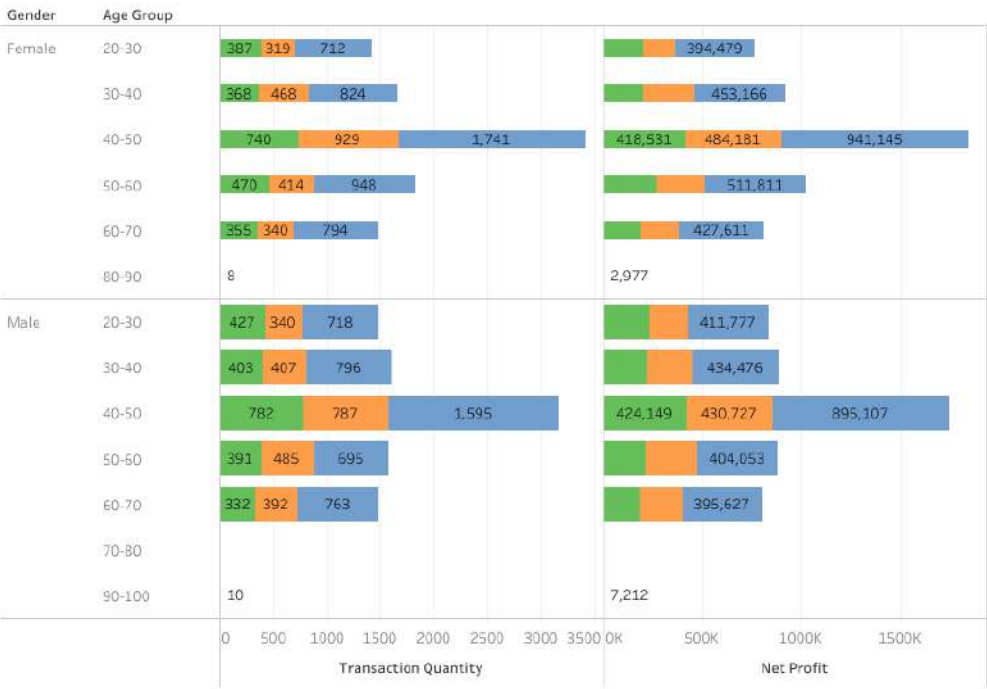
Top N Customers

First Name	Last Name	State	Job Industry Category	Wealth Segment	Owns Car	Gender	Past 3 Years Bike Related..	Age	Property Valuation	Profit margin	
Tyo	Doohan	QLD	Financial Services	Affluent Customer	Yes	Male	13	28	80	11,668.95	Abc
Marcile	Christley	NSW	Retail	Mass Customer	Yes	Female	28	50	110	11,222.65	Abc
Morley	Shutt	NSW	Financial Services	High Net Worth	Yes	Male	92	49	72	10,787.6	Abc
Oberon	Scading	NSW	Financial Services	Affluent Customer	No	Male	14	31	90	10,640.3	Abc
Ammamaria	Standbridge	VIC	Health	Affluent Customer	No	Female	30	49	90	10,497.78	Abc
Wes	Crotch	NSW	Manufacturing	High Net Worth	Yes	Male	83	47	117	10,422.04	Abc
De	Denington	QLD	Financial Services	Mass Customer	Yes	Female	19	45	72	10,341.57	Abc
Olvan	Loadwick	NSW	Manufacturing	High Net Worth	Yes	Male	24	45	54	10,028.8	Abc
Jeffry	Slowly	NSW	Retail	Affluent Customer	No	Male	93	45	120	9,739.46	Abc
Talyah	Rylatt	VIC	Manufacturing	Mass Customer	No	Female	34	64	63	9,633.41	Abc
Sabrina	Caddy	NSW	Retail	Mass Customer	Yes	Female	82	34	72	9,458.17	Abc
Georas	Niesel	NSW	Manufacturing	Mass Customer	No	Male	29	43	96	9,269.16	Abc
Raffaello	Godleman	VIC	Health	High Net Worth	No	Male	64	34	24	9,244.9	Abc
Charis	Maas	NSW	n/a	Mass Customer	Yes	Female	3	63	72	9,188.77	Abc
Melantha	Pickburn	VIC	Health	Affluent Customer	No	Female	45	54	110	9,061.47	Abc
Rose	Milsom	VIC	Financial Services	Mass Customer	Yes	Female	7	29	130	8,903.62	Abc
Shaun	Murphey	QLD	Retail	Mass Customer	No	Male	30	45	36	8,868.62	Abc
Tobit	Null	NSW	n/a	High Net Worth	No	Male	60	45	143	8,835.01	Abc
Huberto	Bazylets	NSW	Manufacturing	Mass Customer	No	Male	27	30	108	8,834.6	Abc
Dido	Leyburn	VIC	n/a	High Net Worth	No	Female	12	34	90	8,611.95	Abc
Lockwood	Exroll	QLD	Financial Services	High Net Worth	Yes	Male	13	25	44	8,544.5	Abc
Deana	Rathbourne	NSW	n/a	Mass Customer	Yes	Female	32	35	130	8,533.23	Abc
Nisse	Marriage	VIC	Financial Services	Affluent Customer	Yes	Female	68	27	63	8,531.16	Abc
Caryl	Clara	NSW	Property	Mass Customer	Yes	Male	20	45	64	8,499.59	Abc
Kynthia	Purcer	VIC	IT	Affluent Customer	Yes	Female	22	57	90	8,465.32	Abc
Gayelord	Lipman	NSW	Manufacturing	High Net Worth	No	Male	35	49	90	8,437.43	Abc
Kenon	Messruther	VIC	Manufacturing	Mass Customer	No	Male	38	53	13	8,379.96	Abc
Benji	O'Shirine	VIC	Health	Mass Customer	Yes	Male	2	45	81	8,364.66	Abc
Charity	Robken	NSW	n/a	Mass Customer	No	Female	13	27	63	8,357.7	Abc
Hilton	Gladwell	NSW	Health	High Net Worth	Yes	Male	63	47	63	8,050.1	Abc

Consumer Wealth Analysis

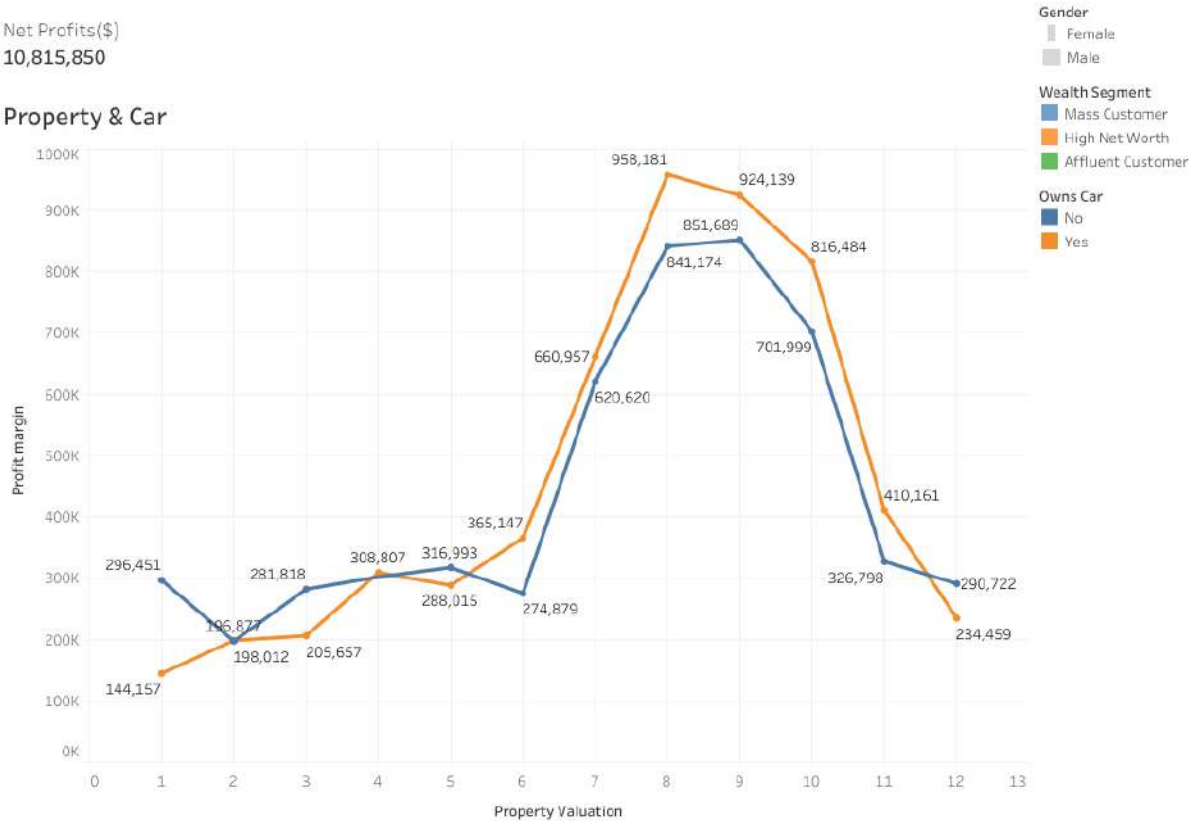
Transaction Quantity
19,596

Demographics



Net Profits(\$)
10,815,850

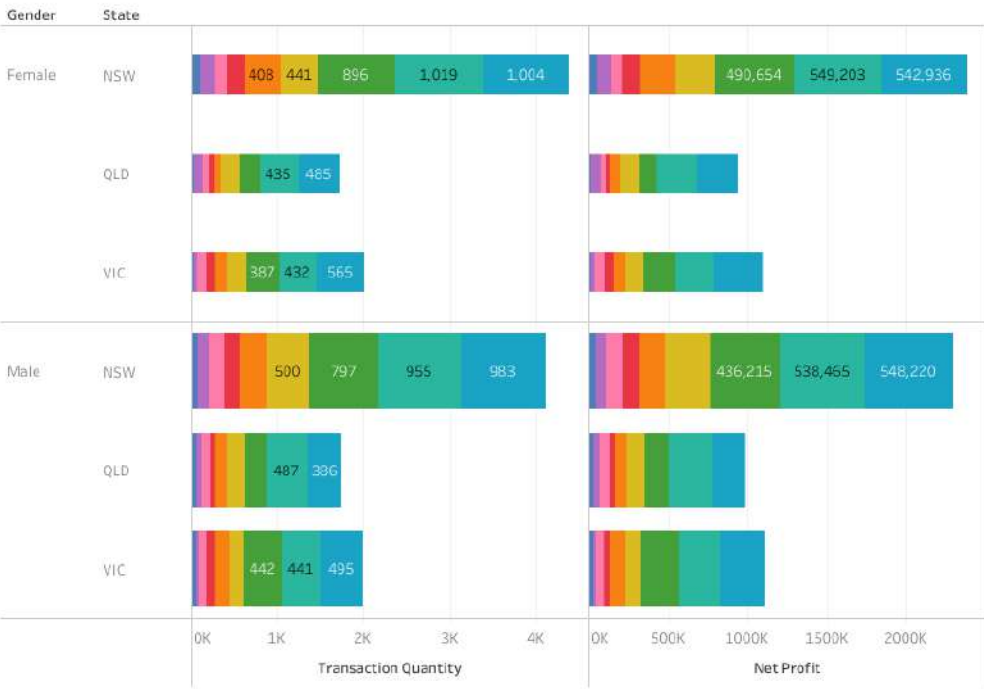
Property & Car



Consumer Job Analysis

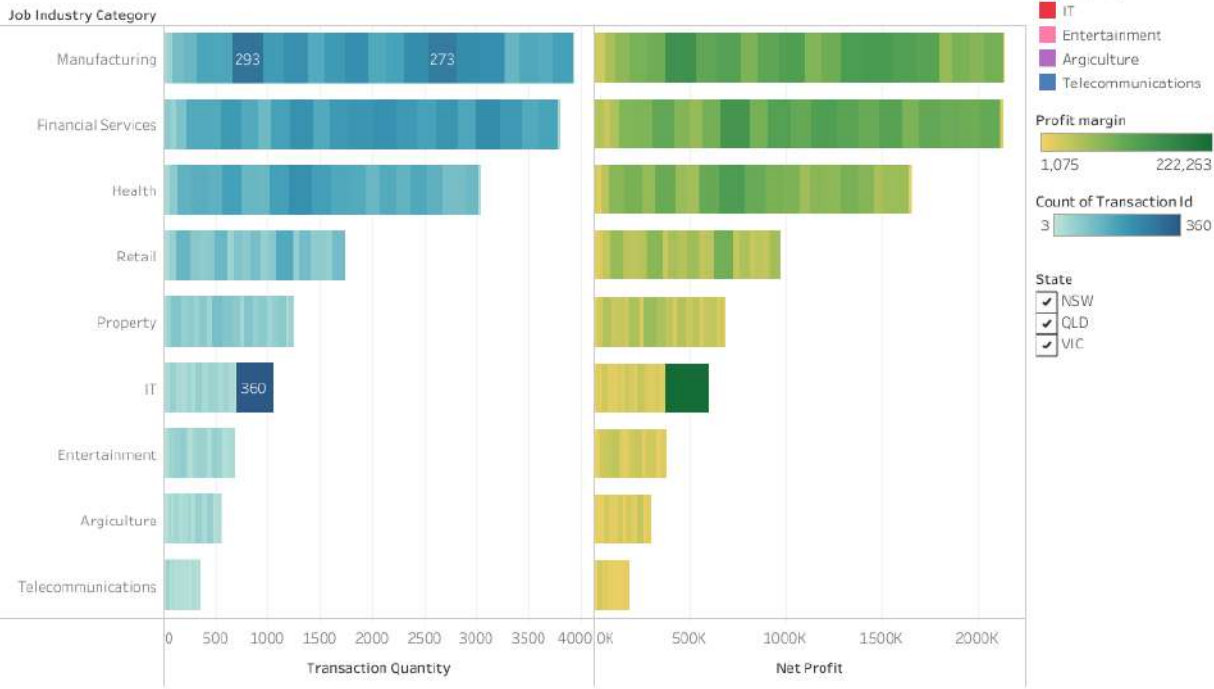
Transaction Quantity
19,596

Demographics



Net Profits(\$)
10,815,850

Job Category(Tenure)



Geographic and Time Analysis

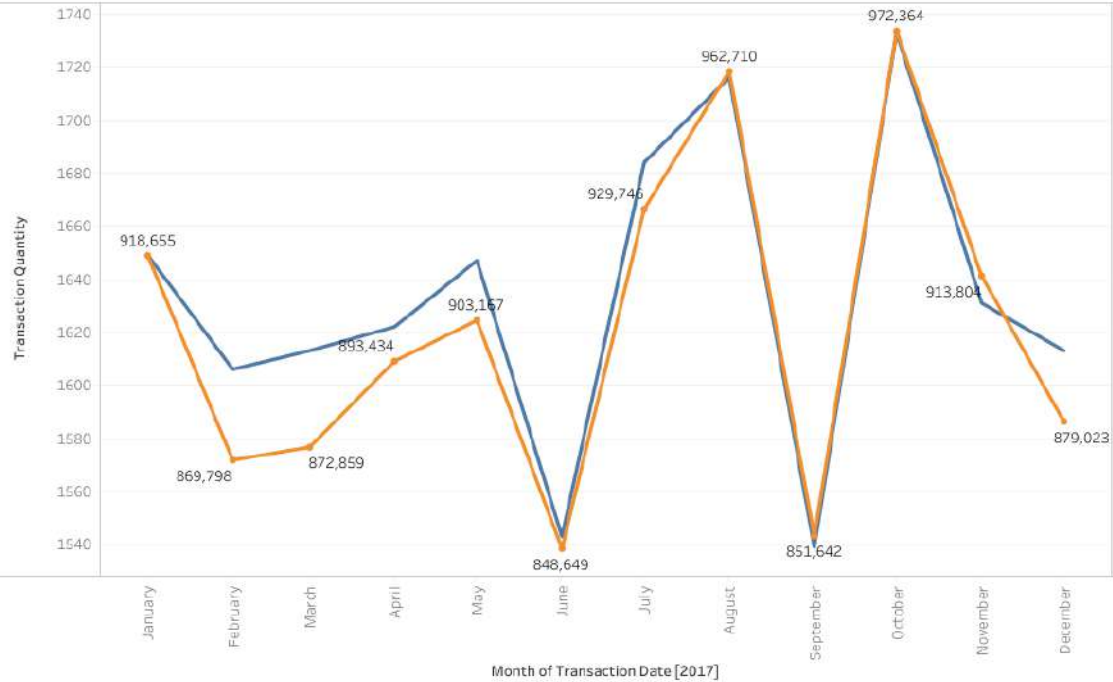
Transaction Quantity
19,596

Net Profits(\$)
10,815,850

Geographical Distributions



Transaction Trend



Lines

- Net Profit
- Transaction Quantity

Net Profits

41 84,709

Transaction quantity

1 50 100 160

State

All

Brand

All

Product Line

All

Gender

All

Age Group

All

Job Industry Category

All

Owns Car

All

Wealth Segment

All