



# TIFFANY DU

PRODUCT DESIGNER & FRONT-END DEVELOPER

630-881-9091

tiffany@tiffanydu.com

tiffanydu.com

@dusign

## EXPERIENCE

Aug 2017 to  
Oct 2019

### Logical Media Group

#### SENIOR WEB DESIGNER (SEP 2019–OCT 2019)

- Lead UX and content strategy.
- Supervised web development to ensure that websites are built efficiently, according to agency standards, and are completed on-time.
- Other responsibilities include project management, client communication, and mentoring junior designers.

#### WEB DESIGNER (MAR 2018–SEP 2019)

- Created sitemaps and wireframes for conversion-optimized websites.
- Designed Sketch mockups according to client goals and brand guidelines in addition to InVision prototypes for the review process.
- Built and styled Wordpress websites using HTML/CSS (and JavaScript, on occasion).
- Assisted the Senior Visual Designer with building a design system as well as developing creative team standards.
- Oversaw the email marketing channel, which includes designing assets, building and scheduling campaigns, and putting together reporting decks for clients.

#### JUNIOR WEB DESIGNER (DEC 2017–MAR 2018)

#### // WEB DESIGN APPRENTICE (AUG 2017–DEC 2017)

- Assisted team with website production and content entry.
- Built page layouts with Visual Composer.
- Image editing and optimization for web using Photoshop.

## FREELANCE WORK

Jun 2017 to  
Jan 2018

### RYAN BECHTEL – WEB DESIGN AND DEVELOPMENT

Created a responsive Wordpress website for Ryan Bechtel, a motion designer based in Chicago. Designed and developed a custom theme using Advanced Custom Fields and Custom Post Type UI that allows for easy maintenance.

Jan 2015

### KAELYN BENHAM – WEB CONSULTATION

Automated process of capturing new subscribers' email addresses by integrating MailChimp with Eventbrite using Zapier. Coded temporary "Coming Soon" page with MailChimp signup form. Helped set up hosting service with domain transfers and new FTP accounts.

## EDUCATION

2012–2015

**MFA in Web Design & New Media**  
Academy of Art University

2007–2010

**BFA in Industrial Design**  
Columbia College Chicago

# SKILLS

- **Languages:** HTML, CSS, JavaScript, PHP
- **Frameworks & Libraries:** jQuery, Bootstrap, ReactJS\*
- **Version Control:** Git
- **CMS:** Wordpress
- **UX/UI Tools:** Sketch, InVision, Balsamiq
- **Adobe CC:** Illustrator, InDesign, Photoshop
- **Email Marketing:** Campaign Monitor, ActiveCampaign, MailChimp
- **Soft Skills:** Positive attitude, adaptable, resourceful, proactive, creative problem-solving, high attention to detail, project management

\* Limited, but actively learning!