

Name

Age

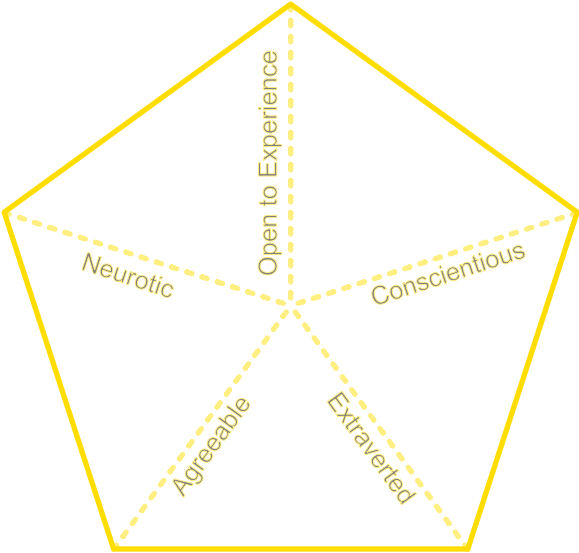
Gender

Ethnicity

Job

Other Demographics
Hobbies, Pets, Family, etc

Quote or Catchphrase

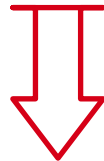
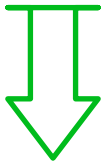


Portrait

Physical Constraints
Time, Money, Abilities, etc

Luxuries
and
Drivers
Wants and Bonuses

Mental Constraints
Fears, Beliefs, Neuroticisms



Requirements for Solution
What must your solution have or consider?